



Perion to Present at The MicroCap Conference on April 4

TEL AVIV, Israel & NEW YORK, March 28, 2017 - Perion Network Ltd. (NASDAQ:PERI), a global technology leader in advertising solutions for brands and publishers, announced today that Yacov Kaufman, Chief Financial Officer and interim Chief Executive Officer, will present at The MicroCap Conference at 12:00 p.m. (ET) on Tuesday, April 4, 2017 and will conduct one-on-one meetings that day.

The conference will be held April 4, 2017 at The JW Marriott Essex House, 160 Central Park South, New York, NY 10019. For those interested in meeting Yacov Kaufman, please contact Fred Rockwell at fred@microcapconf.com or visit www.microcapconf.com/conferences/new-york-2017/ for more information.

About Perion Network Ltd.

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on [Twitter@perionnetwork](https://twitter.com/perionnetwork).

About The MicroCap Conference

The MicroCap Conference is an exclusive event for investors who specialize in small stocks. It's an opportunity to be introduced to and speak with management at some of the most attractive small companies, learn from various expert panels, and meet with buy-side analysts.

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