



הבורסה לניירות ערך תל אביב
TEL AVIV STOCK EXCHANGE

November 3, 2024

447818

UPSELLON BRANDS – Appointment of a Market Maker

We hereby notify that Excellence Investments Management and Securities Ltd will operate as a market maker in the following security:

| Security ID | ISIN | Security Name | Commencement of Market Making |
|-------------|--------------|-----------------|-------------------------------|
| 456012 | IL0004560129 | UPSELLON BRANDS | 04/11/24 |

Accordingly, the security will not be included in the illiquid securities list and will continue to trade in the Main List.

Respectfully,
(-)
Trading Unit

THE TEL-AVIV STOCK EXCHANGE LTD

2 Ahuzat Bayit St., Tel-Aviv 6525216 Israel • POB 29060, Tel-Aviv 6129001 Israel

Tel: 972-76-8160411 • Fax: 972-3-5105379

www.tase.co.il