



TADIRAN

# Tadiran Group Investor Presentation

May 2025



# Forward looking information

This presentation was prepared by Tadiran Group Ltd. (hereinafter: "the company" and/or "the group" and/or "Tadiran") as a general presentation about the company and is not intended to replace the need to review the company's full reports to the Securities Authority and the Stock Exchange Value in Tel Aviv Ltd. including, among other things, the company's periodic reports including the company's periodic report for 2024, Q1-2025, and immediate reports of the company (hereinafter: "company reports") and the company's reports should be reviewed before making a decision regarding Investment in the company's securities.

The information included in the presentation does not constitute advice, a recommendation, an opinion regarding investment, does not constitute an offer to invest and/or purchase the company's securities (and in particular does not constitute an "offer to the public" or "sale to the public" of any kind) and does not replace an independent examination and advice Personal in accordance with the special data of each investor. Such an offer will be made only subject to the provisions of the law, after receiving the required permits for this from

exchange. This presentation includes a summary of the issues described in the context in which they are discussed and not the full information available to the company in relation to these issues. includes the full results and financial information of the company and the explanations thereof and/or the company's business plans or the description of all its activities and/or the company's risk factors.

The facts and data that served as a basis for the information detailed in this presentation are based on information as known to the company at the time of preparation of this presentation, including data published by entities external to the company, the content of which has not been independently checked by the company and therefore the company is not responsible for their correctness, and they do not constitute company presentations.

This presentation may include forward-looking information as defined in the Securities Law, 1968-5778 (hereinafter: "forward-looking information"), including forecasts, subjective assessments of the company's management as of the date of publication of the presentation, which, although the company believes that they are

estimates and information regarding future events. The forward-looking information refers only to the date to which it refers and is uncertain, cannot be estimated in advance, is affected by factors that are not within the control of the company, each of which or a combination of them, as well as the realization of which risk factors that characterize the company's activity, may materially harm the results of the company's activity and cause the actual results to be materially different from the forward-looking information.

With the exception of an obligation to disclose information as required by the securities laws applicable to the company, the company does not undertake to update or change any information included in this presentation in order to reflect events and/or circumstances that will apply after the date of its editing. It is clarified that the company's plans and strategy contained in this presentation are correct at the time of their publication and can and will change in accordance with the decisions of the company's board of directors as they may be from time to time. The company's assessments regarding the company's goals

company's assessments regarding the trends in the company's business in particular and trends in the market in which the company operates in general, as well as the company's management's assessments regarding the potential and trends in the market in Israel and the international markets as of this date. These estimates may not materialize and/or materialize in a materially different manner from the company's estimates, among other things, as a result of factors external to the company and which are beyond the company's control, including, among other things, changes in the economic situation in the Israeli economy in general and in the market in which the company operates in particular, the development of new trends and/or Different from those that the company's management estimates as of this date, regulatory changes and the realization of which of the risk factors described in the company's reports and the possible effects of the war of iron swords, etc.

To the extent that there is a contradiction between what is stated in this presentation and what is stated in the company's reports required by law, what is stated in the company's reports will prevail.





of industry  
leadership in Israel



Air Conditioning



Renewable Energy



A leading  
consumer brand



Long-term  
business growth  
in Israel and abroad



Engineering excellence  
from development  
to production across industries



Residential and  
Commercial AC



Water Heating  
Solutions



Consumer  
Electronics



Tadiran  
Solar



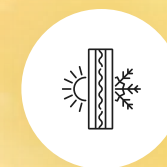
Tadiran  
Energy  
Solutions



VP  
Solar



Tadiran  
Aluminum



Tadiran  
Arava



EFS



# Group sites



VP SOLAR ITALY

**Carmiel**  
Aluminum  
profile painting



**Afula**  
AC Development  
and Manufacture



**Tzur Yigal**  
Manufacturing  
of fire safety products



**Kiryat Gat**  
Solar Systems



**Omer**  
Energy  
Storage



**Holon**  
Tadiran Service



**Caesarea**  
New Energy  
Headquarters



**Haifa**  
Building Cladding  
and BPIV



**Petah Tikva**  
Tadiran  
Headquarters



**Tziporit**  
Aluminum Profile  
Manufacturing







Over **700**  
employees



**37,500** M2  
of manufacturing



## Israeli industry



International  
**Standards**



**R&D**  
Labs





[illegible]

