

STRAUSS GROUP LTD.

To:
Israel Securities Authority
www.isa.gov.il

To:
Tel Aviv Stock Exchange Ltd.
www.tase.co.il

November 4, 2025

Subject: Publication Date of Reports and Conference Call to Review the Financial Reports for Q3 2025

The Company is pleased to announce that on Wednesday, November 26, 2025, it will publish its financial reports for the third quarter of 2025.

In addition, the Company will hold an online (Zoom) conference call with the participation of the Company's management to review the Company's financial reports on the same day, Wednesday, November 26, 2025, at 14:00 (Israel time). Below are the details for joining the call:

https://us02web.zoom.us/webinar/register/WN_vQPMf105Q2qcQB6MITmQaA

Webinar ID: 832 6800 6951

In addition, the Company will hold an online (Zoom) conference call in English, with the participation of the Company's management, to review the Company's financial reports on the same day, Wednesday, November 26, 2025, at 15:30 (Israel time). Below are the details for joining the call:

https://us02web.zoom.us/webinar/register/WN_OR5ejEHyQiubHizKjLiXw

Webinar ID: 832 8565 5336

Questions may be sent in advance (until 13:00) for the management's attention at: ir@strauss-group.com

The Company's financial reports for the third quarter of 2025 and the presentation that will accompany the calls will be published prior to the conference calls on the following websites:

On the Israel Securities Authority distribution website: www.magna.isa.gov.il

On the Tel Aviv Stock Exchange website: www.tase.co.il

And on the Group's Investor Relations website: <http://ir.strauss-group.com>

Recordings of the conference calls will also be available on the Company's Investor Relations website after the calls.

The conference call does not replace the need to review the Company's financial reports and the Company's immediate reports, which include all the information, including forward-looking information contained therein, pursuant to section 32A of the Securities Law – 1968.

It is clarified that this notice about the conference calls does not constitute an offer and/or invitation to purchase the Company's securities.

For further details, please contact:

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