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Person/company obliged to make the notification:

Name: AGRANA Beteiligungs-AG
Place: Vienna
State: Austria

Company data:

Name: AGRANA Beteiligungs-AG
Address: Donau-City-Straße 9, 1220 Wien
Place: Vienna
State: Austria

16.07.2008

Prudential plc increases stake in AGRANA Beteiligungs-AG to 10.09%

AGRANA Beteiligungs-AG announces according to § 93 Section 2 Börsegesetz that it has been informed by Prudential plc, London, on 14 July 2008 of an increase of its stake and voting rights in AGRANA Beteiligungs-AG.

Prudential plc and certain of its subsidiary companies have passed the threshold of 10% of voting rights in AGRANA Beteiligungs-AG on 10 July 2008. The acquired shares represent 10.09% of the voting rights (resp. 1,433,908 shares).

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