

Forward looking information

This presentation was prepared by Tadiran Group Ltd. (hereinafter: "the company" and/or "the group" and/or "Tadiran") as a general presentation about the company and is not intended to replace the need to review the company's full reports to the Securities Authority and the Stock Exchange Value in Tel Aviv Ltd. including, among other things, the company's periodic reports including the company's periodic report for 2024, and immediate reports of the company (hereinafter: "company reports") and the company's reports should be reviewed before making a decision regarding Investment in the company's securities.

The information included in the presentation does not constitute advice, recommendation, an opinion regarding investment, does not constitute an offer to invest and/or purchase the company's securities (and in particular does not constitute an "offer to the public" or "sale to the public" of any kind) and does not replace an independent examination and advice Personal in accordance with the special data of each investor. Such an offer will be made only subject to the provisions of the law, after receiving the required permits for this from

exchange. This presentation includes a summary of the issues described in the context in which they are discussed and not the full information available to the company in relation to these issues. includes the full results and financial information of the company and the explanations thereof and/or the company's business plans or the description of all its activities and/or the company's risk factors.

The facts and data that served as a basis for the information detailed in this presentation are based on information as known to the company at the time of preparation of this presentation, including data published by entities external to the company, the content of which has not been independently checked by the company and therefore the company is not responsible for their correctness, and they do not constitute company presentations.

This presentation may include forward-looking information as defined in the Securities Law, 1968-5778 (hereinafter: "forward-looking information"), including forecasts, subjective assessments of the company's management as of the date of publication of the presentation, which, although the company believes that they are

estimates and information regarding future events. The forward-looking information refers only to the date to which it refers and is uncertain, cannot be estimated in advance, is affected by factors that are not within the control of the company, each of which or a combination of them, as well as the realization of which risk factors that characterize the company's activity, may materially harm the results of the company's activity and cause the actual results to be materially different from the forward-looking information.

With the exception of an obligation to disclose information as required by the securities laws applicable to the company, the company does not undertake to update or change any information included in this presentation in order to reflect events and/or circumstances that will apply after the date of its editing. It is clarified that the company's plans and strategy contained in this presentation are correct at the time of their publication and can and will change in accordance with the decisions of the company's board of directors as they may be from time to time. The company's goals

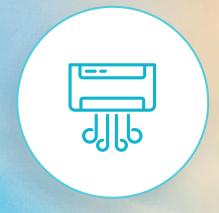
company's assessments regarding the trends in the company's business in particular and trends in the market in which the company operates in general, as well as the company's management's assessments regarding the potential and trends in the market in Israel and the international markets as of this date. These estimates may not materialize and/or materialize in a materially different manner from the company's estimates, among other things, as a result of factors external to the company and which are beyond the company's control, including, among other things, changes in the economic situation in the Israeli economy in general and in the market in which the company operates in particular, the development of new trends and/or Different from those that the company's management estimates as of this date, regulatory changes and the realization of which of the risk factors described in the company's reports and the possible effects of the war of iron swords, etc.

To the extent that there is a contradiction between what is stated in this presentation and what is stated in the company's reports required by law, what is stated in the company's reports will prevail.





