

Dear, Dear,

Tel Aviv Stock Exchange Securities Authority

2 Ahuzat Bayit Street 22 Kanfei Nesharim Street

Tel Aviv Jerusalem March 24, 2021

Dear Sir or Madam,

Subject: Notice of the date of 2020 financial results publication and conference call details

On Thursday, March 25, 2021, The Phoenix Holdings Ltd. (hereinafter - "Company") will release its Q4 and Annual 2020 financial results (hereinafter - "Financial Reports").

The Financial Reports will be available to view the company's website at:

https://investor-relations.fnx.co.il in the "Investor Relations" section) and on the Securities Authority reporting website and on the Tel Aviv Stock Exchange website.

On the same day, at 1pm (Israel time), the Company will hold a conference call in Hebrew to display its financial results (hereinafter – "Conference Call").

The Hebrew conference call link>> No access code required.

On the same day, at 5pm (Israel time), the Company will hold a conference call in English to display its financial results (hereinafter – "Conference Call").

The English conference call link>> No access code required.

The conference calls will be accompanied by a presentation in English which will be published on the day of the publication of the Financial Reports on the Israeli Securities Authority reporting website (MAGNA). They will also be available on the Phoenix website, under Investor Relations, in the Financial Results page at: https://investor-relations.fnx.co.il.

Archived recordings will be available on the Phoenix website the business day after the calls. The conference calls do not replace the need to review the latest periodic reports containing full information, including forward-looking information, as defined in the Israeli Securities Law, and set out in the aforementioned reports in accordance with section 32A of the Securities Law, 1968.

Sincerely,
The Phoenix Holdings Ltd.
By
Eli Schwartz, CFO