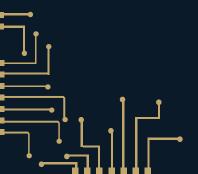


HALF-YEAR REPORT JANUARY 1 – JUNE 30, 2025



# THE PLATFORM GROUP PERFORMANCE INDICATORS

### KEY GROUP FIGURES (IFRS)

EUR thous.	Jan. 1 - June 30, 2025	Change	Jan. 1 - June 30, 2024
GMV	652,069	47.4%	442,483
TOTAL NET REVENUES:	343,027	48.2%	231,493
- OF WHICH CONSUMER GOODS	217,215	72.3%	126,069
- OF WHICH FREIGHT GOODS	54,329	17.3%	46,335
- OF WHICH INDUSTRIAL GOODS	38,439	19.9%	32,067
- OF WHICH SERVICE & RETAIL	33,044	22.3%	27,022
EBITDA	43,700	45.5%	30,045
EBITDA (adjusted)	33,311	89.6%	17, 572
EBITDA margin	12.74%	-0.24 pp	12.98%
EBITDA margin (adjusted)	9.71%	2.12 pp	7.59%
Consolidated net profit	33,345	77.2%	18,815
Earnings per share (€)	1.55	72.2%	0.90
Cash flow from operating activities	23,047	7.8%	21,374
Cash flow from investing activities	-31,340	-107.8%	-15,083
Cash flow from financing activities	603	-48%	1,159

EUR thous.	June 30, 2025	Dec. 31, 2024
Total assets	348,662	323,179
Cash and cash equivalents	14,457	22,147
Equity	168,412	135,067
Equity ratio	48.3%	41.8%
Employees	1,287	794

#### **SHARE**

ISIN	DE000A2QEFA1
WKN	A2QEFA
Ticker	TPG
Share type	Ordinary bearer shares with no par value (no-par value shares)
Date of first listing	October 29, 2020
Number of outstanding shares	20,416,979
of which number of treasury shares	0
Trading segment	EU-registered SME growth market "Scale" (regulated unofficial market) of the Frankfurt Stock Exchange
Designated sponsor	Hauck & Aufhäuser Privatbankiers AG
Xetra closing price on June 30, 2025	EUR 9.62
Xetra market capitalization on June 30, 2025	EUR 196.41 million

### NON-FINANCIAL PERFORMANCE INDICATORS

	Jan. 1 - June 30, 2025	Jan. 1 - June 30, 2024
Number of orders (period) (in million EUR)	5.3 million	3.8 million
Average value of goods (EUR)	124	118
Active customers (LTM) (in million EUR)	6.2 million	4.8 million
Number of employees (Jun 30)	1,287	794
Number of partners (Jun 30)	15,781	12,547



## **CONTENTS**

#### **ABOUT US**

- **5** Our company
- **6** Our sustainable growth model
- 8 Our structure
- **9** Our goal and mission
- 10 Our strategy
- Market, sectors and investments
- 14 Letter from the Board of Directors

#### **GROUP INTERIM MANAGEMENT REPORT**

- **17** Review of the first half of 2025
- **19** Foundations of the Group
- 20 Macroeconomic conditions
- **21** Business performance
- 23 Earnings by segment
- **24** Financial position
- 25 Assets and liabilities
- **26** Risks and opportunities
- **26** Forecast

#### **CONSOLIDATED INTERIM FINANCIAL STATEMENTS**

- 28 Consolidated Statement of Financial Position
- 29 Consolidated Statement of Comprehensive Income
- 30 Consolidated Cash Flow Statement
- 31 Consolidated Statement of Changes in Equity
- 32 Abridged notes to the interim consolidated financial statements

#### **FURTHER INFORMATION**

- **35** Glossary
- 36 Disclaimer
- **37** Legal notice



ABOUT US

# COMPANY:

# Headed towards becoming the leading platform group

The Platform Group AG (TPG) is a software company that operates digital platform solutions in over 27 sectors. The aim is to bring customers (B2C and B2B customers) and partners together across Europe via our platform solutions.

In 2025, we were able to connect 15,781 partners to our platforms, successfully expanding our product range in the 27 sectors. Because our logic is this: The more partners we gain, the more products can be marketed, leading to more customers that generate a higher gross merchandise volume (GMV).

Since 2012, TPG has recorded significant annual growth and has consistently operated profitably. As a company characterized by strict cost efficiency, a low overhead structure and a clear focus on profitable business, we have always avoided losses or negative operating cash flows merely for the sake of growth. All of our Group's segments made positive EBITDA contributions, with overall profitability reaching a record level in 2025.

In order to enter new sectors and establish our platform solution there, we frequently pursue a route that entails acquiring companies in the target sector. More than 35 acquisitions have been completed in recent years, with a strong M&A team and a professional post-merger project structure subsequently ensuring that each portfolio company makes a contribution to our enterprise value.

Our medium-term goal for 2026 is to engage in 35 sectors, achieve a gross merchandise volume of at least EUR 1.6 billion and report an EBITDA margin of at least 7.5%. Our diversification strategy and our broad B2B partner base enable us to generate positive value without being dependent on a single sector.

Accordingly, we are well on the way to becoming the leading platform group in Europe.



## 01 GOAL & MISSION

We want to become the leading platform group in Europe. To achieve this, we want to establish our platform and software solutions in new sectors, connect partners worldwide, and address new countries.

# OUR SUSTAINABLE GROWTH MODEL

We are aiming for sustainable growth, stable returns and good capital allocation.

The basis for this is our broadly diversified portfolio of good companies that implement software and platform solutions in niche areas.

The more partners we connect to our platforms, the more products we add. The more products we have the more customers we reach, causing revenues to increase, thus establishing a growth cycle. This allows us to shield ourselves from industry trends.

Our strategy ensures that lasting value is created for our shareholders and that TPG boosts its enterprise value in the long term.

## 02 DNA

We live an entrepreneurial culture. We implement things quickly. And we want to grow profitably. Lasting value growth is paramount. We call it the TPG DNA.

## 03 INDUSTRIES

We have deliberately chosen niche markets in e-commerce. This allows us to grow across a broad portfolio of companies and sectors. We want to expand our software and platform solutions into new industries and connect new partners — they are our growth drivers.

## 04 STRATEGY

We are growing in the long term and increasing the value of the company on a permanent basis. Our software forms the basis for this. By expanding the number of industries and partners, we are becoming more robust and can implement profitable growth in a scalable manner. M&A activities are essential for entering new sectors.

## 05 BUSINESS MODEL

Each of our verticals and investments contributes to our platform strategy. Our business model eintails connecting partners (retailers/manufacturers) with customers worldwide on our platforms. This is based on our software and platform solution, which we can scale to new industries.

# **STRUCTURE**

The Platform Group AG has a simple structure based on three levels: The corporate level, at which the operating subsidiaries conduct their business. The segment level, in which the Group's entrepreneurial framework is defined by means of four segments. And the Group level, which manages the Group as a whole, makes overriding investment decisions and guides the Group's long-term growth.

