

CAMPARI GROUP

PRESS RELEASE

Extraordinary General Meeting of Davide Campari-Milano N.V.

Simon Hunt joins the Board of Directors of the Company as Executive Director and will serve as the new Chief Executive Officer of the Company

Amsterdam, January 15th, 2025-The Extraordinary General Meeting of Davide Campari-Milano N.V. (the “**Company**”) (Reuters CPRI.MI-Bloomberg CPR IM) held today approved by a large majority the appointment of Simon Hunt as Executive Director of the Board of Directors of the Company until the Annual General Meeting to be held in 2028.

Accordingly, he will serve as the new Chief Executive Officer of the Company, as per designation of the Board of Directors held on December 4th, 2024, acting upon the recommendations of the Remuneration and Appointment Committee and the Leadership Transition Committee.

The curriculum vitae of Simon Hunt is available on the Company's website (<https://www.camparigroup.com/en/page/group/governance>).

As of today, Simon Hunt does not hold any Campari shares.

FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include Aperol, Campari, SKYY, Grand Marnier, Espolòn, Courvoisier, Wild Turkey and Appleton Estate. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses. Headquartered in Milan, Italy, Campari Group operates in 25 production sites worldwide and has its own distribution network in 26 countries. Campari Group employs approximately 4,900 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.