

18.8.2021

The Phoenix Holdings Ltd. ("the Company")

To

The Securities Authority

www.isa.gov.il

To

The Tel Aviv Stock Exchange Ltd.

www.tase.co.il

Re: The Phoenix Insurance Company Ltd. – Appointment of Director

The Company is honored to announce that on August 17, 2021, the subsidiary, The Phoenix Insurance Company Ltd. ("**Phoenix Insurance**"), received approval from the Supervisor of the Capital Market, Insurance and Savings Authority for the appointment of Mr. Roger Abravanel, as a director of Phoenix Insurance. The appointment is in effect as of August 12, 2021.

Respectfully,

The Phoenix Holdings Ltd.

c/o Attorney Meni Neeman, Chief Legal Counsel
and Secretary of the Company

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