

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 Under

The Securities Exchange Act of 1934

For the month of November, 2011

Commission File Number: 0-19415

MAGIC SOFTWARE ENTERPRISES LTD.

(Translation of Registrant's Name into English)

5 HaPlada Street, Or-Yehuda, Israel 60218

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F ☐ Form 40-F ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): N/A

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ No ☐

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

CONTENTS

This report on Form 6-K of MAGIC SOFTWARE ENTERPRISES Ltd. consists of the following documents, which are attached hereto and incorporated by reference herein:

1. Shlomo Sixt, a Leading Car Hire and Commercial Leasing Company, Uses uniPaaS to Develop a Real-Time Fleet Management System for Smartphones

PRESS RELEASE

Shlomo Sixt, a Leading Car Hire and Commercial Leasing Company, Uses uniPaaS to Develop a Real-Time Fleet Management System for Smartphones

Or Yehuda, Israel, November 9, 2011 – Magic Software Enterprises Ltd. (NASDAQ: MGIC), a global provider of mobile and cloud-enabled application and business integration platforms, today announced that Shlomo Sixt, the Israel-based leader in private and commercial operational car leasing, rental, and sales, has chosen Magic Software's uniPaaS application platform to develop an innovative mobile system for managing the fleet of vehicles used by its fieldworkers.

The software was developed by the Shlomo Group IT department using the uniPaaS platform, which supports application deployment on multiple device types and mobile operating systems from a single development effort.

The new system enables company employees to use their smartphones to manage in real time the process of car delivery and return, including recording the exact location and condition of the vehicles, and also to integrate the data with other back-end systems.

"Thanks to the uniPaaS application platform and the close support provided by Magic Software, we were able to develop a complex system in a short amount of time and with a relatively small development team," said Yuval Shani, manager of the Shlomo Group IT department.

"Magic Software's technology for smartphone application development offers groundbreaking capabilities for enterprise IT," said Eyal Pfeifel, CTO of Magic Software. "In the near future, uniPaaS developers will be able to run their applications on any popular smartphone without needing to modify or redevelop them in any way."

About Shlomo Sixt

Shlomo Sixt has been the market leader in operational leasing for many years (according to BDI and D&B rankings). It provides a full suite of services targeted at commercial customers, including service and maintenance, road services, car replacement, fleet management, insurance, 24/7 call center, and more.

The company operates leases and rentals of over 76,000 vehicles for some 3,000 customers, including many of Israel's prominent local and internationally-based corporations.

For more information, visit www.shlomo.co.il.

About Magic Software

Magic Software Enterprises Ltd. (NASDAQ: MGIC) is a global provider of mobile and cloud-enabled application and business integration platforms.

For more information, visit www.magicsoftware.com.

Except for the historical information contained herein, the matters discussed in this news release include forward-looking statements that may involve a number of risks and uncertainties. Actual results may vary significantly based upon a number of factors including, but not limited to, risks in product and technology development, market acceptance of new products and continuing product conditions, both here and abroad, release and sales of new products by strategic resellers and customers, and other risk factors detailed in the Company's most recent annual report and other filings with the Securities and Exchange Commission.

Press contact:

Tania Amar

Magic Software Enterprises

Tel: +972 (0)3 538 9300

Email: tania@magicsoftware.com

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 9, 2011

Magic Software Enterprises Ltd

By: /s/ Amit Birk

Amit Birk
VP, General Counsel

EXHIBIT INDEX

Exhibit Number Description of Exhibit

10.1 Shlomo Sixt, a Leading Car Hire and Commercial Leasing Company, Uses uniPaaS to Develop a Real-Time Fleet Management System for Smartphones

Exhibit 10.1