

SONOVIA

**SOLVING THE TEXTILE
INDUSTRY'S BIGGEST
PROBLEM - POLLUTION**

Company Deck, April 23

TLV:SONO

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HOW DAMAGING IS THE TEXTILE INDUSTRY TO OUR WORLD?

HINT: MORE THAN YOU CAN IMAGINE

A scenic view of a lakeside town at dusk. The foreground is filled with vibrant pink and white flowers. In the middle ground, a cluster of colorful buildings (red, yellow, orange) is built on a hillside overlooking a calm lake. The sky is a mix of blue and orange, suggesting sunset. The text is overlaid on the left side of the image.

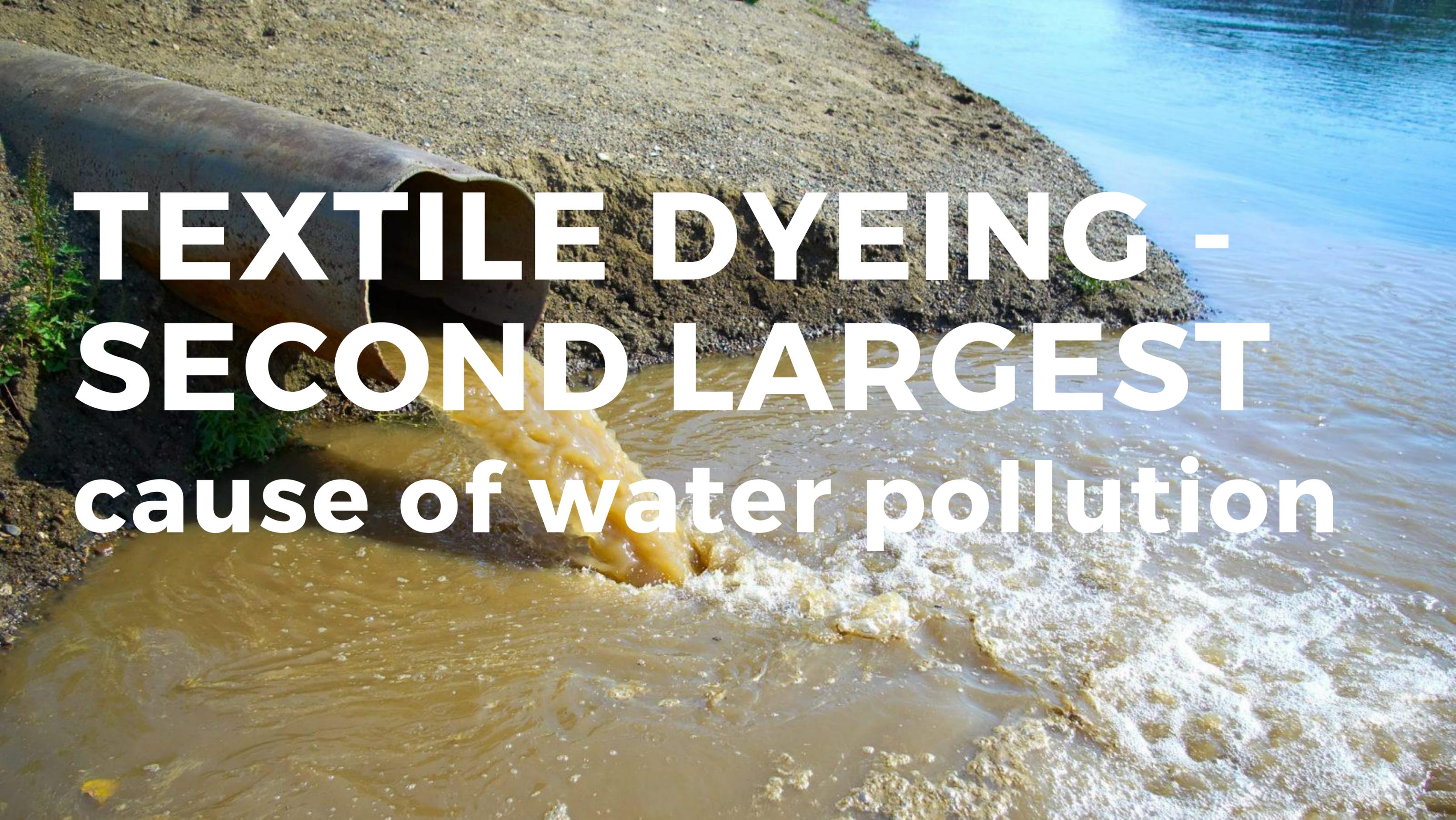
Lake Como, Italy

22.5 Trillion

liters of water

DRAINED

By 2028 due to textile dyeing



**TEXTILE DYEING -
SECOND LARGEST
cause of water pollution**

RISING AWARENESS AND PUBLIC DEMAND FOR GOVERNMENTS TO RESOLVE THE PROBLEM



Existing solutions ARE INEFFICIENT

Though more funds are invested across all sectors

- Not aligned with traditional workflow and set-up
- Expensive and require \$M investments
- Provide unconvincing textile performance



An aerial photograph of a lush green forest. In the lower right quadrant, a small, dark-roofed building is visible, partially obscured by trees. A low stone wall runs along the edge of the forest. The background is a dark, textured blue.

\$16B

Market size

Pretreatment, dyeing and finishing industry

The timing is just right.

This market is ready for a

REVOLUTION

OUR TECHNOLOGY

Harnessing The Power Of Sound

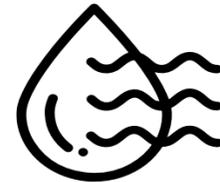
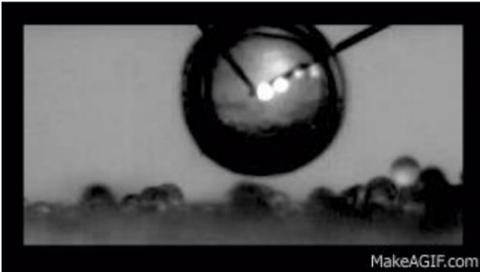
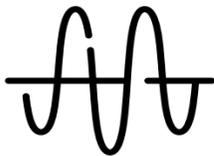
We master the use of ultrasonic cavitation jet-streams to effectively impregnate textiles with desired chemistries.

