

SONOVIA

BE A PART OF A CLEANER TEXTILE INDUSTRY

Company Deck, December 22

TLV:SONO

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The presentation does not constitute an investment proposal or proposal to acquire Company's securities and in particular it does not constitute a "public offering" or "sale to the public" of any kind and nature whatsoever. Offering or sale as aforesaid, if any, shall be made based on prospectus and the audited financial reports published by the Company.

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Do you know?

HOW MUCH WATER AND POLLUTION THE TEXTILE INDUSTRY COSTS THE PLANET?

HINT: MORE THAN YOU CAN IMAGINE





Lake Bled

25.7B
liters of water

the 25.7 billion liters of water will be

DRAINED

by the end of our meeting

to make



2.4 million

pairs of jeans across the globe

THE TEXTILE INDUSTRY IS POLLUTING AND OUTDATED

#2
most polluting
industry in the world

100_{YRS}
old technology

causes 20%
of water pollution in the
planet

79_{BILLION}
cubic meters of water, used by
textile industry in ONE YEAR



IT JUST GETS WORSE



X2

more clothes manufacturing
since 2000



11,000
liters of water

=

1 pair of jeans

5 BILLION
pairs of Jeans
are produced
EVERY YEAR

**RISING
AWARENESS
AND PUBLIC
DEMAND FOR
GOVERNMENTS
TO RESOLVE THE
PROBLEM**



Existing solutions ARE INEFFICIENT

Though more funds are invested across all sectors

- Not aligned with traditional workflow and set-up
- **Expensive and require \$M investments**
- Not sustainable enough
- **Provide unconvincing textile performance**





\$16B

Market size

Pretreatment, dying and finishing industry

The timing is just right.

This market is ready for a

REVOLUTION

SONOVIA TECHNOLOGY DISRUPTIVE. EFFECTIVE.

**SUSTAINABLE AND ELITE-PERFORMING TECHNOLOGY
FOR ULTRASONIC DYEING AND FINISHING**

Our mission is to eliminate the massive pollution caused by textile finishing & dyeing, while significantly reducing cost and increasing performance through our innovative ultrasonic technology.



הבורסה לניירות ערך

Publicly traded on the TLV stock exchange

OUR TECHNOLOGY

Harnessing The Power Of Sound

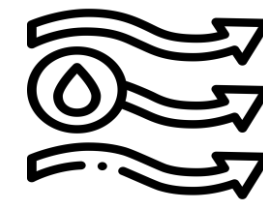
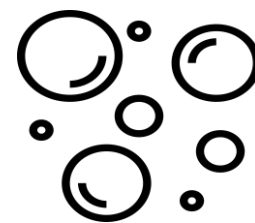
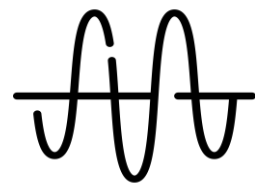
We master the use of ultrasonic cavitation jet-streams to effectively impregnate textiles with desired chemistries.

