



Perion Network to Announce Fourth Quarter and Annual 2021 Financial Results on February 9, 2022

TEL AVIV, Israel & NEW YORK January 10, 2022- Perion Network Ltd. (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising, announced today that it will release its financial results for the fourth quarter and full year 2021, on Wednesday, February 9th, 2022, prior to the opening of the financial markets.

Perion management will host a **Zoom** conference call to discuss the results at 8:30 a.m. ET that day.

Call details:

- Registration Link:
https://incommconferencing.zoom.us/webinar/register/WN_I2SURvXmQlaBRsgd8S0bSg
- If not on Zoom, Participant Dial-In: **877-407-0779 / 201-389-0914**

About Perion Network Ltd.

Perion (Nasdaq:PERI) is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently “Capture and Convince” users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

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Source: Perion Network Ltd.