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Person/company obliged to make the notification:

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Name: AGRANA Beteiligungs-AG  
Place: Donau-City-Straße 9, 1220 Wien  
State: Österreich

Prudential plc increases stake in AGRANA Beteiligungs-AG to 15.03%

AGRANA Beteiligungs-AG announces according to § 93 Section 2 Börsengesetz that it has been informed by Prudential plc, London, on 11 February 2011 of an increase of its stake and voting rights in AGRANA Beteiligungs-AG.

Prudential plc and certain of its subsidiary companies have passed the threshold of 15% of voting rights in AGRANA Beteiligungs-AG on 9 February 2011. The acquired shares represent 15.03% of the voting rights (resp. 2,134,786 shares).

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