

PARTNER COMMUNICATIONS ANNOUNCES THE DATE OF REPORTING Q2 2011 RESULTS

ROSH HA'AYIN, Israel, July 12, 2011 - Partner Communications Company Ltd. ("Partner" or "the Company") (NASDAQ and TASE: PTNR), a leading Israeli communications operator, announces today that it will release its financial results for the quarter ended June 30th 2011 on August 10, 2011.

Mr. Yacov Gelbard (CEO) and Mr. Emanuel Avner (CFO) will review the results in a conference call that will be held on August 10, 2011 at 10.00 a.m. Eastern Time / 5.00 p.m. Israel Time.

Please call the following numbers (at least 10 minutes before the scheduled time) in order to participate:

International: +972.3, 9180609

North America toll-free: +1.888.668.9141

A live webcast of the call will also be available on Partner's website at:

http://www.orange.co.il/investor_site/

If you are unavailable to join live, the replay numbers are:

International: +972.3.925.5921

North America: +1.888.782.4291

Both the replay of the call and the webcast will be available from August 10, 2011 until August 17, 2011.

About Partner Communications

Partner Communications Company Ltd. ("Partner") is a leading Israeli

provider of telecommunications services (cellular, fixed-line telephony and

internet services) under the orange™ brand. The Company provides mobile

communications services to over 3 million subscribers in Israel. Partner's

ADSs are quoted on the NASDAQ Global Select Market™ and its shares are

traded on the Tel Aviv Stock Exchange (NASDAQ and TASE: PTNR).

Partner is an approximately 45%-owned subsidiary of Scailex Corporation Ltd.

("Scailex"). Scailex's shares are traded on the Tel Aviv Stock Exchange under

the symbol SCIX and are quoted on "Pink Quote" under the symbol

SCIXF.PK. Scailex currently operates in two major domains of activity in

addition to its holding in Partner: (1) the sole import, distribution and

maintenance of Samsung mobile handset and accessories products primarily

to the major cellular operators in Israel (2) management of its financial assets.

For more information about Scallex, see http://www.scallex.com.

For more information about Partner, see http://www.orange.co.il/investor_site

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