

Q&A Session – 9M 2025 Preliminary figures & Adjusted guidance FY 2025

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Topics for today

- 1. Update financial performance 9M 2025
- 2. Outlook FY 2025
- 3. Q&A



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Update 9M 2025 & Outlook

FINANCIALS 9M 2025 (unaudited)

Revenue: 31.7m EUR (+8.9% yoy)

ARR: 39.0m EUR (-4.1% yoy)

EBITDA: 3.0m EUR(9M 24: 1.0m EUR)

- Strong ARR growth of +24% to 26.6 EURm in focus verticals; ARR share of focus verticals increased to 69% (Q3 2024: 53%)
- Short-term business trends affecting overall expected ARR performance in 2025
 - Faster-than-expected ARR-downsell in non-focus industries in FY2025
 - New projects in focus verticals shifting to FY2026.
 - ARR guidance therefore adjusted; no negative impact on revenue and EBITDA guidance
- Maria DB partnership extending visibility and market reach
 - Access to MariaDB's extensive open-source user base, with more than one billion downloads
 - Exasol's Analytics Engine will be integrated into MariaDB's enterprise platform and offered as a joint solution MariaDB Exa (powered by Exasol)
- Pathway cleared for growth in 2026
 - Churn in 2026 expected to halve compared to elevated 2025 churn amounts
 - Shifted projects in focus-verticals expected to complete in 2026
 - New sales initiatives and partnership with MariaDB to further accelerate new customer wins



Current 12m growth dynamic of -4% not expected to recover until year-end

ARR in mEUR, at const. FX and methodology, in percent, # of customers

2025 figures are preliminary and unaudited

Focus and Non-Focus Verticals



Comments

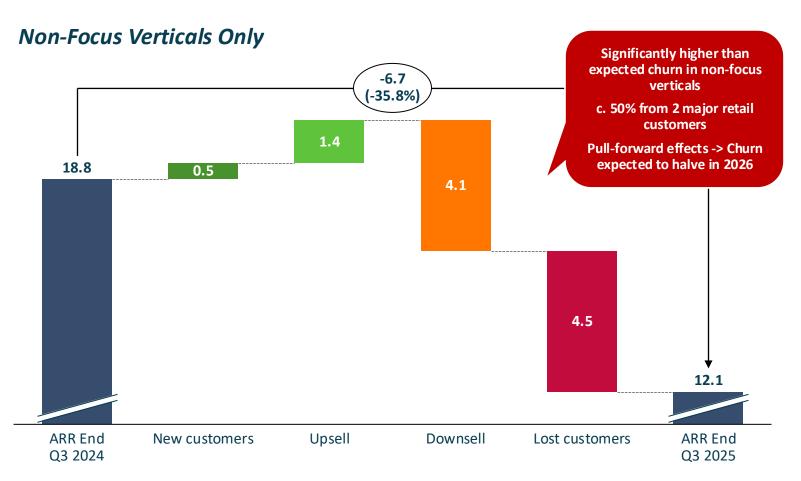
- Gross upsell rate at 119% (vs. 124% in PY)
- Net ARR retention rate at 94% (vs. 109% in PY)
- ARR churn rate at 25% (vs. 15% in PY)



Non-focus verticals declined significantly with churn of almost 50%

ARR in mEUR, at const. FX and methodology, in percent, # of customers

2025 figures are preliminary and unaudited



Comments

- Gross upsell rate at 107% (vs. 112% in PY)
- Net ARR retention rate at 61% (vs. 95% in PY)
- ARR churn rate at 46% (vs. 17% in PY)

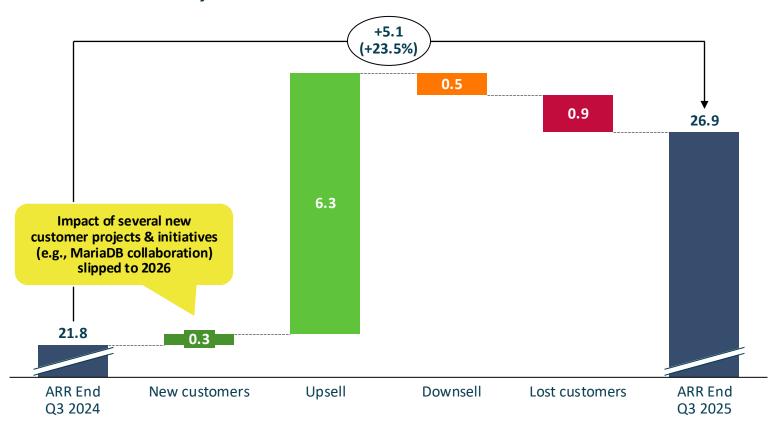


Focus-verticals continue to grow at double-digit pace and low churn

ARR in mEUR, at const. FX and methodology, in percent, # of customers

2025 figures are preliminary and unaudited

Focus Verticals Only



Comments

- Gross upsell rate at 129% (vs. 137% in PY)
- Net ARR retention rate at 123% (vs. 125% in PY)
- ARR churn rate at 6% (vs. 12% in PY)



Focus verticals already representing 70% of ARR

ARR in mEUR, at const. FX, in percent of total

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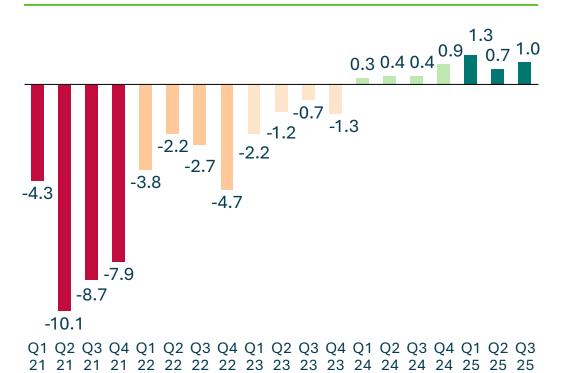


Continued improvement of both EBITDA and Cashflow

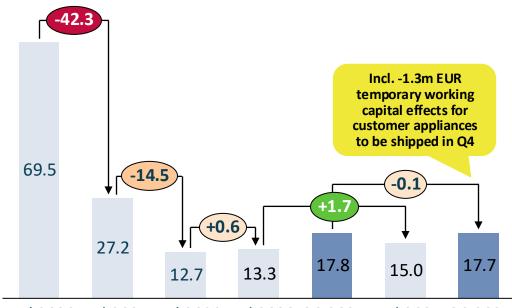
In mEUR

2025 figures are preliminary and unaudited

(Adj.) EBITDA*



Liquid Funds**



End 2020 End 2021 End 2022 End 2023 Q3 2024 End 2024 Q3 2025

^{*} excl. non-recurring effects from pre-IPO stock programs (until 2024) and excl. effects from capital increase in June 2023

^{**} incl. short- & long-term financial assets



Update Financial Outlook 2025 In mEUR, in percent

