

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of February 2019 (Report No. 4)
Commission File Number: 0-27466
NICE LTD.
(Translation of Registrant's Name into English)
13 Zarchin Street, P.O. Box 690, Ra'anana 4310602, Israel
(Address of Principal Executive Offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F ☑ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-7 Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-7 Rule 101(b)(7):

THE GAAP FINANCIAL STATEMENTS ATTACHED TO THE PRESS RELEASE ATTACHED HERETO AS EXHIBIT 99.1 OF THIS REPORT ON FORM 6-K ARE HEREBY INCORPORATED BY REFERENCE INTO NICE LTD.'S ("NICE") REGISTRATION STATEMENTS ON FORM S-8 (REGISTRATION STATEMENT NOS. 333-16364, 333-168100, 333-171165, 333-162795, 333-162110, 333-06784, 333-08146, 333-11842, 333-09350, 333-11154, 333-111112, 333-111113, 333-134355, 333-144589, 333-145981, 333-153230, 333-177510, 333-179408, 333-181375, 333-191176, 333-199904, 333-210341, 333-210344, 333-210344, 333-226930 and 333-228911), AND TO BE A PART THEREOF FROM THE DATE ON WHICH THIS REPORT IS SUBMITTED, TO THE EXTENT NOT SUPERSEDED BY DOCUMENTS OR REPORTS SUBSEQUENTLY FILED OR FURNISHED.

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

99.1 Press Release: NICE Reports Strong Finish to 2018 with 30% Cloud Revenue Growth for the Fourth Quarter, Dated February 14, 2019.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE LTD.

By: /s/ Tali Mirsky
Name: Tali Mirsky

Title: Corporate VP, General Counsel and Corporate Secretary

Dated: February 14, 2019

EXHIBIT INDEX

99.1

99.1	Press Release: NICE Reports Strong Finish to 2018 with 30% Cloud Revenue Growth for the Fourth Quarter, Dated February 14, 2019.

NICE Reports Strong Finish to 2018 with 30% Cloud Revenue Growth for the Fourth Quarter

Record Total Revenue and Operating Income for the Fourth Quarter and Full Year of 2018

Hoboken, New Jersey, February 14, 2019 - NICE (NASDAQ: NICE) today announced results for the fourth quarter and full year ended December 31, 2018.

Full Year 2018 Financial Highlights

GAAP	Non-GAAP
Record revenue of \$1,445 million, growth of 8% year-over-	Record revenue of \$1,463 million, growth of 9% year-over-
year	year
Cloud revenue of \$461 million, growth of 28% year-over-year	Cloud revenue of \$470 million, growth of 27% year-over-year
Gross margin of 65.6% compared to 64.8% last year	Gross margin of 71.1% compared to 71.6% last year
Record operating income of \$198 million compared to \$150	Record operating income of \$379 million compared to \$336
million last year, 32% growth year-over-year	million last year, 13% growth year-over-year
Operating margin of 13.7% compared to 11.3% last year	Operating margin of 25.9% compared to 25.0% last year
Record diluted EPS of \$2.52 versus \$2.31 last year, 9%	Record diluted EPS of \$4.69 versus \$4.10 last year, 14%
growth year-over-year	growth year-over-year
Record cash flow from operations of \$397 million	

The GAAP column of the table contains the financial highlights of the full year 2018 under ASC 606 with the comparison period under ASC 605.

The non-GAAP column of the table contains the financial highlights of the full year 2018 under ASC 605 with the comparison period under ASC 605.

Fourth Quarter 2018 Financial Highlights

GAAP	Non-GAAP
Record revenue of \$411 million, growth of 5% year-over-year	Record revenue of \$420 million, growth of 6% year-over-year
Cloud revenue of \$132 million, growth of 30% year-over-year	Cloud revenue of \$134 million, growth of 29% year-over-year
Gross margin of 66.9% compared to 68.4% last year	Gross margin of 72.4% compared to 74.2% last year
Operating income of \$70 million compared to \$63 million last	Record operating income of \$119 million compared to \$112
year	million last year
Operating margin of 17.1% compared to 16.1% last year	Operating margin of 28.3% compared to 28.4% last year
Diluted EPS of \$0.98 versus \$1.27 last year	Record diluted EPS of \$1.47 versus \$1.35 last year
Cash flow from operations of \$109 million, 26% growth year-	
over-year	

The GAAP column of the table contains the financial highlights of the fourth quarter 2018 under ASC 606 with the comparison period under ASC 605.

The non-GAAP column of the table contains the financial highlights of the fourth quarter 2018 under ASC 605 with the comparison period under ASC 605

"We are pleased to end the year on a high note as 2018 was a year marked by robust growth and record results," said Barak Eilam, CEO of NICE. "For the full-year 2018, we reported strong growth in cloud revenue and operating income, an increase in recurring revenue, further growth in the operating margin and a record year for cash flow generation."

Mr. Eilam continued, "We are stepping into 2019 with great momentum across all of our businesses fueled by our two market differentiating platforms - CXone for Customer Engagement and X-Sight for Financial Crime and Compliance. Our assets, investments and market leadership in cloud, analytics and artificial intelligence are driving us forward and providing tremendous future opportunities.

"As we look ahead to the next five years, our strong leadership position will allow us to quickly expand into a total addressable market of over \$12 billion from \$7 billion today, providing us the opportunity to far exceed the \$2 billion revenue mark, to see the majority of our revenue come from the cloud and to have a greater than 30% operating margin."

NICE Investor Day

NICE will be hosting its Investor Day on April 16th in conjunction with its Interactions annual user conference in Las Vegas. The special program for analysts and investors will include meetings with NICE executives, presentations from customers, product and technology sessions, and access to the solutions showcase. If you haven't registered, please email NICE at IR@NICE.com.

GAAP Financial Highlights for the Fourth Quarter and Full Year Ended December 31:

The GAAP numbers presented below for the fourth quarter and full year 2018 are under ASC 606 and the comparison period GAAP numbers for the fourth quarter and full year 2017 are under ASC 605.

Revenues: Fourth quarter 2018 total revenues increased 4.7% to \$410.8 million compared to \$392.2 million for the fourth quarter of 2017.

Full year 2018 total revenues increased 8.4% to \$1,444.5 million compared to \$1,332.2 million for the full year 2017.