#### COMPANY

For more information about our companies, www.the-platform-group.com

Our portfolio companies are independent entities that are managed by individual management teams. They are closely integrated within TPG: Our central, operational holding company provides numerous services, from software development to marketing. This creates economies of scale, reduces the subsidiaries' costs and boosts revenues significantly. The entrepreneurial spirit plays a key role in this regard: We actively leverage market opportunities in profitable e-commerce niches and aim to outpace the market as a whole. We hold our investments for the long term.

### **SEGMENTS**

Our Group has four segments. A fifth seg-ment will be added in the second half of the year: Optics & Hearing.

Four segments form the basis for our business activities: Consumer Goods, Freight Goods, Industrial Goods and Service & Retail Goods. Each segment has different performance indicators based on the specific products and platforms in each segment. Within each segment, we amass software, logistics, marketing and HR expertise. Individual targets, growth initiatives and cost programs are defined for each segment.

### GROUP

For more information, visit: ww.the-platform-group.com

The Platform Group is highly specialized in the management and optimization of equity investments, overseeing them via a central, operational holding company. The focus here is on efficient capital allocation. The TPG Board of Directors sets the strategic goals. The overriding principle is to generate profitable growth, high cash flows and a good return on investment with the primary aim of enhancing the Group's value in the long term.

# GOAL & MISSION

The Platform Group AG wants to become the leading platform group in Europe. Our medium-term goal is to operate in 35 sectors, achieve a gross merchandise volume of at least EUR 1.6 billion and reach an EBITDA margin of at least 7.5%.

The basis for this is our software, which is our most important asset alongside our employees. In recent years, we have invested heavily in our software and in extensive ERP interfaces so that we can clearly differentiate ourselves from our peers and secure a competitive edge.

Our diversification across 27 sectors at the moment shields us from individual sector trends. Our growth is primarily determined by connecting new partners and implementing their products in our digital platform solution. The number of partners is therefore the key and driver for our growth. Our aim is to significantly increase the number of partners and thus expand our product range. This will result in more customers, higher gross merchandise volumes and greater profit.

Our strategy pursues the overarching goal of creating high added value for our affiliated partners and their customers through our software and platform solutions in a way that they cannot achieve on their own, thereby enabling them to participate in the global e-commerce market.

#### Pursuing this goal drives our business forward in three ways:

#### **SOFTWARE AS A BASIS**

The basis for connecting partners (retailers and manufacturers) with customers is software. We have been investing in our own proprietary software solutions for over 10 years. This allows us to unlock value ourselves. Moreover, we are not dependent on thirdparty providers and can quickly enter new sectors with our software.

Our software developers work in over five countries, are proficient in numerous programming languages and collaborate in agile teams.

# INDUSTRIES, M&A, AND PARTNERS

Our aim is to establish our software and platform solutions in new sectors. We would like to increase the current number of sectors from 27 to 35 by the end of 2026.

To this end, we are actively pursuing M&A acquisitions to enter new sectors. Our goal is to complete 3-8 acquisitions per year.

Our partners form the basis of our growth: Over 15,700 partners (retailers/manufacturers) are currently connected to our platforms. We would like to significantly increase this number. This is because with each new partner come new products, and with new products we reach more customers, which in turn generates greater revenues.

#### **PEOPLE**

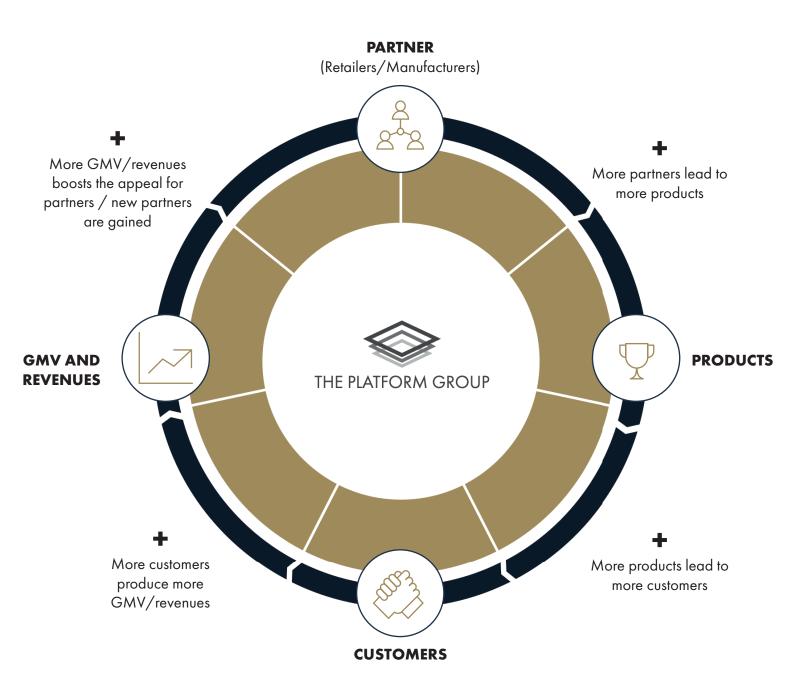
Without good employees, we cannot be successful – despite Al and automation. We are therefore actively investing in our team, bringing in the best talent and creating a performance culture.

Our entrepreneurial DNA is deeply rooted: It has been internalized from recruitment and management to promotions.

# STRATEGY

Our growth strategy entails expanding our software and platform solutions in order to enter new sectors. We currently address 27 sectors, with this figure to be increased to 35 in the future.

M&A is a central means of pursuing a target-oriented path into a new industry. Our aim is to acquire companies on the basis of fair valuations, boost revenues and lower costs in an anti-cyclical manner. This ensures efficient capital allocation and, consequently, a high return on capital.



# STRATEGY



#### Segments and portfolio companies

We actively manage our portfolio companies and ensure that they systematically pursue a profitable growth strategy. The four core segments of our Group (Consumer, Industrial, Freight and Service/Retail Goods) form the framework for new investments for and entering new sectors with our software and platform solutions.



#### M&A

TPG has successfully established itself in the M&A market with a track record of over 35 transactions. Our own M&A team have clear requirements when it comes to viable candidates and how they are to contribute to the Group's value in the future. TPG stands distinctly apart from private equity players. We hold our investments for the long term, leverage real revenue and cost ef-fects through our operational holding company and thus unlock real value that others do not offer.



#### **Unlocking value**

Thanks to our strategy of profitable growth in numerous sectors, we are achieving above-average profitability. This is enabling us to enhance the Group's value in the long term. Plus, we can generate a high return on our capital.



#### **Sectors**

We deliberately invest in niche e-commerce sectors such as machinery trade, bicycle parts, financial platforms or artificial plants as this is where we see strong growth potential and we are able to clearly set ourselves apart from our peers in mass markets. Niche sectors also have the advantage of having less competition: Price competition is lower and the number of operators is small.



#### **Products & Partner**

We are able to grow against the trend and against industry developments. Why? Quite simply because we grow by connecting new partners (retailers/manufacturers) to our platform, thereby receiving more products and gaining new customers. In this way, our marketing costs are much lower compared to pure e-commerce players. Plus, our platform strategy allows us to avoid tying up large amounts of capital.



#### Long-term investments

Our Group generates a strong cash flow from its operating activities, all of which we invest in two areas: (a) software development and (b) M&A activities. Both contribute directly to our strategy of achieving profitable growth in numerous sectors.