of industry leadership in Israel



Air Conditioning



Renewable Energy



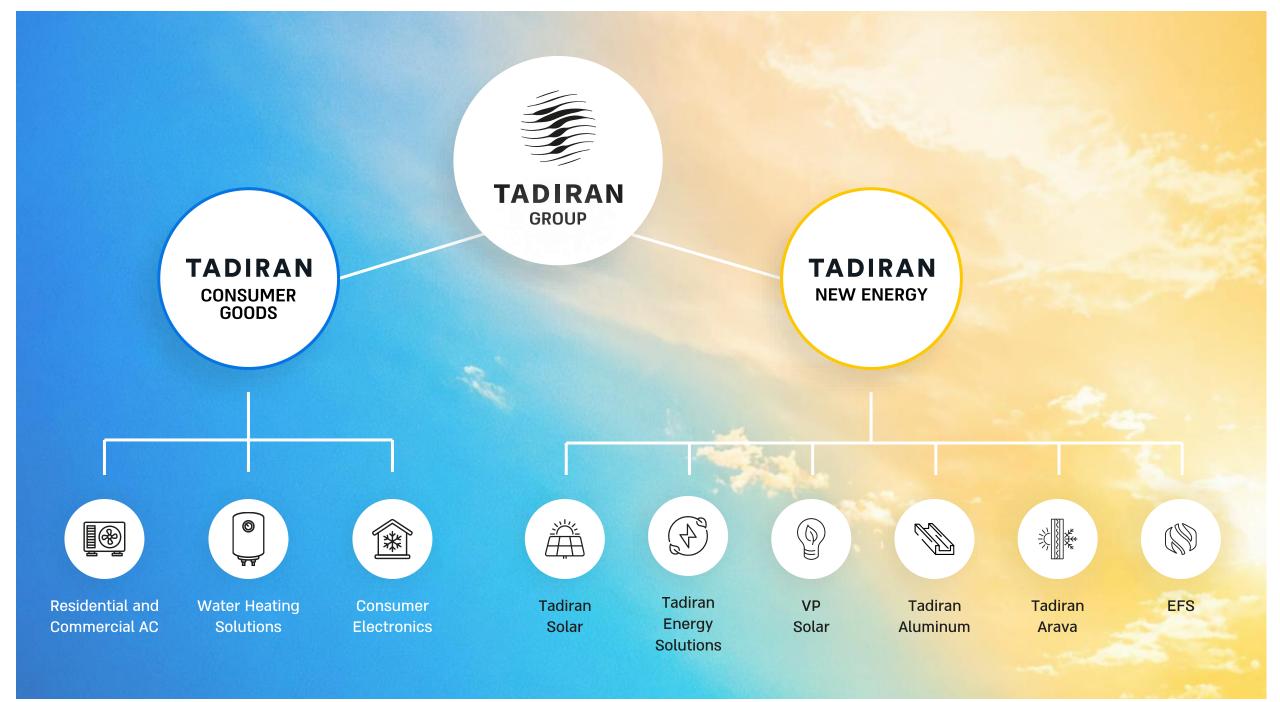
A leading consumer brand

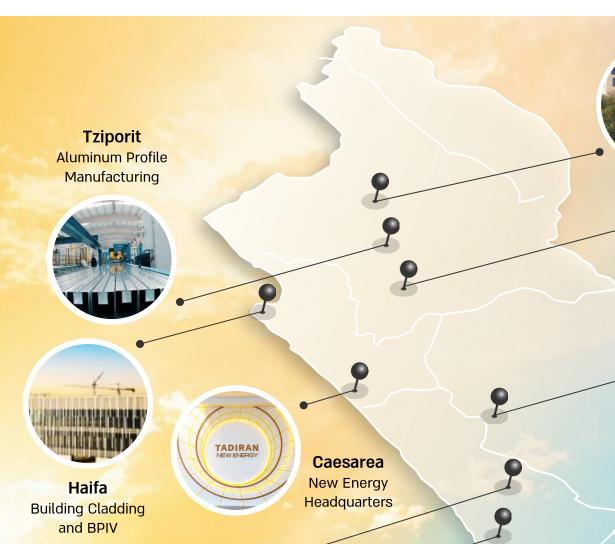


Long-term business growth in Israel and abroad



from development to production across industries







Group sites



Afula **AC Development** and Manufacture





Tzur Yigal Manufacturing of fire safety products



Kiryat Gat Solar Systems





Petah Tikva Tadiran Headquarters



Holon **Tadiran Service**



VP SOLAR ITALY



International Standards

ISO 9001:2015







AC Solutions for All Segments



Wall-mounted AC



Mini-split Systems



VRF, MINI VRF



Chillers and Commercial AC Systems



Hybrid Systems



Water Heating Solutions



AC and Heating Systems for the Private and Business Sectors



Development and Identification of Technologies for New Products



Advanced Local Production with International Standards

Leading Value Chain

Manufacturing



Manufacturing plant in Israel that meets international standards

Advanced laboratories and strict quality control.

Innovation and Growth



Israeli R&D Department

Develop

new technologies and
business entrepreneurship.

Supply Chain



Advanced import, storage, logistics, and distribution system.

Service



Industry-leading customer service for both consumer and professional audiences.

Engineering support:
Project planning, execution,
and implementation

Wide Range of Solutions



Representation
and collaboration
with leading international
brands in various
air conditioning fields.





