

August 16, 2021

To:

Tel Aviv Stock Exchange Ltd.

2 Ahuzat Bayit Street

Tel Aviv

To:

Israel Securities Authority

22 Kanfei Nesharim Street

Jerusalem

Dear Sir or Madam,

Subject: Notice of the date of 2021 second quarter financial results publication and conference call details

On Wednesday August 25, 2021, The Phoenix Holdings Ltd. (hereinafter the "Company") will release its 2021 second quarter financial reports (hereinafter the "Financial Reports"). The Financial Reports will be available to view on the Company's website at <https://investor-relations.fnx.co.il>, the Israel Securities Authority reporting website, and the Tel Aviv Stock Exchange website.

On the same day, at 1pm (Israel time), the Company will hold a conference call in Hebrew to discuss its financial results. The link to the conference call is below:

[The Hebrew conference call link>>](#) No access code is required.

Also on that day, at 5pm (Israel) / 3pm (UK) / 10am (EDT), the Company will hold a conference call in English to discuss its financial results. The link to the conference call is below:

[The English conference call link>>](#) No access code is required.

The conference calls will be accompanied by a presentation which will be published on the day of the publication of the Financial Reports on the Company's website at <https://investor-relations.fnx.co.il>, the Israel Securities Authority reporting website, and the Tel Aviv Stock Exchange website. Archived recordings of the conference calls will be available on the Company's website the following business day.

The conference calls do not replace the need to review the latest periodic reports containing full information, including forward-looking information, as defined in the Israeli Securities Law, and set out in the aforementioned reports in accordance with section 32A of the Securities Law, 1968.

Sincerely,

The Phoenix Holdings Ltd.

By Eli Schwartz, CFO