



2643

Soonest Express
Co. Ltd.

We are Professional 、 Prompt 、 Passionate 、 Progressive!

Limitation of Liabilities



2

- This presentation contains predictive information released from the company' s internal and external sources.
- The actual operating results, financial conditions and the business prospects may be different from these forecast and the reasons may due to various risks beyond the company' s control.
- The prospects in this presentation only reflect the company' s views for the future to date. The company will not be hold responsible for any changes or updates on these views.

Company Profile



3

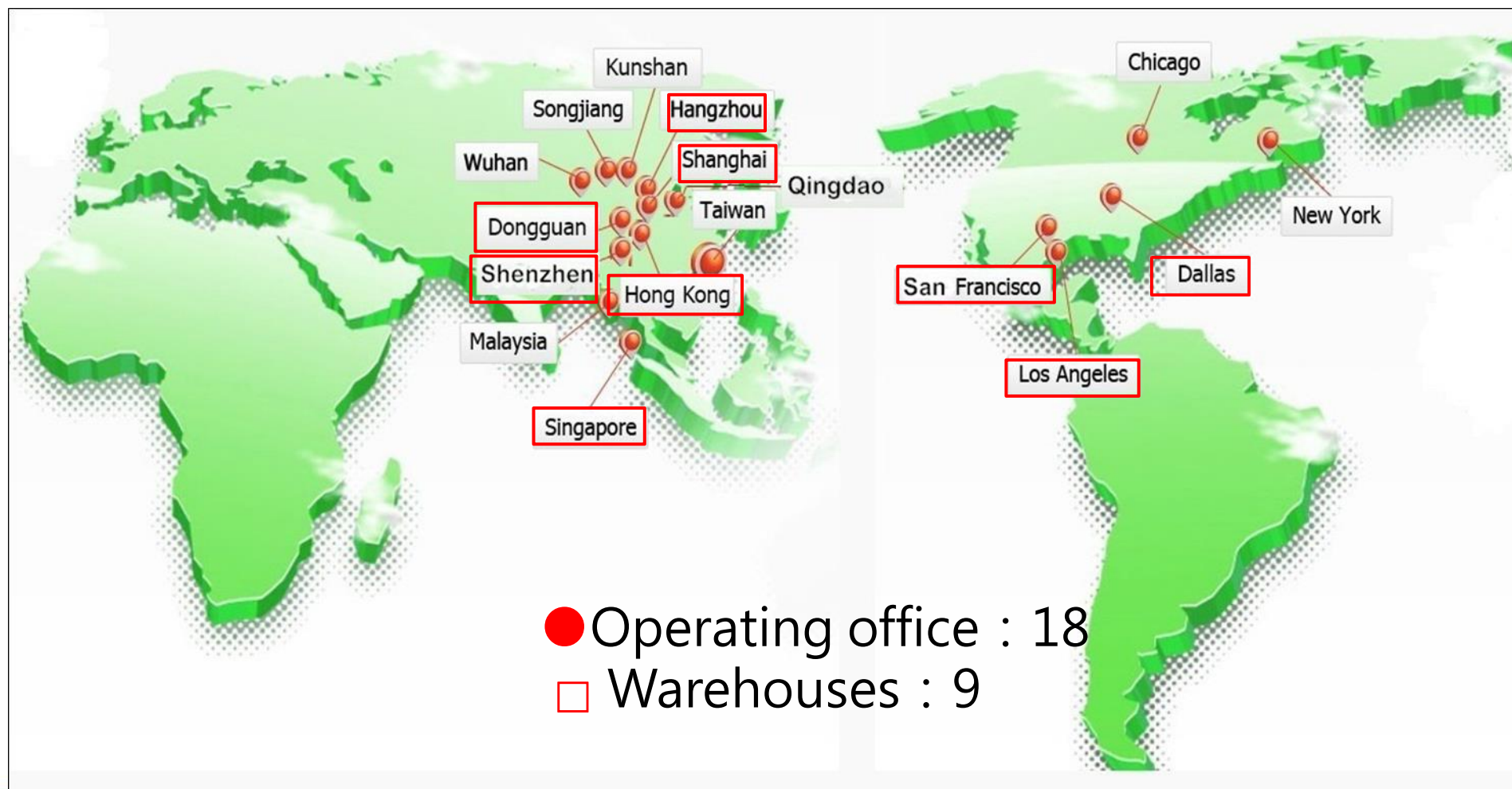
Established	Feb. 13, 1984	Stock code : 2643
IPO	Mar. 4, 2016	
Chairman	C. M. Ku	
General Manager	Kang Y. Sun	
Capital Investment	NTD 262,300,000	
Address	4F, No. 34, Rui Guang Rd., Taipei 114, Taiwan.	
Services	Integrated Logistics: Air/ Ocean Freight Forwarding 、 Customs Declaration 、 Warehouses 、 Transportation and Delivery (Integrated Logistics)	
Worldwide Network	Offices:18, Warehouses: 9	