# MARKET, SECTORS AND INVESTMENTS

The Platform Group AG is active in 27 sectors (as of June 30, 2025) and plans to expand this number to 35 by 2026. Our sector overview:























































# MARKET, SECTORS AND INVESTMENTS

Since 2020, The Platform Group AG has had a structure comprising four segments. All investments are allocated to the four segments:

# CONSUMER GOODS









# Herbertz









**OUTFITS24** 

SCHUHE24





## FREIGHT GOODS

















# INDUSTRIAL GOODS













# SERVICE & RETAIL GOODS















# Letter from the Board of Directors

## Dear shareholders,

The first half of 2025 was a special one for our Group: After a very successful financial year in 2024, we have already had to raise our forecast for the 2025 financial year twice. The backdrop to this was that, on the one hand, significantly more partners are connected via our platforms and, thus, more products are being sold to more customers. Over 15,700 partners are now part of our platform strategy, which is being successfully implemented in 27 sectors. On the other hand, the companies we acquired in 2024 made a significant contribution to our strong revenues and earnings.

Accordingly, we have every reason to be very satisfied with our performance in the first half of 2025, in which we were able to reach and even exceed all our targets: Gross merchandise volume (GMV) rose by 47% to over EUR 652 million, while revenues increased by 48% to EUR 343 million. Strict cost discipline, our cost management program and a greater focus on profitable areas allowed us to boost our operating earnings by 90% to EUR 33.3 million (EBITDA adjusted). This is the highest figure we have ever achieved as a Group in any six-month period. The Group's net profit amounted to EUR 33.3 million, equivalent to an increase of 77%.

Our software is the key driver behind this performance, and we have been able to significantly expand the functions and enhance its scalability in the last twelve months. This enables us to enter new sectors more quickly and implement our platform model there. We can also actively reduce the cost position of the companies acquired and thus tap into new revenue potential.

Alongside the software, our employees are our company's most important potential and resource. There are now 1,287 employees working for our Group in more than seven countries. In order to increasingly meet the requirements for good leadership, we have decided to significantly broaden the C level and have appointed seven people for this purpose. Together with the C level, over 75 managing directors and executives lead our Group. In addition to the change in management, the Supervisory Board and Board of Directors have submitted a proposal to change TPG's legal form to "SE & Co. KGaA". The upcoming Annual General Meeting on August 25, 2025 will be voting on this.

Our growth was organic but also driven by acquisitions in the first half of the year. We achieved our goal of balanced expansion fueled by acquisitions and organic growth in the first half of the year. At the same time, we have already completed seven acquisitions this year, including successful companies in the building materials and optics/hearing aids sectors. The latter area will be so important for us as we move forward that we have decided to establish a fifth Group segment specifically devoted to it. The target EBITDA margin for this new segment is 25% and will be a key driver of profitability in the coming years. In order to focus more on relevant, large companies in the future and thus accelerate profitable growth, we have decided to selectively sell small companies that do not make any significant contribution to revenues or earnings.

At 48.3%, equity-ratio has risen to its highest level in recent years, the Group's cash flow from operating activities is positive, reaching EUR 23 million in the first half of the year. At the same time, we invested over EUR 31 million in new companies and equity interests, which is the highest figure in our company's history to date. According to the forecast, bank leverage stands at 2.1, which is below our target for the year as a whole.

We consider our approach to acquisitions and integration to be unique, as we are not yet aware of any player that consistently acquires companies, implements its proprietary software and platform solution, manages the investments through an operational holding company and thus jointly harnesses cost and growth potential. This significant differentiator clearly sets us apart from financial investors, family offices and other strategic buyers, and subsequently allows us gain access to the best possible transaction opportunities in the European market. In this respect, we expect to take advantage of the currently favorable acquisition conditions in the second half of the year and complete further acquisitions. We believe that we can acquire all investments and acquisitions at attractive valuations, tap negative goodwill effects in individual cases and initially unlock the value of the investments acquired and then enhance it in the long term through (a) our expertise, (b) our software and platform skills and (c) the TPG operational holding company, which manages the investments and boosts cost efficiency.

In the course of 2025, our share price has risen slightly, resulting in a market capitalization of roughly EUR 196 million as of June 30, 2024. In view of our company's sales and profitability, we as the Board of Directors see significant potential for future increases in value.

We raised our forecast for the 2025 financial year on July 31, 2025 and now project a gross merchandise volume (GMV) of EUR 1.3 billion, net revenues of EUR 715 – 735 million and adjusted EBITDA of EUR 54 – 58 million. On the strength of our positive business performance and current acquisition plans, we have also raised our medium-term forecast significantly for the upcoming 2026 financial year.

We invite you, dear shareholders, to continue accompanying us on this journey as we move forward.

Kind regards,

**Dr. Dominik Benner** 

Chairman of the Board of Directors

ABOUT US

MANAGEMENT REPORT

**FINANCIAL STATEMENTS** 

**FURTHER INFORMATION** 

GROUP-

# **INTERIM MANAGEMENT REPORT**



### **GROUP INTERIM MANAGEMENT REPORT**

- 17 Review of the first half of 2025
- 19 Foundations of the Group
- 20 Macroeconomic conditions
- 21 Business performance
- 23 Earnings by segment
- 24 Financial position
- 25 Assets and liabilities
- **26** Risks and opportunities
- **26** Forecast



This Group interim management report comprises the IFRS-based Group interim management report of The Platform Group AG (herein-after referred to as "TPG", "company", "Group") as of June 30, 2025. In it, we report on the course of business as well as the situation of and outlook for The Platform Group AG.

The statements made in the 2024 Annual Report regarding our business model, Group structure and strategy, the non-financial Group statement, the management system and strategy continue to apply as of the date on which this interim report was prepared.

Unless expressly stated otherwise, all disclosures in the annual report refer to consolidated IFRS figures. A list of the consolidated companies of The Platform Group AG can be found in the notes to the consolidated financial statements in the 2024 Annual Report.

#### **REVIEW OF THE FIRST HALF OF 2025**

The first half of 2025 was the most successful half-year period in the history of The Platform Group AG. It closed the first half of the year (January 1 - June 30, 2025) with a gross merchandise volume (GMV, continuing operations) of EUR 652.1 million (previous year: EUR 442.5 million) and revenues of EUR 343.0 million (previous year: EUR 231.5 million), thus exceeding the internal budget. This growth was underpinned by an increase in the number of affiliated partners to 15,781 (previous year: 12,547) and the successful expansion of the platform and software solutions to include 27 sectors. Four acquisitions were completed in the first half of 2025, while there were three further signings that will be closing by August. Reflecting this, the number of active customers grew to over 6.2 million (previous year: 4.8 million), accompanied by 5.3 million orders (previous year: 3.8 million).

Under the comprehensive cost and efficiency program implemented in 2024, profitability also improved significantly in 2025, with adjusted EBITDA rising by 89.6% to EUR 33.3 million (previous year: EUR 17.6 million). Reported EBITDA reached EUR 43.7 million (previous year: EUR 30.0 million), while consolidated net profit came to EUR 33.3 million (previous year: EUR 18.8 million). This translates into earnings of EUR 1.55 per share (previous year: EUR 0.90 per share), equivalent to an increase of 77.2%.

