SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2025 (Report No. 2)
Commission File Number: 0-27466
NICE LTD.
(Translation of Registrant's Name into English)
13 Zarchin Street, P.O. Box 690, Ra'anana 4310602, Israel (Address of Principal Executive Offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F ⊠ Form 40-F □
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-7 Rule 101(b)(1):
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-Rule 101(b)(7):

THE GAAP FINANCIAL STATEMENTS ATTACHED TO THE PRESS RELEASE ATTACHED HERETO AS EXHIBIT 99.1 OF THIS REPORT ON FORM 6-K ARE HEREBY INCORPORATED BY REFERENCE INTO NICE LTD.'S ("NICE") REGISTRATION STATEMENTS ON FORM S-8 (REGISTRATION STATEMENT NOS. 333-166364, 333-168100, 333-171165, 333-162795, 333-162110, 333-06784, 333-08146, 333-11842, 333-09350, 333-11154, 333-111112, 333-111113, 333-134355, 333-144589, 333-145981, 333-153230, 333-177510, 333-179408, 333-181375, 333-191176, 333-199904, 333-210341, 333-210344, 333-214584, 333-226930, 333-228911, 333-249186 and 333-270969), AND TO BE A PART THEREOF FROM THE DATE ON WHICH THIS REPORT IS SUBMITTED, TO THE EXTENT NOT SUPERSEDED BY DOCUMENTS OR REPORTS SUBSEQUENTLY FILED OR FURNISHED.

CONTENTS

This Report on Form 6-K of NICE consists of the following documents, which are attached hereto and incorporated by reference herein:

99.1 Press Release: NiCE Reports 12% Year-Over-Year Cloud Revenue Growth for the Second Quarter 2025 and Raises Full-Year 2025 EPS Guidance, Dated August 14, 2025.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

NICE LTD.

By: <u>/s/ Alon Levy</u>
Name: Alon Levy

Title: Vice President, General Counsel and Corporate Secretary

Dated: August 14, 2025

EXHIBIT INDEX





NiCE Reports 12% Year-Over-Year Cloud Revenue Growth for the Second Quarter 2025 and Raises Full-Year 2025 EPS Guidance

- Company exceeds high end of Q2 2025 total revenue guidance range
- Double-digit year-over-year EPS growth

Hoboken, New Jersey, August 14, 2025 - NiCE (NASDAQ: NICE) today announced results for the second quarter ended June 30, 2025, as compared to the corresponding periods of the previous year.

Second Quarter 2025 Financial Highlights

GAAP	Non-GAAP
Total revenue was \$726.7 million and increased 9%	Total revenue was \$726.7 million and increased 9%
Cloud revenue was \$540.8 million and increased 12%	Cloud revenue was \$540.8 million and increased 12%
Operating income was \$160.6 million and increased 25%	Operating income was \$219.7 million and increased 9%
Operating margin was 22.1% compared to 19.4% last year	Operating margin was 30.2% compared to 30.4% last year
Diluted EPS was \$2.96 and increased 69%	Diluted EPS was \$3.01 and increased 14%

"We're pleased to report another strong quarter, with total revenue reaching \$727 million—surpassing the high end of our guidance range—and earnings per share of \$3.01 at the top of the expected range," said Scott Russell, CEO of NiCE. This performance was driven by continued strength in our cloud business, which grew 12% year-over-year. A key catalyst behind this momentum is the accelerating demand for AI and self-service solutions, with annual recurring revenue in this part of our business rising an impressive 42% compared to the same period last year.

Mr. Russell continued, "Al is at the core of our strategy, and we are at the forefront of the Al-first transformation in the customer experience market. And this is just the beginning. Our momentum is set to accelerate further with the upcoming integration of Cognigy's industry-leading CX-Al conversational and agentic capabilities upon closing of the transaction, enabling us to deliver truly human-like, Al-first customer experiences on CXone Mpower. Our continued leadership in Al innovation is powered by our solid financial foundation, strong profitability, and robust balance sheet, as well as a growing number of strategic partnerships secured over the past six months."

GAAP Financial Highlights for the Second Quarter Ended June 30:

Revenues:

Second quarter 2025 total revenues increased 9% year over year to \$726.7 million compared to \$664.4 million for the second quarter of 2024.

Gross Profit:

Second quarter 2025 gross profit was \$485.1 million compared to \$439.6 million for the second quarter of 2024. Second quarter 2025 gross margin was 66.8% compared to 66.2% for the second quarter of 2024.

Operating Income:

Second quarter 2025 operating income increased 25% to \$160.6 million compared to \$128.8 million for the second quarter of 2024. Second quarter 2025 operating margin was 22.1% compared to 19.4% for the second quarter of 2024.