Gross Profit: Fourth quarter 2018 gross profit increased to \$274.7 million compared to \$268.3 million for the fourth quarter of 2017 and fourth quarter 2018 gross margin was 66.9% compared to 68.4% for the fourth quarter of 2017. Full year 2018 gross profit and gross margin increased to \$947.7 million and 65.6%, respectively, compared to \$863.5 million and 64.8%, respectively, for the full year 2017.

Operating Income: Fourth quarter 2018 operating income and operating margin increased to \$70.4 million and 17.1%, respectively, compared to \$63.2 million and 16.1%, respectively, for the fourth quarter of 2017. Full year 2018 operating income and operating margin increased to \$197.6 million and 13.7%, respectively, compared to \$150.1 million and 11.3%, respectively, for the full year 2017.

Net Income: Fourth quarter 2018 net income and net income margin were \$62.3 million and 15.2%, respectively, compared to \$79.4 million and 20.2%, respectively, for the fourth quarter of 2017. Full year 2018 net income and net income margin increased to \$159.3 million and 11.0%, respectively, compared to \$143.3 million and 10.8%, respectively, for the full year 2017.

Fully Diluted Earnings Per Share: Fully diluted earnings per share for the fourth quarter of 2018 was \$0.98 compared to \$1.27 in the fourth quarter of 2017.

Fully diluted earnings per share for the full year 2018 increased to \$2.52 compared to \$2.31 for the full year 2017.

Operating Cash Flow and Cash Balance: Fourth quarter 2018 operating cash flow was \$108.9 million and full year operating cash flow reached \$396.6 million. In the fourth quarter, \$15.4 million was used for share repurchases and \$26.0 million was used for share repurchases for the full year of 2018. As of December 31, 2018, total cash and cash equivalents, short term investments and marketable securities were \$730.8 million, and total debt was \$456.0 million.

Non-GAAP Financial Highlights for the Fourth Quarter and Full Year Ended December 31:

The non-GAAP numbers presented below for the fourth quarter and full year 2018 and the comparison period non-GAAP numbers for the fourth quarter and full year 2017 are both under ASC 605.

Revenues: Fourth quarter 2018 non-GAAP total revenues increased to \$419.9 million, up 6.1% from \$395.8 million for the fourth quarter of 2017.

Non-GAAP total revenues for the full year 2018 increased 8.7% to \$1,462.7 million compared to \$1,345.9 million for the full year 2017.

Gross Profit: Fourth quarter 2018 non-GAAP gross profit increased to \$303.8 million compared to \$293.5 million for the fourth quarter of 2017. Fourth quarter 2018 Non-GAAP gross margin was 72.4% compared to 74.2% for the fourth quarter of 2017.

Full year 2018 non-GAAP gross profit increased to \$1,040.6 million compared to \$963.5 million and full year 2018 non-GAAP gross margin was 71.1% compared to 71.6% for the full year 2017.

Operating Income: Fourth quarter 2018 non-GAAP operating income increased to \$118.7 million compared to \$112.4 million for the fourth quarter of 2017. Fourth quarter 2018 Non-GAAP operating margin was 28.3% compared to 28.4% for the fourth quarter of 2017.

Full year 2018 non-GAAP operating income and non-GAAP operating margin increased to \$378.6 million and 25.9%, respectively, from \$336.3 million and 25.0%, respectively, for the full year 2017.

Net Income: Fourth quarter 2018 non-GAAP net income and non-GAAP net income margin increased to \$93.9 million and 22.4%, respectively, from \$84.5 million and 21.3%, respectively, for the fourth quarter of 2017. Full year 2018 non-GAAP net income and non-GAAP net income margin increased to \$296.7 million and 20.3%, respectively, from \$254.5 million and 18.9%, respectively, for the full year 2017.

Fully Diluted Earnings Per Share: Fourth quarter 2018 non-GAAP fully diluted earnings per share increased 8.9% to \$1.47, compared to \$1.35 for the fourth quarter of 2017.

Full year 2018 non-GAAP fully diluted earnings per share increased 14.4% to \$4.69 compared to \$4.10 for the full year 2017.

First Quarter and Full Year 2019 Guidance:

Effective January 1st, 2018, the company adopted ASC 606 using the modified retrospective method for GAAP reporting purposes. Starting in January 2019 the guidance, as well as our financial results, will be provided using the accounting standard ASC 606 for all 2019 quarters and the full year 2019. Comparative results throughout 2019 will be compared to ASC 606 results for 2018.

First Quarter 2019: First quarter 2019 non-GAAP total revenues are expected to be in a range of \$370 million to \$380 million (2018 non-GAAP: \$337.6 million). First quarter 2019 non-GAAP fully diluted earnings per share are expected to be in a range of \$1.05 to \$1.15 (2018 non-GAAP: \$0.97).

Full Year 2019: Full year 2019 non-GAAP total revenues are expected to be in a range of \$1,558 million to \$1,582 million (2018 non-GAAP: \$1,453.4 million). Full year 2019 non-GAAP fully diluted earnings per share are expected to be in a range of \$5.08 to \$5.28 (2018 non-GAAP: \$4.75).

Quarterly Results Conference Call

NICE management will host its earnings conference call today, February 14th, 2019 at 8:30 AM ET, 13:30 GMT, 15:30 Israel, to discuss the results and the company's outlook. To participate in the call, please dial in to the following numbers: United States 1-866-804-8688 or +1-718-354-1175, International +44(0)1296-480-100, United Kingdom 0-800-783-0906, Israel 1-809-344-364. The Passcode is 990 622 84. Additional access numbers can be found at http://www.btconferencing.com/globalaccess/?bid=54_attended. The call will be webcast live on the Company's website at http://www.nice.com/news-and-events/ir-events. An online replay will also be available approximately two hours following the call. A telephone replay of the call will be available for 7 days after the live broadcast, and may be accessed by dialing: United States 1-877-482-6144, International +44(0)20-7136-9233, United Kingdom 0-800-032-9687. The Passcode for the replay is 635 176 28.

Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude: amortization of acquired intangible assets, share-based compensation, certain business combination accounting entries, amortization of discount on long term debt, re-organization expenses, tax adjustment re non-GAAP adjustments and tax reform and ASC 606 to ASC 605 adjustments. The purpose of such adjustments is to give an indication of our performance exclusive of noncash charges and other items that are considered by management to be outside of our core operating results. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures, and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. Our management regularly uses our supplemental non-GAAP financial measures internally to understand. manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Business combination accounting rules requires us to recognize a legal performance obligation related to a revenue arrangement of an acquired entity. The amount assigned to that liability should be based on its fair value at the date of acquisition. The non-GAAP adjustment is intended to reflect the full amount of such revenue. We believe this adjustment is useful to investors as a measure of the ongoing performance of our business. We believe these non-GAAP financial measures provide consistent and comparable measures to help investors understand our current and future operating cash flow performance. These non-GAAP financial measures may differ materially from the non-GAAP financial measures used by other companies. Reconciliation between results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statements of Income.

About NICE

NICE (Nasdaq: NICE) is the worldwide leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. www.nice.com.

Investors

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important

known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with competition, success and growth of the Company's cloud Software-as-a-Service business, cyber security attacks or other security breaches against the Company, privacy concerns and legislation impacting the Company's business, the Company's dependency on fourth-party cloud computing platform providers, hosting facilities and service partners, changes in general economic and business conditions, rapidly changing technology, changes in currency exchange rates and interest rates, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, successful execution of the Company's growth strategy, the effects of tax reforms and of newly enacted or modified laws, regulation or standards on the Company and its products, and other factors and uncertainties discussed in our fillings with the U.S. Securities and Exchange Commission (the "SEC"). You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other fillings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this presentation speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

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NICE LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

U.S. dollars in thousands (except per share amounts)

		Quarte: Decem				Year e Decem	ended ber 31,																													
		2018		2017	2018			2017																												
	U	naudited	Unaudited		Audited			Audited																												
Revenue:																																				
Product	\$	92,941	\$	114,822	\$	263,805	\$	318,946																												
Services		186,073		175,947		719,531		652,040																												
Cloud		131,815		101,466		461,183		361,166																												
Total revenue		410,829		392,235		1,444,519		1,332,152																												
Cost of revenue:																																				
Product		7,679		11,397		31,065		51,065																												
Services		59,087		59,128		229,671		225,020																												
Cloud		69,389		53,436		236,079		192,588																												
Total cost of revenue		136,155		123,961		496,815		468,673																												
Gross profit		274,674		268,274		947,704		863,479																												
Operating expenses:																																				
Research and development, net		46,807		50,132		183,830		181,107																												
Selling and marketing		100,421		107,070		370,659		361,328																												
General and administrative		46,275		37,313		153,323		129,071																												
Amortization of acquired intangible assets		10,764		10,583		42,276		41,902																												
Total operating expenses		204,267		205,098		750,088		713,408																												
Operating income		70,407		63,176		197,616		150,071																												
Finance and other expense, net		1,829		3,698		10,901		20,411																												
Income before tax		68,578		59,478		186,715		129,660																												
Taxes on income (Tax benefits)		6,284	(19,910)																												(19,910)			27,377		(13,631)
Net income	\$	62,294	\$	79,388	\$	159,338	\$	143,291																												
Basic earnings per share	\$	1.01	\$	1.30	\$	2.60	\$	2.37																												
Diluted earnings per share	\$	0.98	\$	1.27	\$	2.52	\$	2.31																												
Weighted average number of shares outstanding used to compute:																																				
Basic earnings per share		61,824		60,861		61,387		60,444																												
Diluted earnings per share		63,760		62,534		63,309		62,119																												

NICE LTD. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP RESULTS AND ASC 606 TO NON-GAAP ASC 605

U.S. dollars in thousands (except per share amounts)

