

#### Forward looking information

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The information included in the presentation not constitute advice, does а recommendation, an opinion regarding investment, does not constitute an offer to invest and/or purchase the company's securities (and in particular does not constitute an "offer to the public" or "sale to the public" of any kind) and does not replace an independent examination and advice Personal in accordance with the special data of each investor. Such an offer will be made only subject to the provisions of the law, after receiving the required permits for this from

exchange. This presentation includes a summary of the issues described in the context in which they are discussed and not the full information available to the company in relation to these issues. includes the full results and financial information of the company and the explanations thereof and/or the company's business plans or the description of all its activities and/or the company's risk factors.

The facts and data that served as a basis for the information detailed in this presentation are based on information as known to the company at the time of preparation of this presentation, including data published by entities external to the company, the content of which has not been independently checked by the company and therefore the company is not responsible for their correctness, and they do not constitute company presentations.

This presentation may include forward-looking information as defined in the Securities Law, 1968-5778 (hereinafter: "forward-looking information"), including forecasts, subjective assessments of the company's management as of the date of publication of the presentation, which, although the company believes that they are

estimates and information regarding future events. The forward-looking information refers only to the date to which it refers and is uncertain, cannot be estimated in advance, is affected by factors that are not within the control of the company, each of which or a combination of them, as well as the realization of which risk factors that characterize the company's activity, may materially harm the results of the company's activity and cause the actual results to be materially different from the forward-looking information.

With the exception of an obligation to disclose information as required by the securities laws applicable to the company, the company does not undertake to update or change any information included in this presentation in order to reflect events and/or circumstances that will apply after the date of its editing. It is clarified that the company's plans and strategy contained in this presentation are correct at the time of their publication and can and will change in accordance with the decisions of the company's board of directors as they may be from time to time. The company's goals

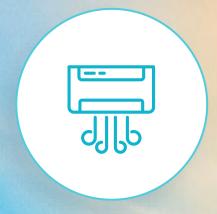
company's assessments regarding the trends in the company's business in particular and trends in the market in which the company operates in general, as well as the company's management's assessments regarding the potential and trends in the market in Israel and the international markets as of this date. These estimates may not materialize and/or materialize in a materially different manner from the company's estimates, among other things, as a result of factors external to the company and which are beyond the company's control, including, among other things, changes in the economic situation in the Israeli economy in general and in the market in which the company operates in particular, the development of new trends and/or Different from those that the company's management estimates as of this date, regulatory changes and the realization of which of the risk factors described in the company's reports and the possible effects of the war of iron swords, etc.

To the extent that there is a contradiction between what is stated in this presentation and what is stated in the company's reports required by law, what is stated in the company's reports will prevail.





