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NICE Systems Wins Homeland Security Award for its Video Surveillance Solution from *GSN: Government Security News*

RA'ANANA, ISRAEL, December 10, 2009 - NICE Systems Ltd. (NASDAQ: NICE), a leading global provider of advanced solutions that enable enterprises and security organizations to extract Insight from Interactions, transactions and surveillance to drive business performance, reduce risk and ensure safety, today announced that it was named a winner by *GSN: Government Security News* in *GSN's* first annual Homeland Security Award program in the category of Best Video Storage/Digital Transmission System. The *GSN Awards* were established to acknowledge excellence in homeland security and the outstanding achievements of security vendors and government agencies at the federal, state and municipal levels.

NICE received the *GSN Homeland Security Award* for its September 2009 release of NiceVision, an intelligent video surveillance solution that combines real-time video analysis with IP networking, recording and management to enable effective detection, verification, resolution and investigation of security events. The new enhancements to NiceVision feature Visual Parameters Optimizer software, new H.264 capabilities, and a smart Network Video Recorder (NVR). The advanced capabilities of NiceVision exemplify NICE's commitment to providing customers with security solutions that are complete, open, reliable, and evolutionary.

"The competition was stiff, and our panel of independent judges from a cross section of the security industry had to identify the 'best of the best' for 2009 across dozens of categories," said Jacob Goodwin, the editor-in-chief of *GSN: Government Security News*, who oversaw the evaluation process.

"We are honored to have been named a winner in *GSN's* first annual Homeland Security Awards competition, which affirms NICE's innovation and market leadership in the homeland security sector," said Chris Wooten, President, Security Division Americas, NICE. "NiceVision is used by leading government and private sector organizations on many continents to protect people, infrastructure and assets, including city centers, transportation systems, critical infrastructure, and enterprise campuses."

NiceVision is part of NICE's multi-layered suite of security solutions, which is tailored to key vertical markets and includes solutions for security management, video surveillance, communications recording, lawful interception and intelligence, and multimedia incident information management. NICE's security solutions help organizations better detect, verify, respond to, investigate and resolve incidents, and ensure the safe-keeping and protection of assets, infrastructure, and people.

More information on NiceVision 10.8 can be found at www.nice.com/news/show_news.php?id=853.

About NICE Systems

NICE Systems (NASDAQ: NICE) is the leading provider of Insight from Interactions solutions and value-added services, powered by advanced analytics of unstructured multimedia content – from telephony, web, radio and video communications. NICE's solutions address the needs of the enterprise and security markets, enabling organizations to operate in an insightful and proactive manner, and take immediate action to improve business and operational performance and ensure safety and security. NICE has over 24,000 customers in more than 150 countries, including more than 85 of the Fortune 100 companies. More information is available at <http://www.nice.com>.

About *Government Security News (GSN)* and the *GSN Homeland Security Awards*

Founded in 2003, *GSN: Government Security News* is a leading source of news and information on homeland security, with over 35,000 readers in the fields of physical, IT and homeland security. The print and online editions of *GSN* are the standard of editorial quality in the homeland security field and a rich source of news, analysis, interviews, new products and technologies in all aspects of homeland security, from access control and airport security to biometrics, border protection, disaster recovery, emergency preparedness, IT security, maritime and port security, rail security, security services, state and local governments and urban security. *GSN's* Homeland Security Awards program was established to acknowledge

excellence in homeland security. Awards recognize outstanding vendors and products in the field of IT Security, outstanding vendors and products in the field of Physical Security, and best government agencies and officials at federal, state and municipal/country levels, and are presented in 35 different categories. Award recipients are selected by an independent and objective panel of judges from a cross section of the security industry.

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This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations of the management of NICE Systems Ltd. (the Company) only, and are subject to a number of risk factors and uncertainties, including but not limited to changes in technology and market requirements, decline in demand for the Company's products, inability to timely develop and introduce new technologies, products and applications, difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel, loss of market share, pressure on pricing resulting from competition, and inability to maintain certain marketing and distribution arrangements, which could cause the actual results or performance of the Company to differ materially from those described therein. We undertake no obligation to update these forward-looking statements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission.

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