## PERFORMANCE INDICATORS

EUR thous.	Jan. 1 - June 30, 2025	Change	Jan. 1 - June 30, 2024
GMV	652,069	47.4%	442,483
TOTAL NET REVENUES:	343,027	48.2%	231,493
- OF WHICH CONSUMER GOODS	217,215	72.3%	126,069
- OF WHICH FREIGHT GOODS	54,329	17.3%	46,335
- OF WHICH INDUSTRIAL GOODS	38,439	19.9%	32,067
- OF WHICH SERVICE & RETAIL	33,044	22.3%	27,022
EBITDA	43,700	45.5%	30,045
EBITDA (adjusted)	33,311	89.6%	17, 572
EBITDA margin	12.74%	-0.24 pp	12.98%
EBITDA margin (adjusted)	9.71%	2.12 рр	7.59%
Consolidated net profit	33,345	77.2%	18,815
Earnings per share (€)	1.55	72.2%	0.90
Cash flow from operating activities	23,047	7.8%	21,374
Cash flow from investing activities	-31.340	-107.8%	-15.083
Cash flow from financing activities	603	-48%	1,159



THE PLATFORM GROUP AG

# FOUNDATIONS OF THE GROUP



#### **Group structure**

The Group is headed by its holding company, The Platform Group AG, a listed company based in Düsseldorf, Germany, which is entered in the commercial register under the number HRB 91139. The company's business address is Am Falder 4, 40589 Düsseldorf, Germany. The Platform Group AG is listed on the Frankfurt Stock Exchange (Scale segment).

As of the reporting date, the Board of Directors consisted of one member: Dr. Dominik Benner, Chief Executive Officer since March 1, 2023 and responsible for Strategy, Purchasing, Finance, IT/ERP, Brand Management, Investor Relations and Sustainability. In addition, the Group has established C level management consisting of six people who manage the business and investments below the Board of Directors. These include in particular the CFO, the CHRO and the COO.

As of June 30, 2025, the company's Supervisory Board consisted of three members: Stefan Schütze, Dr. Olaf Hoppelshäuser and Florian Müller.

The Group's revenues are primarily generated by its associates as well as its own activities. As of June 30, 2025, the Group comprised a total of 44 consolidated majority shareholdings in Germany and abroad as well as two minority shareholdings in Germany. Independent management teams have been appointed at the respective associates and are responsible for managing the respective company and reporting to the Group. The Platform Group either directly or indirectly exercises full control over all subsidiaries and majority shareholdings. Most of the subsidiaries have a pooling or liquidity agreement with the parent company or the applicable intermediate holding company.

#### Financial performance indicators

The key financial performance indicators used to manage TPG are gross merchandise volume (GMV), net revenues, gross margin, adjusted EBITDA, adjusted EBITDA margin, reported EBITDA and reported EBITDA margin.

Adjusted EBITDA is defined as EBITDA adjusted for non-recurring effects unrelated to business activities, non-recurring consulting expenses, non-recurring restructuring expenses, non-recurring expenses not attributable to business activities, share-based payments, amortization of unrealized reserves in inventories and non-recurring income from purchase price allocation.

TPG's main non-financial performance indicators include the number of affiliated partners, the number of active customers, the number of orders, the average order value and the number of employees. In addition, costs and cost ratios relating to marketing costs, distribution costs and logistics costs are also used for the main cost areas.

The performance of the non-financial performance indicators is presented below in greater detail:

#### Non-financial performance indicators

	June 30, 2025	June 30, 2024
Number of orders (period) (in million EUR)	5.3 million	3.8 million
Average value of goods (EUR)	124	118
Active customers (LTM) (in million EUR)	6.2 million	4.8 million
Number of employees (Jun 30)	1,287	794
Number of partners (Jun 30)	15, <i>7</i> 81	12,547

## MACROECONOMIC CONDITIONS

The global economy showed clear signs of recovery in the first half of 2025, accompanied by moderate growth and a rapid decline in inflation, prompting central banks to embark on preliminary steps towards monetary easing. At the same time, this trend is strengthening consumer confidence. Wages and salaries are continuing to rise, causing real incomes to widen.

The German economy saw a slight recovery in the first half of 2025 with GDP growth of 0.4% in the first quarter, driven by exports to the United States and consumer spending. The first quarter was characterized by an increase in capital spending, slight growth in the manufacturing industry and a rise in foreign trade.

However, the second quarter witnessed a slowdown with a quarter-on-quarter decline of 0.1% in GDP, while consumer spending continued to rise. The labor market was relatively stable, while inflation subsided and interest rates remained stable, something that points to subdued momentum.

The Ifo Institute's business confidence barometer indicates a slightly positive trend and rising confidence (Ifo Institute June 2025). Growth of 2.5% is expected in the e-commerce segment in 2025 (BEVH, January 22, 2025).

# **BUSINESS PERFORMANCE**

In the reporting period from January 1 to June 30, 2025, TPG recorded GMV of EUR 652.1 million (previous year: EUR 442.5 mil-lion), with net revenues increasing from EUR 231.5 million (H1 2024) to EUR 343.0 million. This increase was accompanied by growth in the number of active customers (LTM) from 4.8 million (2024) to 6.2 million (2025), while the average order value climbed from EUR 118 (H1 2024) to EUR 124 (H1 2025).

Consolidated Statement of Comprehensive Income	Jan. 1 - June 30, 2025	Jan. 1 - June 30, 2024
EUR, continuing operations		
Revenues	343,026,852	231,493,428
Other operating income	13,023,698	16,438,327
Total revenues	356,050,550	247,931,755
Cost of materials	-226,039,184	-165,439,373
Personnel expenses	-17,093,105	-12,528,382
Marketing expenses	-20,475,987	-14,534,392
Distribution expenses	-27,115,082	-17,843,472
Other operating expenses	-21,627,199	-7,540,697
Earnings before interest, taxes, depreciation and amortization (EBITDA)	43,699,993	30,045,439
Depreciation and amortization	-4,780,569	-4,857,321
Earnings before interest and taxes (EBIT)	38,919,424	25, 188, 118
Finance income	49,087	204,941
Finance expenses	-4,954,832	-3,544,828
Earnings before tax (EBT)	34,013,679	21, 848, 231
Income taxes	-669.087	-189.481
Consolidated net profit from continuing operations	33,344,592	21,658,750
Of which attributable to the shareholders of the parent company	31,703,607	20,809,729
Non-controlling interests	1,640,985	849,021
Discontinued operations		
Consolidated net profit from discontinued operations	0	-2,843,922
Consolidated net profit	33, 344, 592	18,814,828
Of which attributable to the shareholders of the parent company	31,703,607	17,965,807
Non-controlling interests	1,640,985	849,021
Total consolidated net profit	33,344,592	18,814,828

The cost of materials increased in line with revenues to EUR 226.0 million (previous year: EUR 165.4 million). Personnel expenses rose from EUR 12.5 million (previous year) to EUR 17.1 million due to an increase in the number of employees as a result of acquisitions. Marketing expenses climbed from EUR 14.5 million (previous year) to EUR 20.5 million mainly because of expanded campaigns and advertising activities in social media channels. Distribution expenses increased from EUR 17.8 million (previous year) to EUR 27.1 million. This was primarily due to higher freight and logistics costs for our warehousing and shipping service providers in Germany and abroad. Other operating expenses rose from EUR 7.5 million (previous year) to EUR 21.6 million.