SONOfix™
machine
generates
**ULTRASONIC
WAVES**

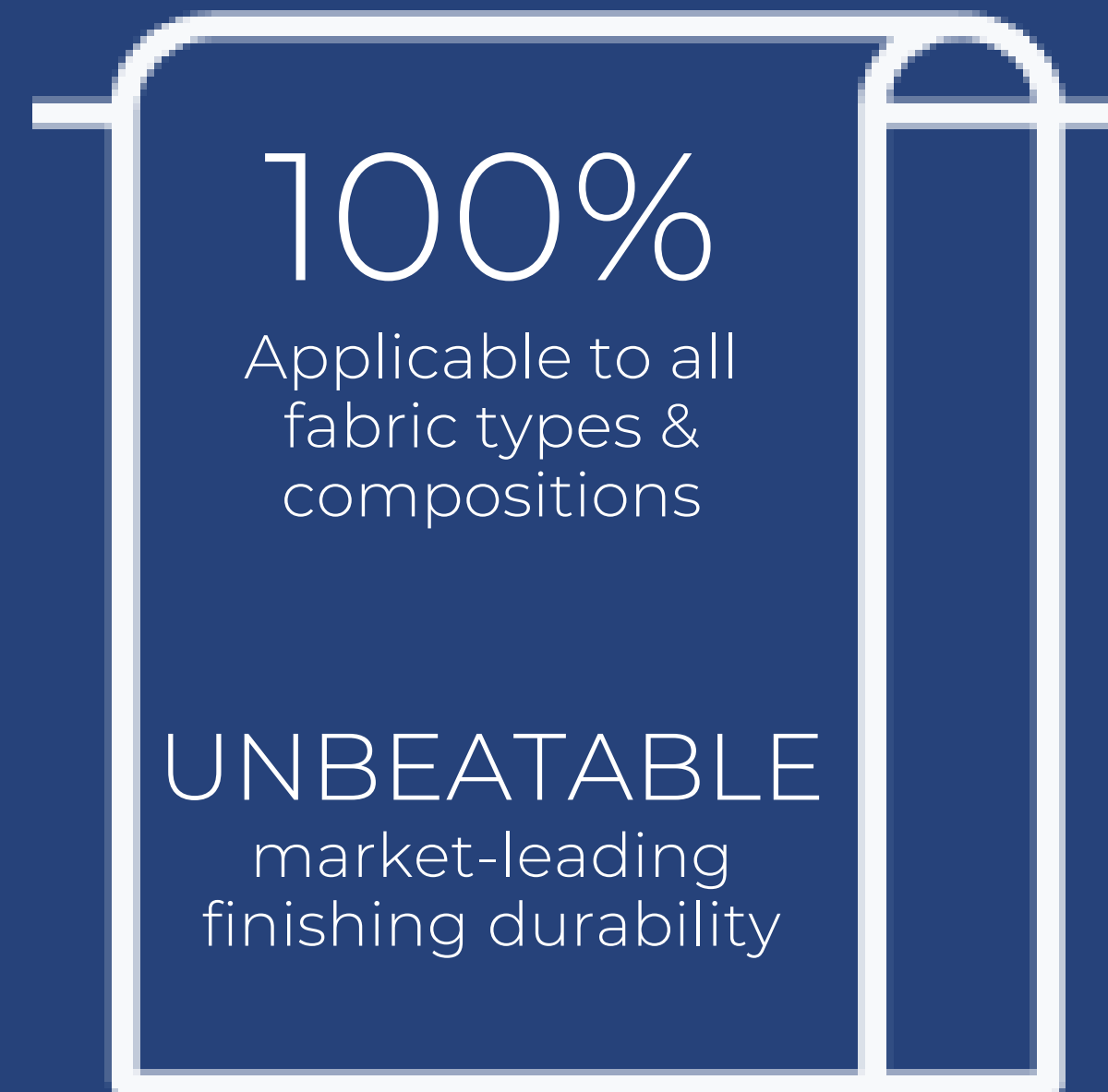