Net Income:

Second quarter 2025 net income increased 62% to \$187.4 million compared to \$115.8 million for the second quarter of 2024. Second quarter 2025 net income margin was 25.8% compared to 17.4% for the second quarter of 2024.

Fully Diluted Earnings Per Share:

Second quarter 2025 fully diluted earnings per share increased 69% to \$2.96 compared to \$1.76 in the second quarter of 2024.

Cash Flow and Cash Balance:

Second quarter 2025 operating cash flow was \$61.3 million and \$30.8 million was used for share repurchases. As of June 30, 2025, total cash and cash equivalents, and short-term investments were \$1,631.7 million. Our debt, was \$459.6 million, resulting in net cash and investments of \$1,172.0 million.

Non-GAAP Financial Highlights for the Second Quarter June 30:

Revenues:

Second quarter 2025 non-GAAP total revenues increased 9% year over year to \$726.7 million compared to \$664.4 million for the second quarter of 2024.

Gross Profit:

Second quarter 2025 non-GAAP gross profit increased to \$503.9 million compared to \$469.4 million for the second quarter of 2024. Second quarter 2025 non-GAAP gross margin was 69.3% compared to 70.7% for the second quarter of 2024.

Operating Income:

Second quarter 2025 non-GAAP operating income increased 9% to \$219.7 million compared to \$201.7 million for the second quarter of 2024. Second quarter 2025 non-GAAP operating margin was 30.2% compared to 30.4% for the second quarter of 2024.

Net Income:

Second quarter 2025 non-GAAP net income increased 9% to \$190.3 million compared to \$174.2 million for the second quarter of 2024. Second quarter 2025 non-GAAP net income margin totaled 26.2% compared to 26.2% for the second quarter of 2024.

Fully Diluted Earnings Per Share:

Second quarter 2025 non-GAAP fully diluted earnings per share increased 14% to \$3.01 compared to \$2.64 for the second guarter of 2024.

Third Quarter and Full Year 2025 Guidance*:

Third-Quarter 2025:

Third-quarter 2025 non-GAAP total revenue is expected to be in a range of \$722 million to \$732 million, representing 5% year over year growth at the midpoint.

Third-quarter 2025 non-GAAP fully diluted earnings per share is expected to be in a range of \$3.12 to \$3.22, representing 10% year over year growth at the midpoint.

Full-Year 2025:

The Company reaffirmed full-year 2025 non-GAAP total revenue which is expected to be in a range of \$2,918 million to \$2,938 million, representing 7% year over year growth at the midpoint.

The Company raised full-year 2025 non-GAAP fully diluted earnings per share which is expected to be in a range of \$12.33 to \$12.53, representing 12% year over year growth at the midpoint.

*The planned acquisition of Cognigy is expected to close during the fourth quarter of 2025, subject to regulatory approval, and therefore this guidance excludes any planned impact from this proposed transaction.

Quarterly Results Conference Call

NiCE management will host its earnings conference call today, August 14, 2025, at 8:30 AM ET, 13:30 GMT, 15:30 Israel, to discuss the results and the company's outlook. A live webcast and replay will be available on the Investor Relations page of the Company's website. To access, please register by clicking here: https://www.nice.com/investor-relations/upcoming-event.

Explanation of Non-GAAP measures

Non-GAAP financial measures are included in this press release. Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude share-based compensation, amortization of acquired intangible assets, acquisition related and other expenses, amortization of discount on debt and the tax effect of the Non-GAAP adjustments.

The Company believes that these Non-GAAP financial measures, used in conjunction with the corresponding GAAP measures, provide investors with useful supplemental information about the financial performance of our business. We believe Non-GAAP financial measures are useful to investors as a measure of the ongoing performance of our business. Our management regularly uses our supplemental Non-GAAP financial measures internally to understand, manage and evaluate our business and to make financial, strategic and operating decisions. These Non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. Our Non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP. These Non-GAAP financial measures may differ materially from the Non-GAAP financial measures used by other companies. Reconciliation between results on a GAAP and Non-GAAP basis is provided in a table immediately following the Consolidated Statements of Income. The Company provides guidance only on a Non-GAAP basis. A reconciliation of guidance from a GAAP to Non-GAAP basis is not available due to the unpredictability and uncertainty associated with future events that would be reported in GAAP results and would require adjustments between GAAP and Non-GAAP financial measures, including the impact of future possible business acquisitions. Accordingly, a reconciliation of the guidance based on Non-GAAP financial measures to corresponding GAAP financial measures for future periods is not available without unreasonable effort.

About NiCE

NICE (NASDAQ: NICE) is transforming the world with AI that puts people first. Our purpose-built AI-powered platforms automate engagements into proactive, safe, intelligent actions, empowering individuals and organizations to innovate and act, from interaction to resolution. Trusted by organizations throughout 150+ countries worldwide, NiCE's platforms are widely adopted across industries connecting people, systems, and workflows to work smarter at scale, elevating performance across the organization, delivering proven measurable outcomes.

