

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 Under
The Securities Exchange Act of 1934

For the month of October 2013

Commission File Number: 0-19415

MAGIC SOFTWARE ENTERPRISES LTD.

(Translation of Registrant's Name into English)

5 HaPlada Street, Or-Yehuda, Israel 60218

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F ☐ ☐ Form 40-F ☐ ☐

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): N/A

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): N/A

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes ☐ ☐ No ☐ ☐

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

CONTENTS

This report on Form 6-K of MAGIC SOFTWARE ENTERPRISES Ltd. consists of the following documents, which are attached hereto and incorporated by reference herein:

- Christie®, a Global Leader in Visual Display Solutions, Selects Magic xpi Integration Platform for Business Process Integration**

2. PRESS RELEASE

3. Christie®, a Global Leader in Visual Display Solutions, Selects Magic xpi Integration Platform for Business Process Integration

4.

5. **Or Yehuda, Israel, October 24, 2013** – Magic Software Enterprises Ltd. (NASDAQ: MGIC), a global provider of software platforms for enterprise mobility, cloud applications, and business integration, announced today that Christie, a world leader in visual technology displays, selected Magic xpi Integration Platform for integration of business processes across multiple Oracle systems including JD Edwards, Agile PLM, Fusion CRM as well as Microsoft SharePoint.
6. “Our selection of Magic xpi Integration Platform represents our confidence in Magic’s promise of smarter technology for business process integration across multiple enterprise systems,” says David Hsieh, Senior Director of Global Information Systems. “Magic’s collaborative working style enhances the value of their technology, making them an ideal provider for integrating our ERP, CRM, PLM and SharePoint systems.”
7. Magic will provide training to Christie in the use of Magic xpi Integration Platform which has achieved Oracle Validated Integration status for both JD Edwards EnterpriseOne and JD Edwards World. Christie will also benefit from Magic’s experience as a founding member of Microsoft’s Business Critical SharePoint alliance.
8. “Magic’s determined attitude and innovative technology, including In-Memory Data Grid architecture, was essential to gaining Christie, the world’s dominant brand in digital cinema projection and visual displays for industry and government, as a new customer,” said Regev Yativ, President and CEO of Magic Software Enterprises Americas. “Magic is a perfect fit for Christie’s application portfolio and we are eager to prove the value of our service and technology to Christie for years to come.”

9.

10. About Christie Digital Systems

11. Christie Digital Systems USA, Inc. a wholly-owned subsidiary of Ushio, Inc., Japan, (JP:6925), designs, builds and installs customized projection display solutions. Christie® delivers turn-key solutions for sophisticated virtual reality, simulation systems and control room environments including high-resolution power walls, multi-sided immersive environments, curved screen displays, domed simulation and multi-projector arrays. Industries and organizations that rely on Christie range from government agencies to oil and gas, aerospace to entertainment, and manufacturing and design to pharmaceuticals. For more information, visit www.christiedigital.com.

12.

13. About Magic Software Enterprises

14. Magic Software Enterprises (NASDAQ: MGIC) empowers customers and partners around the globe with smarter technology that provides a multichannel user experience of enterprise logic and data.
15. For more information, visit www.magicsoftware.com.

16.

17. Press Contact:

18. Tania Amar | VP Global Marketing

19.

Magic Software Enterprises

20.

tania@magicsoftware.com

21. Except for any historical information contained herein, matters discussed in this press release might include forward-looking statements that involve a number of risks and uncertainties. Regarding any financial statements, actual results might vary significantly based upon a number of factors including, but not limited to, risks in product and technology development, market acceptance of new products and continuing product conditions, both locally and abroad, release and sales of new products by strategic resellers and customers, and other risk factors detailed in Magic's most recent annual report and other filings with the Securities and Exchange Commission.
22. Magic has made every effort to ensure that the information contained in this press release is accurate; however, there are no representations or warranties regarding this information, including warranties of merchantability or fitness for a particular purpose. Magic assumes no responsibility for errors or omissions that may occur in this press release.
23. Magic is a registered trademark of Magic Software Enterprises Ltd. All other product and company names mentioned herein are for identification purposes only and are the property of, and might be trademarks of, their respective owners.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 24th, 2013

Magic Software Enterprises Ltd

By: /s/ Amit Birk

Amit Birk
VP, General Counsel

EXHIBIT INDEX

Exhibit Number Description of Exhibit

**24. 10.1 Christie®, a Global Leader in Visual Display Solutions,
Selects Magic xpi Integration Platform for Business Process
Integration**

1.

2.

Exhibit 10.1