GAAP revenues 2018 2017 2018 2017 GAAP revenues \$ 410,829 \$ 392,235 \$ 1,444,519 \$ 1,332,152 Valuation adjustment on acquired deferred services revenue 44 752 632 4,667 Valuation adjustment on acquired deferred services revenue 2,550 2,760 8,181 8,754 ASC 600 fo ASC 605 revenue adjustment 6,467 - 9,242 - ASC 600 fo ASC 605 revenue adjustment on acquired deferred count revenue \$ 419,890 \$ 395,762 \$ 1,462,671 \$ 1,345,890 GAAP cost of revenue \$ 136,155 \$ 123,961 \$ 496,815 \$ 468,673 Amontization of acquired intangible assets on cost of product (870) (5,296) (5,889) (23,782) Amontization of acquired intangible assets on cost of product amount of acquired intangible assets on cost of cloud (870) (65,296) (5,889) (23,782) Amontization of acquired intangible assets on cost of product amount of acquired intangible assets on cost of cloud 929 353 2,183 1,486 Cost of count or exerue adjustment (1,3) (81) (81) (81) <t< th=""></t<>
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Amortization of acquired intangible assets on cost of cloud Valuation adjustment on acquired deferred cost of cloud 929 353 2,183 1,486 Cost of product revenue adjustment (1) (113) (189) (360) (683) Cost of services revenue adjustment (1,3) (1,867) (2,071) (7,629) (7,696) Cost of cloud revenue adjustment (1,3) (888) (833) (4,654) (2,965) ASC 606 to ASC 605 cost of revenue adjustment 14 - 664 Non-GAAP cost of revenue adjustment 15 116,078 102,292 422,118 382,340 GAAP gross profit 16 274,674 268,274 947,704 863,479 Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit 29,138 25,196 92,849 100,071 Non-GAAP gross profit 303,812 293,470 \$1,040,553 \$963,550 GAAP operating expenses \$204,267 \$205,098 \$750,088 \$713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (112,010) Amortization of acquired intangible assets (10,764) (10,553) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses \$185,162 \$181,055 \$661,923 \$627,208 GAAP finance & other expense, net \$1,829 \$3,698 \$10,901 \$20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$1,829 \$3,698 \$10,901 \$20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$1,829 \$3,698 \$10,901 \$20,411
Valuation adjustment on acquired deferred cost of cloud 929 353 2,183 1,486 Cost of product revenue adjustment (1) (113) (1887) (2,071) (7,629) (7,639) Cost of services revenue adjustment (1,3) (888) (833) (4,654) (2,965) ASC 606 to ASC 605 cost of revenue adjustment 14 - 664 - Non-GAAP cost of revenue \$ 116,078 \$ 102,292 \$ 422,118 \$ 382,340 GAAP gross profit \$ 274,674 \$ 268,274 \$ 947,704 \$ 863,479 Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010)
Cost of product revenue adjustment (1) (113) (189) (360) (683) Cost of services revenue adjustment (1,3) (1,867) (2,071) (7,629) (7,696) Cost of cloud revenue adjustment (1,3) (888) (833) (4,654) (2,965) ASC 606 to ASC 605 cost of revenue adjustment 14 - 664 - Non-GAAP cost of revenue \$ 116,078 \$ 102,292 \$ 422,118 \$ 382,340 GAAP gross profit \$ 274,674 \$ 268,274 \$ 947,704 \$ 863,479 Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of a
Cost of services revenue adjustment (1,3) (1,867) (2,071) (7,629) (7,696) Cost of cloud revenue adjustment (1,3) (888) (833) (4,654) (2,965) ASC 606 to ASC 605 cost of revenue adjustment 144 664 Non-GAAP cost of revenue \$ 116,078 \$ 102,292 \$ 422,118 \$ 382,340 GAAP gross profit \$ 274,674 \$ 268,274 \$ 947,704 \$ 863,479 Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (6,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 433 - No
Cost of cloud revenue adjustment (1,3) (888) (833) (4,654) (2,965) ASC 606 to ASC 605 cost of revenue adjustment
ASC 606 to ASC 605 cost of revenue adjustment Non-GAAP cost of revenue \$\frac{116,078}{\$116,078}\$\$\frac{102,292}{\$102,292}\$\$\frac{422,118}{\$382,340}\$\$\ \end{align*}\$ GAAP gross profit \$\frac{274,674}{\$268,274}\$\$\frac{947,704}{\$947,704}\$\$\frac{863,479}{\$863,479}\$\$\ Gross profit adjustments \$\frac{29,138}{\$303,812}\$\$\frac{25,196}{\$293,470}\$\$\frac{92,849}{\$1,040,553}\$\$\frac{963,550}{\$963,550}\$\$\ \end{align*}\$ GAAP operating expenses \$\frac{204,267}{\$205,098}\$\$\frac{250,098}{\$750,088}\$\$\frac{713,408}{\$963,550}\$\$\ Research and development (1,3) \$\frac{11,648}{\$(1,648)}\$\$\frac{2,394}{\$(2,394)}\$\$\frac{68,425}{\$(27,650)}\$\$\frac{23,243}{\$(23,240)}\$\$\ General and administrative (1,2,3) \$\frac{8,584}{\$(5,371)}\$\$\frac{6,083}{\$(10,764)}\$\$\frac{(10,763)}{\$(10,764)}\$\$\frac{413}{\$(10,764)}\$\$\frac{113,483}{\$(22,76)}\$\$\ (41,902)\$\$\ Valuation adjustment on acquired deferred commission \$\frac{322}{\$12}\$\$\frac{1}{\$13,483}\$\$\frac{1}{\$13,483}\$\$\frac{1}{\$13,483}\$\$\rfrac{1}{
Non-GAAP cost of revenue \$ 116,078 \$ 102,292 \$ 422,118 \$ 382,340 GAAP gross profit Gross profit adjustments \$ 274,674 \$ 268,274 \$ 947,704 \$ 863,479 Non-GAAP gross profit \$ 303,812 \$ 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses, net \$ 1,829 \$ 3,698 \$ 10,901
GAAP gross profit \$ 274,674 \$ 268,274 \$ 947,704 \$ 863,479 Gross profit adjustments \$ 29,138 \$ 25,196 \$ 92,849 \$ 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 \$ 963,550 \$
Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547)
Gross profit adjustments 29,138 25,196 92,849 100,071 Non-GAAP gross profit \$ 303,812 \$ 293,470 \$ 1,040,553 \$ 963,550 GAAP operating expenses \$ 204,267 \$ 205,098 \$ 750,088 \$ 713,408 Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547)
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Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
Research and development (1,3) (1,648) (2,394) (8,425) (9,045) Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
Sales and marketing (1,3) (5,371) (6,083) (27,650) (23,243) General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
General and administrative (1,2,3) (8,584) (4,983) (23,740) (12,010) Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
Amortization of acquired intangible assets (10,764) (10,583) (42,276) (41,902) Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$\frac{185,162}{181,055}\$
Valuation adjustment on acquired deferred commission 322 - 443 - ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
ASC 606 to ASC 605 operating expenses adjustment 6,940 - 13,483 - \$185,162 \$181,055 \$661,923 \$627,208 \$
Non-GAAP operating expenses \$ 185,162 \$ 181,055 \$ 661,923 \$ 627,208 GAAP finance & other expense, net Amortization of discount on long-term debt Non-GAAP finance & other expense (income), net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Non-GAAP finance & other expense (income), net \$ (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
GAAP finance & other expense, net \$ 1,829 \$ 3,698 \$ 10,901 \$ 20,411 Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
Amortization of discount on long-term debt (2,179) (2,149) (8,670) (13,547) Non-GAAP finance & other expense (income), net \$ (350) \$ 1,549 \$ 2,231 \$ 6,864
Non-GAAP finance & other expense (income), net <u>\$ (350)</u> <u>\$ 1,549</u> <u>\$ 2,231</u> <u>\$ 6,864</u>
GAAP taxes on income \$ 6,284 \$ (19,910) \$ 27,377 \$ (13,631) Tax adjustments re non-GAAP adjustments 18,939 15,373 53,352 57,671
Tax reform adjustment - 30,923 - 30,923
Tax adjustment re ASC 606 to ASC 605 (94) - (1,029) -
Non-GAAP taxes on income \$ 25,129 \$ 26,386 \$ 79,700 \$ 74,963
GAAP net income \$ 62,294 \$ 79,388 159,338 \$ 143,291
Valuation adjustment on acquired deferred revenue 2,594 3,527 8,910 13,738
Valuation adjustment on acquired deferred cost of cloud revenue (929) (353) (2,183) (1,486)
Amortization of acquired intangible assets 28,916 29,512 107,177 118,377 Valuation adjustment on acquired deferred commission (322) - (443) -
Valuation adjustment on acquired deferred commission (322) - (443) - Share-based compensation (1) 18,471 16,080 67,223 56,980
Re-organization expenses (2) (3,067)
Acquisition related expenses (3) - 473 5,235 1,729
Amortization of discount on long term debt 2,179 2,149 8,670 13,547
Tax adjustments re non-GAAP adjustments and tax reform (18,939) (46,296) (53,352) (88,594)
ASC 606 to ASC 605 adjustments (393) - (3,876) -
Non-GAAP net income \$ 93,871 \$ 84,480 \$ 296,699 \$ 254,515
GAAP diluted earnings per share \$ 0.98 \$ 1.27 \$ 2.52 \$ 2.31
Non-GAAP diluted earnings per share <u>\$ 1.47 \$ 1.35 \$ 4.69 \$ 4.10</u>
Shares used in computing GAAP diluted earnings per share 63,760 62,534 63,309 62,119
Shares used in computing non-GAAP diluted earnings per share 63,760 62,534 63,309 62,119