Tadiran Solar

Complete solution for solar energy systems



Tadiran Energy Solutions

Energy storage systems, UPS products, vehicle charging

Steady Business Growth In the New Energy Sector





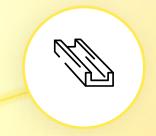
VP Solar

A complete solution in Europe for solar energy systems, energy storage, vehicle charging, and climate systems





EFS Fire and smoke safety solutions



Tadiran Aluminum

Aluminum profile manufacturing and painting factories



Tadiran Arava

Design, engineering, and installation of cladding, curtain walls and BIPV

BIPV — Building Integrated Solar Panels. It should be noted that this is a field of activity that is in its infancy in Israel and as of this date, Tadiran Arava has no existing activity that uses BIPV. The above information regarding the Company's estimates regarding the Company's entry into the BIPV field through Arava, and the actual execution of building cladding projects using BIPV and/contains and the company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company and the information and estimates may not materialize and/or may materialize in a materialize in a



Fields of expertise

Energy Storage



Segments: Residential, Commercial, and Solar Fields

Solar Systems



Import, sale, and distribution of solar systems: panels, inverters and mounting systems

Electric Vehicle Charging



DC+AC charging stations
| Mobile charging robot

UPS Systems



Systems to provide critical backup

Aluminium Profiles



Manufacture and painting of aluminum profiles for the construction of solar systems and for industry

Building Cladding



Comprehensive engineering solution for building skin solutions

Passive Fire Protection



Products for protecting from fire

Tadiran Solar

Expertise:

Import, design, distribution, and sale of products for assembling photovoltaic (PV) systems that enable direct conversion of solar energy into electricity.

Products:



Tadiran **Energy Solutions**

Expertise:

Design, import, and distribution of energy storage systems for segments:

- Home, commercial, and solar fields.
- Many years of expertise in UPS systems for data centers
- 24/7 service.
- Charging solutions for electric vehicles.

Products:

Energy storage, vehicle charging stations, and UPS systems.



Tadiran **Aluminum**

Expertise:

Manufacturing and painting of aluminum profiles for the industrial sector. Specializing in profiles for the construction of solar systems. Painting of aluminum profiles.

Factory & paint shop area approximately 10,000 m2

Manufacturing capacity approximately 700 tons per month

Green factory: The manufacturing process uses natural gas

Innovation: Automated manufacturing process.

Products:

Aluminum profiles.



Tadiran Arava

Expertise:

A comprehensive solution for building enclosure construction. Design, engineering, procurement, and installation of various dry-hanging systems. The cladding is primarily performed using various high-durability component materials, unique curtain wall systems, and BIPV (building-integrated photovoltaics).



BIPV – Building Integrated Solar Panels. It should be noted that this is a field of activity that uses BIPV. The above information regarding the Company's estimates regarding the Company's entry into the BIPV field through Arava, and the activity that uses BIPV and/or other cladding materials using Arava, is forward-looking information as defined in the Securities Law, 5728-1968 and is based on the information available to the Company's estimates are of this date, making activity that is in its infancy in Israel and as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, which are based on the Company and the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, an



Fire protection and ventilation solutions

Factory expertise:

Development, manufacture, installation, and distribution of passive fire protection products, smoke management, and related products for air ducts — with Israeli, European, and American standards.

Products:

Fire and smoke racks, silencers, fire and smoke curtains, ceramic sheets, and related products for air conditioning and ventilation ducts.



Distributor in Europe:



VP SOLAR was founded in 1999 in Italy Today, it is among the leading distributors in Italy.

Expertise:

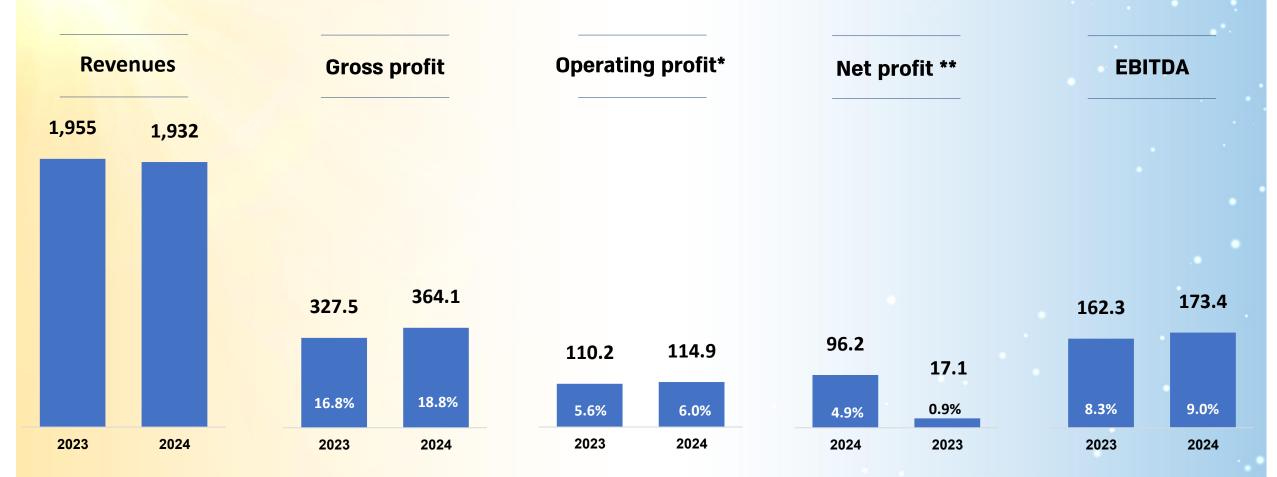
- Design, import, distribution, and trade
 of energy solutions for the private and industrial market.
- Photovoltaic systems for renewable energy and energy storage.