# AC Solutions for All Segments



Wall-mounted AC



Mini-split Systems



VRF, MINI VRF



Chillers and  
Commercial AC Systems



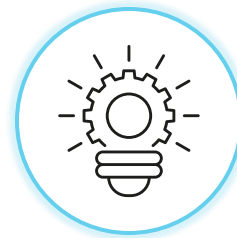
Hybrid Systems



Water Heating  
Solutions



AC and Heating Systems  
for the Private and Business Sectors



Development and Identification  
of Technologies for New Products



Advanced Local Production  
with International Standards



# Leading Value Chain

## Manufacturing



Manufacturing plant in Israel that meets international standards

Advanced laboratories and strict quality control.

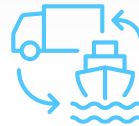
## Innovation and Growth



Israeli R&D Department

Develop new technologies and business entrepreneurship.

## Supply Chain



Advanced import, storage, logistics, and distribution system.

## Service



Industry-leading customer service for both consumer and professional audiences.

Engineering support: Project planning, execution, and implementation

## Wide Range of Solutions



Representation and collaboration with leading international brands in various air conditioning fields.

App to control air conditioners remotely



The new way to control the weather





A hand is shown from the bottom left, reaching upwards with the index finger pointing towards a glowing globe. The globe has several white wavy lines across it and is surrounded by a bright, hazy light. The background is a dark blue space filled with many small white stars.

# There are apps for controlling the air conditioner and then there's My Tadiran!

After two years of internal development led by Tadiran's digital team, we are bringing good news to the air conditioning market:

From now – every Tadiran air conditioner becomes a smart air conditioner using MY TADIRAN

- Controlling the air conditioner – turning off, turning on, selecting temperature
- Easy-to-operate timers
- Built-in Shabbat clock
- Save power by automatically shutting down when you're away from home
- Custom buttons for quick actions
- Identifying the air conditioner and connecting it to the app using AI
- Premium online service dedicated to the app's customers 24/7



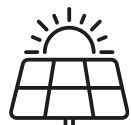
An aerial photograph of a dense, lush green forest. On the left side, there is a stylized graphic of a flame or a series of overlapping, curved yellow shapes. The text 'TADIRAN' is written in large, white, bold, sans-serif capital letters, and 'NEW ENERGY' is written below it in smaller, yellow, bold, sans-serif capital letters.

# TADIRAN

## NEW ENERGY



# Steady Business Growth In the New Energy Sector



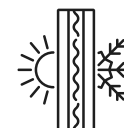
## Tadiran Solar

Complete solution for solar energy systems



## Tadiran Aluminum

Aluminum profile manufacturing and painting factories



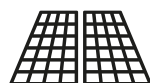
## Tadiran Arava

Design, engineering, and installation of cladding, curtain walls and BIPV



## EFS

Fire and smoke safety solutions



## VP Solar

A complete solution in Europe for solar energy systems, energy storage, vehicle charging, and climate systems



## Tadiran Energy Solutions

Energy storage systems, UPS products, vehicle charging

# Leadership in the **New Energy Industry** for the private and industrial market

Broad portfolio  
of services  
and products

Management of  
complex projects

Advanced supply chain  
for thousands

Planning and  
engineering of energy  
storage solutions

Leading service

Management and  
software systems

Leading international  
energy brands



# Fields of **expertise**

## Energy Storage



Segments: Residential, Commercial,  
and Solar Fields

## Solar Systems



Import, sale, and distribution  
of solar systems: panels, inverters  
and mounting systems