of industry leadership in Israel



**Air Conditioning** 



Renewable Energy



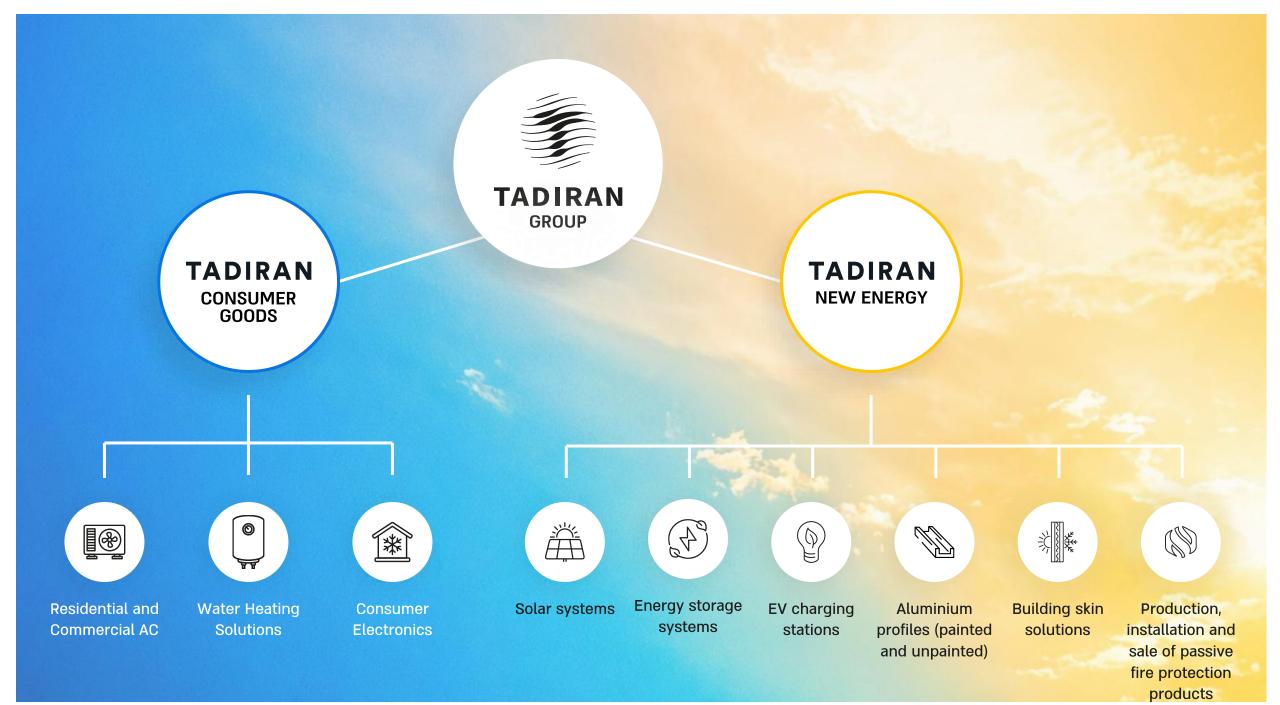
A leading consumer brand



Long-term business development in Israel and abroad



from development to production across industries







Carmiel Aluminum profile painting

# Group sites



Afula **AC Development** and Manufacture





Tzur Yigal Manufacturing of fire safety products **TADIRAN** 





**Building Cladding** 



Caesarea New Energy **Headquarters** 



**Kiryat Gat** Solar Systems



**Omer** Energy Storage





Holon **Tadiran Service** 



International Standards

**ISO** 9001:2015









IN GLOBES' ANNUAL BRAND INDEX FOR 2025

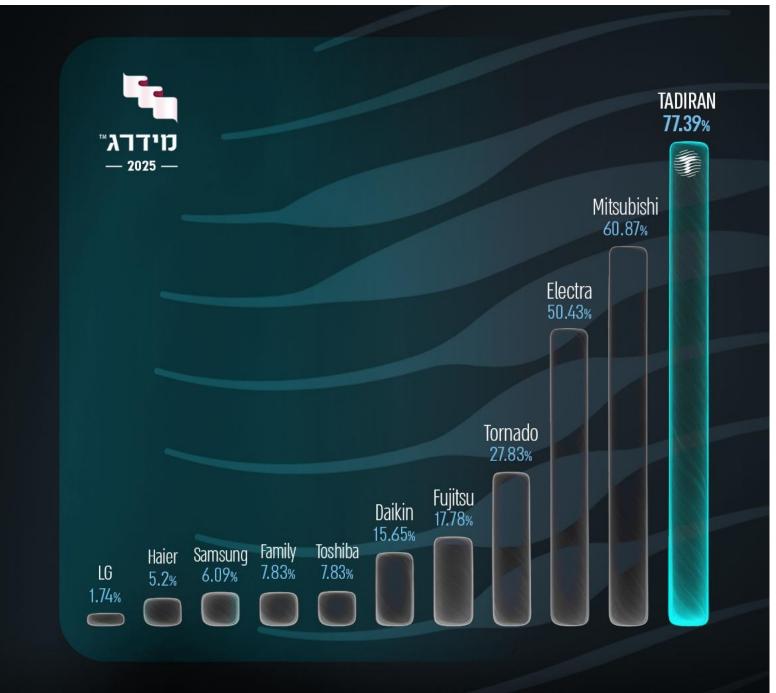
# TADIRAN RANKS 1st PLACE AMONG AIR CONDITIONING COMPANIES!

AND IN 42ND PLACE OUT OF 350 LEADING BRANDS IN ISRAEL!

# TADIRAN THE MOST RELIABLE!

YEAR AFTER YEAR, TIME AFTER TIME.