Worldwide Network



4



Services (Ocean /Land/Air)

SOONEST
EXPRESS CO., LTD.



5



**Becoming Best Logistics Solutions
Provider for our Customers**



2017 Performance



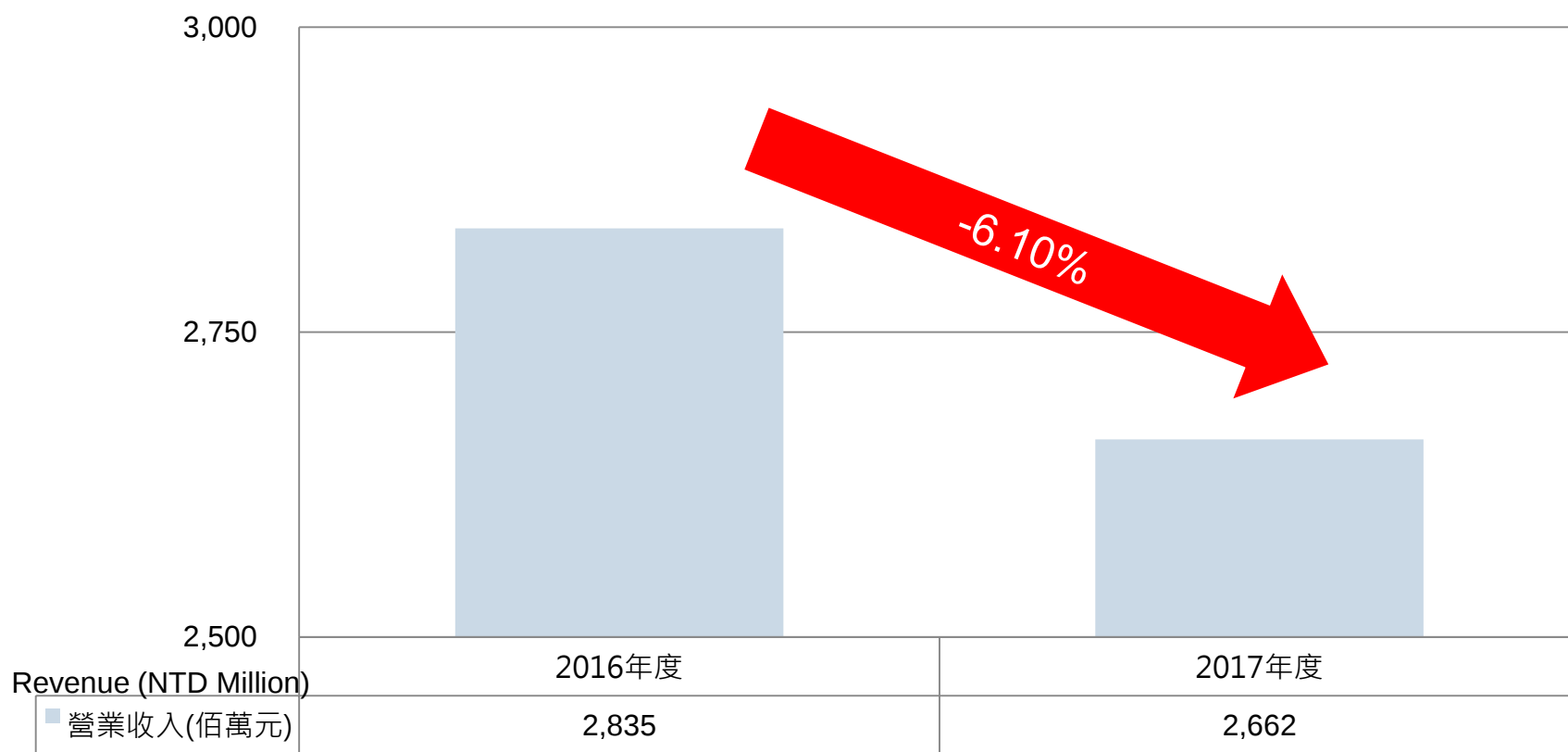
Consolidated Revenue



7

營業收入(佰萬元)

Revenue (NTD Million)