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Trademark Note: NiCE and the NiCE logo are trademarks or registered trademarks of NICE. All other marks are trademarks of their respective owners. For a full list of NiCE trademarks, please see: http://www.nice.com/nice-trademarks.

Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe", "expect", "seek", "may", "will", "intend", "should", "project", "anticipate", "plan", and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, performance, future plans and strategies, projections, anticipated events and trends, the economic environment, and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant uncertainties, contingencies, and risks, including, economic, competitive and other factors, which are difficult to predict and many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with changes in economic and business conditions, competition, successful execution of the Company's growth strategy, success and growth of the Company's cloud Software-as-a-Service business, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, the Company's dependency on third-party cloud computing platform providers, hosting facilities and service partners, rapid changes in technology and market requirements, the implementation of AI capabilities in certain products and services; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications, loss of market share, cyber security attacks or other security incidents, privacy concerns and legislation impacting the Company's business, changes in currency exchange rates and interest rates, the effects of additional tax liabilities resulting from our global operations, the effect of unexpected events or geo-political conditions, including those arising from political instability or armed conflict that may disrupt our business and the global economy, our ability to recruit and retain qualified personnel, the effect of newly enacted or modified laws, regulation or standards on the Company and our products, and various other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC").

You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other filings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this press release speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

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NICE LTD. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

	June 30, 2025	December 31, 2024
	Unaudited	Audited
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents Short-term investments	\$ 535,050 1,096,638	\$ 481,712 1,139,996
Trade receivables Prepaid expenses and other current assets	680,963 223,409	643,985 239,080
Total current assets	2,536,060	2,504,773
LONG-TERM ASSETS:		
Property and equipment, net	186,141	185,292
Deferred tax assets	243,665	219,232
Other intangible assets, net	191,613	231,346
Operating lease right-of-use assets	68,783	93,083
Goodwill	1,866,226	1,849,668
Prepaid expenses and other long-term assets	217,200	212,512
Total long-term assets	2,773,628	2,791,133
TOTAL ASSETS	\$ 5,309,688	\$ 5,295,906
LIABILITIES AND SHAREHOLDERS' EQUITY		
CURRENT LIABILITIES: Trade payables Deferred revenues and advances from customers Current maturities of operating leases Debt Accrued expenses and other liabilities	\$ 81,624 355,944 12,516 459,639 473,317	\$ 110,603 299,367 12,554 458,791 593,109
Total current liabilities	1,383,040	1,474,424
LONG-TERM LIABILITIES: Deferred revenues and advances from customers Operating leases Deferred tax liabilities Other long-term liabilities	66,645 66,879 1,574 60,306	66,289 92,258 1,965 57,807
Total long-term liabilities	195,404	218,319
SHAREHOLDERS' EQUITY Nice Ltd's equity Non-controlling interests	3,731,244	3,589,742 13,421
Total shareholders' equity	3,731,244	3,603,163
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 5,309,688	\$ 5,295,906

NICE LTD. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF INCOME

U.S. dollars in thousands (except per share amounts)

		Quarter ended			Year ended			
		June	30 ,			June	e 30,	
		2025		2024	2	025		2024
	Ur	naudited	Ur	naudited	Una	udited	<u>Ur</u>	audited
Revenue:								
Cloud	\$	540,822	\$	481,693	\$1,0	067,145	\$	950,099
Services		140,480		147,611	2	280,683		296,524
Product		45,410		35,096		79,076		77,086
Total revenue		726,712		664,400	1,4	426,904		1,323,709
Cost of revenue:								
Cloud		185,971		170,702	;	365,445		340,680
Services		48,254		46,663		94,497		92,749
Product		7,376		7,418		13,739		14,023
Total cost of revenue		241,601		224,783		473,681		447,452
Gross profit		485,111		439,617	,	953,223		876,257
Operating expenses:								
Research and development, net		89,762		86,522		178,864		174,354
Selling and marketing		169,799		157,645	;	331,233		312,660
General and administrative		64,958		66,626		134,365		138,980
Total operating expenses		324,519		310,793		644,462		625,994
Operating income		160,592		128,824	;	308,761		250,263
Financial and other income, net		(14,820)		(15,645)	((30,670)		(29,654)
Income before tax		175,412		144,469	;	339,431		279,917
Taxes on income		(11,992)		28,684		22,737		57,759
Net income	\$	187,404	\$	115,785	\$ 3	316,694		222,158
Earnings per share:								
Basic	ф	3.01	\$	1.82	\$	5.05	\$	3.50
Diluted	\$ \$	2.96	φ \$	1.76	φ \$	3.03 4.97	φ \$	3.36
Diluted	Φ	2.90	Φ	1.70	Φ	4.97	φ	3.30
Weighted average shares outstanding:								
Basic		62,160		63,534		62,754		63,406
Diluted		63,210		65,856		63,785		66,192