ACCORDING TO A SURVEY RANKING AIR CONDITIONER BRANDS, JULY 2025



# AC Solutions for All Segments



Wall-mounted AC



Mini-split Systems



VRF, MINI VRF



Chillers and Commercial AC Systems



**Hybrid Systems** 



Water Heating Solutions



AC and Heating Systems for the Private and Business Sectors



Development and Identification of Technologies for New Products



Advanced Local Production with International Standards

## Leading Value Chain

#### Manufacturing



Manufacturing plant in Israel that meets international standards

Advanced laboratories and strict quality control.

### Innovation and Growth



Israeli R&D Department

Develop new technologies and business entrepreneurship.

#### **Supply Chain**



Advanced import, storage, logistics, and distribution system.

#### **Service**



Industry-leading customer service for both consumer and professional audiences.

Engineering support:
Project planning, execution,
and implementation

### Wide Range of Solutions

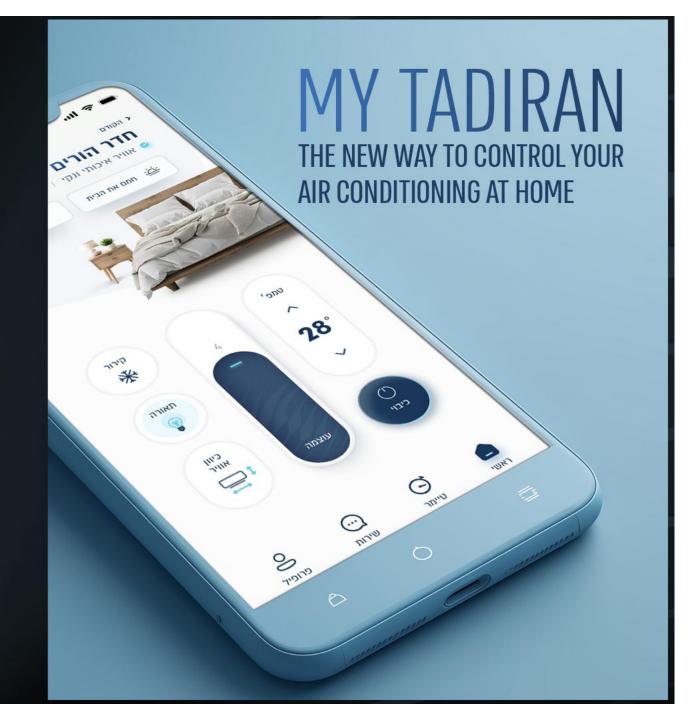


Representation
and collaboration
with leading international
brands in various
air conditioning fields.

### A GLOBAL BREAKTHROUGH POWERED BY AI

- TURN THE AIR CONDITIONER ON AND OFF FROM ANYWHERE, ANYTIME
- U SIMPLE AND CONVENIENT TIMER SETTINGS
- ONE-CLICK OPERATION THE AC ADJUSTS PRECISELY TO YOUR PREFERENCES
- BUILT-IN SHABBAT TIMER THAT ADJUSTS SETTINGS FOR SHABBAT AND EVEN ADAPTS TEMPERATURES TO THE WEEKEND'S FORECAST
- AUTOMATICALLY TURNS OFF WHEN YOU LEAVE THE HOUSE SAVING ENERGY AND EXTENDING ITS LIFESPAN
- PREMIUM DIGITAL SUPPORT, 24/7, WITH ONE TAP
- MANAGE FILTER CLEANING FOR ALL HOME AC UNITS INCLUDING REMINDERS AND INSTRUCTIONS









#### **Tadiran Solar**

Complete solution for solar energy systems



#### **Tadiran Energy Solutions**

Energy storage systems, UPS products, vehicle charging

# Steady Business Growth In the New Energy Sector





#### **VP** Solar

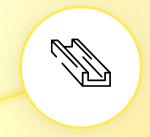
A complete solution in Europe for solar energy systems, energy storage, vehicle charging, and climate systems





