

23.8.2021

The Phoenix Holdings Ltd. ("the Company")

To

The Securities Authority

www.isa.gov.il

To

The Tel Aviv Stock Exchange Ltd.

www.tase.co.il

Re: The Phoenix Insurance Company Ltd.

Following the immediate report dated August 1st, 2021 (Reference No. 2021-01-059821), the Company announces that on August 23rd, 2021, The Phoenix Insurance Company Ltd. (a wholly owned subsidiary of the Company) agreed to extend for another short period, the exclusivity period granted to Shafir Housing and Building Ltd., a wholly owned subsidiary of Shafir Engineering and Industry Ltd., in relation with its binding offer to acquire control of Ad 120 Residence Centers for Senior Citizens Ltd.

Respectfully,

The Phoenix Holdings Ltd.

c/o Attorney Meni Neeman, Chief Legal Counsel
and Secretary of the Company

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