



POISED FOR GROWTH

BHG RETAIL REIT

SGX-REITAS Education Series:
Insights into the REITs Industry

14 August 2017



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DBS Bank Ltd. was the Financial Adviser, Issue Manager, Bookrunner and Underwriter for the initial public offering of BHG Retail REIT.

Issuer

BHG RETAIL REIT

Singapore's First Pure-Play China Retail REIT
Sponsored By A China-Based Group

Listing Date

11 December 2015

Investment
Mandate

Income-producing real estate used primarily for retail purposes, with an initial focus on China.

Manager

BHG Retail Trust Management Pte Ltd

- 1 Overview of Beijing Hualian Group**
- 2 Overview of BHG Retail REIT**
- 3 Engaging the Community**
- 4 Looking Forward**

Overview of Beijing Hualian Group

First China Retail REIT Sponsored by a China Based Group



Beijing Hualian Group's Core Businesses



Retail Malls

37 Retail Malls owned and/or under management

Beijing Hualian Department Store Co., Ltd.

- Listed on Shenzhen Stock Exchange in 1998
- Market cap of RMB 9.96b¹
- Wide network of retail malls across China
- With focus on community retail malls well located in areas of high population density
- <http://www.bhgmall.com.cn/>



“Sponsor”

Supermarkets

More than 150 Supermarkets across entire China
Beijing Hualian Hypermarket Co., Ltd.

- Listed on Shanghai Stock Exchange in 2001
- Market cap of RMB 3.95b¹
- Anchor / master-lease tenants at every property in the REIT's portfolio
- Attracts recurring footfall while providing stable income and step-up.



Beijing SKP Luxury Department Store

*One of the Largest
Luxury Department Stores in China*

- Operates Beijing SKP, located at Beijing's prime Central Business District
- Offers high-end retail goods and services
- One of Beijing's landmark shopping places
- <http://www.skp-beijing.com/>



北京SKP

International Retail Partnerships

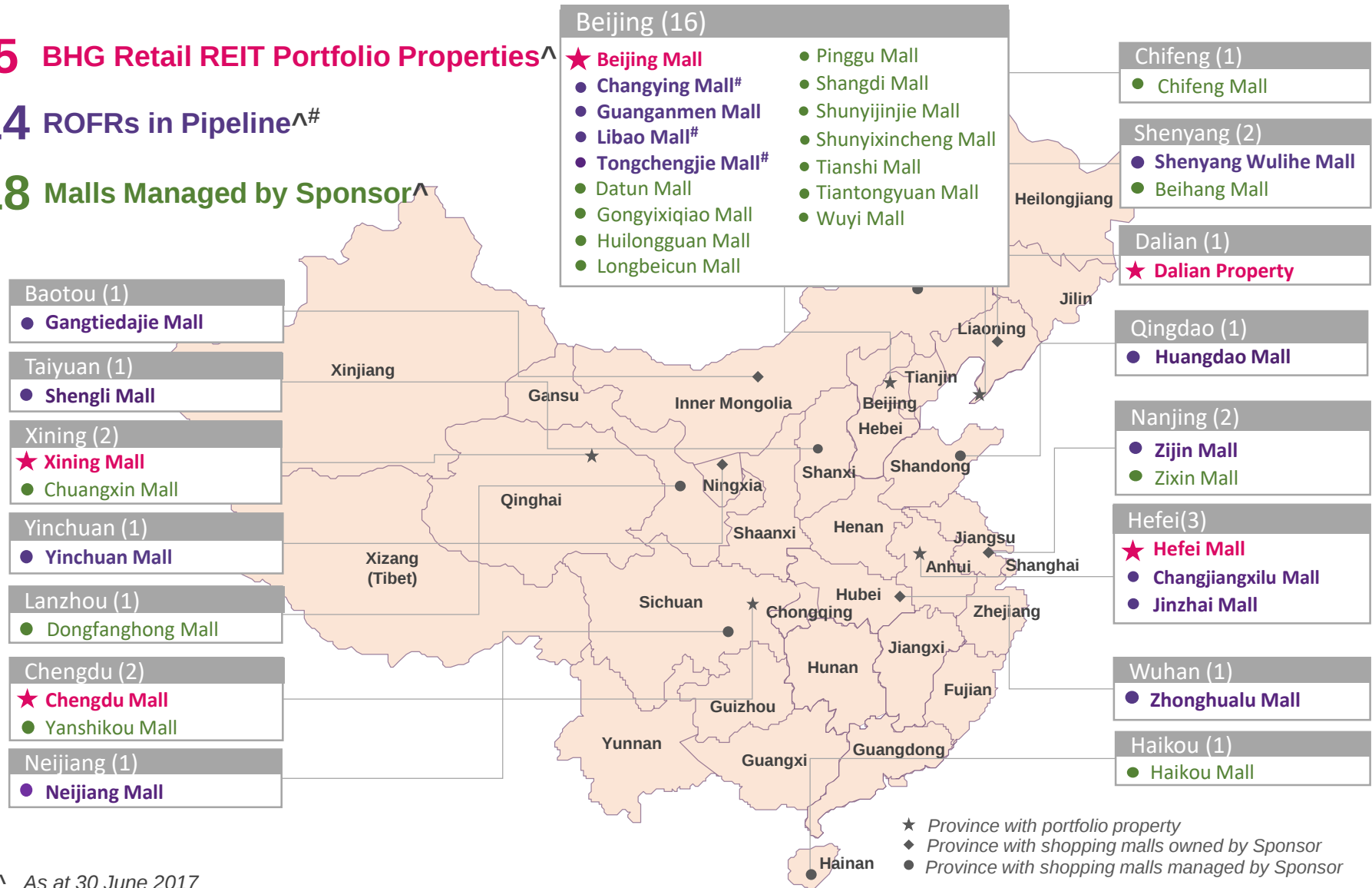
- Secure distributorships for international renowned brands
- Partnering brands are featured in the REIT's portfolio
- Joint venture with Costa Coffee for the entire Northern China