Earnings before interest, taxes, depreciation and amortization (reported EBITDA) increased from EUR 30.0 million (previous year) to EUR 43.7 million. The adjustments to EBITDA include one-off effects (EUR 0.95 million) and income from purchase price allocation and consolidation effects. Adjusted EBITDA amounted to EUR 33.3 million in the reporting period, translating into a significant increase over the same period of the previous year (previous year: EUR 17.6 million). Consolidated net profit from continuing operations rose to EUR 33.3 million, up from EUR 21.7 million in the same period of the previous year. As there were no discontinued operations in the first half of 2025, the disclosure of continuing operations relates solely to the reporting period from January 1 to June 30, 2024.

At EUR 33.3 million, consolidated net profit was significantly higher than in the same period of the previous year (2024: EUR 18.8 million). This translates into earnings of EUR 1.55 per share (previous year: EUR 0.90 per share).



#### **EARNINGS BY SEGMENT**

Group segment report	Jan. 1 - June 30, 2025	Jan. 1 - June 30, 2024
EUR thous.		
Consumer Goods segment		
GMV	456,032	268,030
Net revenues	217,215	126,069
EBITDA adjusted	23,430	9,845
EBITDA reported	30,196	18,026
Number of employees	804	369
Freight Goods segment		
GMV	74,954	68,070
Net revenues	54,329	46,335
EBITDA adjusted	4,933	4,260
EBITDA reported	4,698	7,501
Number of employees	158	145
Industrial Goods segment		
GMV	73,228	64,023
Net revenues	38,439	32,067
EBITDA adjusted	1,738	1,430
EBITDA reported	1,704	2,361
Number of employees	179	187
Service & Retail Goods segment	1707	10.010
GMV	47,854	42,360
Net revenues	33,044	27,022
EBITDA adjusted	3,208	2,036
EBITDA reported	7,102	2,158
Number of employees	146	93
TOTAL		
GMV	652,069	442,483
Net revenues	343,027	231,493
EBITDA adjusted	33,310	17,572
EBITDA reported	43,699	30,045
Number of employees	1,287	794

Our Consumer Goods segment grew significantly on revenues of EUR 217.2 million (previous year: EUR 126.1 million), accompanied by a further increase in profitability. In particular, OEGE, 0815, fashionette and the TPG platforms made a significant contribution to growth. Adjusted EBITDA rose from EUR 9.8 million (previous year) to EUR 23.4 million, yielding a margin of 10.8%.

The Freight Goods segment grew slightly, with net revenues climbing from EUR 46.3 million (prior-year period) to EUR 54.3 million. Adjusted EBITDA amounted to EUR 4.9 million, up from EUR 4.3 million in the same period of the previous year. Growth fell slightly short of the internal budget.

The Industrial Goods segment achieved a slightly better margin in the reporting period, with the measures that have been taken having an effect. Revenues rose from EUR 32.1 million to EUR 38.4 million. Adjusted EBITDA climbed from EUR 1.4 million to EUR 1.7 million. Key companies in this segment include GINDUMAC, BEVMAQ and Lott Fahrzeugteile.

The fourth segment, Service & Retail Goods, posted revenues of EUR 33.0 million (previous year: EUR 27.0 million), with adjusted EBITDA coming to EUR 3.2 million (previous year: EUR 2.0 million). The growth of the companies and greater demand from pharmacies for Apo-Now were decisive factors in this respect.

Following the entry into the optics sector announced in June 2025 and the associated acquisitions, TPG has announced that it will be creating a separate segment under the name "Optics & Hearing" within the Group from July 1, 2025. A revised segment report will be included in the 2025 Annual Report.

As of the reporting date, the Group had 1,287 employees, up from 794 on the same date in the previous year.

#### **FINANCIAL POSITION**

The cash flow from operating activities amounted to EUR 23.0 million in the period from January 1 to June 30, 2025. Largely driven by outflows for acquisitions and other investments, cash flow from investing activities amounted to EUR -31.3 million in the period under review. Cash flow from financing activities came to a net EUR 0.6 million. Changes to cash and cash equivalents recognized in the cash flow statement stood at EUR -7.7 million. The cash and cash equivalents available at the end of the period under review (June 30, 2025) amounted to EUR 14.5 million.

EUR thous.	Jan. 1 - June 30, 2025
Net profit for period	33,345
Earnings from discontinued operations	0
Earnings from continuing operations	33,345
Cash inflow from operating activities	23,047
Cash outflow from investing activities	-31.340
Cash inflow from financing activities	603
Changes to cash and cash equivalents recognized in the cash flow statement	-7.690
Cash and cash equivalents at the beginning of the period	22,147
Cash and cash equivalents at the end of the period	14,457

#### **ASSETS AND LIABILITIES**

The Group's assets and liabilities are presented in the following condensed statement of financial position.

ASSETS	June 30, 2025	Dec. 31, 2024
EUR thous.		
Total non-current assets	181.138	164.487
Total current assets	167.524	158.692
Assets	348.662	323.179

EQUITY AND LIABILITIES	June 30, 2025	Dec. 31, 2024
EUR thous.		
Equity	168.412	135.067
Non-current liabilities	109.250	102.838
Current liabilities	71.001	85.274
Total capital	348.662	323.179

The Group's total assets have increased since December 31, 2024 to EUR 348.7 million (December 31, 2024: EUR 323.2 million). This was due in particular to the increase in non-current assets. Intangible assets climbed from EUR 89.2 million (December 31, 2024) to EUR 97.5 million.

Equity rose from EUR 135.1 million (December 31, 2023) to EUR 168.4 million, primarily due to the net profit for the period and the first-time consolidation of the shares in the equity of the acquired investments. The equity ratio widened to 48%.

Non-current liabilities increased to EUR 109.3 million (December 31, 2024: EUR 102.8 million). Current liabilities dropped substantially to EUR 71.0 million (December 31, 2024: EUR 85.3 million). This decline was mainly due to the reduction in trade payables and other liabilities.

Total capital rose from EUR 323.2 million (December 31, 2024) to EUR 348.7 million as a result of the aforementioned factors.

#### **RISKS AND OPPORTUNITIES**

The results of the risk analysis for the first half of 2025 (January 1 - June 30, 2025) are consistent with the challenges and information presented in our 2024 Annual Report.

Monthly reviews were carried out as part of the ongoing risk and opportunity analyses. As no new risks or opportunities have been identified since the 2024 Annual Report, there are no changes to the assessment of the existing opportunities and risks. Please refer to the 2024 Annual Report for more information.

