



partner communications

## **PARTNER COMMUNICATIONS ANNOUNCES THE DATE OF REPORTING Q2 2010 RESULTS**

***ROSH HA'AYIN, Israel, August 4, 2010*** - Partner Communications Company Ltd. ("Partner" or "the Company") (NASDAQ and TASE: **PTNR**), a leading Israeli communications operator, announces today that it will release its financial results for the quarter ended June 30, 2010 on August 30, 2010.

Mr. David Avner (CEO), Mr. Emanuel Avner (CFO) and Mr. Oded Degany (V.P. Corporate Development, Regulation and IRO) will review the results in a conference call that will be held on Monday, August 30, 2010 at 10.00 a.m. Eastern Time / 5.00 p.m. Israel Time.

Please call the following numbers (at least 10 minutes before the scheduled time) in order to participate:

International: +972.3.918.0609

North America toll-free: +1.888.668.9141

A live webcast of the call will also be available on Partner's website at:

[http://www.orange.co.il/investor\\_site/](http://www.orange.co.il/investor_site/)

If you are unable to join live, the replay numbers are:

International: +972.3.925.5936

North America: +1.888.326.9310

Both the replay of the call and the webcast will be available from August 30, 2010 until September 6, 2010.

### **About Partner Communications**

Partner Communications Company Ltd. ("Partner") is a leading Israeli provider of telecommunications services (cellular, fixed-line telephony and internet services) under the orange™ brand. The Company provides mobile communications services to over 3 million subscribers in Israel (as of March 31, 2010). Partner's ADSs are quoted on the NASDAQ Global Select Market™ and its shares are traded on the Tel Aviv Stock Exchange (NASDAQ and TASE: PTNR).

Partner is an approximately 45%-owned subsidiary of Scailex Corporation Ltd. ("Scailex"). Scailex's shares are traded on the Tel Aviv Stock Exchange under the symbol SCIX and are quoted on "Pink Quote" under the symbol SCIXF.PK. Scailex currently operates in two major domains of activity in addition to its holding in Partner: (1) the sole import, distribution and maintenance of Samsung mobile handset and accessories products primarily to the major cellular operators in Israel (2) management of its financial assets.

For more information about Scailex, see <http://www.scailex.com>.

For more information about Partner, see [http://www.orange.co.il/investor\\_site](http://www.orange.co.il/investor_site).

#### **Mr. Emanuel Avner**

Chief Financial Officer

Tel: +972-54-7814951

Fax: +972-54-7815961

E-mail: [emanuel.avner@orange.co.il](mailto:emanuel.avner@orange.co.il)

#### **Mr. Oded Degany**

V. P. Corporate Development, Regulation and IRO

Tel: +972-54-7814151

Fax: +972-54 -7814161

E-mail: [oded.degany@orange.co.il](mailto:oded.degany@orange.co.il)