FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 Under
The Securities Exchange Act of 1934

For the month of October, 2008

Commission File Number: 0-19415

MAGIC SOFTWARE ENTERPRISES LTD.
(Translation of Registrant's Name into English)

5 HaPlada Street, Or-Yehuda, Israel 60218
(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F ☒   Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by RegulationS-T
Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by RegulationS-T
Rule 101(b)(7): N/A

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐   No ☒

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

CONTENTS

This report on Form 6-K of MAGIC SOFTWARE ENTERPRISES Ltd. consists of the following documents, which are attached hereto and incorporated by reference herein:

1. Superior new iBOLT Business Integration Suite version for Salesforce.com to be introduced by Magic Software at Dreamforce

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 29, 2008

Magic Software Enterprises Ltd

By: /s/ David Zigdon
_____

David Zigdon
Chief Financial Officer

EXHIBIT INDEX

Exhibit Number   Description of Exhibit

10.1   Superior new iBOLT Business Integration Suite version for Salesforce.com
              to be introduced by Magic Software at Dreamforce

Exhibit 10.1

PRESS RELEASE

Superior new iBOLT Business Integration Suite version for Salesforce.com to be introduced by Magic Software at Dreamforce

New version requires fewer resources, enables quicker implementation time and features built-in ability to replicate Salesforce.com data to any on-premise database

Or Yehuda, Israel, October 29, 2008 - Magic Software Enterprises Ltd. (NASDAQ: MGIC), a provider of application platforms and business and process integration solutions, announced today that it will be showcasing an enhanced version of its iBOLT Special Edition for Salesforce.com business integration suite at this year's Salesforce.com Dreamforce event in San Francisco, November 2-5.

The substantially enhanced version of the company's code-free and hardware-free business integration suite will feature:

- A new *SDK adaptor* – enabling ISVs to transform their existing applications from a standard / monolithic architecture to service-oriented architecture (SOA).
- The most extensive, functional, robust and intuitive visual *data mapping studio* and engine available.
- Increased productivity – eliminating recurring situations that normally require additional steps, updates and mapping.
- *Salesforce.com Replicator* – Designed to easily replicate your Salesforce.com data to a selected database for backup, reports and peace of mind.
- *Lotus Notes application DB connectivity* – Which seamlessly connects to complex Lotus Notes databases and integrates it with other solutions.

iBOLT business integration suite - the winner of the SAP Global Innovation Partner Award for 2008 - supports open standards and requires no special hardware. It allows organizations to automate their application integration processes with user-friendly wizards and a model driven approach that eliminates the need to write complex code.

With off-premise applications and Software-as-a-Service (SaaS), iBOLT's new Salesforce.com Replicator will help businesses assume better ownership and security over their information by 'replicating' it on-site, and in the process improve the ability to apply Business Intelligence (BI) systems to that data.

Regev Yativ, President and CEO for Magic Software Americas, a featured speaker at the Dreamforce, said "The new iBOLT enhancements eliminate many redundant integration steps and processes so that our customers can expect to spend even less of their valuable time and resources developing projects and instead move straight to more efficient and effective deployment. We are

anticipating a high level of customer interest at Dreamforce and we look forward to meeting and sharing the benefits of iBOLT with even more partners and customers at the show."

Magic Software is demonstrating its new iBOLT Special Edition for Salesforce.com at the upcoming **Dreamforce** conference (**booth 458**) from November 2-5, at the Moscone Center, San Francisco, California. As one of the event's Sponsors, Magic Software will highlight customer integration projects using iBOLT and Salesforce.com, showing how organizations can easily synchronize on-demand data from Salesforce.com into business systems such as ERP, procurement, and many more. Successful case study samples will be presented during **Magic Software's Breakout session on November 4, at 5:15 pm entitled: 'Demystifying Integration'**.

In addition to iBOLT for Salesforce.com, Magic Software offers iBOLT Special Editions for SAP, Oracle JD Edwards and IBM i, creating an extensive worldwide partner community of system integrators, VARs and end-users. iBOLT is used today to integrate multiple business applications, in hundreds of projects at leading companies worldwide including: adidas Canada, AeroScout, Allstate, Anritsu Japan, Bank of Cyprus, Boeing, Club Med, Electra, Entertainment Trading, Fiskars, John Deere, LORD Corporation, OTOR, SkyVision, and many more.

For more information about the iBOLT business integration suite please visit: http://www.magicsoftware.com/78-en/products.aspx.

About Magic Software
Magic Software Enterprises Ltd. (NASDAQ: MGIC) is a leading provider of application platforms, and business and process integration solutions. Magic Software has offices in 10 countries and a presence in over 50 with its global network of ISV's, system integrators, value-added distributors and resellers, consulting and OEM partners. The company's award-winning code-free solutions give partners and customers the power to leverage existing IT resources, enhance business agility and focus on core business priorities. Magic Software's technological approach, product roadmap and corporate strategy are recognized by leading industry analysts. Magic Software has partnerships with global IT leaders including SAP AG, Salesforce.com, IBM and Oracle. For more information about Magic Software Enterprises and its products and services, visit http://www.magicsoftware.com/.

Magic Software is a subsidiary of Formula Systems in the Emblaze Group of companies.

Except for the historical information contained herein, the matters discussed in this news release include forward-looking statements that may involve a number of risks and uncertainties. Actual results may vary significantly based upon a number of factors including, but not limited to, risks in product and technology development, market acceptance of new products and continuing product conditions, both here and abroad, release and sales of new products by strategic resellers and customers, and other risk factors detailed in the Company's most recent annual report and other filings with the Securities and Exchange Commission.

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