#### **FORECAST**

In view of the success achieved in the first half of 2025, the favorable performance of all four Group segments, the performance to date of the acquisitions and the higher number of partners, the Board of Directors expects The Platform Group AG to remain on its growth trajectory, with earnings continuing to grow. Specifically, the following forecast published on July 31, 2025, is confirmed:

- **Gross merchandise volume** (GMV) should rise to EUR 1.3 billion.
- **Net revenues** should increase to between EUR 715 million and EUR 735 million.
- Underpinned by revenue growth and the effects of the cost and efficiency program, **adjusted EBITDA** is expected to climb to between EUR 54 million and EUR 58 million.

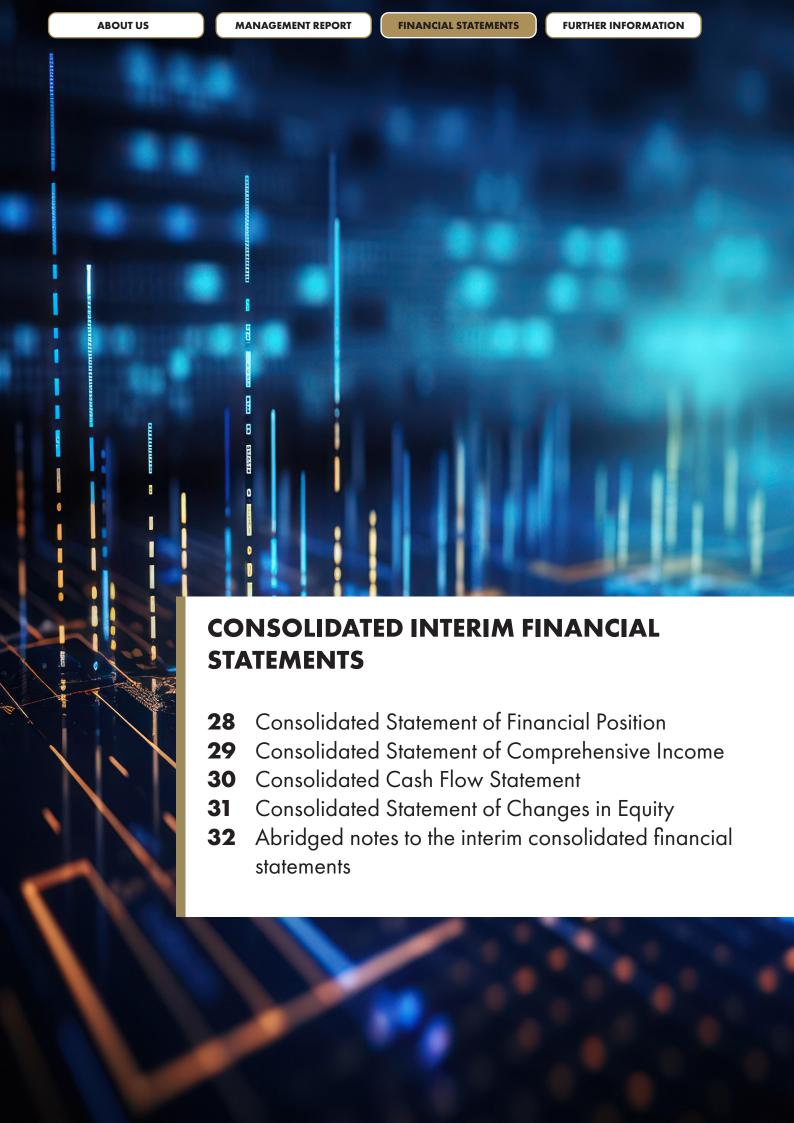
The forecast relates to TPG and its currently consolidated companies. If further acquisitions are completed in the second half of the year and these contribute significantly to revenues and earnings, the forecast will be adjusted accordingly.

Düsseldorf, August 22, 2025

Dr. Dominik Benner

(Chairman of the Board of Directors)





# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Consolidated Statement of Financial Position	June 30, 2025	Dec. 31, 2024
EUR thous.		
Assets		
Property, plant and equipment (including right-of-use assets)	22,881	18,031
Intangible assets	97,529	89,207
Goodwill	50,107	47,484
Companies accounted for using the equity method	54	54
Financial assets including securities	2,694	4,503
Deferred tax assets	7,873	5,208
Non-current assets	181, 138	164,487
Inventories	79,933	73,309
Right to return goods	7,949	6,948
Tax refund claims	224	341
Trade receivables and other receivables	52,930	51,039
- of which trade receivables	29,954	33,158
- of which other receivables and assets	22,975	17,881
Prepayments	12,031	4,908
Cash and cash equivalents	14,457	22,147
Total current assets	167,524	158,692
Total assets	348,662	323, 179
Equity		<u> </u>
Subscribed capital	20,417	20,417
Share premium	49,051	49,051
Other reserves	10,768	10,768
Retained earnings incl. profit for the period	83,331	51,627
Total equity attributable to the shareholders of the parent company	163,567	131,863
Equity attributable to non-controlling interests	4,845	3,204
Total equity	168,412	135,067
Liabilities		
Loans and borrowings (non-current)	97,336	93,285
- of which lease liabilities	11,944	10,204
- of which bank liabilities	35,392	33,081
- of which bond liabilities	50,000	50,000
Other liabilities	34	29
Deferred tax liabilities	11,880	9,524
Total non-current liabilities	109, 250	102,838
Tax liabilities	2,032	2,402
Loans and borrowings (current)	33,837	29,434
- of which lease liabilities	4,493	3,308
- of which bank liabilities	29,344	26, 126
Trade payables and other liabilities (current)	33,393	50,754
- of which trade payables	25,544	36,308
- of which other liabilities (current)	7,848	14,446
Other provisions (current)	1,739	2,684
Total current liabilities	71,001	85,274
Total equity and liabilities	348,662	323, 179

## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME



Consolidated Statement of Comprehensive Income	Jan. 1 - June 30, 2025	Jan. 1 - June 30, 2024
EUR, continuing operations		
Revenues	343,026,852	231, 493, 428
Other operating income	13,023,698	16,438,327
Total revenues	356,050,550	247, 931, 755
Cost of materials	-226,039,184	-165,439,373
Personnel expenses	-17,093,105	-12,528,382
Marketing expenses	-20,475,987	-14,534,392
Distribution expenses	-27,115,082	-17,843,472
Other operating expenses	-21,627,199	-7,540,697
Earnings before interest, taxes, depreciation and amortization (EBITDA)	43,699,993	30,045,439
Depreciation and amortization	-4,780,569	-4,857,321
Earnings before interest and taxes (EBIT)	38,919,424	25, 188, 118
Finance income	49,087	204,941
Finance expenses	-4,954,832	-3,544,828
Earnings before tax (EBT)	34,013,679	21, 848, 231
Income taxes	-669,087	-189,481
Consolidated net profit from continuing operations	33,344,592	21,658,750
Of which attributable to the shareholders of the parent company	31,703,607	20,809,729
Non-controlling interests	1,640,985	849,021
Discontinued operations		
Consolidated net profit from discontinued operations	0	-2,843,922
Consolidated net profit	33, 344, 592	18,814,828
Of which attributable to the shareholders of the parent company	31,703,607	17,965,807
Non-controlling interests	1,640,985	849,021
Total consolidated net profit	33,344,592	18,814,828