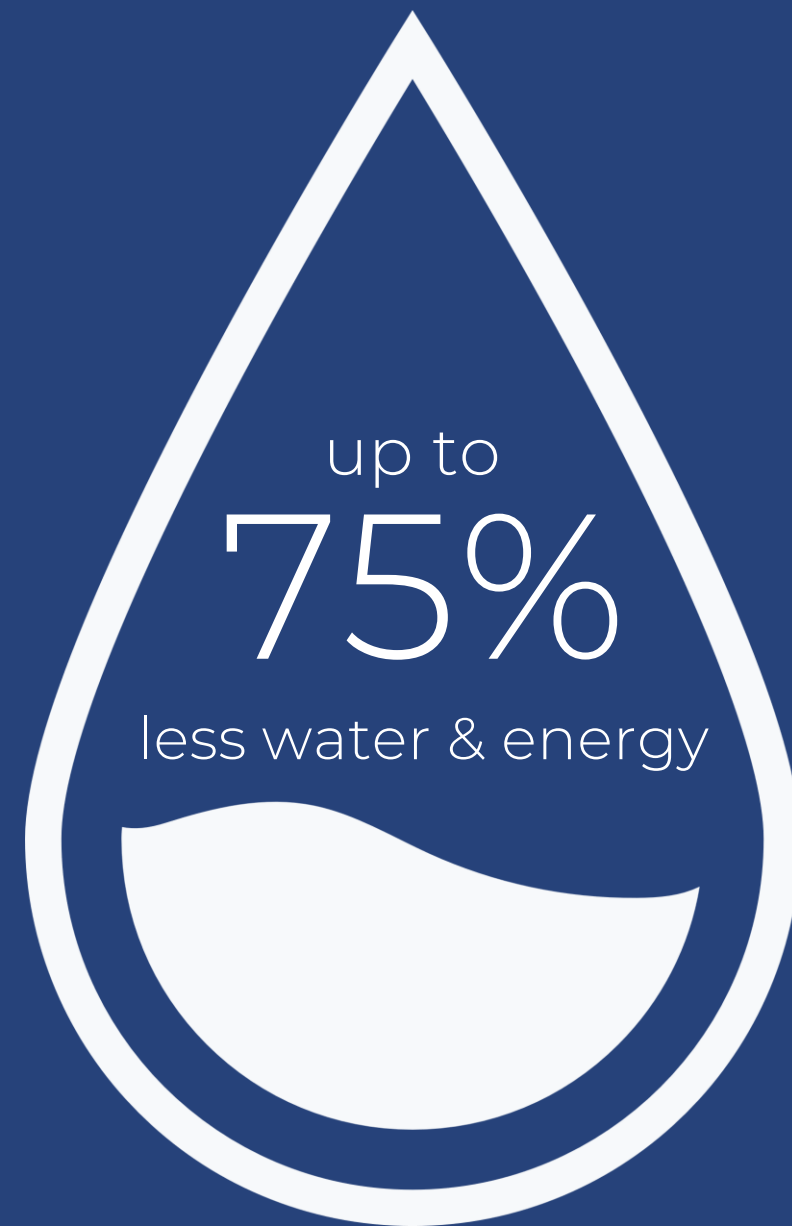
Ultrasonic
waves generate
**CAVITATION
BUBBLES**