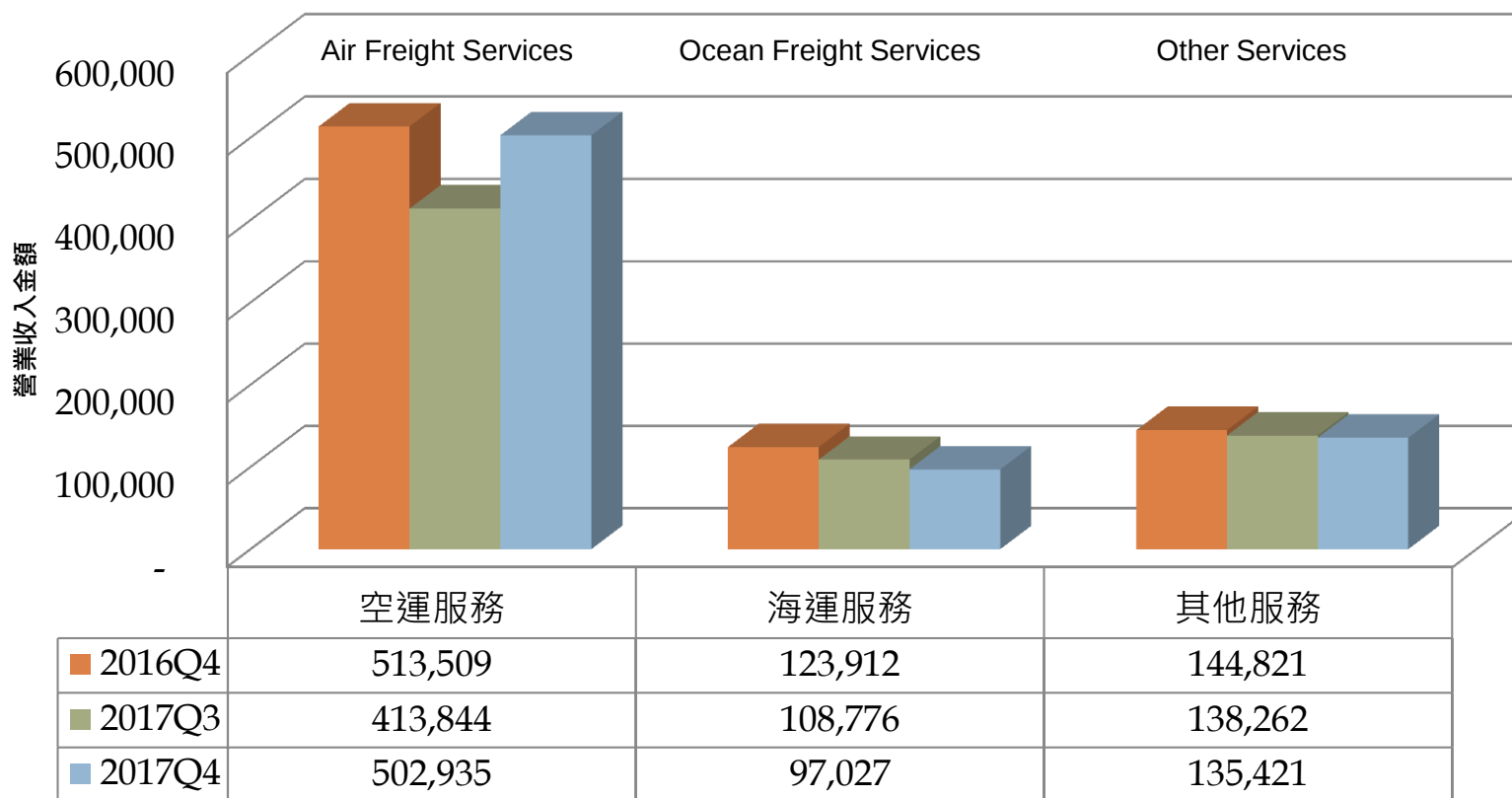
Product Revenue



8

產品別比較

UNIT: NTD Thousand



Product Ratio (Revenue)