5 BHG Retail REIT Portfolio Properties[^]

14 ROFRs in Pipeline[#]

18 Malls Managed by Sponsor[^]



[^] As at 30 June 2017

[#] 3 out of the 14 ROFRs (namely Tongchengjie, Libao, and Changying) were granted by a private fund, managed by a fund manager 50% owned by Beijing Hualian Group Investment Holding Co., Ltd.



**Philosophy
To Learn
From
The Best**

**Strong
Management
Platform**

**Strategy to
Focus On
Community
Malls**

**Broad
Tenant
Network**

Overview of BHG Retail REIT



Photo of Chengdu Konggang 成都空港

Portfolio of 5 Properties in China

Strategically located in high-growth cities



Xining Huayuan Mall



Chengdu Konggang Mall

Xining
西宁

Beijing
北京

Dalian
大连

Chengdu
成都

Hefei
合肥



Beijing Wanliu Mall



Dalian Jinsanjiao Property



Hefei Mengchenglu Mall

● Multi-tenanted

● Master-leased

- One-stop destination malls that serve surrounding communities
- Surrounded by densely populated residential properties
- Strong focus on experiential and lifestyle segment
- Well-positioned to capitalise on the rising middle income population

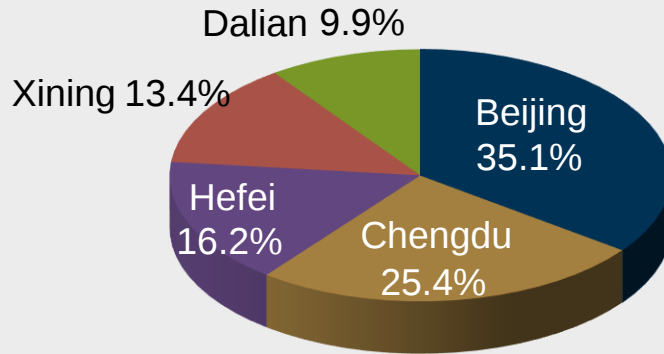


Photo of Beijing Wanliu 北京万柳

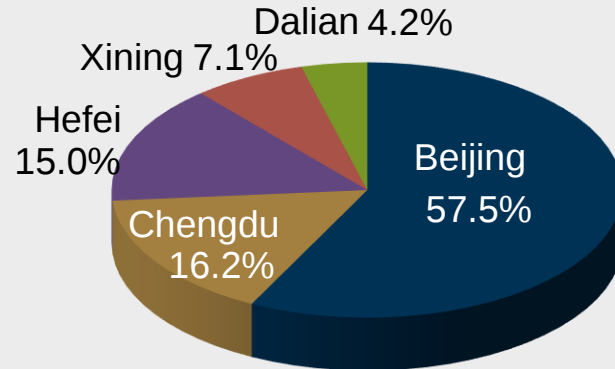
Portfolio Summary



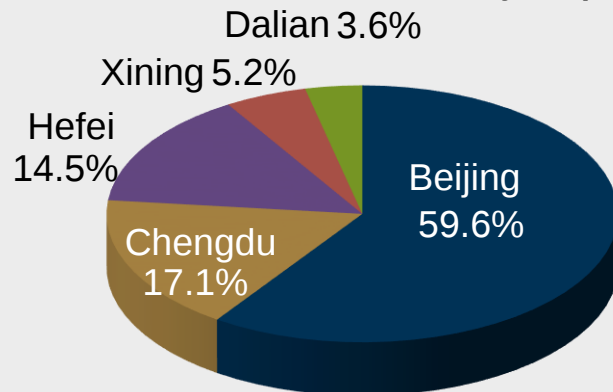
Breakdown of NLA¹ by Property



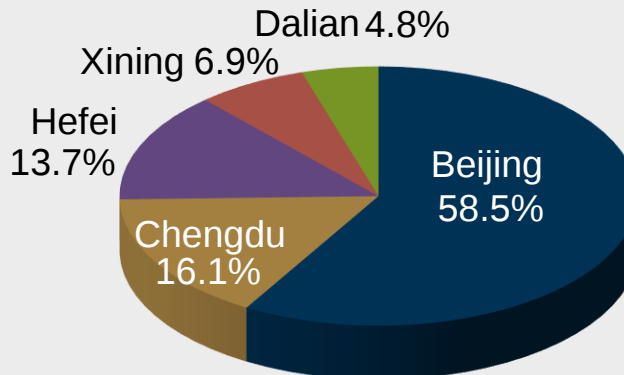
Breakdown of Valuation² by Property



Breakdown of Gross Revenue³ by Property



Breakdown of Net Property Income³ by Property



1 As at 30 June 2017

2 Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.

3 Based on 2Q 2017 results

High Portfolio Occupancy of 98.9%

