

MAX STOCK LTD. (מקס סטוק בע"מ)

Company Registration Number: 513618967

To: Israel Securities Authority (רשות ניירות ערך)

To: Tel Aviv Stock Exchange Ltd. (הבורסה לניירות ערך בת"א בע"מ)

Form Number: T076 (Public)

Submitted in MAGNA: 08/01/2026

Proof: 2026-01-003521

Immediate Report on Changes in Holdings of Interested Parties and Senior Officers

Regulation 33(b) of the Securities Regulations (Periodic and Immediate Reports), 1970

Note: This form is intended for reporting changes in holdings in the securities of the reporting entity only. For reporting changes in holdings in securities of a subsidiary of the reporting entity whose activity is material to the activity of the reporting entity, use Form T121.

1. Holder: Moose Holdco Ltd (מוס הולדקו בע"מ)

- **English Name:** Moose Holdco Ltd
- **Type of Identification Number:** Israeli Corporations Registry Number
- **Holder ID:** 515674406
- **Type of Holder:** Interested party who does not meet any other definitions
- **Does the hedge fund have the right to appoint a director or representative to the company's board?** _____
- **Is the holder acting as a representative for the purpose of reporting joint holders of securities of the entity together with them?** No
- **Name of controlling shareholder in the interested party:** AMI Fund - See remarks below
- **ID of controlling shareholder in interested party:** -
- **Citizenship / Country of Incorporation or Registration:** Incorporated in Israel
- **Country of Citizenship / Incorporation:** _____
- **Security Number on the Exchange:** 1168558
- **Name and type of security:** MAX STOCK, Ordinary share
- **Nature of change:** Decrease (due to off-market sale)
- **Was the transaction a single one or cumulative transactions:** Single transaction
- **Date of change:** 08/01/2026
- **Transaction price:** 2,650 agorot
- **Are these dormant shares or securities convertible into dormant shares?** No
- **Previous balance (number of securities):** 23,008,386
- **Previous holding percent of securities of that type:** 16.47%
- **Change in number of securities:** -11,320,755
- **Current balance (number of securities):** 11,687,631
- **Current holding percent of securities of that type:** 8.36%
- **Holding percent after the change: In equity:** 8.36%
In voting power: 8.36%

Explanation: Holding percent after the change does not refer to convertible securities.
- **Holding percent after full dilution: In equity:** 8.31%
In voting power: 8.31%
- **Note number:** 1

2. Holder: Max Ori (מקס אורי)

- **English Name:** Max Ori
- **Type of Identification Number:** Identity card number
- **Holder ID:** 033747825
- **Type of Holder:** Director/CEO
- **Does the hedge fund have the right to appoint a director or representative to the company's board?** _____
- **Is the holder acting as a representative for the purpose of reporting joint holders of securities of the entity together with them?** No
- **Name of controlling shareholder in the interested party:** Ori Max
- **ID of controlling shareholder in interested party:** -
- **Citizenship / Country of Incorporation or Registration:** Private individual with Israeli citizenship
- **Country of Citizenship / Incorporation:** _____
- **Security Number on the Exchange:** 1168558
- **Name and type of security:** MAX STOCK, Ordinary share
- **Nature of change:** Decrease (due to off-market sale)
- **Was the transaction a single one or cumulative transactions:** Single transaction
- **Date of change:** 08/01/2026
- **Transaction price:** 2,650 agorot
- **Are these dormant shares or securities convertible into dormant shares?** No
- **Previous balance (number of securities):** 24,981,492
- **Previous holding percent of securities of that type:** 17.87%
- **Change in number of securities:** -1,886,792
- **Current balance (number of securities):** 23,094,700
- **Current holding percent of securities of that type:** 16.52%
- **Holding percent after the change: In equity:** 16.52% In voting power: 16.52%

Explanation: Holding percent after the change does not refer to convertible securities.
- **Holding percent after full dilution: In equity:** 16.42% In voting power: 16.42%
- **Note number:** 2

Notes

1. To the best of the company's knowledge, Moose Holdco Ltd is a private company incorporated in Israel and is held 100% (indirectly) by AMI Opportunities, a foreign private investment fund (incorporated in Guernsey). This fund is fully controlled (indirectly) by AMI Foundation (a corporation incorporated in Guernsey) through its organs (in particular its directors (Councillors): Carl Hermann, Konrad Friedlaender, and Bruce Stephen James, and the Guardian: Robert Edward Alistair Eden ("AMI Fund"). To the best of the company’s knowledge, AMI Fund is advised by Apax Partners Israel Ltd.*
2. Mr. Ori Max holds the company's shares through Ori Max Ltd (company no. 51-507096-9), a company wholly owned by Ori Max.

1. Was the entire consideration paid at the time of the change?

Yes

If not, please specify the date of completion of the payment:

2. If the change is by way of signing a loan agreement, please specify details regarding the completion of the loan:

Explanation: The holding percentages should be stated taking into account all securities held by the interested party.

3. The date and time the corporation first became aware of the event or matter:

08/01/2026 at 09:48

4. Details of the actions that caused the change:

Details of authorized signatories on behalf of the corporation

No.	Signatory Name	Position
1	Yifat Nir-Katz	Other: Deputy CEO, Chief Legal Advisor and Corporate Secretary

Explanation: According to regulation 5 of the Periodic and Immediate Reports Regulations (1970), a report submitted under these regulations must be signed by those authorized to sign on behalf of the corporation. The Staff's position on the matter can be found on the [ISA website \(press here\)](#).

Previous names of the reporting entity: Max Management Israel Ltd. (מקס הנהלה ישראל בע"מ)

Additional Company Contact Details

- **Short name:** MAX STOCK
- **Address:** Hashita St. 16, P.O.B 3594, Caesarea, 3089900
- **Phone:** 073-7695176
- **Fax:** 04-8241792
- **Email:** ifat@maxstock.co.il
- **Company Website:** www.maxstock.co.il

Electronic reporter's name: Katz Yifat **Role:** Deputy CEO, Chief Legal Advisor and Corporate Secretary

- **Address:** Hashita St. 16, Caesarea, 3088900
- **Phone:** 054-4909365
- **Fax:** 04-8241792
- **Email:** ifat@maxstock.co.il

Securities of the corporation are listed for trading on the Tel Aviv Stock Exchange

Date of form structure update: 04/02/2025

(No images were provided in the original input, so none shown. If there were images, they would be presented here with their alt text.)