## Electric Vehicle Charging



DC+AC charging stations  
| Mobile charging robot

## UPS Systems



Systems to provide critical backup

## Aluminium Profiles



Manufacture and painting of aluminum  
profiles for the construction  
of solar systems and for industry

## Building Cladding



Comprehensive engineering solution  
for building skin solutions

## Passive Fire Protection



Products for protecting from fire

# Tadiran Solar

## **Expertise:**

Import, design, distribution, and sale of products for assembling photovoltaic (PV) systems that enable direct conversion of solar energy into electricity.

## **Products:**

Solar systems: Solar panels, aluminum mounting systems, current inverters and optimizers and storage systems.





# Tadiran Energy Solutions

## **Expertise:**

Design, import, and distribution  
of energy storage systems for segments:

- Home, commercial, and solar fields.
- Many years of expertise in UPS systems for data centers
- 24/7 service.
- Charging solutions for electric vehicles.

## **Products:**

Energy storage, vehicle charging stations,  
and UPS systems.





# Tadiran Aluminum

## Expertise:

Manufacturing and painting of aluminum profiles for the industrial sector. Specializing in profiles for the construction of solar systems. Painting of aluminum profiles.

## Products:

Aluminum profiles.

- Factory & paint shop area approximately 10,000 m<sup>2</sup>
- Manufacturing capacity approximately 700 tons per month
- Green factory: The manufacturing process uses natural gas
- Innovation: Automated manufacturing process.





# Tadiran **Arava**

## **Expertise:**

A comprehensive solution for building enclosure construction. Design, engineering, procurement, and installation of various dry-hanging systems. The cladding is primarily performed using various high-durability component materials, unique curtain wall systems, and BIPV (building-integrated photovoltaics).



BIPV – Building Integrated Solar Panels. It should be noted that this is a field of activity that is in its infancy in Israel and as of this date, Tadiran Arava has no existing activity that uses BIPV. The above information regarding the Company's estimates regarding the Company's entry into the BIPV field through Arava, and the actual execution of building cladding projects using BIPV and/or other cladding materials using Arava, is forward-looking information as defined in the Securities Law, 5728-1968 and is based on the information available to the Company and the Company's estimates as of this date, which are based on the Company's existing activity and capabilities, as well as its experience and familiarity with the energy sector in Israel. The aforementioned information and estimates may not materialize and/or may materialize in a materially different manner, and there is no certainty regarding the realization of the Company's estimates as detailed above, among other things, due to factors that are unknown to the Company as of this date and are not within its control, including, among other things, the effects of the "Iron Swords" War, the manner and timing of the advancement of regulatory procedures by the various entities in Israel, changes in the macro environment in Israel and around the world that may affect, among other things, the scope of demand in the energy sector, including, among other things, the manner in which the Company's energy sector is being developed, and the extent of the energy sector's energy demand. The development of the BIPV sector in Israel in general and in the Arava in particular, including, among other things, the volume of demand in this sector, the efficiency of BIPV, regulatory provisions that may develop in the future, and as a result of the realization of any of the risk factors detailed in Section 38 of the Periodic Report for 2024.





**EFS ENGINEERING**  
FIRE PROTECTION SOLUTIONS

## Fire protection and ventilation solutions

### Factory expertise:

Development, manufacture, installation, and distribution of passive fire protection products, smoke management, and related products for air ducts – with Israeli, European, and American standards.

### Products:

Fire and smoke racks, silencers, fire and smoke curtains, ceramic sheets, and related products for air conditioning and ventilation ducts.





## Distributor in Europe:



**VP SOLAR** was founded in 1999 in Italy  
Today, it is among the leading distributors in Italy.

### Expertise:

- Design, import, distribution, and trade of energy solutions for the private and industrial market.
- Photovoltaic systems for renewable energy and energy storage.