Products:

Solar panels, inverters, energy storage systems, construction systems, heat pumps, and electric vehicle charging stations.



Financial results 2024

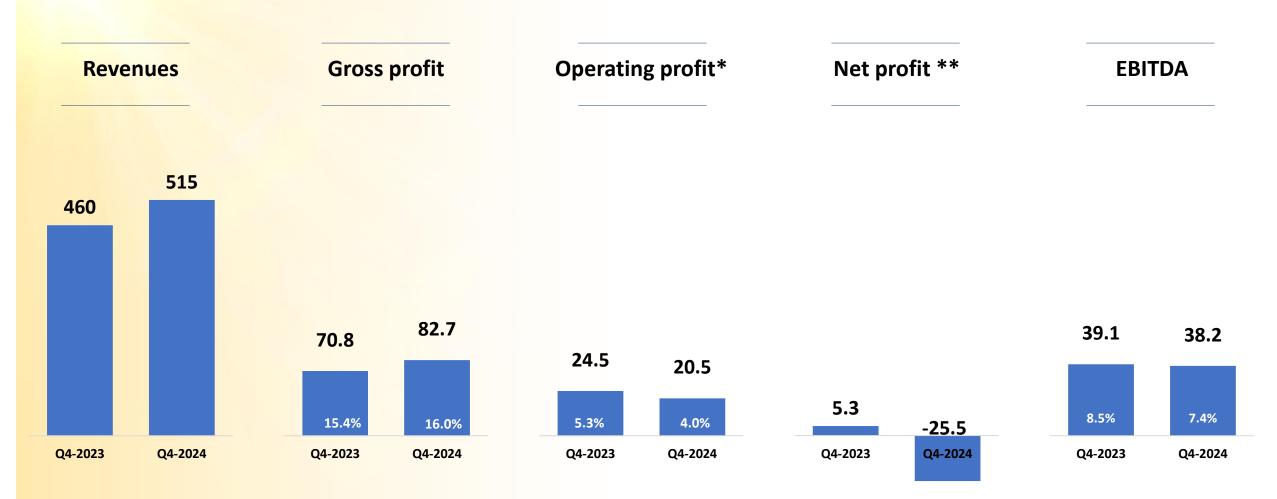


^{*} Operating profit before other income (expenses), net.

^{** 2023} includes a one-time gain from the sale of the "Escotec" activity of approximately NIS 45.8 million.

^{** 2024} includes an expense for goodwill impairment of approximately NIS 77.9 million.

Financial results Q4-2024

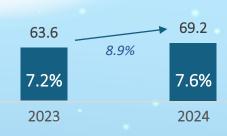


^{*} Operating profit before other income (expenses), net.

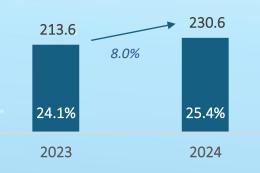
^{**} Q4-2024 includes an expense for goodwill impairment of approximately NIS 48.5 million.

Results - Consumer Goods division

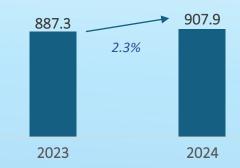
Operating profit and margin before other expenses for 2023 and 2024



Gross profit and margin for 2023 and 2024



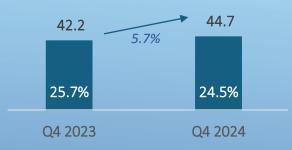
Revenues for 2023 and 2024



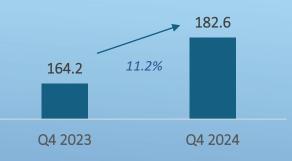
Operating profit and margin before other expenses for Q4 2023 and 2024