NICE LTD. AND SUBSIDIARIES CONSOLIDATED CASH FLOW STATEMENTS

	Quarte Jun	r ended e 30,		ended e 30,
	2025 Unaudited	2024 Unaudited	2025 Unaudited	2024 Unaudited
Operating Activities				
Net income	\$ 187,404	\$ 115,785	\$ 316,694	\$ 222,158
Adjustments to reconcile net income to net cash provided by operating activities:				
Depreciation and amortization	44,612	51,520	88,053	103,280
Share-based compensation	37,310	42,226	80,647	86,630
Amortization of premium and discount and accrued interest on marketable securities	(2,029)	(2,096)	(4,304)	(3,328)
Deferred taxes, net	(3,757)	(15,773)	(25,294)	(11,407)
Changes in operating assets and liabilities:				
Trade Receivables, net	(30,742)	(6,707)	(26,064)	1,430
Prepaid expenses and other current assets	(14,846)	1,740	13,709	10,501
Operating lease right-of-use assets	2,929	3,372	8,826	6,653
Trade payables	21,884	17,702	(31,407)	6,939
Accrued expenses and other current liabilities	(158,979)	(40,836)	(109,461)	(43,704)
Deferred revenue	(19,719)	4,742	49,855	50,281
Operating lease liabilities	(746)	(3,976)	(10,935)	(7,776)
Amortization of discount on long-term debt	428	425	849	974
Other	(2,427)	1,544	(4,775)	1,527
Net cash provided by operating activities	61,322	169,668	346,393	424,158
Investing Activities				
Purchase of property and equipment	(4,579)	(6,455)	(8,246)	(16,976)
Purchase of Investments	(24,687)	(105,991)	(74,141)	(437,113)
Proceeds from sales of marketable investments	76,416	51,971	134,774	568,121
Capitalization of internal use software costs	(18,137)	(15,238)	(34,903)	(31,174)
Payments for business acquisitions, net of cash acquired	(10,101)	(10,200)	(36,466)	(01,111)
Net cash provided by (used in) investing activities	29,013	(75,713)	(18,982)	82,858
The count provided by (about in) investing activities	20,010	(10,110)	(10,002)	02,000
Financing Activities				
Proceeds from issuance of shares upon exercise of options	333	520	1,008	2,312
Purchase of treasury shares	(30,839)	(146,088)	(283,168)	(187,603)
Dividends paid to noncontrolling interest	-	-	-	(2,681)
Repayment of debt				(87,435)
Net cash used in financing activities	(30,506)	(145,568)	(282,160)	(275,407)
Effect of exchange rates on cash and cash equivalents	5,139	(1,309)	6,286	(3,248)
Net change in cash, cash equivalents and restricted cash	64,968	(52,922)	51,537	228,361
Cash, cash equivalents and restricted cash, beginning of period	\$ 471,601	\$ 794,597	\$ 485,032	\$ 513,314
			<u> </u>	
Cash, cash equivalents and restricted cash, end of period	\$ 536,569	\$ 741,675	\$ 536,569	\$ 741,675
Reconciliation of cash, cash equivalents and restricted cash reported in the consolidate	ed halance shee	ıt-		
Cash and cash equivalents	\$ 535,05		\$ 535,050	\$ 739,556
Restricted cash included in other current assets	\$ 555,05 \$ 1,519			\$ 739,330
Total cash, cash equivalents and restricted cash shown in the statement of cash flows				
rotal oast, oasti equivalents and restricted oasti shown in the statement of dast hows	ψ 550,50	<u>Ψ 741,073</u>	<u>\$ 536,569</u>	\$ 741,675

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS

U.S. dollars in thousands (except per share amounts)