NICE LTD. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP RESULTS AND ASC 606 TO NON-GAAP ASC 605 (continued)

U.S. dollars in thousands

Share-based Compensation	Quarter ended December 31,				Year ended December 31,		
	 2018		2017		2018		2017
Cost of product revenue	\$ (113)	\$	(189)	\$	(360)	\$	(683)
Cost of services revenue	(1,867)		(2,064)		(7,629)		(7,689)
Cost of cloud revenue	(888)		(833)		(3,020)		(2,965)
Research and development	(1,648)		(2,387)		(7,354)		(9,038)
Sales and marketing	(5,371)		(6,022)		(27,455)		(23,107)
General and administrative	(8,584)		(4,585)		(21,405)		(13,498)
	\$ (18,471)	\$	(16,080)	\$	(67,223)	\$	(56,980)

(2) Re-organization expenses

	Quarter ended December 31,				ended nber 31,		
	2018	2	017	2	018		2017
General and administrative	\$ -	\$	-	\$	-	\$	3,067
	\$ -	\$	-	\$	-	\$	3,067

(3) Acquisition related expenses

		Quarter ended December 31,				Year ended December 31			
	2	018		2017		2018		2017	
Cost of service revenue	\$	-	\$	(7)	\$	-	\$	(7)	
Cost of cloud revenue		-		-		(1,634)		-	
Research and development		-		(7)		(1,071)		(7)	
Sales and marketing		-		(61)		(195)		(136)	
General and administrative		-		(398)		(2,335)		(1,579)	
	\$		\$	(473)	\$	(5,235)	\$	(1,729)	

NICE LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

U.S. dollars in thousands

	December 31, 2018 Audited		December 31, 2017		
				Audited	
ASSETS					
CURRENT ASSETS:					
Cash and cash equivalents	\$	242,099	\$	328,302	
Short-term investments		243,729		63,951	
Trade receivables		287,963		230,729	
Prepaid expenses and other current assets		87,450		70,074	
Total current assets		861,241		693,056	
LONG-TERM ASSETS:					
Long-term investments		244,998		132,820	
Property and equipment, net		140,338		118,275	
Deferred tax assets		12,309		11,850	
Other intangible assets, net		508,232		551,347	
Goodwill		1,366,206		1,318,242	
Other long-term assets		74,042		19,496	
Total long-term assets		2,346,125		2,152,030	
TOTAL ASSETS	\$	3,207,366	\$	2,845,086	
LIABILITIES AND SHAREHOLDERS' EQUITY					
CURRENT LIABILITIES:					
Trade payables	\$	29,617	\$	29,438	
Deferred revenues and advances from customers		221,387		184,564	
Accrued expenses and other liabilities		373,908		309,350	
Total current liabilities		624,912		523,352	
LONG-TERM LIABILITIES:					
Deferred revenues and advances from customers		35,112		37,550	
Deferred tax liabilities		44,140		57,796	
Long-term debt		455,985		447,642	
Other long-term liabilities		30,604		29,185	
Total long-term liabilities		565,841		572,173	
SHAREHOLDERS' EQUITY		2,016,613		1,749,561	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	3,207,366	\$	2,845,086	

NICE LTD. AND SUBSIDIARIES CONSOLIDATED CASH FLOW STATEMENTS

U.S. dollars in thousands

U.S. dollars in thousands	Quarte Decem	r ended nebr 31,	Year e Decem	
	2018 Unaudited	2017 Unaudited	2018 Audited	2017 Audited
Operating Activities				
Net income	\$ 62,294	\$ 79,388	\$ 159,338	\$ 143,291
Depreciation and amortization	42,859	40,992	157,142	156,301
Stock based compensation	18,471	16,080	67,223	56,980
Amortization of premium and discount and accrued interest on marketable securities	(428)	222	(598)	646
Deferred taxes, net	2,882	(36,696)	(30,172)	(70,884)
Changes in operating assets and liabilities:		, , ,	, , ,	, ,
Trade Receivables	(69,500)	(35,075)	(72,583)	37,735
Prepaid expenses and other current assets	2,609	6,856	(29,852)	(6,839)
Trade payables	3,082	2,029	(3,526)	2,665
Accrued expenses and other current liabilities	23,916	34,162	48,095	25,541
Deferred revenue	20,941	(23,552)	92,768	41,624
Long term liabilities	(810)	(117)	(1,024)	(5,169)
Amortization of discount on long term debt	2,179	2,149	8,670	13,547
Other	408	150	1,128	(776)
Net cash provided by operating activities	108,903	86,588	396,609	394,662
Investing Activities				
Purchase of property and equipment	(9,921)	(8,467)	(31,442)	(39,889)
Purchase of Investments	(145,033)	(37,406)	(429,500)	(133,423)
Proceeds from Investments	37,378	12,669	137,180	64,295
Capitalization of software development costs	(9,299)	(6,890)	(32,225)	(27,936)
Payments for business acquisitions, net of cash acquired	(9,299)	(38,147)	(104,776)	(76,027)
Net cash used in investing activities	(126,605)	(78,241)	(460,763)	(212,980)
Financing Activities				
Dragged from incurance of phores upon eversing of phore entires	1,072	2.452	10.049	10.240
Proceeds from issuance of shares upon exercise of share options	•	2,453	19,048	19,240
Purchase of treasury shares	(15,391)	(4,114)	(26,004)	(24,428)
Dividends paid	- (070)	-	(070)	(9,637)
Capital Lease payments	(876)	-	(876)	(137)
Repayment of long term debt	-	-	-	(260,000)
Proceeds from issuance of exchangeable notes	-	-	(0.400)	260,135
Repayment of short-term bank loan			(8,436)	
Net cash used in financing activities	(15,195)	(1,661)	(16,268)	(14,827)
Effect of exchange rates on cash and cash equivalents	(1,174)	687	(5,781)	4,421
Net change in cash and cash equivalents	(34,071)	7,373	(86,203)	171,276
Cash and cash equivalents, beginning of period	276,170	320,929	328,302	157,026
Cash and cash equivalents, end of period	\$ 242,099	\$ 328,302	\$ 242,099	\$ 328,302

נייס מדווחת על סיום חזק של השנה עם צמיחה של 30% בהכנסות מענן ברבעון הרביעי של 2018

שיא בהכנסות וברווח התפעולי ברבעון הרביעי ובשנת 2018

הובוקן, ניו ג'רזי, 14 בפברואר, 2019 – נייס (נאסד"ק: NICE) פרסמה היום את התוצאות לרבעון הרביעי ולשנת 2018 שהסתיימו ב-31 בדצמבר, 2018.