# CONSOLIDATED CASH FLOW STATEMENT

Consolidated Cash Flow Statement	Jan. 1 - June 30, 2025	Jan. 1 - June 30, 2024
EUR thous.		
Net profit for period	33,345	18,815
Earnings from discontinued operations	0	2,844
Earnings from continuing operations	33,345	21,659
Adjustments for:		
Profit from business combinations	-9,407	-11,932
Depreciation (+) / write-up (-) of non-current assets	4,781	4,857
Gains (-) from the disposal of property, plant and equipment	-194	-332
Increase (+) / decrease (-) in provisions	-945	-613
Increase (-) / decrease (+) in trade receivables and other assets not attributable to investing or financing activities	3,204	9,158
Increase (-) / decrease (+) in inventories	-6,014	31,871
Increase (+) / decrease (-) in trade payables and other liabilities not attributable to investing or financing activities	-8,510	-32,409
Interest expense (+) / interest income (-)	4,906	3,340
Income tax expense (+) /income (-) and deferred tax assets (-/+) and liabilities (+/-)	-394	-827
Interest paid (-)	0	-3,340
Income taxes paid, less refunds (-)	432	0
Other non-cash expenses (+)/ income (-)	1,844	-58
Cash inflow from operating activities	23,047	21,374
Payments received (+) from disposals / payments made (-) for investments	-12,665	-4,315
Payments made (-) for the acquisition of subsidiaries, less acquired cash and cash equivalents	-20,483	-10,768
Payments received (+) from disposals of securities	1,809	0
Cash outflow from investing activities	-31,340	-15,083
Payments made (-) for interest and repayment of lease liabilities	-893	582
Payments made (+) from raising and repaying (-) loans	5,529	577
Interest paid (-)	-4,033	0
Cash outflow from financing activities	603	1, 159
Changes to cash and cash equivalents recognized in the cash flow statement	-7,690	7,450
Cash and cash equivalents at the beginning of the period	22,147	7,616
Cash and cash equivalents at the end of the period	14,457	15,066

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Consolidated Statement of Changes in Equity 2024							
EUR thous.	Subscribed capital	Share pre- mium	Other	Retained ear- nings	Total equity attributable to shareholders of the parent company	Non-control- ling interests	Total consoli- dated equity
Amount on Jan. 1, 2024	17,855	41,190	10,768	10,692	80,505	1,098	81,603
Cash and non-cash shareholder contri- butions in connection with business combi- nations	2,562	7,861	0	9,780	20,203	517	20,720
Comprehensive income							
Net profit for the period after tax	-	-	-	31, 155	31, 155	1,589	32,744
Other comprehensive income	-	-	-	-	-	-	-
Amount on Dec. 31, 2024	20,417	49,051	10,768	51,627	131,863	3,204	135,067

EUR thous.	Subscribed capital	Share pre- mium	Other	Retained ear- nings	Total equity attributable to shareholders of the parent company	Non-control- ling interests	Total consoli- dated equity
Amount on Jan. 1, 2025	20,417	49,051	10, <i>7</i> 68	51,627	131,863	3,204	135,06 <i>7</i>
Net profit for the period after tax	0	0	0	31,704	31, <i>7</i> 04	1,641	33,345
Other comprehensive income	0	0	0	0	0	0	0
Amount on June 30, 2025	20,417	49,051	10,768	83,331	163,567	4,845	168,412

# ABRIDGED NOTES TO THE CONSOLIDATED INTERIM FINANCIAL STATEMENTS

#### 1. General information

The Platform Group AG ("TPG" or "the company") is a company incorporated in Germany. It has been entered in the commercial register of the Local Court of Düsseldorf under the number HRB 91139. The company's registered offices are located at Am Falder 4, 40589 Düsseldorf, Germany.

These consolidated interim financial statements encompass the company and its subsidiaries (jointly referred to as the "Group" or "TPG").

TPG is a software and platform company that operates platform solutions for e-commerce in 27 sectors and actively acquires and manages investments.

### 2. Basis of presentation

#### 2.1 Confirmation of compliance with IFRS

The consolidated interim financial statements cover the reporting period from January 1, 2025 until June 30, 2025 as well as the comparison period from January 1, 2024 until June 30, 2024. The consolidated statement of financial position, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated cash flow statement as well as the abridged notes are presented for the current reporting period and the comparison period. TPG's consolidated financial statements were prepared in accordance with the International Financial Reporting Standards (IFRS) as published by the in-ternational Accounting Standards Board (IASB) and endorsed by the European Union. The term "IFRS" also includes all applicable International Accounting Standards (IAS) as well as the interpretations of the International Financial Reporting Interpretation Committee (IFRIC), supplemented by the provisions of section 315e of the German Commercial Code. The consolidated interim financial statements were prepared on a going concern-basis. The financial statements were approved by management on August 18, 2025 and subsequently forwarded to the Supervisory Board for review and approval.

The assets and liabilities in the consolidated statement of financial position were classified as current or non-current in accordance with IAS 1 and the criteria defined in IAS 1.54 et seq.

TPG applied the total cost method in the presentation of the consolidated statement of comprehensive income, opting for the use of a one-statement approach. The consolidated statement of financial position complies with the classification requirements set out in IAS 1 "Presentation of the Financial Statements". Within the presentation of the items of other comprehensive income, items that are recycled to profit or loss are presented separately from those that are never recycled. Assets and liabilities are classified according to settlement date. TPG reports consolidated cash flows from operating activities using the indirect method.

Individual items in the consolidated statement of comprehensive income and the consolidated statement of financial position are aggregated to enhance the clarity of the presentation.

Unless otherwise stated, all amounts have been rounded to the nearest thousand. As amounts are stated in thousands of euros, rounding in accordance with commercial principles may lead to rounding differences. In some cases, such rounded amounts and percentages do not add up to 100% of the totals shown, and the subtotals in the tables may differ slightly from the non-rounded figures.

#### 2.2 **Financial statements**

The consolidated interim financial statements were prepared in accordance with the International Financial Reporting Standards as endorsed by the EU.

#### 2.3 Going concern status

The consolidated interim financial statements were prepared on the basis of the going concern assumption in accordance with IAS 1.25.

#### 2.4 **Valuation principles**

The consolidated interim financial statements have been prepared in accordance with the historical cost principle. This does not generally apply to derivative financial instruments, as these are recognized at fair value on the reporting date. A corresponding explanation is provided in the details on the respective accounting policies.

#### Functional and reporting currency

The consolidated financial statements are presented in euros, which is TPG's functional currency.

#### 2.6 **Current/non-current distinction**

An asset is classified as current if it is expected to be settled or consumed within TPG's normal operating cycle of one year. All other assets are classified as non-current.

A liability is classified as current if it is expected to be settled within TPG's normal operating cycle of one year. All other liabilities are classified as non-current.

#### 2.7 Reporting entity structure

Compared to the consolidated financial statements as at December 31, 2024, the reporting entity structure has been expanded to include the following companies: (1) Lyra Pet GmbH, Albstadt (80.00% interest), (2) Herbertz GmbH, Solingen (100% interest), (3) Joli Closet Paris SAS, Paris (50.1% interest), (4) Finone GmbH, Frankfurt am Main (51.00% interest).