	Quarter ended June 30,		Year to date June 30,			
	2025	2024	2025	2024		
GAAP revenues	\$ 726,712	\$ 664,400	\$ 1,426,904	\$ 1,323,709		
Non-GAAP revenues	\$ 726,712	\$ 664,400	\$ 1,426,904	\$ 1,323,709		
GAAP cost of revenue	\$ 241,601	\$ 224,783	\$ 473,681	\$ 447,452		
Amortization of acquired intangible assets on cost of cloud	(13,202)	(24,133)	(28,605)	(49,500)		
Amortization of acquired intangible assets on cost of product	-	(150)	-	(410)		
Cost of cloud revenue adjustment (1,2)	(3,293)	(2,852)	(6,471)	(5,854)		
Cost of services revenue adjustment (1)	(2,241)	(2,617)	(4,696)	(4,995)		
Cost of product revenue adjustment (1)	(21)	(30)	(43)	(60)		
Non-GAAP cost of revenue	\$ 222,844	\$ 195,001	\$ 433,866	\$ 386,633		
GAAP gross profit	\$ 485,111	\$ 439,617	\$ 953,223	\$ 876,257		
Gross profit adjustments	18,757	29,782	39,815	60,819		
Non-GAAP gross profit	\$ 503,868	\$ 469,399	\$ 993,038	\$ 937,076		
GAAP operating expenses	\$ 324,519	\$ 310,793	\$ 644,462	\$ 625,994		
Research and development (1,2)	(3,178)	(7,484)	(7,871)	(15,627)		
Sales and marketing (1,2)	(13,258)	(13,210)	(28,672)	(27,382)		
General and administrative (1,2)	(16,924)	(17,429)	(36,482)	(37,260)		
Amortization of acquired intangible assets	(6,956)	(4,972)	(11,649)	(10,211)		
Valuation adjustment on acquired deferred commission	<u>-</u>	\$ 267,706	\$ 559,788	\$ 535,537		
Non-GAAP operating expenses	\$ 284,203	\$ 267,706	\$ 559,766	\$ 535,537		
GAAP financial and other income, net	\$ (14,820)	\$ (15,645)	\$ (30,670)	\$ (29,654)		
Amortization of discount on debt	(428)	(425)	(849)	(974)		
Change in fair value of contingent consideration		(35)		(79)		
Non-GAAP financial and other income, net	\$ (15,248)	\$ (16,105)	\$ (31,519)	\$ (30,707)		
GAAP taxes on income	\$ (11,992)	\$ 28,684	\$ 22,737	\$ 57,759		
Tax adjustments re non-GAAP adjustments	56,627	14,963	66,720	28,779		
Non-GAAP taxes on income	\$ 44,635	\$ 43,647	\$ 89,457	\$ 86,538		
GAAP net income	\$ 187,404	\$ 115,785	\$ 316,694	\$ 222,158		
Amortization of acquired intangible assets	20,158	29,255	40,254	60,121		
Valuation adjustment on acquired deferred commission	-	(8)	-	(23)		
Share-based compensation (1)	38,915	43,622	83,840	89,266		
Acquisition related and other expenses (2)	-	-	395	1,912		
Amortization of discount on debt	428	425	849	974		
Change in fair value of contingent consideration	- (56 627)	35	- (66 720)	79 (28.770)		
Tax adjustments re non-GAAP adjustments Non-GAAP net income	(56,627) \$ 190,278	(14,963) \$ 174,151	(66,720) \$ 375,312	(28,779) \$ 345,708		
NOII-GAAF HET III.COME	<u>\$ 190,278</u>	Φ 174,131	\$ 375,312	\$ 345,708		
GAAP diluted earnings per share	\$ 2.96	\$ 1.76	\$ 4.97	\$ 3.36		
Non-GAAP diluted earnings per share	\$ 3.01	\$ 2.64	\$ 5.88	\$ 5.22		
Shares used in computing GAAP diluted earnings per share	63,210	65,856	63,785	66,192		
Shares used in computing non-GAAP diluted earnings per share	63,210	65,856	63,785	66,192		

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP RESULTS (continued)

U.S. dollars in thousands

(1) Share-based compensation

Share-based compensation	•	Quarter ended June 30,					r to date ine 30,			
	20	2025 2024		2025 2024		2024		2025		2024
Cost of cloud revenue	\$	3,293	\$	2,852	\$	6,471	\$	5,792		
Cost of services revenue		2,241		2,617		4,696		4,995		
Cost of product revenue		21		30		43		60		
Research and development		3,178		7,484		7,871		15,297		
Sales and marketing	1	3,258		13,210		28,672		26,739		
General and administrative	1	6,924		17,429		36,087		36,383		
	\$ 3	8,915	\$	43,622	\$	83,840	\$	89,266		

(2) Acquisition related and other expenses

	June 30,					June 30,			
	20	025	2(024	2	025		2024	
Cost of cloud revenue	\$	-	\$	-	\$	-	\$	62	
Research and development		-		-		-		330	
Sales and marketing		-		-		-		643	
General and administrative						395		877	
	\$		\$		\$	395	\$	1,912	