עיקרי התוצאות לשנת 2018:

GAAP	Non-GAAP
הכנסות שיא של 1,445 מיליון דולר, גידול של 8% בהשוואה	הכנסות שיא של 1,463 מיליון דולר, גידול של 9% בהשוואה לאשתקד
לאשתקד	ווכנטוונ פא פאר, ו ביין דורו אין איר פי איני ביים ואוראוואווי
הכנסות מענן בסך 461 מיליון דולר, גידול של 28% מאשתקד	הכנסות מענן בסך 470 מיליון דולר, גידול של 27% מאשתקד
שיעור רווח גולמי של 65.6% לעומת 64.8% אשתקד	שיעור רווח גולמי של 71.1% לעומת 71.6% אשתקד
שיא ברווח תפעולי של 198 מיליון דולר בהשוואה ל- 150 מיליון דולר,	שיא ברווח התפעולי של 379 מיליון דולר בהשוואה ל- 336 מיליון
גידול של 32% מאשתקד	דולר, גידול של 13% מאשתקד
שיעור רווח תפעולי של 13.7% לעומת 11.3% אשתקד	שיעור רווח תפעולי של 25.9% לעומת 25.0% אשתקד
שיא ברווח למניה בדילול מלא של 2.52 דולר בהשוואה ל- 2.31 דולר	שיא ברווח למניה בדילול מלא של 4.69 דולר בהשוואה ל- 4.10 דולר
אשתקד, גידול של 9%	אשתקד, גידול של 14%
שיא בתזרים מזומנים מפעילות שוטפת של 397 מיליון דולר	

עמודת ה- GAAP שבטבלה למעלה מכילה נתונים פיננסים נבחרים לשנת 2018 תחת התקינה החשבונאית ASC 606 עם נתוני השוואה לתקופה המקבילה אשתקד תחת התקינה החשבונאית ASC 605.

עמודת ה- non-GAAP שבטבלה למעלה מכילה נתונים פיננסים נבחרים לשנת 2018 תחת התקינה החשבונאית ASC 605 עם נתוני השוואה לתקופה המקבילה אשתקד תחת התקינה החשבונאית ASC 605.

עיקרי התוצאות לרבעון הרביעי של 2018:

GAAP	Non-GAAP
הכנסות שיא של 411 מיליון דולר, גידול של 5% בהשוואה לאשתקד	הכנסות שיא של 420 מיליון דולר, גידול של 6% בהשוואה לאשתקד
הכנסות מענן בסך 132 מיליון דולר, גידול של 30% מאשתקד	הכנסות מענן בסך 134 מיליון דולר, גידול של 29% מאשתקד
שיעור רווח גולמי של 66.9% לעומת 68.4% אשתקד	שיעור רווח גולמי של 72.4% לעומת 74.2% אשתקד
רווח תפעולי של 70 מיליון דולר בהשוואה ל- 63 מיליון דולר	שיא ברווח התפעולי של 119 מיליון דולר בהשוואה ל- 112 מיליון דולר
שיעור רווח תפעולי של 17.1% לעומת 16.1% אשתקד	שיעור רווח תפעולי של 28.3% לעומת 28.4% אשתקד
רווח למניה בדילול מלא של 0.98 דולר בהשוואה ל- 1.27 דולר	שיא ברווח למניה בדילול מלא של 1.47 דולר בהשוואה ל- 1.35 דולר
אשתקד	אשתקד
תזרים מזומנים מפעילות שוטפת של 109 מיליון דולר, גידול של 26%	
аאשתקד	

עמודת ה- GAAP שבטבלה למעלה מכילה נתונים פיננסים נבחרים לרבעון הרביעי של 2018 תחת התקינה החשבונאית ASC 606 עם נתוני השוואה לתקופה המקבילה אשתקד תחת התקינה החשבונאית ASC 605.

עמודת ה- non-GAAP שבטבלה למעלה מכילה נתונים פיננסים נבחרים לרבעון הרביעי של 2018 תחת התקינה החשבונאית ASC 605 עם נתוני השוואה לתקופה המקבילה אשתקד תחת התקינה החשבונאית ASC 605. "אנו שמחים לסיים את השנה באקורד גבוה עם צמיחה גבוהה ותוצאות שיא", אמר ברק עילם, מנכ"ל נייס. "בשנת 2018 דיווחנו על צמיחה חזקה בענן וברווח התפעולי, גידול בהכנסות חוזרות מלקוחות (recurring revenue), המשך גידול בשיעור הרווח התפעולי ושיא בתזרים המזומנים מפעילות שוטפת".

מר עילם הוסיף, "אנו נכנסים לשנת 2019 עם מומנטום חזק בכל קווי העסקים שלנו המונע ע"י שתי הפלטפורמות הייחודיות שלנו – Customer Engagement ו- X-Sight לתחום ה- Cxone מחום ה- Cxone ההשקעות ומובילות השוק שלנו בענן, אנליטיקס ובינה מלאכותית, מובילים אותנו קדימה ומספקים הזדמנויות עתידיות משמעותיות".

"בהסתכלות קדימה לעבר חמש השנים הבאות, המיצוב התחרותי החזק שלנו יאפשר לנו להתרחב במהירות משוק יעד של 7 מיליארד דולר היום לשוק יעד של 12 מיליארד דולר, להשאיר מאחור את רף שני מיליארד דולר הכנסות, לעבור את סף ה- 50% של הכנסות מענן, ולהשיג שיעור רווח תפעולי הגבוה מ- 30%".

