



**Perion Network to Present at the Stifel
Cross Sector Insight Conference on June 7th, 2022**

Doron Gerstel, CEO, will present at the conference and host one-on-one meetings

TEL AVIV & NEW YORK – June 2, 2022 – Perion Network Ltd. (NASDAQ:PERI) a global advertising technology company that delivers holistic solutions across the three main pillars of digital advertising – ad search, social media and display / video / CTV advertising – announced today that it will participate in the *Stifel 2022 Cross Sector Insight Conference* on June 7th in Boston.

Doron Gerstel, Perion's CEO will participate in a fire-side chat and will be available for one-on-one meetings with attending investors on that day.

The fire-side chat with Doron Gerstel, CEO, will take place on June 7th at 1:50-2:20 PM Eastern Time. A live webcast of the event will be available on the company's website and can be accessed by clicking <https://wsw.com/webcast/stifel68/peri/2100816>.

About Perion Network Ltd.

Perion (Nasdaq:PERI) is a global technology company that delivers holistic strategic business solutions that enable brands and advertisers to efficiently "Capture and Convince" users across multiple platforms and channels, including interactive connected television – or iCTV. Perion achieves this through its Synchronized Digital Branding capabilities, which are focused on high impact creative; content monetization; its branded search network, in partnership with Microsoft Bing; and social media management that orchestrates and optimizes paid advertising. This diversification positions Perion for growth as budgets shift across categories.

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