



**HALLMARK
COMPANY LIMITED**

Hallmark Company Limited
Suite # 1001, Uni Centre,
10th Floor, I.I. Chundrigar Road,
Karachi, Pakistan.
Off: 021-32414419
021-37011105
Fax: 021-32416288
Email:hallmark@bizcorei.com

The General Manager,
Pakistan Stock Exchange Limited,
Stock Exchange Building,
Stock Exchange Road,
Off: I.I. Chundrigar Road,
Karachi.

April 30, 2018

Dear Sir,

Financial Results for the Quarter Ended March 31, 2018

We have to inform you that the Board of Directors of our Company in their meeting held on April 30, 2018 at 03:00 PM at 1001, 10th Floor, Uni Center I.I. Chundrigar Road, Karachi. Recommended the following:

(i) CASH DIVIDEND

An Interim Cash Dividend for the quarter ended March 31, 2018 at Rs. 0.00 per share i.e. NIL %. This is in addition to Interim Dividend(s) already paid at Rs. 0.00 per share i.e. NIL %.

AND/OR

(ii) BONUS SHARES

It has been recommended by the Board of Directors to issue Interim Bonus Shares in the proportion of NIL share(s) for every NIL share(s) held i.e. NIL %. This is in addition to the Interim Bonus Shares already issued @ NIL %.

AND/OR

(iii) RIGHT SHARES

The Board has recommended to issue NIL % Right Shares at par/at a discount/premium of Rs. NIL per share in proportion of NIL share(s) for every NIL share(s). The entitlement of right shares being declared simultaneously will not be applicable on Bonus Shares as declared above.

AND/OR

(iv) ANY OTHER ENTITLEMENT/CORPORATE ACTION

AND/OR

(v) ANY OTHER PRICE-SENSITIVE INFORMATION

The financial results of the Company are attached.

(The Company shall give complete Profit & Loss Account along with appropriations, earning per share and comparative figures of immediately preceding corresponding period. In addition, if the accounts contain certain qualification/ observation by the auditors, the same should also be intimated. In case the consolidated Profit & Loss Accounts are applicable, it will be required to communicate the standalone along with consolidated Profit & Loss Accounts separately for the same period).

The above entitlement will be paid to the shareholders whose names will appear in the register of members on 23/04/2018.

The Share Transfer Books of the Company will be closed from 23/04/2018 to 30/04/2018 (both days inclusive). Transfer received at the F.D. Registrar Services (SMC-Private) Limited 17th Floor, Saima Trade Tower, I.I. Chundrigar Road, Karachi at the close of business on 21/04/2018 will be treated in time for the purpose of above entitlement to the transferees.

We will be sending you 200 copies of printed accounts for distribution amongst the TRE Certificate Holders of the Exchange.

Yours Sincerely,



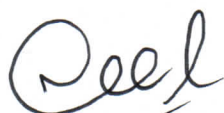
Ms. Kishwar Parveen
Company Secretary
For Hallmark Company Limited



HALLMARK COMPANY LIMITED
CONDENSED INTERIM PROFIT AND LOSS ACCOUNT (UN-AUDITED)
FOR THE NINE MONTHS ENDED MARCH 31, 2018

		Nine Months Ended		Quarter Ended	
	Note	31-Mar-18	31-Mar-17	31-Mar-18	31-Mar-17
		<i>(Amounts in Rupees)</i>		<i>(Amounts in Rupees)</i>	
Turnover					
Sale of goods		10,056,611	573,870	3,701,129	573,870
Advisory		587,750	90,000	219,440	90,000
		<u>10,644,361</u>	<u>663,870</u>	<u>3,920,569</u>	<u>663,870</u>
Cost of sales	11	(8,087,334)	(403,586)	(2,956,823)	(403,586)
Gross profit		<u>2,557,027</u>	<u>260,284</u>	<u>963,746</u>	<u>260,284</u>
Administrative and selling expenses	12	(1,756,887)	(585,966)	(674,799)	(226,667)
Operating profit/ (loss)		<u>800,140</u>	<u>(325,682)</u>	<u>288,947</u>	<u>33,617</u>
Other income	13	450,000	1,315,000	150,000	1,015,000
Other expenses	14	(102,500)	(175,000)	(17,500)	-
Profit before taxation		<u>1,147,640</u>	<u>814,318</u>	<u>421,447</u>	<u>1,048,617</u>
Taxation		<u>198,464</u>	<u>-</u>	<u>101,283</u>	<u>-</u>
Profit after taxation		<u><u>1,346,104</u></u>	<u><u>814,318</u></u>	<u><u>522,730</u></u>	<u><u>1,048,617</u></u>
Earning per share	15	<u><u>2.69</u></u>	<u><u>1.63</u></u>	<u><u>1.05</u></u>	<u><u>2.10</u></u>

The annexed notes from 1 to 20 form an integral part of these financial information.



Chief Executive



Director



Chief Financial Officer