

## ZOOZ Launches New Dashboard And Cuts Costs

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Strategy is launching an interactive new dashboard, provided by a third party and designed to provide an up to date and accessible snapshot of the Company's key market data.

The dashboard displays data on stock performance, relevant market trends, KPIs and milestone achievements, offering a streamlined tool designed to assist in understanding the Company's operations and financial position. Alongside the dashboard launch, ZOOZ Strategy notes significant progress in reducing expenditures ahead of the 2026 fiscal year, a step that supports the company's efficiency goals and strengthens its operational foundation.

**Jordan Fried, CEO** of ZOOZ Strategy, said, "The new dashboard is another step toward full transparency and toward sharing with the public the information that drives our decision making. We want to assist anyone who follows the Company to understand the strategic logic guiding us and the way we measure progress."

View the new dashboard:

<https://treasury.zoozpower.com>

### About ZOOZ

ZOOZ is the first Nasdaq and TASE dual-listed company implementing a long-term Bitcoin treasury strategy. The Company is pioneering an innovative approach to capital allocation by holding Bitcoin as a strategic asset, offering shareholders asymmetric, longterm exposure to Bitcoin while maintaining financial and regulatory standards. ZOOZ is publicly traded on Nasdaq and TASE under the ticker: ZOOZ.

### Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. All statements in this press release other than statements of historical facts are "forward-looking statements". These statements may be identified by words such as "aims," "anticipates," "believes," "could," "estimates," "expects," "forecasts," "goal," "intends," "may," "plans," "possible," "potential," "seeks," "will" and variations of these words or similar expressions that are intended to identify forward-looking statements, although not all forward-looking statements contain these words. Forward-looking statements in this press release include statements regarding the launching of the interactive new dashboard, the information that may be provided by such dashboard and the potential benefits of such information to investors. These forward-looking statements are based on ZOOZ's expectations and assumptions as of the date of this press release. Each of these forward-looking statements involves risks and uncertainties that could cause ZOOZ's future results or performance to differ materially from those expressed or implied by the forward-looking statements. Many factors may cause differences between current expectations and actual results, including: the impacts of macroeconomic conditions, heightened inflation and uncertain credit and financial markets, on ZOOZ's business and financial position; changes in expected or existing competition; changes in the regulatory environment; unexpected litigation or other disputes; risks related to the new Bitcoin treasury strategy; the risk that ZOOZ's share price may be highly correlated to the price of the Bitcoin that it holds; risks relating to significant legal, commercial, regulatory, and technical uncertainty regarding digital assets generally; risks relating to the treatment of crypto assets for U.S. and foreign tax purposes; general market, political, and economic conditions in the countries in which ZOOZ operates, including Israel; and the effect of the evolving nature of the recent war in Israel.

Other factors that may cause ZOOZ's actual results to differ from those expressed or implied in the forward-looking statements in this press release are identified under the heading "Risk Factors" in ZOOZ's annual report on Form 20-F filed with the SEC on March 7, 2025, and in

other filings that ZOOZ makes and will make with the SEC in the future. ZOOZ expressly disclaims any obligation to update any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise, except as otherwise required by law.

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