Occupancy Rate	30 June 2017
Beijing Wanliu	100.0%
Chengdu Konggang ¹	95.8%
Hefei Mengchenglu	100.0%
Xining Huayuan	100.0%
Dalian Jinsanjiao	100.0%
Portfolio (NLA Weighted)	98.9%

- 1 As at 30 June 2017, the asset enhancement initiative at Chengdu Konggang Mall was ongoing. It has since been completed, in line with the target completion of 3Q 2017.



Beijing Wanliu Mall



Premium Community Mall in Beijing's High Income Residential District

Haidian District's residents have one of the highest per-capita disposable income in Beijing



Location	Haidian District, Beijing
Gross Floor Area	105,920 sqm
Net Lettable Area ¹	54,555 sqm
Leasable Floors	6
Car Park Lots	618
Occupancy ¹	100.0%
Valuation ²	RMB 2,235 million

1. As at 30 June 2017.
2. Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.

Tenants include:

BHG Supermarket. Golden Harvest Cinema.

H&M. Muji. Uniqlo. Tommy Hilfiger. Charles & Keith. Adidas Originals. The Face Shop. Innisfree.

Pizza Hut. KFC. Burger King. Macdonalds. BreadTalk. Costa Coffee. Hai Di Lao Hot Pot.

Beijing Wanliu Mall New Concepts and Brands



Proactive Asset Management Replaced Department Store with 25 new brands

25 new brands were introduced, much to the delight of residents in the surrounding neighbourhoods. These brands included renowned jeweller Chow Tai Fook (周大福), popular Japanese lifestyle brand Muji, America's iconic Calvin Klein Jeans, South Korea's cosmetic brand Etude House, one of China's rising culinary stars Element Fresh, and one of Taiwan's most popular restaurant chains Bellagio (鹿港小镇).



