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> **Insight from Interactions™**

NICE Wins a $4 Million Security Project from a Government Agency

NICE's solution to enhance the country's anti-terrorism capabilities

Ra'anana, Israel, September 05, 2007 - NICE Systems (NASDAQ: NICE), the global provider of advanced solutions that enable organizations to extract Insight from Interactions to drive performance, today announced that it has been selected by a government agency in the EMEA region (Europe Middle East and Africa) to deploy its advanced integrated telecommunication interception and analysis solution. NICE was selected to enhance the agency's anti-terrorism capabilities. The contract is valued at over $4 million, which is expected to primarily drive revenues in 2008.

With threats to national security and public safety being more sophisticated and difficult to deal with, the government agency was in need of a solution to help it gather the data required to reduce the levels of crime, terrorism and other threats to security. It turned to NICE to help it gather this data and ensure that meaningful information is delivered to decision makers and operational staff in real-time.

"This is an important win for NICE. It expands our customer base in the region and opens the door for more large-scale security related projects. This deal shows once again, that NICE's solutions are recognized by security professionals across the globe as a key element in their anti-terrorism arsenal," said Israel Livnat, President, Security Group, NICE Systems Ltd. "This win is part of our strategy to continue to focus on large scale multi-million dollar security projects, and to provide advanced solutions that are helping governments to ensure the safety and security of their citizens."

About NICE Systems
NICE Systems (NASDAQ: NICE) is the leading provider of Insight from Interactions solutions and value-added services, powered by the convergence of advanced analytics of unstructured multimedia content and transactional data – from telephony, web, email, radio, video, and other data sources. NICE's solutions address the needs of the enterprise and security markets, enabling organizations to operate in an insightful and proactive manner, and take immediate action to improve business and operational performance and ensure safety and security. NICE has over 24,000 customers in 100 countries, including over 85 of the Fortune 100 companies. More information is available at http://www.nice.com.

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This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations of the management of NICE Systems Ltd.

(the Company) only, and are subject to a number of risk factors and uncertainties, including but not limited to changes in technology and market requirements, decline in demand for the Company's products, inability to timely develop and introduce new technologies, products and applications, difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel, loss of market share, pressure on pricing resulting from competition, and inability to maintain certain marketing and distribution arrangements, which could cause the actual results or performance of the Company to differ materially from those described therein. We undertake no obligation to update these forward-looking statements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission.

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