NICE LTD. AND SUBSIDIARIES RECONCILIATION OF GAAP NET INCOME TO NON-GAAP EBITDA

	Quarter ended June 30,								
	2025 2024 Unaudited Unaudited					U	2025 naudited		2024 Inaudited
GAAP net income	\$	187,404	\$	115,785	\$	316,694	\$	222,158	
Non-GAAP adjustments:									
Depreciation and amortization		44,612		51,520		88,053		103,280	
Share-based compensation		37,310		42,226		80,647		86,630	
Financial and other expense/ (income), net		(14,820)		(15,645)		(30,670)		(29,654)	
Acquisition related and other expenses		-		-		395		1,912	
Valuation adjustment on acquired deferred commission		-		(8)		-		(23)	
Taxes on income		(11,992)		28,684		22,737		57,759	
Non-GAAP EBITDA	\$	242,514	\$	222,562	\$	477,856	\$	442,062	

NICE LTD. AND SUBSIDIARIES NON-GAAP RECONCILIATION - FREE CASH FLOW FROM CONTINUING OPERATIONS

	4									:e
	2025 2024 Unaudited Unaudited		L	2025 Jnaudited		2024 Inaudited				
Net cash provided by operating activities	\$	61,322	\$	169,668	\$	346,393	\$	424,158		
Purchase of property and equipment Capitalization of internal use software costs		(4,579) (18,137)		(6,455) (15,238)		(8,246) (34,903)		(16,976) (31,174)		
Free Cash Flow (a)	\$	38,606	\$	147,975	\$	303,244	\$	376,008		

⁽a) Free cash flow from continuing operations is defined as operating cash flows from continuing operations less capital expenditures of the continuing operations and less capitalization of internal use software costs.



נייס מדווחת על צמיחה של 12% בהכנסות מענן לרבעון השני של 2025 ומעלה את תחזית הרווח למניה לשנת 2025

- נייס מדווחת על הכנסות מעל התחזית לרבעון השני של 2025
 - גידול דו-ספרתי ברווח למניה ברבעון שני 2025

הובוקן, ניו ג'רזי, 14 באוגוסט, 2025 – נייס (נאסד"ק: NICE) פרסמה היום את התוצאות לרבעון השני לשנת 2025 בהשוואה לתקופה המקבילה אשתקד.

עיקרי התוצאות לרבעון השני של 2025:

GAAP	Non-GAAP
ן דולר, גידול של 9% ס ך הכנסות של 726.7 מיליון דולר, גידול של 9%	סך הכנסות של 726.7 מיליוו
יליון דולר, גידול של 12% הכנסות מענן בסך 540.8 מיליון דולר, גידול של 12%	הכנסות מענן בסך 540.8 מי
ון דולר, גידול של 9% פרווח תפעולי של 160.6 מיליון דולר, גידול של 25%	רווח תפעולי של 219.7 מילי
30.4% אשתקד שיעור רווח תפעולי של 22.1% לעומת 19.4% אשתקד 30.4% אשתקד	שיעור רווח תפעולי של 2%.
10.8 דולר, גידול של 14% רווח למניה בדילול מלא של 2.96 דולר, גידול של 69% 3.01	רווח למניה בדילול מלא של

"אנחנו שמחים לדווח על רבעון חזק נוסף עם הכנסות שהסתכמו ב- 727 מיליון דולר, מעל הרף העליון של טווח התחזית, ורווח למניה של 3.01 דולר, ברף העליון של הטווח הצפוי", אמר **סקוט ראסל, מנכ"ל נייס**. "הביצועים נבעו מהמשך התחזקות בפעילות הענן שלנו, שצמחה ב- 12% לעומת הרבעון המקביל אשתקד. מנוע הצמיחה המרכזי של פעילות זו הוא הביקוש המואץ לפתרונות בינה מלאכותית ושירות עצמי, שבא לידי ביטוי בגידול של 42% בהכנסות השנתיות החוזרות (ARR) בתחום זה, לעומת רבעון מקביל אשתקד".

ראסל הוסיף כי: "הבינה המלאכותית נמצאת בליבת האסטרטגיה של נייס, ואנחנו נמצאים בחזית מהפיכת ה-Al בשוק חוויית הלקוח, ואנו רק בתחילתו של המסע. המומנטום שלנו צפוי להתגבר עם שילוב יכולות השיחה ויכולות הסוכן החכם בתחום חווית הלקוח המבוססת בינה מלאכותית של Cognigy, שהן המובילות בתעשייה, מה שיאפשר לנו לספק חוויית לקוח אנושית על הפלטפורמה שלנו, CXone Mpower. המובילות שלנו בחדשנות בתחום הבינה המלאכותית נשענת על בסיס פיננסי איתן, רווחיות גבוהה ומאזן חזק, לצד שורה הולכת וגדלה של שותפויות אסטרטגיות שגייסנו במהלך ששת החודשים האחרונים."

עיקרי התוצאות הפיננסיות (GAAP) לרבעון השני לשנת 2025 שהסתיים ב- 30 ביוני:

הכנסות:

ההכנסות ברבעון השני של 2025 גדלו ב- 9% ל- 726.7 מיליון דולר לעומת 664.4 מיליון דולר אשתקד.