SONOfix™
machine
generates
**ULTRASONIC
WAVES**

**CAVITATION
BUBBLES**

1,000 m/s
STREAMS

Jet-streams
propel Sonovia's
**PROPIETARY
CHEMISTRIES**
onto the
fabric/yarn



COST EFFECTIVENESS

Easily integrates existing
dyeing and finishing lines

Fast ROI



2 **5**
Granted Pending



SUPERIOR PERFORMANCE

Outperforming durability

Applicable to all fiber
types

SUSTAINABILITY

Clean chemistry

Less water and energy

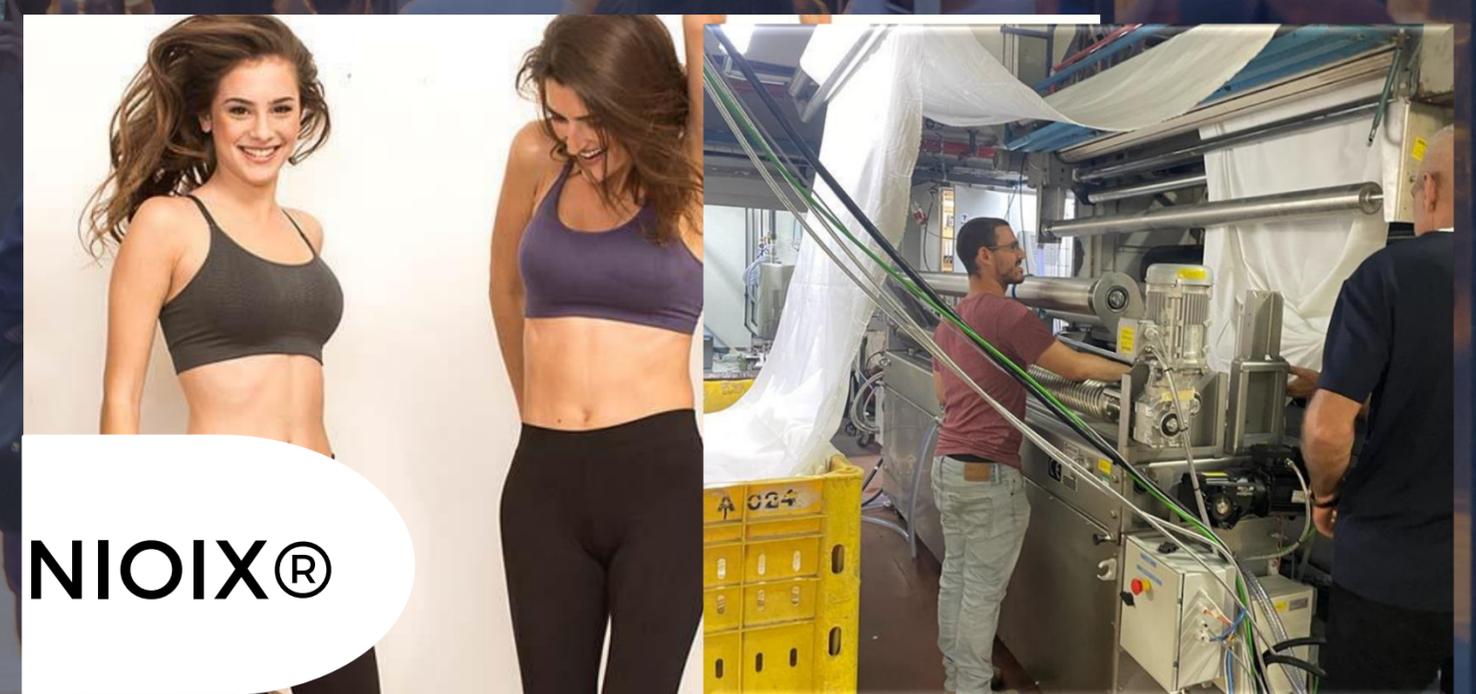
THE PATH TO MARKET IN 2023

PURE DENIM

Commercial contract

DELTA GALIL
INDUSTRIES LTD.

Active Alpha site

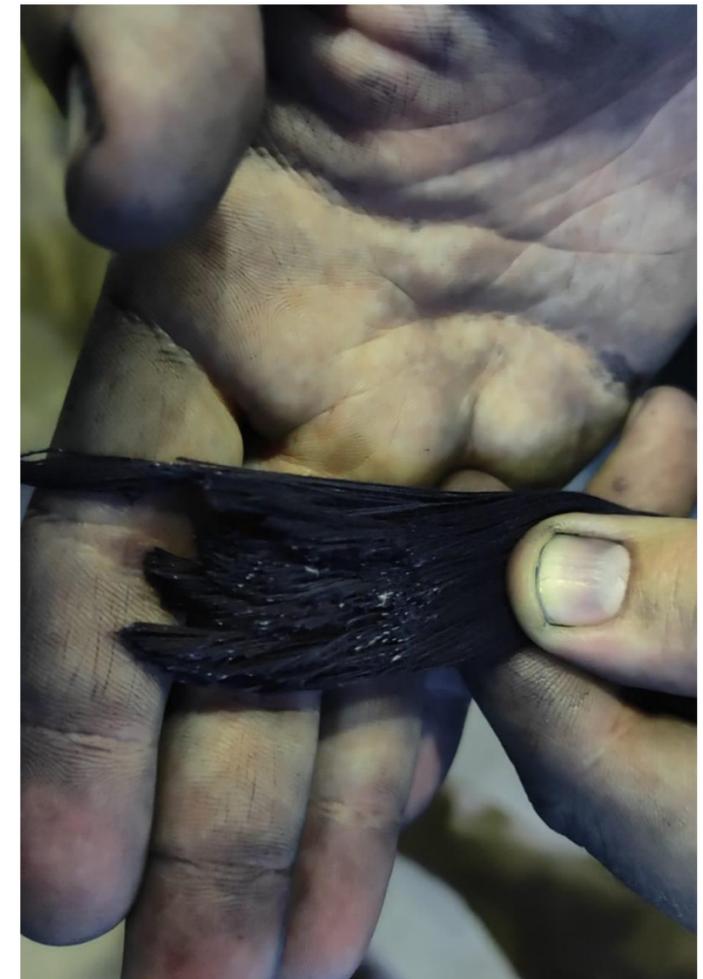


\$1.5B
Market size

**OUR 1st MARKET –
THE BLUE DENIM
DYEING MARKET.**

**“THIS TECHNOLOGY
IS THE TESLA OF
DENIM DYEING”**

Gigi Caccia, Owner, CEO, PureDenim
(supplier to some of the world's most renowned luxury brands)