### Products:

Solar panels, inverters, energy storage systems, construction systems, heat pumps, and electric vehicle charging stations.



# Financial results

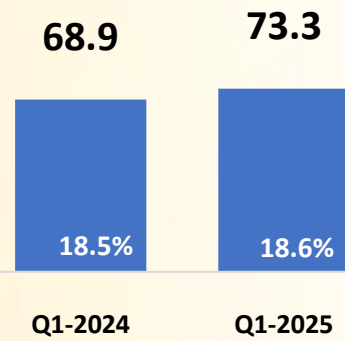
## Q1-2025

NIS in millions

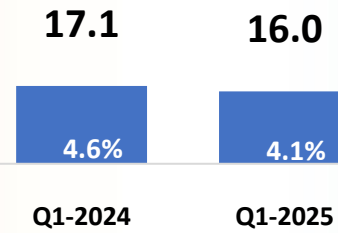
### Revenues



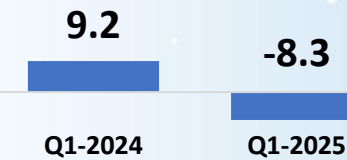
### Gross Profit



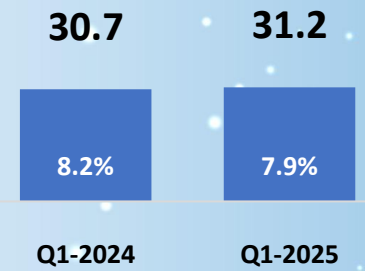
### Operating Profit \*



### Net Profit \*\*



### EBITDA



\* Operating profit before other income (expenses), net.

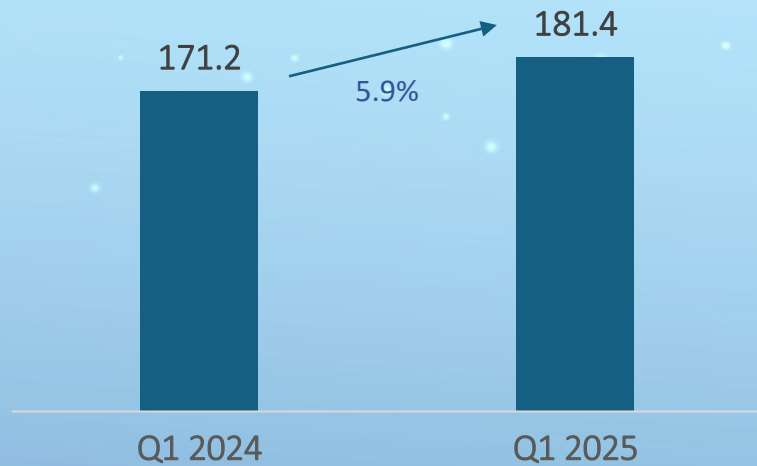
\*\* Q1-2025 includes an expense from the revaluation of liabilities in respect of the put option and a dividend to a minority in the amount of approximately NIS 19.5 million.



