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> Insight from Interactions™



## **NICE Wins Security Project Valued at Over \$20 Million to Enhance City-Center Safety and Security**

*To provide comprehensive security solution with IP- video surveillance, analytics, and multi-media command and control capabilities*

**Ra'anana, Israel, November 12, 2008, NICE Systems Ltd. (NASDAQ: NICE)**, the global provider of advanced solutions that enable organizations to extract Insight from Interactions to drive performance, today announced that it won a record-high, large-scale security project, receiving an order at over \$20 million from an EMEA government agency, an existing NICE voice-based solutions customer. This win is a major milestone in the execution of NICE's strategy to focus on large-scale security projects, leveraging its extensive portfolio of comprehensive, advanced security solutions. The project will be implemented over the course of approximately a year-and-a half.

"We are very happy about this milestone project, constituting the single largest order we have received to date. The order reflects the success of our strategy to offer and implement large-scale, end-to-end security projects, leveraging our unique and comprehensive range of advanced security technologies for city center protection," said Haim Shani, CEO of NICE. "NICE is unique in providing such a comprehensive solution that revolutionizes ensuring personal safety and security for the public."

The government agency will deploy NICE's full range of advanced security technologies, which will all be integrated to provide the fullest picture of the city's security status at any given moment and from a large number of possible angles. The solution selected includes IP-based video surveillance with content analytics, License Plate Recognition and Face Capture, as well as hand held GPS-based video terminals and mobile video sensors. In addition, for the most effective investigation capabilities and for complete incident reconstruction, security personnel at the command and control center will be using NICE Inform, the company's multi-media command and control solution.

### **About NICE**

NICE Systems (NASDAQ: NICE) is the leading provider of Insight from Interactions solutions and value-added services, powered by advanced analytics of unstructured multimedia content – from telephony, web, radio and video communications. NICE's solutions address the needs of the enterprise and security markets, enabling organizations to operate in an insightful and proactive manner, and take immediate action to improve business and operational performance and ensure safety and security. NICE has over 24,000 customers in more than 135 countries, including over 85 of the Fortune 100 companies. More information is available at [www.nice.com](http://www.nice.com).

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