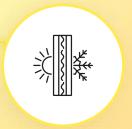
#### **EFS**

Fire and smoke safety solutions



#### Tadiran Aluminum

Aluminum profile manufacturing and painting factories



#### **Tadiran Arava**

Design, engineering, and installation of cladding, curtain walls and BIPV

BIPV — Building Integrated Solar Panels. It should be noted that this is a field of activity that is in its infancy in Israel and as of this date, Tadiran Arava has no existing activity that uses BIPV. The above information regarding the Company's estimates regarding the Company's entry into the BIPV field through Arava, and the actual execution of building cladding projects using BIPV and/contains and the company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company's estimates as of this date, which are based on the Company and the information and estimates may not materialize and/or may materialize in a materialize in a



# Fields of expertise

#### **Energy Storage**



Segments: Residential, Commercial, and Solar Fields

#### **Solar Systems**



Import, sale, and distribution of solar systems: panels, inverters and mounting systems

#### **Electric Vehicle Charging**



DC+AC charging stations

#### **UPS Systems**



Systems to provide critical backup

#### **Aluminium Profiles**



Manufacture and painting of aluminum profiles for the construction of solar systems and for industry

#### **Building Cladding**



Comprehensive engineering solution for building skin solutions

#### **Passive Fire Protection**



Products for protecting from fire

# Tadiran Solar

#### **Expertise:**

Import, design, distribution, and sale of products for assembling photovoltaic (PV) systems that enable direct conversion of solar energy into electricity.

#### **Products:**



# Tadiran **Energy Solutions**

#### **Expertise:**

Design, import, and distribution of energy storage systems for segments:

- Home, commercial, and solar fields.
- Many years of expertise in UPS systems for data centers
- 24/7 service.
- Charging solutions for electric vehicles.

#### **Products:**

Energy storage, vehicle charging stations, and UPS systems.



# Tadiran **Aluminum**

#### **Expertise:**

Manufacturing and painting of aluminum profiles for the industrial sector. Specializing in profiles for the construction of solar systems. Painting of aluminum profiles.

Factory & paint shop area approximately 10,000 m2

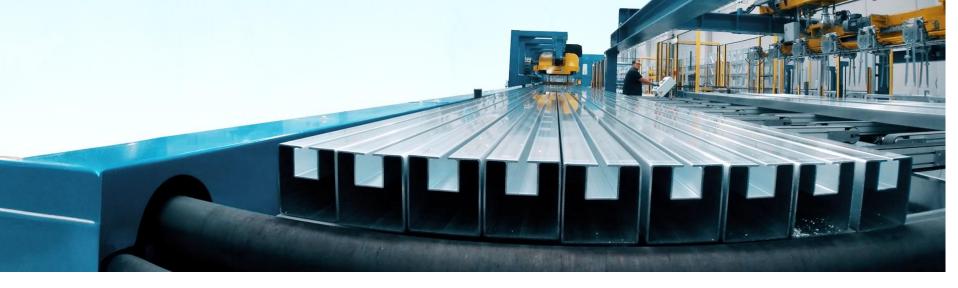
Manufacturing capacity approximately 700 tons per month

Green factory: The manufacturing process uses natural gas

Innovation: Automated manufacturing process.

#### **Products:**

Aluminum profiles.



## Tadiran Arava

#### **Expertise:**

A comprehensive solution for building envelopes. Design, engineering, procurement, and installation of various dry-hanging systems. The cladding is primarily performed using various high-durability component materials, unique curtain wall systems, and BIPV (building-integrated photovoltaics).



BIPV – Building Integrated Solar Panels. It should be noted that this is a field of activity that is in fixs in fancy in Israel and as of this date, Tadiran Arava has no existing activity that uses BIPV. The above information regarding the Company's estimates regarding the Company's estimates are of this date, and is based on the information as defined in the Securities Law, 5728-1968 and is based on the Company and the activity that the Company's estimates are of this date, which are based on the Company's estimates as of this date, which are based on the Company and the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company and the activity with the BiPV feelities, as well as it is necessary in the Securities Law, 5728-1968 and is based on the Company's estimates as of this date, which are based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, which are based on the Company and the Company's estimates as of this date, and is based on the Company and the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, and is based on the Company's estimates as of this date, a



### Fire protection and ventilation solutions

#### **Factory expertise:**

Development, manufacture, installation, and distribution of passive fire protection products, smoke management, and related products for air ducts — with Israeli, European, and American standards.

#### **Products:**

Fire and smoke racks, silencers, fire and smoke curtains, ceramic sheets, and related products for air conditioning and ventilation ducts.



