



## NiCE Announces Upcoming Conference Participation

Hoboken, N.J., August 21, 2025, [NiCE](#) (Nasdaq: NICE) announced today that Scott Russell, CEO of NiCE, will participate in a fireside chat at the following investor conference:

- Citi's 2025 Global TMT Conference on September 4, 2025, at 1:30 PM ET

A live webcast and replay of the event will be available on the Company's Investor Relations website at

<https://www.nice.com/company/investors/upcoming-event>.

### About NiCE

[NiCE](#) (NASDAQ: NICE) is transforming the world with AI that puts people first. Our purpose-built AI-powered platforms automate engagements into proactive, safe, intelligent actions, empowering individuals and organizations to innovate and act, from interaction to resolution. Trusted by organizations throughout 150+ countries worldwide, NiCE's platforms are widely adopted across industries connecting people, systems, and workflows to work smarter at scale, elevating performance across the organization, delivering proven measurable outcomes.

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