רווח גולמי:

הרווח הגולמי ברבעון השני של 2025 הסתכם ב- 485.1 מיליון דולר בהשוואה ל- 439.6 מיליון דולר אשתקד. שיעור הרווח הגולמי ברבעון השני של 2025 הסתכם ב- 66.8% לעומת 66.2% אשתקד.

רווח תפעולי:

הרווח התפעולי ברבעון השני של 2025 גדל ב-25%, והסתכם ב- 160.6 מיליון דולר בהשוואה ל- 128.8 מיליון דולר אשתקד. שיעור הרווח התפעולי ברבעון השני של 2025 הסתכם ב- 22.1% לעומת 19.4% אשתקד.

רווח נקי:

הרווח הנקי ברבעון השני של 2025 גדל ב-62%, והסתכם ב-187.4 מיליון דולר לעומת 115.8 מיליון דולר אשתקד. שיעור הרווח הנקי ברבעון השני של 2025 הסתכם ב- 25.8% לעומת 17.4% אשתקד.

רווח למניה בדילול מלא:

הרווח למניה בדילול מלא ברבעון השני של 2025 גדל ב- 69% ל- 2.96 דולר לעומת 1.76 דולר אשתקד.

תזרים המזומנים מפעילות שוטפת ויתרת מזומנים:

תזרים המזומנים מפעילות שוטפת ברבעון השני של 2025 היה 61.3 מיליון דולר. ברבעון השני של 2025, 30.8 מיליון דולר שימשו לרכישה עצמית של מניות. נכון ל-30 ביוני 2025, יתרות המזומנים ושווי המזומנים, וכן השקעות לטווח קצר הסתכמו ב-1,631.7 מיליון דולר. החוב היה 459.6 מיליון דולר כך שהמזומנים והשקעות נטו הסתכמו ל-1,172.0 מיליון דולר.

<u>עיקרי התוצאות הפיננסיות (non-GAAP) לרבעון השני לשנת 2025 שהסתיים ב- 30 ביוני:</u>

הכנסות:

ההכנסות (non-GAAP) ברבעון השני של 2025 גדלו ב- 9% ל- 726.7 מיליון דולר לעומת 644.4 מיליון דולר אשתקד.

רווח גולמי:

הרווח הגולמי (non-GAAP) ברבעון השני של 2025 הסתכם ב- 503.9 מיליון דולר בהשוואה ל- 469.4 מיליון דולר אשתקד. שיעור הרווח הגולמי (non-GAAP) ברבעון השני של 2025 הסתכם ב- 69.3% לעומת 70.7% אשתקד.

רווח תפעולי:

הרווח התפעולי (non-GAAP) ברבעון השני של 2025 גדל ב-9%, והסתכם ב- 219.7 מיליון דולר בהשוואה ל- 201.7 מיליון דולר אשתקד. דולר אשתקד. שיעור הרווח (non-GAAP) התפעולי ברבעון השני של 2025 הסתכם ב- 30.2% לעומת 30.4% אשתקד.

רווח נקי:

הרווח הנקי (non-GAAP) ברבעון השני של 2025 גדל ב-9% והסתכם ב-190.3 מיליון דולר לעומת 174.2 מיליון דולר אשתקד. שיעור הרווח הנקי (non-GAAP) ברבעון השני של 2025 הסתכם ב- 26.2% לעומת 26.2% אשתקד.

רווח למניה בדילול מלא:

הרווח (non-GAAP) למניה בדילול מלא ברבעון השני של 2025 גדל ב- 14% ל- 3.01 דולר לעומת 2.64 דולר אשתקד.

<u>תחזית לרבעון השלישי ולשנת 2025*:</u>

הרבעון השלישי של 2025:

סך ההכנסות (non-GAAP) ברבעון השלישי של 2025, צפוי להסתכם ב- 722 מיליון דולר עד 732 מיליון דולר, שמייצג גידול של 5% לפי נקודת האמצע של התחזית לעומת אשתקד.

הרווח (non-GAAP) למניה בדילול מלא ברבעון השלישי של 2025 צפוי להיות בטווח של 3.12 דולר עד 3.22 דולר, שמייצג גידול של 10% לפי נקודת האמצע של התחזית לעומת אשתקד.

שנת 2025:

החברה מאשררת את תחזית סך ההכנסות (non-GAAP) לשנת 2025 שצפוי להסתכם ב- 2,918 מיליון דולר עד 2,938 מיליון דולר, שמייצג גידול של 7% לפי נקודת האמצע של התחזית לעומת אשתקד.

