

PARTNER COMMUNICATIONS ANNOUNCES THE DATE OF REPORTING Q1 2012 RESULTS

ROSH HA'AYIN, Israel, May 7, 2012 - Partner Communications Company Ltd. ("Partner" or "the Company") (NASDAQ and TASE: PTNR), a leading Israeli communications operator, announces today that it will report its financial results for the quarter ended March 31, 2012 on May 23, 2012.

Mr. Haim Romano (CEO) and Mr. Ziv Leitman (CFO) will review the results in a conference call that will be held on May 23, 2012 at 10.00 a.m. Eastern Time / 5.00 p.m. Israel Time.

Please call the following numbers (at least 10 minutes before the scheduled time) in order to participate:

International: +972.3, 9180610

North America toll-free: + 1.888.668.9141

A live webcast of the call will also be available on Partner's website at:

http://www.orange.co.il/investor_site/

If you are unavailable to join live, the replay numbers are:

International: +972.3.925.5918

North America: +1.888.326.9310

Both the replay of the call and the webcast will be available from May 23, 2012 until May 27, 2012.

About Partner Communications

Partner Communications Company Ltd. ("Partner") is a leading Israeli

provider of telecommunications services (cellular, fixed-line telephony and

internet services) under the orange™ brand. The Company provides mobile

communications services to over 3 million subscribers in Israel. Partner's

ADSs are quoted on the NASDAQ Global Select Market™ and its shares are

traded on the Tel Aviv Stock Exchange (NASDAQ and TASE: PTNR).

Partner is an approximately 45%-owned subsidiary of Scailex Corporation Ltd.

("Scailex"). Scailex's shares are traded on the Tel Aviv Stock Exchange under

the symbol SCIX and are quoted on "Pink Quote" under the symbol

SCIXF.PK. Scailex currently operates in two major domains of activity in

addition to its holding in Partner: (1) the sole import, distribution and

maintenance of Samsung mobile handset and accessories products primarily

to the major cellular operators in Israel (2) management of its financial assets.

For more information about Scailex, see http://www.scailex.com.

For more information about Partner, see http://www.orange.co.il/investor_site

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Contact:

Mr. Ziv Leitman

Chief Financial Officer

Tel: +972-54-7814951

E-mail: investors@orange.co.il

Ms. Yaffa Cohen-Ifrah

Head of Investor Relations

Tel: +972 54 9099039

E-mail: Yaffa.cohenifrah@orange.co.il