D(Y)ENIM™ - THE WORLD'S GREENEST INDIGO DYEING TECHNOLOGY



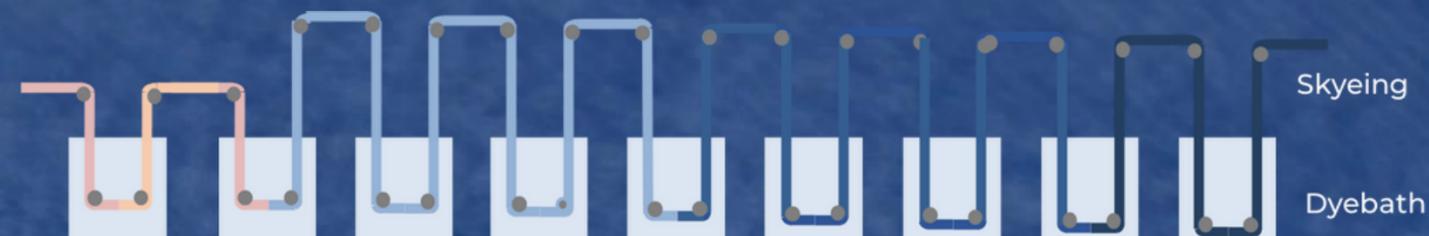
pair of Jeans

=

11,000

liters of water

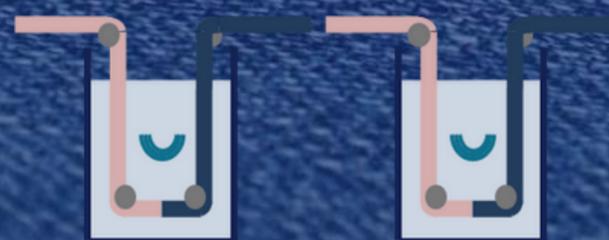
CURRENT METHOD



12-20 baths ; min 1500 liters/bath

VS.

WITH D(Y)ENIM™



2 baths ONLY

No Indigo pre/post
treatment needed

Clean chemistry

Simple & reproducible

Easy integration



A REVOLUTION



-75%
water



100%
clean



-50%
energy



0
waste



-25%
cost

STRATEGIC PARTNERSHIPS

PURE DENIM

KERING


 BRÜCKNER

DELTA GALIL 
INDUSTRIES LTD.



MARKET CAPTURE

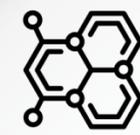
YEARLY GLOBAL SALES



2,000

yearly polluting dyeing and finishing machines

RAZOR



\$3.9B

yearly polluting materials replaceable by Sonovia green materials

RAZOR-BLADE

WITHIN 5 YEARS

Sonovia will lead the green conversion of dyeing and finishing machines and chemistries

LEADERSHIP TEAM

**100+ years of expertise
in textile, machinery
and chemistry
development.**



CEO
Igal Zeitun



CBO
Roy Hirsch



CTO
Liat Goldhammer



CFO
Asher Zamir



VP R&D/chem
Dr. Aaron Garzon



VP R&D/system
Sam Rubin



CIR
Shay Herchcovici

STRONG INVESTORS

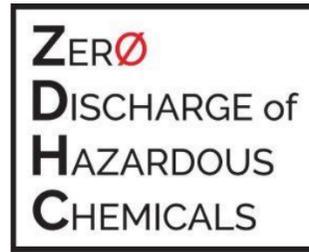


Recently announced

PURE
DENIM

- First commercial PO for our Dy(e)nim solution
- Pure Denim is famous Italian Denim manufacturer located in Milan
- The PO covers a machine installation + a first package of Sonovia's proprietary Dy(e)nim material
- The commercial potential at Pure Denim is more than €1M revenue per year
- It opens the way for more manufacturers, larger and in wider applications

Recently announced



- Certified OEKO-TEX and ZDHC
- Chemistry approved for use in USA, EU, China,....
- Certified ISO9001
- Grant from IIA on Indigo dyeing



רשות החדשנות
Israel Innovation
Authority

Just announced

K E R I N G



- Signed partnership agreement with Kering
- Kering is one of the most famous house of fashion brand
- Owns Gucci, Balenciaga, YSL,... with €20B revenue
- Partnership to evaluate Sonovia's technology
- Very high exposure to the highest brands in the fashion industry

More to come...

We are on our path to leaving the most significant mark on the textile industry since its inception and enabling humanity to enjoy the textiles surrounding our lives with a clearer conscience.

SONOVIA

THANK YOU!

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