

Max Stock Ltd.

Registrar number: 513618967

To: Israel Securities Authority To: Tel-Aviv Stock Exchange Ltd. T093 (Public) Filed via MAGNA: 20/04/2026

www.isa.gov.il

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Reference: 2026-01-036912

Immediate report on the appointment of a director (who is not a corporation) or an individual serving on behalf of a corporation which is a director in a private company

Regulation 34(b) of the Securities Regulations (Periodic and Immediate Reports), 5730 - 1970

Explanation: In accordance with Regulation 34(d) of the Securities Regulations (Periodic and Immediate Reports), 5730 - 1970, a list of senior officers must be submitted simultaneously with the submission of this form, within Form T097

1. Surname and first name: *Edri Guy*

Surname and first name in English as they appear in the passport *Edri Guy*

Gender *Male*

Type of identification number: *Identity card number*

Identification number: *025363896*

Citizenship: *Private individual with Israeli citizenship* Country of citizenship: _____

2. Date of birth: *19/09/1973*

3. Address for service of legal documents: *Mizan 20, Tel Aviv*

4. Positions to which he was appointed:

Independent director _____

If appointed as chairperson of the board of directors of the corporation, does he also serve as CEO or is he a relative of the CEO _____

The appointment was approved at the general meeting on _____

If appointed as chairperson of the board of directors, does he hold additional positions in the company *No*

Details:

5. Previous position in the company prior to the appointment:

None _____

6. Date of commencement of term: *20/04/2026*

7. Education:

Degree	Field	Name of academic institution
<i>None</i>	_____	_____

Other education and professional certificates:

High school

8. Main occupations in the last 5 years:

Position held	Workplace	Type of identification number	Identification number	Period during which he held the position
<i>CEO</i>	<i>VIDAA USA Inc.</i>	_____ _____ <input type="checkbox"/> Not relevant	_____	<i>May 2023 - present</i>
<i>President</i>	<i>VIDAA USA Inc.</i>	_____ _____ <input type="checkbox"/> Not relevant	_____	<i>January 2018 - April 2023</i>

9. Appointed as an alternate director of _____ and his term of office is until _____

Explanation: To be completed if appointed as an alternate director

10. The director *servas* a director in another corporation.

Explanation: If he serves as a director in another corporation, specify the corporations in which he serves as a director.

Exit Electronics Ltd.; New Display Ltd.; VIDAA (Netherlands) International Holdings B.V.

11. The director *is nota* an employee of the corporation, of a subsidiary, or of an affiliated company of it or of an interested party therein.

Explanation: If an employee of the corporation or a subsidiary or an affiliated company of it or of an interested party therein, specify the positions he holds as stated.

12. The director *is nota* family member of another interested party in the corporation.

Explanation: If the director is a family member of another interested party in the corporation, specify.

13. a. The director *does not hold* securities of the corporation.

The following are his holdings:

Name, type and series of the security	Security number on the stock exchange	Quantity of securities	Dormant	Holding percentage		Holding percentage (full dilution)	
				Capital	Voting	Capital	Voting
_____	_____	_____	_____	_____	_____	_____	_____

b. The director *does not hold* securities of a company held by the reporting corporation if its activity is material to the activity of the reporting corporation.

The following are his holdings:

Corporation number	Name of corporation	Name of corporation in English	Type of identification number	Identification number of the corporation
1	_____	_____	_____	_____

14. The director *is nota* member of a committee or committees of the board of directors

Explanation: If the director is a member of a committee or committees of the board of directors, specify.

15. Does the company regard the director as having accounting and financial expertise? *No*

16. Does the company regard the director as an independent director? *Yes*

How he became independent *Classified by the board of directors, on 12/03/2026*

17. Director's declaration under Section 224B of the Companies Law: _____

Explanation: Attachment of the director's declaration is also required where the appointment of the director is not made by the general meeting.

Details of the authorized signatories to sign on behalf of the corporation:

Name of signatory	Position
1 Yifat Nir Katz	<i>Other Vice President, Chief Legal Counsel and Company Secretary</i>

Explanation: According to Regulation 5 of the Securities Regulations (Periodic and Immediate Reports), 5730 – 1970, a report submitted pursuant to these regulations shall be signed by those authorized to sign on behalf of the corporation. The staff position on this matter can be found on the Authority's website: [Click here](#).

Reference numbers of previous documents on the subject (the mention does not constitute incorporation by reference):

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Former names of reporting entity: Max Management Israel Ltd.

Name of electronic reporter: Katz Yifat Position: Vice President, Legal Counsel and Company Secretary Name of employing
company:

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