Gross profit and margin for Q4 2023 and 2024

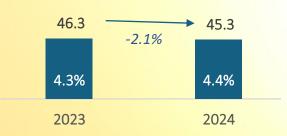


Revenues for Q4 2023 and 2024

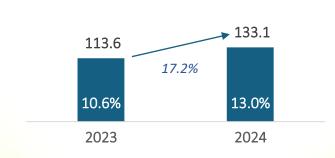


Results – Energy division

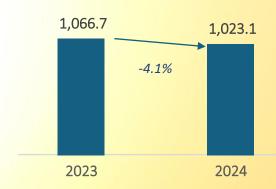
Operating profit and margin before other expenses for 2023 and 2024



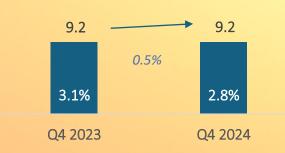
Gross profit and margin for 2023 and 2024



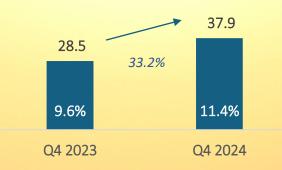
Revenues for 2023 and 2024



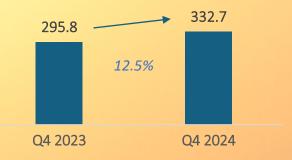
Operating profit and margin before other expenses for Q4 2023 and 2024



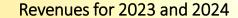
Gross profit and margin for Q4 2023 and 2024

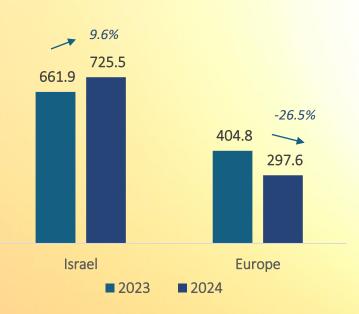


Revenues for Q4 2023 and 2024

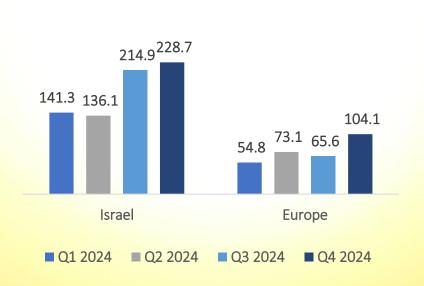


Results – Energy division

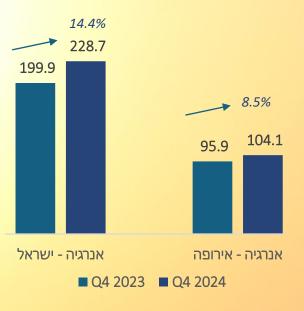




Quarterly revenues for 2024



Revenues for Q4 2023 and 2024



Tadiran Group 2026



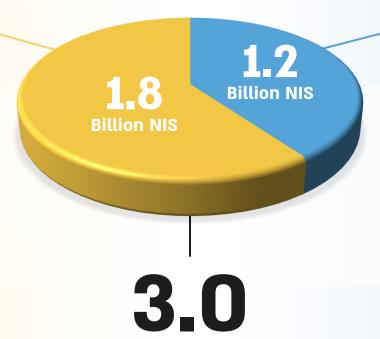
Revenues for 2026



2024 revenue:

NIS 1.0 billion

The growth of the existing activities based on the company's capabilities as well as the expected regulatory developments in the solar market in Europe, Italy and Israel, including in the field of energy storage



2024 revenue:

NIS 0.9 billion

Maintaining the leadership and expanding the air conditioning activity in Israel by increasing market share in the local market

Target operating profit margin of about 8-10%

Billion NIS

The information regarding the Group's goals and business strategy as described above and the Company's estimates regarding the aforementioned goals will be realized, including, inter alia, as a result of regulatory developments in the field of renewable energy, the entry of new products and technologies, as well as the Company's estimates regarding the revenue and the company's estimates regarding the potential and the stated above, is forward-looking information and the trends in the arrived in the according the potential and the trends in the materially different manner from the Group's business in particular and the trends in the materially different manner from the Group's energy and which are beyond its control, including, inter alia, as a result of factors externed to the Company and which are beyond its control, including, inter alia, the development and effects of the "Swords War" Iron", changes in Israel and Italy, in particular in the field of renewable energy, and the materialization of any of the risk factors extended for the Periodic Report.

THANK YOU