#### **Distributor in Europe:**



#### **VP SOLAR** was founded in 1999 in Italy

#### **Expertise:**

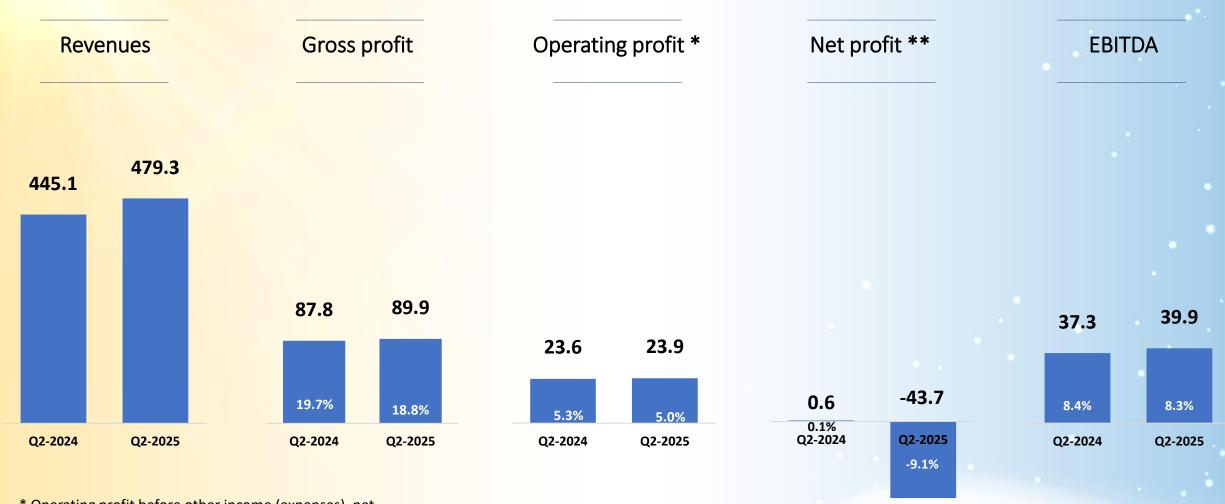
- Design, import, distribution, and trade
   of energy solutions for the private and industrial market.
- Photovoltaic systems for renewable energy and energy storage.

#### **Products:**

Solar panels, inverters, energy storage systems, construction systems, heat pumps, and electric vehicle charging stations.



# Financial results Q2-2025

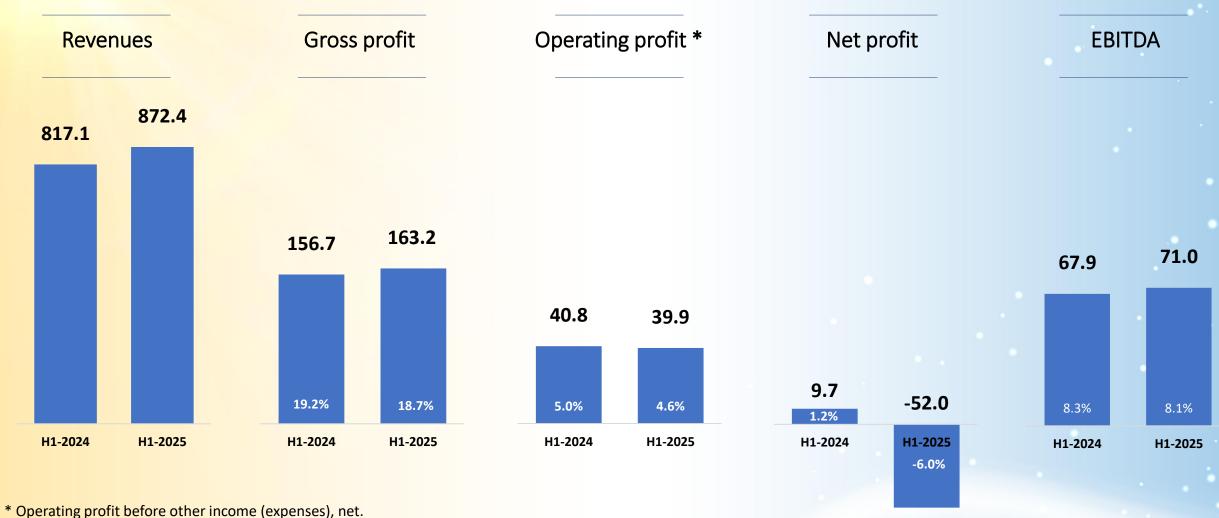


<sup>\*</sup> Operating profit before other income (expenses), net.

