

CAMPARI GROUP

PRESS RELEASE

- **Repurchase of existing bonds funded through recent bond issuance**
- **Extension of average debt maturity and improved maturity profile**
- **Further strengthening of the Group's financial flexibility**

Milan, June 17th, 2026- Davide Campari-Milano N.V. (the '**Company**') announced the successful completion of a its outstanding bonds, as announced on June 9th, 2026, with original amount €550,000,000, coupon 1.250%, maturity 6 October 2027 (ISIN: XS2239553048), in line with its strategy to actively manage its debt profile.

The offer has been concluded with a nominal amount of **€ 295,609,000** repurchased at **97.868 %**.

The transaction enabled the Group to **repurchase a significant portion of its outstanding bonds with nearer-term maturities**, using proceeds from the recent bond issuance, executed for an amount of **€600,000,000** and maturity **17 June 2033** (the **New Notes**).

As a result of the transaction, Campari Group has:

- **optimised its debt maturity profile**, reducing refinancing needs in the short to medium term;
- **extended the average life of its debt**, increasing visibility on its future financial structure;
- **further strengthened its financial flexibility**, while maintaining efficient access to capital markets.

The transaction is fully aligned with the Group's strategy to **proactively manage its financial liabilities**, enhancing the overall sustainability and quality of its debt structure.

Simon Hunt, Chief Executive Officer: *'The successful completion of this transaction represents a further step in optimising our financial structure. The improved maturity profile allows us to operate with greater flexibility and discipline in pursuing our growth objectives.'*

The Company has appointed **BNP PARIBAS** and **Deutsche Bank** as Dealer Managers for this transaction.

Orrick has acted as legal counsel to the Company, whereas BNP PARIBAS and Deutsche Bank have been assisted by **A&O Shearman. Kroll** has acted as tender and information agent.

CAMPARI GROUP

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Nothing in this announcement constitutes an offer to sell or the solicitation of an offer to buy the New Notes in any jurisdiction.

No action has been or will be taken in any jurisdiction in relation to the New Notes that would permit a public offering of securities and the minimum denomination of the New Notes will be €100,000 and integral multiples of €1,000.

FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spanning across aperitifs, including iconic brands like Aperol and Campari, agave spirits such as Espolòn tequila, whiskeys and rum with Wild Turkey and Appleton Estate, as well as cognac and champagne including Courvoisier and Grand Marnier. Founded in 1860, Campari Group is one of the fastest growing global spirits companies and the undisputed leader in the aperitif category. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Headquartered in Milan, Italy, Campari Group operates via 24 production sites worldwide and its own distribution network in 27 countries. Campari Group employs approximately 4,800 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.