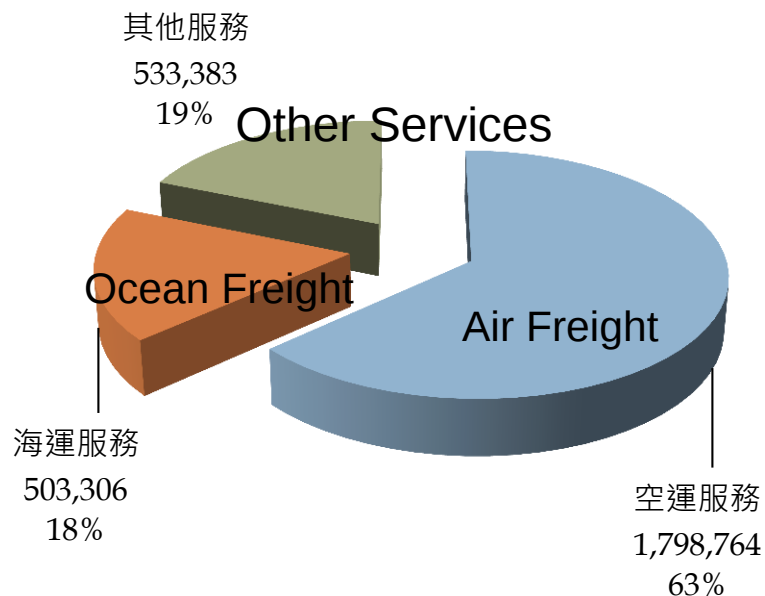
9

UNIT : NTD Thousand

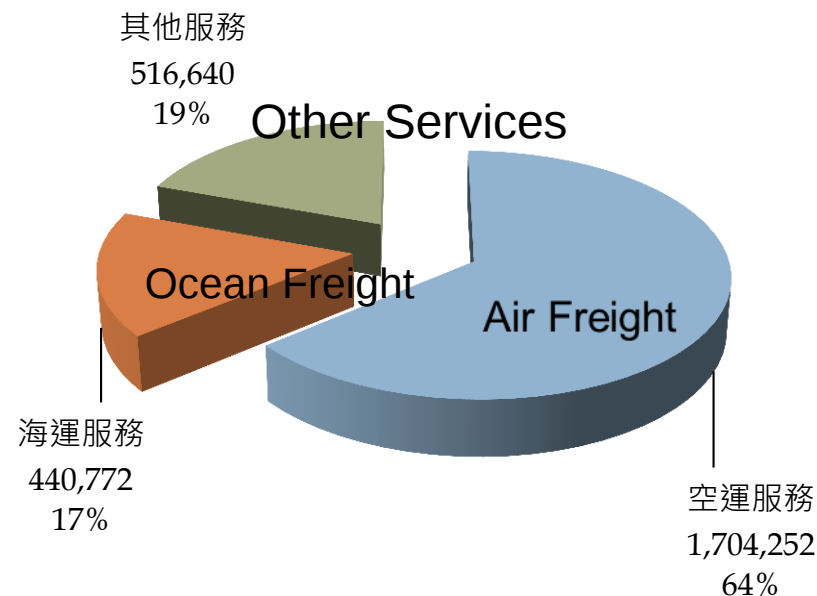
2016年度

2017年度

2016



2017



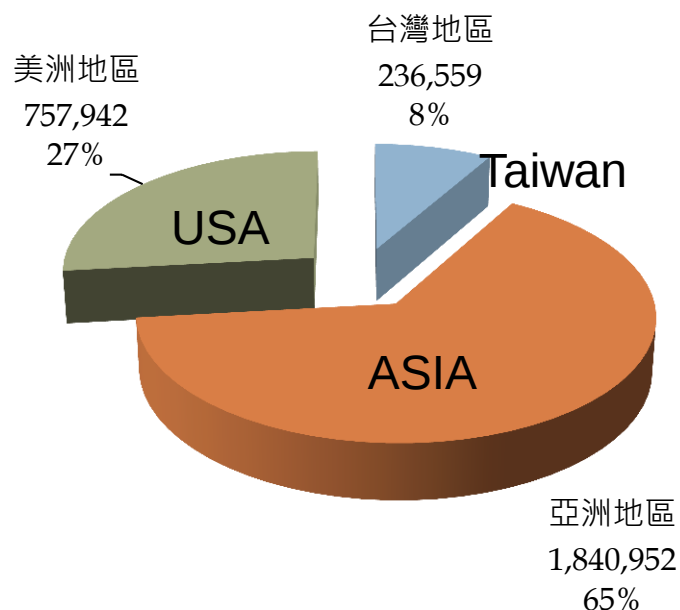
Area Ratio (Revenue)