<sup>\*</sup> Q2-2025 includes an expense from the impairment of goodwill relating to VP Solar amount of approximately NIS 73.2 million.

<sup>\*\*</sup> Q2-2025 includes an expense from the revaluation of liabilities in respect of the put option and a dividend to a minority in the amount of approximately NIS 19 million.

# Financial results H1-2025



<sup>\*</sup> H1-2025 includes an expense from the impairment of goodwill relating to VP Solar amount of approximately NIS 73.2 million.

## Results - Consumer Goods division

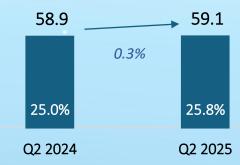
Revenues Q2-25 and Q2-24



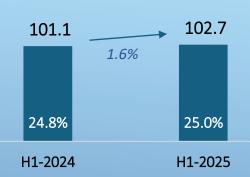
Revenues H1-25 and H1-24



Gross profit Q2-25 and Q2-24



Gross profit H1-25 and H1-24



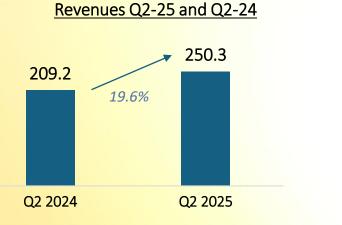
Operating profit Q2-25 and Q2-24

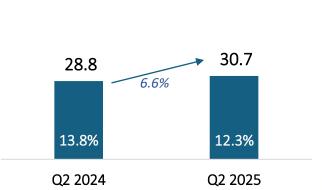


Operating profit H1-25 and H1-24



# Results – Energy division

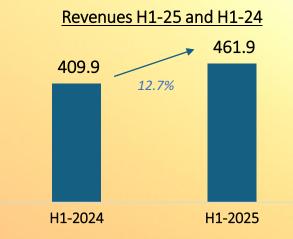


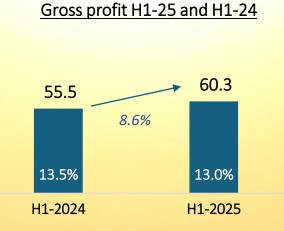


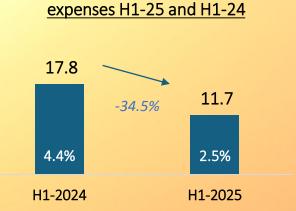
Gross profit Q2-25 and Q2-24



Operating profit before other expenses Q2-25 and Q2-24



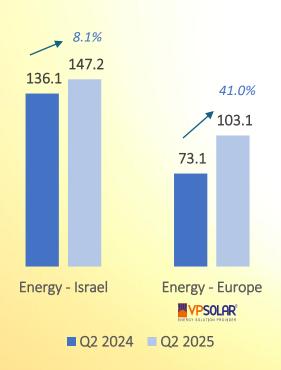


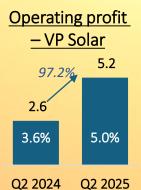


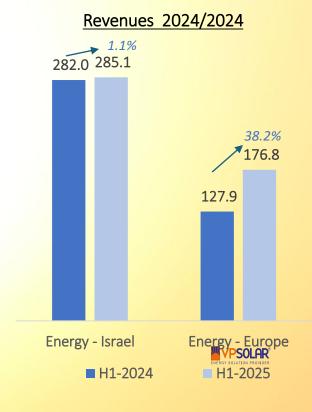
Operating profit before other

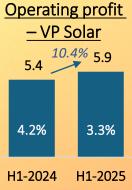
# Results – Energy division

#### Revenues Q2 2025/2024









# Updated strategic plan Tadiran 2026



Revenues 2026:

NIS 1.4 billion

2026 NIS **2.5** billion



Revenues 2026:

NIS 1.1 billion

Target operating profit margin: 8-10%