החברה מעלה את תחזית הרווח (non-GAAP) למניה בדילול מלא לשנת 2025 שצפוי להיות בטווח של 12.33 דולר עד 12.53 דולר, שמייצג גידול של 12% לפי נקודת האמצע של התחזית לעומת אשתקד.

*הרכישה המתוכננת של Cognigy צפויה להיסגר במהלך הרבעון הרביעי של 2025, בכפוף לאישור רגולטורי. בהתאם לכך, התחזית שפורטה לעיל אינה כוללת כל השפעה צפויה הנובעת מהעסקה המוצעת.

שיחת ועידה לדיון בתוצאות הרבעוניות

הנהלת נייס תארח שיחת ועידה לדיון בתוצאות הפיננסיות ובתחזית החברה היום, 14 באוגוסט 2025 בשעה 8:30 בבוקר שעון החוף המזרחי של ארה"ב, 13:30 לפי שעון גריניץ' ו-15:30 לפי שעון ישראל. השיחה תשודר באינטרנט בשידור חי באתר החברה. על מנת להשתתף יש להירשם בכתובת https://www.nice.com/company/investors/upcoming-event.

אודות נייס

נייס (NASDAQ: NICE, ת"א: נייס) הינה המובילה העולמית במתן פתרונות תוכנה, הן ברישיונות תוכנה והן בענן, המאפשרים לארגונים לנקוט בפעולה הבאה הטובה ביותר באמצעות כלים אנליטיים המנתחים מידע מובנה ושאינו מובנה. הפתרונות של נייס מסייעים לארגונים לשפר את חוויית הלקוח, להבטיח ציות לרגולציה, להיאבק בפשיעה פיננסית ולשמור על נכסים. הפתרונות של נייס נמצאים בשימוש של יותר מ-25,000 ארגונים ביותר מ-150 מדינות, כולל מעל 85 מהחברות המדורגות ב-100 www.nice.com

מסמך זה מהווה תרגום נוחות בלבד לעיקרי הדוחות ולהודעה לעיתונות באנגלית שפורסמה בארה"ב, המחייבת מבחינת החברה, והכוללת מידע נוסף, בין היתר בנוגע להפרשים בין GAAP ל- Non-GAAP. **Trademark Note:** NiCE and the NiCE logo are trademarks or registered trademarks of NICE. All other marks are trademarks of their respective owners. For a full list of NiCE trademarks, please see: http://www.nice.com/nice-trademarks.

Forward-Looking Statements

This press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. In some cases, forward-looking statements may be identified by words such as "believe", "expect", "seek", "may", "will", "intend", "should", "project", "anticipate", "plan", and similar expressions. Forward-looking statements are based on the current beliefs, expectations and assumptions of the Company's management regarding the future of the Company's business, performance, future plans and strategies, projections, anticipated events and trends, the economic environment, and other future conditions. Examples of forward-looking statements include guidance regarding the Company's revenue and earnings and the growth of our cloud, analytics and artificial intelligence business.

Forward looking statements are inherently subject to significant uncertainties, contingencies, and risks, including, economic, competitive and other factors, which are difficult to predict and many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance, and investors should not place undue reliance on them. There are or will be important known and unknown factors and uncertainties that could cause actual results to differ materially from those expressed or implied in the forward-looking statements. These factors, include, but are not limited to, risks associated with changes in economic and business conditions, competition, successful execution of the Company's growth strategy, success and growth of the Company's cloud Software-as-a-Service business, difficulties in making additional acquisitions or effectively integrating acquired operations, products, technologies and personnel, the Company's dependency on third-party cloud computing platform providers, hosting facilities and service partners, rapid changes in technology and market requirements, the implementation of AI capabilities in certain products and services; decline in demand for the Company's products; inability to timely develop and introduce new technologies, products and applications, loss of market share, cyber security attacks or other security incidents, privacy concerns and legislation impacting the Company's business, changes in currency exchange rates and interest rates, the effects of additional tax liabilities resulting from our global operations, the effect of unexpected events or geo-political conditions, including those arising from political instability or armed conflict that may disrupt our business and the global economy, our ability to recruit and retain qualified personnel, the effect of newly enacted or modified laws, regulation or standards on the Company and our products, and various other factors and uncertainties discussed in our filings with the U.S. Securities and Exchange Commission (the "SEC").

You are encouraged to carefully review the section entitled "Risk Factors" in our latest Annual Report on Form 20-F and our other filings with the SEC for additional information regarding these and other factors and uncertainties that could affect our future performance. The forward-looking statements contained in this press release speak only as of the date hereof, and the Company undertakes no obligation to update or revise them, whether as a result of new information, future developments or otherwise, except as required by law.

לפרטים נוספים ניתן ליצור קשר עם: נועה ללום, שרף תקשורת 054-258-8835, noala@scherfcom.com