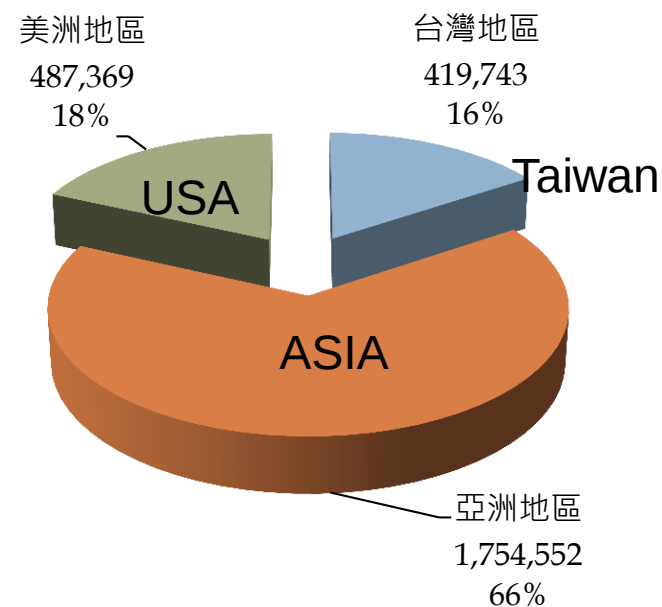
10

UNIT : NTD Thousand

2016



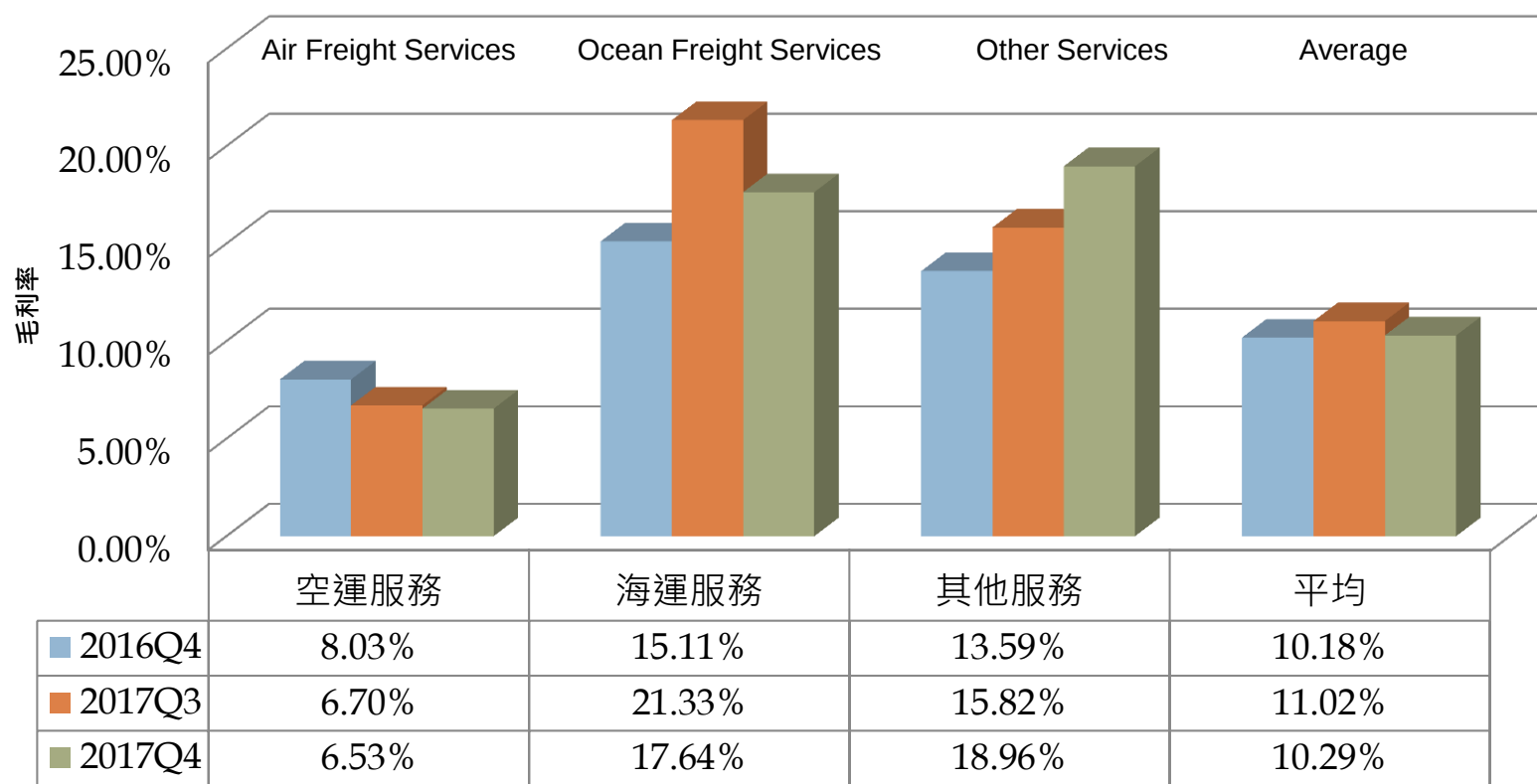
2017



Product Gross Margin

11

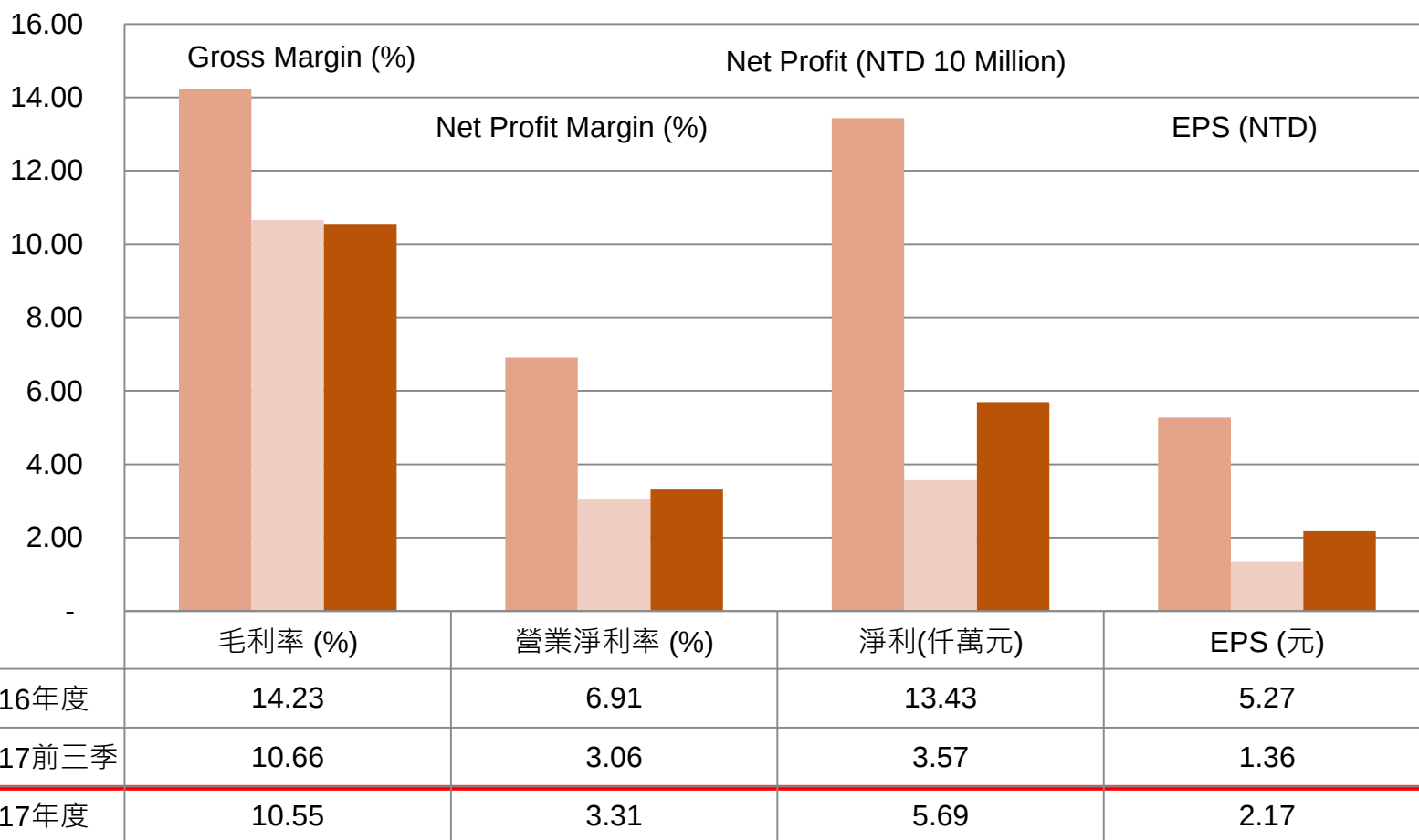
毛利率(%)



Operating Performance -Various Ratio



12



Operating Performance



13

Categories		2015	2016	2017
Capital Structure	Debts Ratio (%)	53.01	40.30	45.56
Liquidity	Current Ratio (%)	188.33	259.72	234.72
Operating Performance	Average Collection Turnover (Times)	5.48	5.41	5.32
Profitability	Return on Total Assets (%)	9.74	13.11	5.26
	Return on Equity attributable to Shareholders of the Parent (%)	20.84	24.37	9.12
	Net Margin (%)	3.22	4.74	2.14
	EPS (NTD)	4.08	5.27	2.17

