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> Insight from Interactions



NICE Advances its Open Situation Management Initiative, Enters Into Technology Cooperation with DVTel, Intelligent Video Security Solutions Provider

Initiative is part of NICE's strategy to provide customers, integrators and partners an easy, seamless and cost efficient interface to integrate any video system with its open situation management solution

Ra'anana, Israel, August 31, 2010 - NICE Systems Ltd. (NASDAQ: NICE), a leading global provider of intent-based solutions that enable enterprises and security organizations to extract Insight from Interactions, transactions and surveillance to drive business performance, reduce risk and ensure safety, today announced that it is continuing to advance its Open Situation Management initiative for multi-sensor security deployments. As part of the initiative, NICE Situator will be interoperable with the latest version of DVTel's Latitude NVMS video management system.

NICE Situator already has over 150 gateways to different security and safety systems, including video surveillance, communication devices, access control, intrusion sensors, fire and safety, geo-location, building management, web feeds, and data bases. Combined with DVTel's Latitude NVMS, NICE Situator can further enable organizations to employ a broad number of video surveillance technologies as a single, tightly integrated situational awareness solution. Events and behaviors that can be communicated between NICE Situator and DVTel's Latitude NVMS include viewing of live and recorded video, enhanced with metadata; integrated geographical information system (GIS) and video solution (geographical orientation-related events); video-related alarms to trigger a NICE Situator response; and zone management, among others.

The combined DVTel Latitude NVMS and NICE Situator solution is installed at high-end government security facilities and sporting/gaming events.

"We are excited about cooperating with NICE on an interoperable, open solution," said Eli Gorovici, President and CEO of DVTel. "The combination of our capabilities enables security focused organizations to benefit from DVTel's cutting-edge IP video management and video analytic solutions, along with NICE Situator's innovative capabilities for correlating data from diverse security, safety and operational systems. This is a great example of how DVTel's rich and flexible API set supports our mission work in various situations with many 3rd party solutions."

"The cooperation between NICE and DVTel reflects our commitment to the market to continue to ensure the interoperability of NICE Situator with leading security, safety and management solutions," said Israel Livnat, President, NICE Security Group. "By actively promoting the adoption of standards industry-wide NICE enables security organizations and system integrators to choose the components of a security solution that best meet their safety and security goals."

NICE Situator is a situation management software platform that addresses the security operations needs of seaports, airports, public transport, railways, city centers, military organizations, and enterprises. It enables automatic situation planning, response and analysis in real time, as well as thorough post-incident reviews and investigations. NICE Situator integrates with a wide array of sensors and security systems, analyzing and correlating information to help organizations connect the dots and improve situational awareness, incident response and decision-making. NICE Situator's generic gateways and open architecture make it possible to integrate with virtually any existing or future security device, system, or data source. With NICE Situator, organizations can fuse many different types of security devices and systems into a unified platform, including access control, video systems, perimeter intrusion sensors, location tracking (RFID, GPS), panic buttons, environmental sensors, communication devices, and much more.

DVTel's Latitude NVMS's (Network Video Management System) open architecture was designed on the latest .NET development platform and operates on Microsoft Windows-based operating systems. It is the first enterprise-class solution to offer digital end-to-end monitoring and recording of video, audio, and alarms for surveillance and security applications, plus much more. Latitude NVMS gives you all the tools you need to view, capture, record, analyze, report, and store high quality video and audio—anytime, anywhere. The Latitude NVMS is designed to effectively integrate with existing access control and CCTV equipment including analog matrices, keyboards, and cameras to leverage and protect legacy infrastructure and equipment investment.

About DVTel

DVTel's unified intelligent Security Operations Center (iSOC) combines the Latitude Network Video Management System (NVMS), iimage intelligent video analytics, and advanced applications to create a rich integration platform that offers a single, highly intuitive graphical user interface. DVTel's iSOC is the only open standards, IP-based security management center that unifies all video, audio, data, access control, trend analysis and alarm management functionality into one enterprise physical security center. DVTel offers a complete line of security level IP cameras and encoders and is integrated with hundreds of cameras from multiple manufacturers.

DVTel's unified solutions leverage existing network infrastructure while providing unmatched levels of flexibility, scalability, and cost-effectiveness—all backed by superior customer support. DVTel is the solution of choice worldwide for mission critical and enterprise level installations and these systems are found in thousands of installations around the globe. For more information, go to www.dvtel.com. To follow on Twitter – go to twitter.com/DVTel_Inc.

About NICE Systems

NICE Systems (NASDAQ: NICE) is the leading provider of Insight from Interactions solutions and value-added services, powered by advanced analytics of unstructured multimedia content – from telephony, web, radio and video communications. NICE's solutions address the needs of the enterprise and security markets, enabling organizations to operate in an insightful and proactive manner, and take immediate action to improve business and operational performance and ensure safety and security. NICE has over 24,000 customers in more than 150 countries, including more than 80 of the Fortune 100 companies. More information is available at <http://www.nice.com>.

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This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Messer Livnat, are based on the current expectations of the management of NICE-Systems Ltd. (the Company) only, and are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) and the resulting uncertainties; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; pressure on pricing resulting from competition; and inability to maintain certain marketing and distribution arrangements. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

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