Muji 无印良品



周大福 Chow Tai Fook



TISSOT 天梭

Other tenants include:

Calvin Klein Jeans.

Etude House.

The Face Shop.

Innisfree. etc



Element Fresh 新元素



Bellagio 鹿港小镇



Musangking 猫山王



唱吧麦颂量贩式KTV

Chengdu Konggang Mall



Destination Mall for The Growing Middle and Upper-Middle Income Families In The Area

Surrounded by Densely Populated Residential Community



Tenants include:

BHG Supermarket. BHG Cinema. Watsons. Starbucks. Burger King. 美航国际健身Gym. La Chapelle. TOPFEELING. ONLY. VERO MODA.

Location	Shuangliu County, Chengdu
Gross Floor Area	71,917 sqm
Net Lettable Area ¹	39,451 sqm
Leasable Floors	6
Car Park Lots	400
Occupancy ¹	95.8%
Valuation ²	RMB 631 million

1. As at 30 June 2017.
2. Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.



Chengdu Konggang Basement One

New Concepts and Brands

Asset Enhancement on Basement One To Elevate The Mall's Active Lifestyle Offering

- In line with rising demand for sports merchandise and services
- New and existing active lifestyle brands in the cluster includes Nike, Adidas, Skechers, Jordan, and Li-Ning (李宁)
- Enhanced long-term quality and sustainability of the mall
- Strong growth in shopper traffic



Hefei Mengchenglu Mall

Winner of 2016 Hefei's Most Popular Shopping Centre of the Year



Location	Luyang District, Hefei
Gross Floor Area	49,699 sqm
Net Lettable Area ¹	25,230 sqm
Leasable Floors	6
Car Park Lots	268
Occupancy ¹	100.0%
Valuation ²	RMB 584 million

1. As at 30 June 2017.
2. Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.

Tenants include:

BHG Supermarket. BHG Cinema.

Starbucks. Pizza Hut. Hai Di Lao Hot Pot.

Bioliving 百武西. Miniso. Gymboree. ONLY. VERO MODA.



Hefei Mengchenglu Mall New Concepts and Brands



Shi Qi Le Seafood Buffet 食其乐海鲜自助餐



MINISO 名创优品



Milibam



念

Xining Huayuan Mall



Popular Retail Hub in Xining, Tibetan Plateau's Largest City



Location	Ximen-Dashizi Retail Hub, Xining
Gross Floor Area	20,807 sqm
Net Lettable Area ¹	20,807 sqm
Leasable Floors	4
Occupancy ¹	100.0%
Valuation ²	RMB 278 million

1. As at 30 June 2017.
2. Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.



Dalian Jinsanjiao Property



A Key Destination for Daily Essentials



Location	Jinsanjiao Area, Dalian
Gross Floor Area	15,345 sqm
Net Lettable Area ¹	15,345 sqm
Leasable Floors	2
Occupancy ¹	100.0%
Valuation ²	RMB 162 million