In addition, TPG Fulfillment GmbH, Gladbeck, TPG Goldhandel GmbH, Wiesbaden, and TPG Swiss AG, Zug (Switzerland) were established and consolidated.

Beste Aussichten GmbH, Münster, and Karrasch & Nolte GmbH, Münster, will be consolidated from July 1, 2025; the same applies to majority shareholdings acquired by the two companies in the optics and hearing aid sector (including Freudenhaus Optik Han-dels GmbH, Munich, and FH EYWR GmbH, Munich).

#### **Events after the reporting date** 3.

After the reporting date, the acquisition of a majority shareholding in WeConnect Work GmbH, based in Bad Ems, was announced. This company operates a platform for construction services and building materials and addresses exclusively B2B customers. It will be assigned to the Industrial Goods segment.

TPG intends to acquire further platforms and companies in the pharmaceutical sector. Since 2021, it has held a majority stake in ApoNow GmbH, which operates platform and e-commerce solutions for 41,500 pharmacies and 350 pharmaceutical manufacturers. TPG intends to significantly expand this area through selective acquisitions. To this end, talks are currently being held on the acquisition of three companies that operate pharmaceutical platforms. Corresponding LOIs were signed in August 2025. The companies to be acquired are based in Germany, Austria and the Czech Republic. The aim is for corresponding purchase agreements to be signed in September 2025. If the contracts are signed as planned, this will have a significant impact on TPG's revenues and earnings. The acquisition of the three companies will result in expected additional annual revenues in the low three-digit million range after closing, with an EBITDA margin of 4 – 6%. The purchase price will be in the double-digit million range. In order to implement and finance the above-mentioned transactions, TPG will be examining the scope for topping up the existing corporate bond 2024 (WKN A383EW/ISIN NO0013256834).

With regard to the planned change of legal form, TPG has announced that a written vote by the creditors of its bond (ISIN: NO0013256834) approving the change of the company's legal form into a partnership limited by shares (SE & Co. KGaA) has been initiated. The voting period runs from August 12 and closes at 4:00 pm on August 26, 2025. The planned change of legal form will be voted on at the Annual General Meeting on August 25, 2025.

### 4. Responsibility statement

To the best of our knowledge, and in accordance with the applicable reporting principles for financial reporting, the consolidated interim financial statements give a true and fair view of the assets, liabilities, financial position and profit or loss of the Group, and the Group interim management report includes a fair review of the development and performance of the business and the position of the Group, together with a description of the principal opportunities and risks associated with the expected development of the Group.

Düsseldorf, August 20, 2025

Dr. Dominik Benner

Chairman of the Board of Directors

#### **Active customers**

We define active customers as the number of customers who have placed at least one order in the last twelve months ("LTM") based on the reporting date) (irrespective of returns). The number of customers who have canceled their orders in full is not included in this figure.

#### **Number of orders**

We define the number of orders as the number of orders placed by customers during the reporting period (irrespective of cancella-tions or returns). An order is accounted for on the day on which the customer places it. The number of orders placed may differ from the number of orders fulfilled, as orders may be in transit at the end of the reporting period or may have been canceled.

#### Adjusted EBIT(DA)

We define adjusted EBIT(DA) as EBIT(DA) before acquisition-related expenses and before expenses for non-operating one-off items.

#### Capex

The sum total of payments for investments in property, plant and equipment and intangible assets excluding payments for the acquisition of companies.

#### German-speaking region

Abbreviation referring to Germany, Austria and Switzerland.

#### Average order value

We define average order value as the gross merchandise volume (including the gross merchandise volume under our partner program) after cancellations and returns, including VAT, divided by the number of orders in the last twelve months (based on the reporting date). Gross merchandise volume is defined as our customers' total expenditure (including VAT) less cancellations and returns in the last twelve months.

EBIT is short for earnings before interest and taxes.

EBITDA is short for earnings before interest, taxes, depreciation of property, plant and equipment and amortization of intangible assets.

#### Freely available cash flow

Cash flow from operating activities plus cash flow from investing activities (excluding time deposits and restricted cash).

#### **GMV**

GMV (gross merchandise volume) is defined as the value of all goods or services, including VAT, delivered to customers. It includes both B2C and B2B goods and services. GMV is recorded on the basis of the date of the customer order.

Short for "last twelve months".

#### Net working capital

We calculate net working capital as the sum total of inventories, trade receivables and other receivables less trade payables and similar liabilities.

# **GLOSSARY**

#### ROE

Return on equity (ROE) is defined as the ratio of consolidated net profit after tax, adjusted for losses from discontinued operations, income taxes and the consolidated net profit attributable to non-controlling interests, to the equity of the Group's shareholders.

#### ROCE

Return on capital employed (ROCE) is defined as the ratio of EBIT (from continuing operations) to capital employed (equity plus interest-bearing liabilities less cash and cash equivalents and securities).

#### SaaS

Software as a Service

#### USP

Unique selling proposition

#### **Disclaimer**

This report contains forward-looking statements based on assumptions and estimates made by the management of The Platform Group AG. Although the company's management believes that these assumptions and estimates are accurate, actual future developments and actual future results may deviate significantly from these assumptions and estimates due to a variety of factors. These factors may include, for example, changes in the overall macroeconomic situation, the legal and regulatory framework in Germany and the EU as well as changes in the industry.

The Platform Group AG provides no guarantee and accepts no liability if future developments and the results actually achieved in the future differ from the estimates contained in this report. The Platform Group AG does not intend, and does not assume any obligation, to update any forward-looking statements to reflect events or developments after the date of this report.

This report is also available in German and can be viewed in both languages at https://corporate.the-platform-group.com/.

In the event of any discrepancies, the German version of this report takes precedence over the English translation.



#### **IMPRINT**

#### CONTACT

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info@the-platform-group.com www.the-platform-group.com

#### **INVESTOR RELATIONS CONTACT**

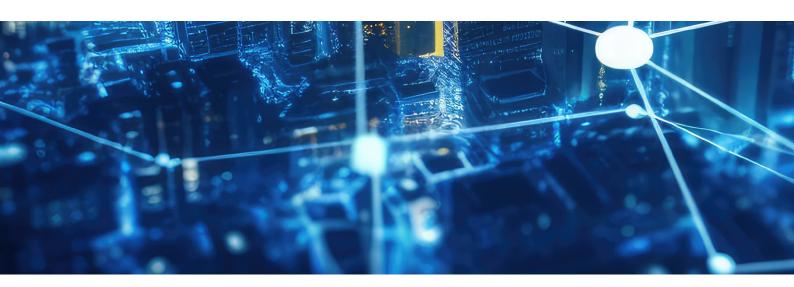
ir@the-platform-group.com www.corporate.the-platform-group.com

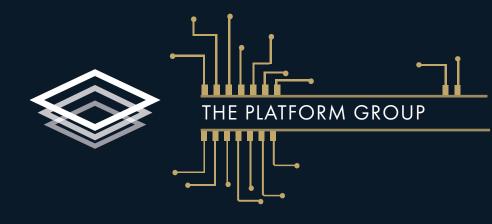
#### **FINANCIAL CALENDAR**

https://corporate.the-platform-group.com/de/service-kontakt/#calendar

#### **PRESS CONTACT**

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