Cavitation
bubbles
implode,
generating 1,000
m/s **STREAMS**

Jet-streams
propel Sonovia's
**PROPIETARY
CHEMISTRIES**
onto the fabric



OUTPERFORMING EXISTING TECHNOLOGY



COST EFFECTIVENESS

Easily integrates existing
finishing lines

Fast ROI



SUPERIOR PERFORMANCE

Outperforming durability

Applicable to all fabric
types

SUSTAINABILITY

Clean chemistry

Extended usability of the
treated fabric

Less water and energy

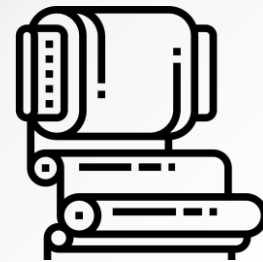
BUSINESS MODEL

"RAZOR+RAZOR-BLADE"

ONE-TIME CAPITAL SALE

Textile treatment
machine
(including ultrasonic
components)

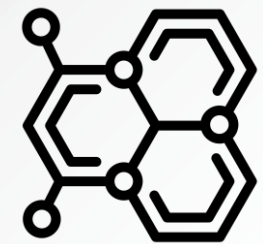
RAZOR



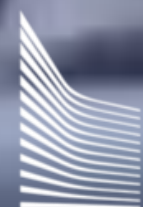
RECURRING REVENUE STREAM

from various
consumables
(chemicals) over
time

RAZOR-BLADE

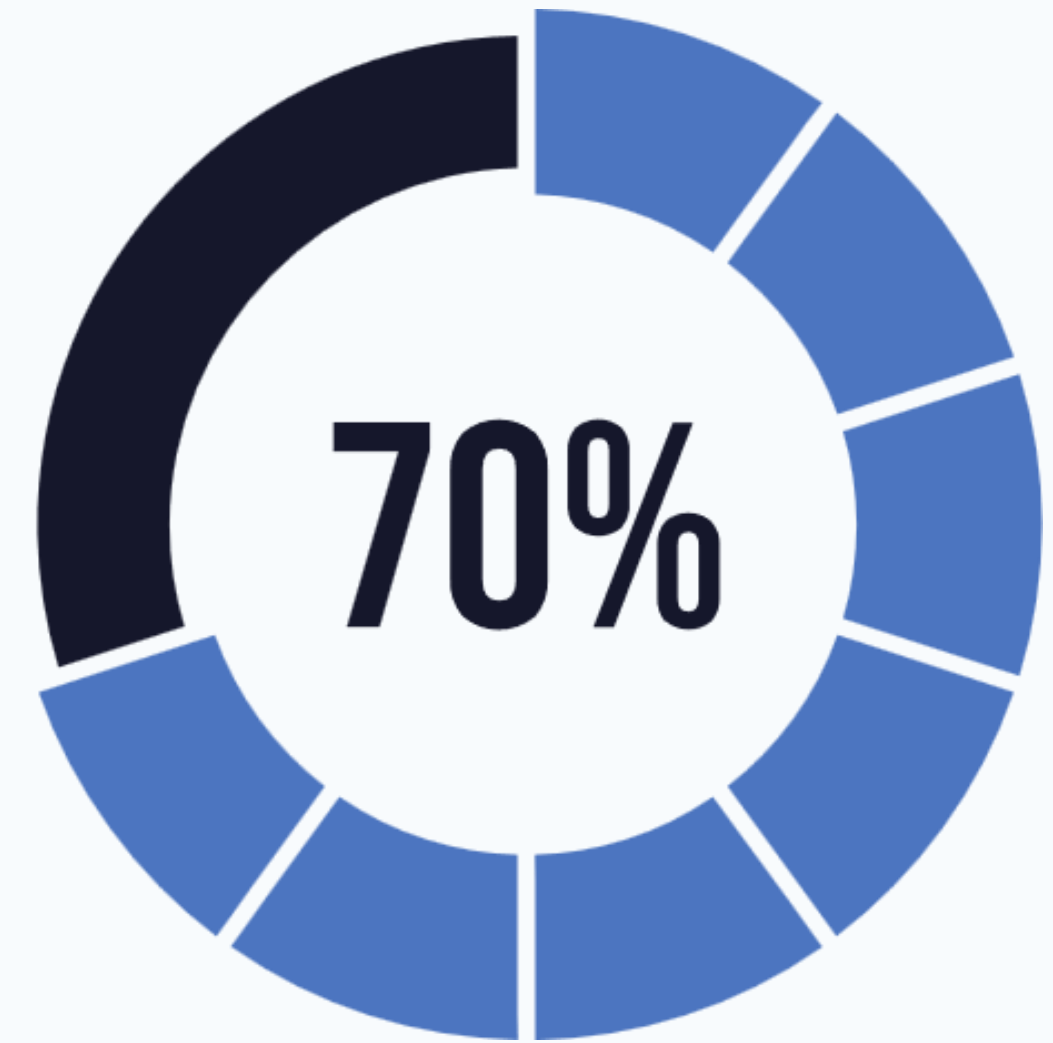


Investing in the future **R&D** FOCUSED COMPANY



European
Commission

Horizon 2020
European Union funding
for Research & Innovation



of our employees are in R&D



2
Granted

5
Pending

Investing in the planet
ESG FOCUSED
COMPANY



OEKO-TEX®
CONFIDENCE IN TEXTILES
ECO PASSPORT



ZERØ
DISCHARGE of
HAZARDOUS
CHEMICALS

REVOLUTIONIZING

THE
TEXTILE
INDUSTRY
ONE
APPLICATION
AT
A
TIME



BIODOME™
Anti-microbial/viral

NIOIX™
Odor-control



EVERDRY™
water repellency



D(Y)ENIM™
Indigo dyeing

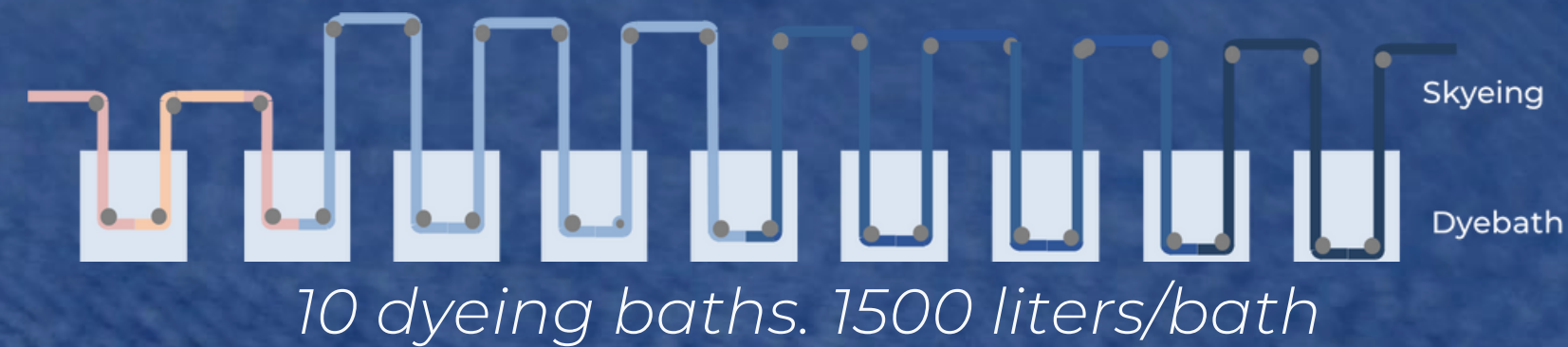


STRATEGIC PARTNERSHIPS



