



Perion Network to Present at the 19th Annual Needham Growth Conference

Tel Aviv & New York – January 4, 2017 – Perion Network Ltd. (NASDAQ: PERI), today announced the Company will present at Needham & Company's 19th Annual Growth Conference to be held at the Lotte New York Palace hotel in New York, New York.

Yacov Kaufman, Chief Financial Officer, is scheduled to present at 4:50 p.m. Eastern Time on Tuesday, January 10, 2017 and will be available to meet with investors throughout the day.

Investors attending the conference who wish to request a meeting with management should email conferences@needhamco.com or contact their Needham & Company sales representative.

About Perion Network Ltd.

Perion is a global technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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