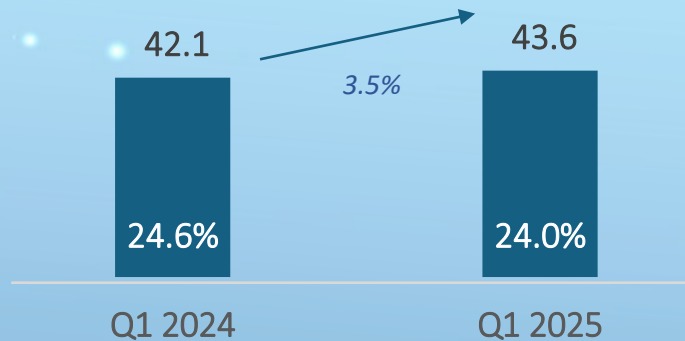
# Results – Consumer Goods division

NIS in millions

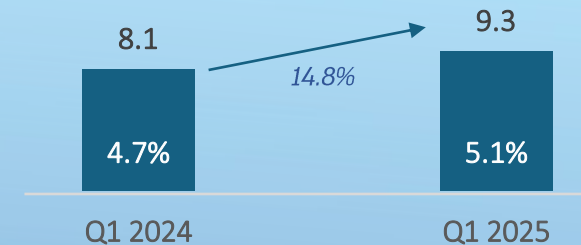
Revenues for Q1 2025 and 2024



Gross profit and margin for Q1 2025 and 2024



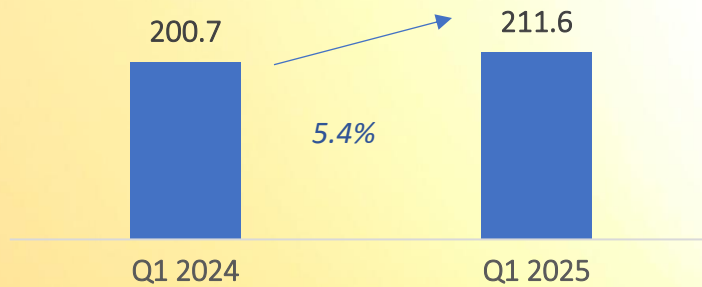
Operating profit and margin before other expenses for Q1 2025 and 2024



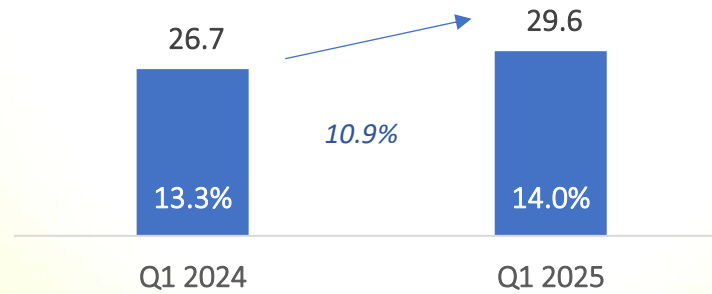
# Results – Energy division

NIS in millions

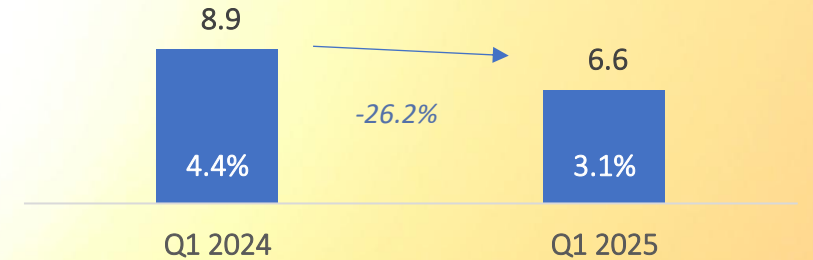
Revenues for Q1 2025 and 2024



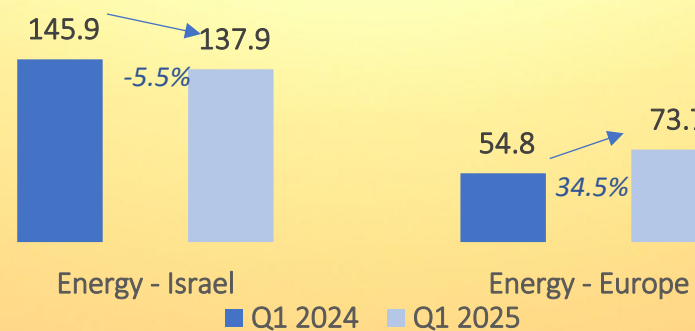
Gross profit and margin for Q1 2025 and 2024



Operating profit and margin before other expenses for Q1 2025 and 2024



Revenues Q1 2025/2024





# THANK YOU