D(Y)ENIM™ - THE WORLD'S GREENEST INDIGO DYEING TECHNOLOGY

CURRENT METHOD



11,000
liters of water



VS.

WITH D(Y)ENIM™



up to
80%
LESS water

POC WITH PURE DENIM

PURE
DENIM

“

**THIS TECHNOLOGY
IS THE TESLA OF
INDIGO DYEING**”

Gigi Caccia, PureDenim



MARKET CAPTURE

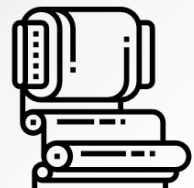
Yearly global sales

40,000

production lines (install base) globally

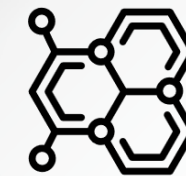
2,000

yearly polluting dyeing and finishing machines



\$3.9B

yearly polluting materials
replaceable by Sonovia
green materials



WITHIN 5 YEARS

Sonovia will lead the green conversion of dyeing and finishing machines and chemistries

LEADERSHIP TEAM

**100+ years of expertise
in textile, machinery
and chemistry
development.**



CEO
Igal Zeitun



CBO
Roy Hirsch



CTO
Liat Goldhammer



VP R&D/chem
Dr. Aaron Garzon



VP R&D/system
Sam Rubin



CIR
Shay Herchcovici



VP HR
Yonati Davidson


WHY INVEST NOW

Sonovia has proven its Technology on 2 leading applications

Investment is needed to ramp-up the Commercialization



- Sales
- Marketing
- R&D of new applications
- GTM



**We are on our path to leaving the
most significant mark on the textile
industry since its inception and
enabling humanity to enjoy the
textiles surrounding our lives with a
clearer conscience.**

JOIN US

SONOVIA

THANK YOU!

contact us at ir@sonoviatech.com