<u>כנס משקיעים</u>

נייס תארח כנס משקיעים ב- 16 באפריל במסגרת Interactions, כנס הלקוחות השנתי בלאס וגאס. תוכנית מיוחדת עבור אנליסטים ומשקיעים תכלול פגישה עם הנהלת החברה, מצגות מלקוחות, מפגשי מוצרים וטכנולוגיות ותצוגת מוצרים. במידה ועדיין לא נרשמתם, אנא שלחו מייל ל- IR@NICE.com.

<u>עיקרי התוצאות הפיננסיות (GAAP) לרבעון הרביעי ולשנת 2018 שהסתיימו ב- 31 בדצמבר:</u>

נתוני ה- GAAP המוצגים למטה עבור הרבעון הרביעי ושנת 2018 מדווחים לפי ASC 606 ונתוני GAAP ההשוואתיים של הרבעון הרביעי ושנת 2017 מדווחים לפי ASC 605.

הכנסות: ההכנסות ברבעון הרביעי של 2018 גדלו ב-4.7% ל- 410.8 מיליון דולר, לעומת 392.2 מיליון דולר ברבעון הרביעי של 2018 גדלו ב-8.4% ל- 1,444.5 מיליון דולר, לעומת 1,332.2 מיליון דולר בשנת 2017.

רווח גולמי: הרווח הגולמי ברבעון הרביעי של 2018 גדל ל- 274.7 מיליון דולר לעומת 268.3 מיליון דולר ושיעור הרווח הגולמי הסתכם ב- 66.9%, לעומת 68.4% ברבעון הרביעי של 2017. הרווח הגולמי ושיעור הרווח הגולמי בשנת 2018 גדלו ל- 947.7 מיליון דולר ו- 65.6%, בהתאמה, לעומת 863.5 מיליון דולר ו- 64.8%, בהתאמה, בשנת 2017.

רווח תפעולי: הרווח התפעולי ושיעור הרווח התפעולי ברבעון הרביעי של 2018 גדלו ל- 70.4 מיליון דולר ו- 17.1%, בהתאמה, לעומת 63.2 מיליון דולר ו- 16.1%, בהתאמה, ברבעון הרביעי של 2017. הרווח התפעולי ושיעור הרווח התפעולי בשנת 2018 גדלו ל- 197.6 מיליון דולר ו- 13.7%, בהתאמה, לעומת 150.1 מיליון דולר ו- 11.3%, בהתאמה, בשנת 2017.

רווח נקי: הרווח הנקי ושיעור הרווח הנקי ברבעון הרביעי של 2018 הסתכמו ב- 62.3 מיליון דולר ו-15.2%, בהתאמה, לעומת 79.4 מיליון דולר ו-20.2%, בהתאמה ברבעון הרביעי של 2017. הרווח הנקי ושיעור הרווח הנקי בשנת 2018 גדלו ל- 159.3 מיליון דולר ו- 11.0%, בהתאמה, לעומת 143.3 מיליון דולר ו- 10.8% בשנת 2017.

רווח למניה בדילול מלא: הרווח למניה בדילול מלא ברבעון הרביעי של 2018 הסתכם ב- 0.98 דולר לעומת 1.27 דולר ברבעון הרביעי של 2017. הרווח למניה בדילול מלא בשנת 2018 גדל ל- 2.52 דולר לעומת 2.31 דולר בשנת 2017.

תזרים המזומנים מפעילות שוטפת ויתרת מזומנים: תזרים המזומנים מפעילות שוטפת ברבעון הרביעי של 2018 היה 108.9 מיליון דולר. בשנת 2018 תזרים המזומנים מפעילות שוטפת הסתכם ב- 396.6 מיליון דולר. ברבעון הרביעי 15.4 מיליון דולר שימשו לרכישה חוזרת של מניות ו- 26.0 מיליון דולר בשנת 2018. נכון ל-31 בדצמבר 2018, יתרות המזומנים ושווי המזומנים, וכן השקעות לטווח קצר וארוך הסתכמו ב- 730.8 מיליון דולר. סך החוב הסתכם ב- 456.0 מיליון דולר.

עיקרי התוצאות הפיננסיות (Non-GAAP) לרבעון הרביעי ולשנת 2018 שהסתיימו ב- 31 בדצמבר:

נתוני ה- non-GAAP המוצגים למטה עבור הרבעון הרביעי ושנת 2018 ונתוני ה- non-GAAP ההשוואתיים של הרבעון הרביעי ושנת 2017 מדווחים לפי ASC 605.

הכנסות: ההכנסות (Non-GAAP) ברבעון הרביעי של 2018 גדלו ל- 419.9 מיליון דולר, גידול של 6.1% לעומת 395.8 מיליון דולר, גידול של 1,462.7 מיליון דולר לעומת דולר ברבעון הרביעי של 2017. סך ההכנסות (Non-GAAP) בשנת 2018 צמחו ב-8.7% ל- 1,462.7 מיליון דולר לעומת 1,345.9 מיליון דולר בשנת 2017.

רווח גולמי: הרווח הגולמי (Non-GAAP) ברבעון הרביעי של 2018 גדל ל- 303.8 מיליון דולר לעומת 293.5 מיליון דולר ברבעון הרביעי של 2017. שיעור הרווח הגולמי (Non-GAAP) ברבעון הרביעי של 2018 היה 72.4% לעומת 74.2% ברבעון הרביעי של 2017

הרווח הגולמי (Non-GAAP) בשנת 2018 גדל ל- 1,040.6 מיליון דולר לעומת 963.5 מיליון דולר ושיעור הרווח הגולמי (-non GAAP) הסתכם ב-71.1% לעומת 71.6% בתקופה המקבילה אשתקד.

רווח תפעולי: הרווח התפעולי (Non-GAAP) ברבעון הרביעי של 2018 גדל ל- 118.7 מיליון דולר לעומת 112.4 מיליון דולר (2017 מיליון דולר (2017 מיליון דולר (2017 החביעי של 2017). ברבעון הרביעי של 2017 לעומת 28.4% ברבעון הרביעי של 2017. ברבעון הרביעי של 2017, הרווח התפעולי (Non-GAAP) ושיעור הרווח התפעולי (Non-GAAP) ושיעור הרווח התפעולי (25.9% בשנת 2018 גדלו ל- 378.6 מיליון דולר ו- 25.0%, בהתאמה, בשנת 2017.