Change of Logistics Structure



Blue Ocean Strategy- Secure Profit



15

Air Transportation Market

Traditional
Air-Freight
Forwarding

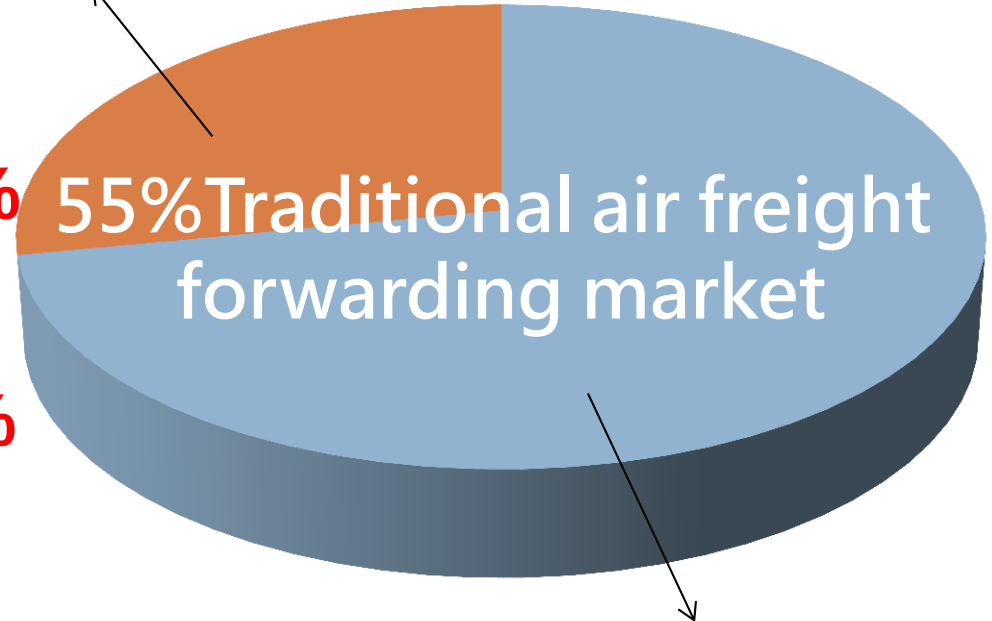


International
Express
Delivery

90% -> **55%**

10% -> **45%**

Taiwan Local market (1,000 Forwarders)
15~25%



Foreign companies'
Routine Order
75~85%

Diversified Logistics Supply Chain



16



Companies



Seller



(Well-known International Logistics Service Provider)



(Segmented Logistics)



(Integrated Service)



Future Development



Three Major Developments

18



Key Points

1. Last Mile Delivery

- Pilot City: Singapore
- Others: Hong Kong & Taiwan

2. Cross-Border Trans-shipment Delivery

- Became necessary due to the demand on International parcel delivery
- Increment of Taiwan's air freight volume and revenue

3. Overseas Fulfillment Center

- Became distribution center for overseas parcel delivery
- Solving problems on inventory and laboring for small e-commerce businesses



1) Singapore International Parcel Delivery



19



- Renting new warehouse for new e-commerce business starting Sept. 2017.
- 60-100 deliveries daily up to end of Jul., 2017. 300 deliveries daily by the end of Oct., 2017 (Increase 3-5 times by Q3 2017).
2,018 Target at 1,300 deliveries daily. ◦
- Customers' parcel trace and track with self-developed system (LMS).



Last Mile System (Smart Trace and Track)

20

Self-developed APP
Support IOS / ANDRIOD
Real time Trace & Track

Seller 、 Buyer 、 Driver and Delivery Interfaces



2) Cross-Border Parcel Transit in Taiwan



- Modulated work flow for trans-shipments from Taiwan to all over the world.
- From handling 4,000~10,000 to 25,000~40,000 shipments per day (6 - 10 times). Increasing job opportunity and cargo volume at Taoyuan International Airport.



3) Fulfillment Centers in the USA – Warehouse System



22

Process



Warehouse in L.A.



23



Future Development-Cross Border Logistics Solution



24



**Best logistics service provider of
cross-border e-commerce**

**Guaranteed
sufficient
cargo
space and
competitive
prices**

**World-wide
services
networks**

**Fulfillment
centers
establish-
ment**

**Real-time
trace and
track
services**



