

STRAUSS GROUP LTD.

Registration Number: 520003781

Immediate Report on a Person Becoming an Interested Party in a Corporation

Regulation 33(e)-(f) of the Securities Regulations (Periodic and Immediate Reports), 1970

1. Holder Details:

- **First Name:** _____
- **First Name in English as Appears in Passport:** _____
- **Last Name/Corporation Name:** Harel Insurance Investments & Financial Services Ltd
- **Last Name/Corporation Name in English:** Harel Insurance Investments & Financial Services Ltd
- **Identification Number Type:** Company Registrar Number in Israel
- **Holder is a Corporation:** [✓]
- **Identification Number:** 520033986
- **Citizenship / Country of Incorporation or Registration:** Incorporated in Israel
- **Country of Citizenship / Incorporation or Registration:** _____
- **Address:** 3 Aba Hillel, Ramat Gan
- **Is the holder serving as a representative for the reporting of several shareholders holding together with him securities of the corporation:** Yes
- **Name of Controlling Shareholder in the Interested Party:** Yair Hamburger ID 007048671, Gideon Hamburger ID 007048663, Nurit Manor ID 051171312
- **Identification Number of Controlling Shareholder in the Interested Party:** See above

2. Details of the Action as a Result of Which the Holder Became an Interested Party in the Corporation:

- **Nature of Action:** Increase
- **Due to:** Purchase on the stock exchange
- _____
- **Name and Type of Security Subject of the Action:** Strauss
- **Security Number on Stock Exchange:** 746016
- **Date of Execution:** 14/12/2025
- **Quantity of Securities Subject of the Action:** 93,000
- **Price at Which the Action was Carried Out:** 10,777 agorot
- _____
- **Are they dormant shares or convertible into dormant shares:** No
- **Was all consideration paid on the date of change:** Yes
- **If not, specify date of completion of payment:** _____

3. (A) Holdings Record of the Interested Party After the Action:

Name, Type, and Series of Security	Security Number on Stock Exchange	Quantity of Securities	Dormant*	Holding Rate	Holding Rate (Full Dilution)
Strauss	746016	5,839,605	No	Capital: 5.00% _vote: 5.00%	Capital: 4.76% Vote: 4.76%
Strauss government bonds 5'	7460389	6,306,936	No	_____	_____
Strauss government bonds 6'	7460421	58,201,549	No	_____	_____

(B) The holder is a member of an institutional reporting group.

Below are the holdings:

Holder	Name, Type, and Series of Security	Security Number	Quantity of Securities	Dormant
Nostro account	Strauss	746016	3,056	No
Companies managing mutual fund investments	Strauss	746016	792,590	No
Provident funds and companies managing provident funds	Strauss	746016	5,043,959	No
Nostro account	Strauss government bonds 5'	7460389	0	No
Companies managing mutual fund investments	Strauss government bonds 5'	7460389	6,342,751	No
Nostro account	Strauss government bonds 6'	7460421	334,509	No
Companies managing mutual fund investments	Strauss government bonds 6'	7460421	57,867,039	No

Explanations:

1. If the interested party holds more than one type of security, indicate the holding rates for all held securities only in one line.
 2. Reporting shall also include holdings of other securities, including those not publicly traded.
 3. If the interested party is a subsidiary, split the holdings into shares acquired before and after the entry into force of the Companies Law, 1999.
 4. If the holder is not a member of an institutional reporting group, only complete section 3(A). If a member, complete both 3(A) and 3(B).
 5. If the interested party is a corporation wholly (100%) owned by a single controlling shareholder, in the field "Holder Name", write the name of the single controlling shareholder. The details of the corporation(s) through which the shares are held should be in the notes at the bottom. If there are multiple controlling shareholders or interested parties, indicate the corporate shareholder and detail the controlling shareholders or interested parties in the remarks.
 6. Report regarding a material means of control holder in a banking corporation with no controlling core is to be reported in report T121.
- Indicate if these are dormant shares or securities convertible to dormant shares.

4.

The interested party does not hold shares or other securities in a held company that is material to the activities of the reporting corporation.

5. Additional Information:

Regarding section 1 above – The controlling shareholders' holdings in the company are mainly via G.Y.N. Economic Consulting and Investment Management 2017 Limited Partnership (Partnership number 550272587) ("G.Y.N. Partnership"). The partnership is entirely controlled and owned by the controlling shareholders, who hold as limited partners through wholly-owned private companies and also hold the general partner in G.Y.N. Partnership.

Regarding section 3(B) above – The provident funds' holdings under provident funds include direct holdings of the provident funds in the security (0 par value), holdings by the partnership called "Beta Israel Share Index Basket" (the "Partnership") of 0 par value, and holdings by the partnership "Harel Amittim Israel Shares" (the "Partnership") of 5,043,959 par value. The partnerships are partnerships registered at the Partnerships Registrar, and all rights in them are owned by companies of the institutional reporting group of the Harel group. The partnerships themselves are not provident fund management companies. According to the partnership agreement, the rights’ ownership percentage in the partnerships varies frequently according to the mechanism stated in the agreement. Below are the partnership holding rates as of 14/12/2025: Harel Amittim Israel Shares – Participating profits insurance: 23.25%; Provident funds 76.75%. Harel Basket Shares Beta Israel – Participating profits insurance: 0%; provident funds 100%.

Note that in Section 3(B) above, the zero balance of the Nostro account (Strauss government bonds 5') reflects short sale transactions, which cannot be shown due to form limitations. Below is the relevant balance as reported by the interested party: Strauss government bonds 5’ Nostro Account: -35,815.

6. The date and time the corporation first learned of the event or matter

Date: 16/12/2025 Time: 13:04

Details of the Authorized Signatories on Behalf of the Corporation:

- 1. Yael Nevo
 - Senior VP, Chief Legal Advisor, and Company Secretary
- 2. Noa Herman Shifris
 - Deputy Chief Legal Advisor

Explanation: According to Regulation 5 of the Periodic and Immediate Reports Regulations (1970), a report submitted pursuant to these regulations shall be signed by those authorized to sign on behalf of the corporation. The staff position regarding this matter can be found on the Authority's website: [Click here](#).

Statement

Despite the above, since upon exercise of warrants granted by the company, according to the company's warrant plan, not all the exercise shares arising from them will be allotted to the grantees, on the theoretical assumption of full exercise of all warrants, the shares held by the interested party would constitute 4.96% of the company's issued and paid-up share capital and of the voting rights therein on a fully diluted basis. The full dilution is calculated assuming full exercise of 5,967,090 warrants granted to senior employees and excluding dormant shares. The report is as of December 14, 2025, as reported to the company on December 16, 2025 by the person who became an interested party.

Reference numbers of previous documents on the subject (their mention does not constitute reference by way of inclusion): None specified.

Company Information

- **Short Name:** Strauss Group
- **Address:** 49 Hasivim St., Petach Tikva, 49517
- **Phone:** 03-6752499
- **Fax:** 03-6752279
- **Email:** yael.nevo@strauss-group.com
- **Website:** www.strauss-group.com
- **Previous names of the reporting entity:** Strauss-Elite Ltd., Elite Industries Ltd.
- **Electronic signatory name:** Tiki Alush
- **Position:** Lawyer / Legal Advisor
- **Company employing signatory:** (Not specified)
- **Address:** 49 Hasivim St., Petach Tikva, 4959504
- **Phone:** 054-3132375
- **Fax:** (Not specified)
- **Email:** tiki.alush@strauss-group.com

• *Securities of the corporation are listed for trading on the Tel Aviv Stock Exchange*

Form structure update date: 04/02/2025