רווח נקי: הרווח הנקי (Non-GAAP) ושיעור הרווח הנקי (Non-GAAP) ברבעון הרביעי של 2018 גדלו ל- 93.9 מיליון דולר ו- 22.4%, בהתאמה, לעומת 84.5 מיליון דולר ו- 21.3% בהתאמה ברבעון הרביעי של 2017. 22.4%, בהתאמה, לעומת 84.5 מיליון דולר ו- 84.7% מיליון דולר ו- 20.3%, בהתאמה, בשנת 2018 גדלו ל- 296.7 מיליון דולר ו- 20.3%, בהתאמה, בשנת 2017. לעומת 254.5 מיליון דולר ו- 18.9%, בהתאמה, בשנת 2017.

רווח למניה בדילול מלא: הרווח (Non-GAAP) למניה בדילול מלא ברבעון הרביעי של 2018 גדל ב- 8.9% ל- 1.47 דולר לעומת 1.35 דולר ברבעון הרביעי של 2017. בפנים (AAD) מכול למנים על 2019 בילול מלע פעיבת 2018 בדל ב- 4.04 ל- 4.05 בילם לעומת 4.10 בילם בעיבת 2017

הרווח (Non-GAAP) למניה על בסיס דילול מלא בשנת 2018 גדל ב- 14.4% ל- 4.69 דולר לעומת 4.10 דולר בשנת 2017.

תחזית לרבעון הראשון ולשנת 2019:

החל מה- 1 לינואר 2018 נייס אימצה את התקינה החשבונאית ASC 606 לפי השיטה הרטרוספקטיבית המתואמת. החל מינואר 2019 התחזית, כמו גם כל התוצאות הכספיות של הרבעונים ושנת 2019 כולה, ידווחו לפי התקינה החשבונאית ASC 606. התוצאות הכספיות במהלך 2019 יושוו לתוצאות 2018 תחת התקינה החשבונאית ASC 606.

הרבעון הראשון של **2019**: סך ההכנסות (Non-GAAP) ברבעון הראשון של 2019, צפוי להסתכם ב- 370 מיליון דולר עד 380 מיליון דולר (non-GAAP 2018) מיליון דולר (non-GAAP 2018) מיליון דולר (non-GAAP 2018)

הרווח (Non-GAAP) למניה בדילול מלא ברבעון הראשון של 2019 צפוי להיות בטווח של 1.05 דולר עד 1.15 דולר (2018 Non-GAAP) למניה בדילול מלא ברבעון הראשון של 2019 צפוי להיות בטווח של 1.05 דולר עד 1.15 דולר (2018 non-GAAP)

שנת **2019:** סך ההכנסות (Non-GAAP) בשנת 2019 צפוי להסתכם ב- 1,558 מיליון דולר עד 1,582 מיליון דולר (שנת 2018 שנת 1,582 מיליון דולר (שנת 1,453.4 מיליון דולר).

הרווח (Non-GAAP) למניה בדילול מלא בשנת 2019 צפוי להיות בטווח של 5.08 דולר עד 5.28 דולר (שנת 2018 non- 2018 למניה בדילול מלא בשנת 2019 צפוי להיות בטווח של 4.75 דולר).

שיחת ועידה לדיון בתוצאות הרבעוניות

הנהלת נייס תארח שיחת ועידה לדיון בתוצאות הפיננסיות ובתחזית החברה היום, 14 בפברואר, 2019, בשעה 8:30 בבוקר שעון המזרחי של ארה"ב, 13:30 לפי שעון גריניץ' ו-15:30 לפי שעון ישראל. להשתתפות בשיחה יש לחייג את המספרים החוף המזרחי של ארה"ב: 1-866-804-8688 או 1-718-354-1175. ממדינות אחרות 1296-480-100()296-804+; מבריטניה -0-800 (מישראל: 1-809-344-364. קוד הכניסה הוא 990 622 או מספרי גישה נוספים מוצגים ב-1-809-344-364 (מישראל: http://www.btconferencing.com/globalaccess/?bid=54_attended (מישר באינטרנט בשידור חי באתר החברה בכתובת http://www.nice.com/news-and-events/ir-events ותהיה זמינה להאזנה כשעתיים אחרי השיחה. הקלטה של השיחה תעמוד לרשות המעוניינים למשך 7 ימים אחרי השידור החי וניתן להאזין לה באמצעות חיוג המספר -1-877 הקלטה של השיחה תעמוד לרשות המעוניינים למשך 7 ימים אחרי השידור החי וניתן להאזין לה באמצעות חיוג המספר -1-874 מארה"ב, 1-809-7136-9233 מבריטניה. קוד הכניסה להקלטה הוא 635 176 28

אודות נייס

נייס (NASDAQ: NICE, ת"א: נייס) הינה המובילה העולמית במתן פתרונות תוכנה, הן ברישיונות תוכנה והן בענן, המאפשרים לארגונים לנקוט בפעולה הבאה הטובה ביותר באמצעות כלים אנליטיים המנתחים מידע מובנה ושאינו מובנה. הפתרונות של נייס מסייעים לארגונים לשפר את חוויית הלקוח, להבטיח ציות לרגולציה, להיאבק בפשיעה פיננסית ולשמור על נכסים. הפתרונות של נייס נמצאים בשימוש של יותר מ-25,000 ארגונים ביותר מ-150 מדינות, כולל מעל 85 מהחברות המדורגות ב-100 Fortune.com

מסמך זה מהווה תרגום נוחות בלבד לעיקרי הדוחות ולהודעה לעיתונות באנגלית שפורסמה בארה"ב, המחייבת מבחינת החברה, והכוללת מידע נוסף, בין היתר בנוגע להפרשים בין GAAP ל- Non-GAAP ובין התוצאות המדווחת על בסיס התקנים החשבונאיים 605 ASC ו – 606 ASC.

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Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe," "expect," "seek," "may," "will," "intend," "should," "project," "anticipate," "plan," and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with competition, success and growth of the Company's cloud Software-as-a-Service business, cyber security attacks or other security breaches against the Company, privacy concerns and legislation impacting the Company's business, the Company's dependency on fourth-party cloud computing platform providers, hosting facilities and service partners, changes in general economic and business conditions, rapidly changing technology, changes in currency exchange rates and interest rates, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, successful execution of the Company's growth strategy, the effects of tax reforms and of newly enacted or modified laws, regulation or standards on the Company and its products, and other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC"). You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other filings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this presentation speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

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