



FOR IMMEDIATE RELEASE

NICE Actimize Enterprise Fraud Wins FinTech Breakthrough Award for Second Consecutive Year

Powered by augmented intelligence, NICE Actimize's IFM-X platform was selected for its advanced automation capabilities which provide more efficient operations

Hoboken, N.J., March 19, 2020 – **NICE Actimize, a NICE (Nasdaq: NICE)** business and the leader in Autonomous Financial Crime Management, today announced that its [Integrated Fraud Management platform, IFMX](#), has been named the winner of the "Fraud Prevention Innovation" Award by [FinTech Breakthrough](#), an independent organization that recognizes the top companies, technologies and products in the global FinTech market today. Leading the "Fraud Prevention Innovation" category with its advanced automation capabilities which streamline operations and reduce cost for more efficient fraud management, NICE Actimize's IFM-X Integrated Fraud Management platform is receiving this honor for the second consecutive year.

The FinTech Breakthrough Awards is the premier awards program founded to recognize FinTech innovators, leaders and visionaries from around the world in a range of categories, including Banking, Personal Finance, Lending, Payments, Investments, RegTech, InsurTech and many more. The 2020 FinTech Breakthrough Awards program attracted more than 3750 nominations from across the globe.

"Fraud prevention and authentication management is a competitive category, and it is rare for an organization to earn these honors across two consecutive years. We were thrilled to recognize NICE Actimize as a leading innovator distinguishing itself among this crowded field with its IFM-X platform. Congratulations to the entire NICE Actimize fraud team for this well-deserved industry recognition," said **James Johnson, Managing Director, FinTech Breakthrough**.

"NICE Actimize's industry-proven experience and broad range of enterprise fraud applications are helping financial services organizations in their journey to adapt to a rapidly changing environment, saving both time and money in the process," said **Craig Costigan, CEO, NICE Actimize**. "With our deep expertise combined with artificial intelligence and other advanced technologies, we are supporting financial services organizations as they cope with this complex environment. We thank FinTech Breakthrough for recognizing our innovation during this pivotal time in our industry."

NICE Actimize's [IFM-X platform](#) leverages automation and machine learning to optimize effectiveness while reducing the total cost of implementing and operating an enterprise fraud risk management system. With IFM-X, financial institutions can easily integrate limitless data into their fraud detection systems and utilize agile advanced analytics while optimizing fraud operations efficiency.

With its easy data integration capabilities, IFM-X utilizes automated tools and a real-time big data repository, to allow financial institutions to integrate new data sources, both structured and unstructured, to their fraud hub in minutes. Additionally, ActOne Case Management function within the IFM-X platform moves financial institutions beyond transaction-based analysis to a visual holistic view of entity risk for faster, simpler and more precise resolution providing massive efficiency gains for operations teams.

For additional information:

- For more on NICE Actimize's IFM-X Platform, please click [here](#).
- To review an IFM-X YouTube video, please click [here](#).
- For more on NICE Actimize's X-Sight Platform-as-a-Service, please click [here](#).
- For more on NICE Actimize's Fraud Augmented Intelligence, please click [here](#).

About FinTech Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for technology innovation and leadership, the FinTech Breakthrough Awards program is devoted to honoring excellence in Financial Technologies and Services companies and products. The FinTech Breakthrough Awards



FOR IMMEDIATE RELEASE

provide public recognition for the achievements of FinTech companies and products in categories including Payments, Personal Finance, Wealth Management, Fraud Protection, Banking, Lending, RegTech, InsurTech and more. For more information visit FinTechBreakthrough.com.

About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers' and investors' assets by identifying financial crime, preventing fraud and providing regulatory compliance. The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading. Find us at www.niceactimize.com, @NICE_Actimize or Nasdaq: NICE.

About NICE

NICE (Nasdaq: NICE) is the world's leading provider of both cloud and on-premises enterprise software solutions that empower organizations to make smarter decisions based on advanced analytics of structured and unstructured data. NICE helps organizations of all sizes deliver better customer service, ensure compliance, combat fraud and safeguard citizens. Over 25,000 organizations in more than 150 countries, including over 85 of the Fortune 100 companies, are using NICE solutions. www.nice.com.

Corporate Media Contact

Cindy Morgan-Olson, 551-256-5202, cindy.morgan-olson@niceactimize.com

Investors

Marty Cohen, +1 551 256 5354, ir@nice.com, ET
Yisca Erez +972 9 775 3798, ir@nice.com, CET

Trademark Note: NICE and the NICE logo are trademarks or registered trademarks of NICE Ltd. All other marks are trademarks of their respective owners. For a full list of NICE's marks, please see: www.nice.com/nice-trademarks.

Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements, including the statements by Mr. Costigan are based on the current beliefs, expectations and assumptions of the management of NICE Ltd. (the Company). In some cases, such forward-looking statements can be identified by terms such as believe, expect, may, will, intend, project, plan, estimate or similar words. Forward-looking statements are subject to a number of risks and uncertainties that could cause the actual results or performance of the Company to differ materially from those described herein, including but not limited to the impact of the global economic environment on the Company's customer base (particularly financial services firms) potentially impacting our business and financial condition; competition; changes in technology and market requirements; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications; difficulties or delays in absorbing and integrating acquired operations, products, technologies and personnel; loss of market share; an inability to maintain certain marketing and distribution arrangements; and the effect of newly enacted or modified laws, regulation or standards on the Company and our products. For a more detailed description of the risk factors and uncertainties affecting the company, refer to the Company's reports filed from time to time with the Securities and Exchange Commission, including the Company's Annual Report on Form 20-F. The forward-looking statements contained in this press release are made as of the date of this press release, and the Company undertakes no obligation to update or revise them, except as required by law.

##