1. As at 30 June 2017.
2. Based on independent valuation from Knight Frank Petty Limited as at 31 December 2016.

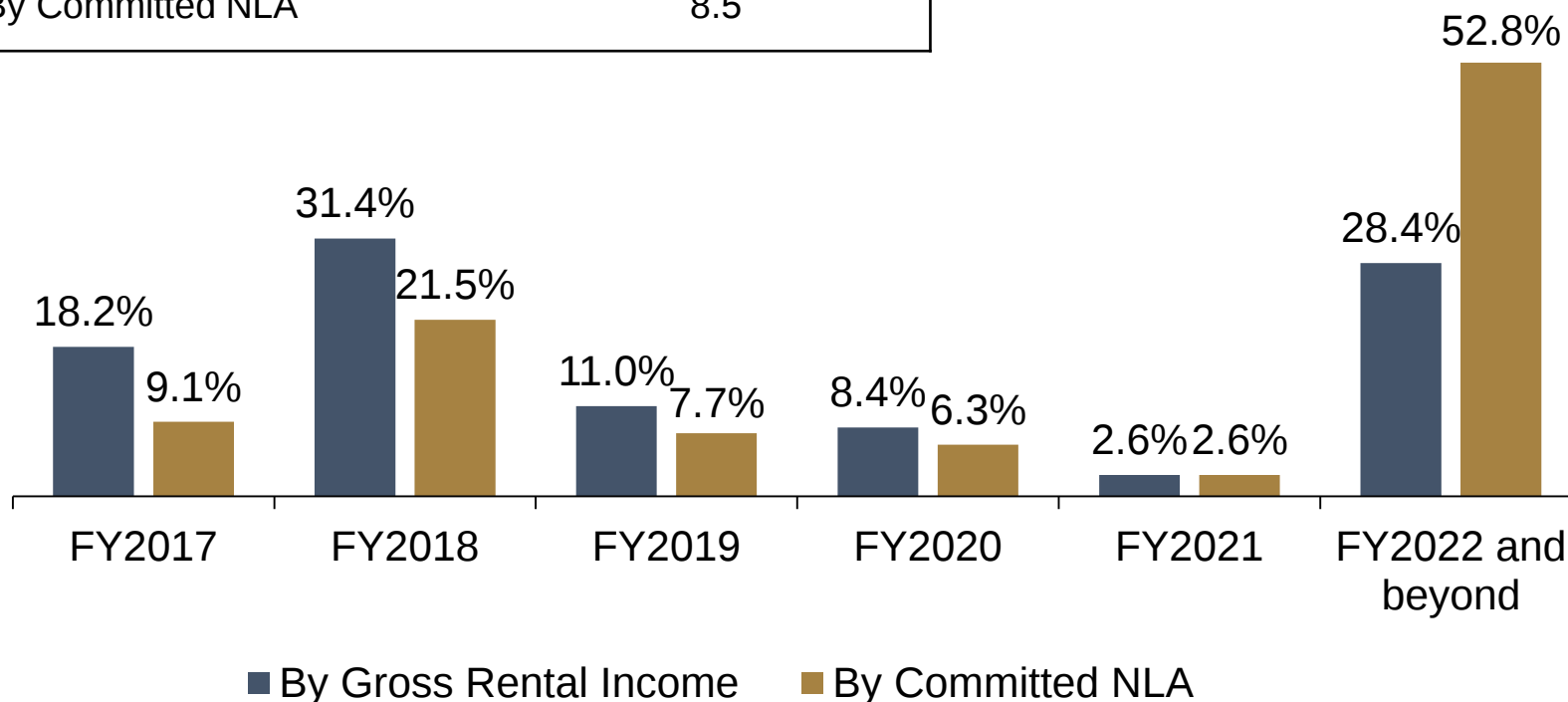


Well-Staggered Lease Expiry Profile

As at 30 June 2017

Weighted average lease expiry (WALE) (No. of years)

By Gross Rental Income	4.8
By Committed NLA	8.5



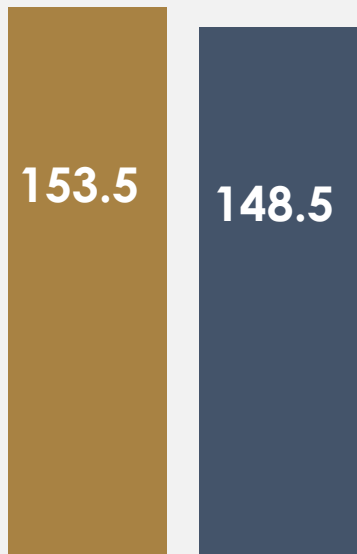
Stable and Resilient Performance



Gross Revenue

RMB million

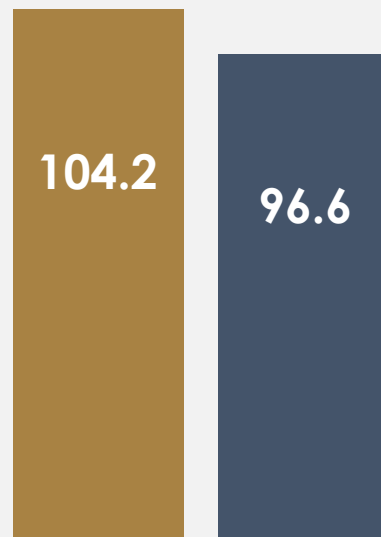
▲ **3.4%**



Net Property Income

RMB million

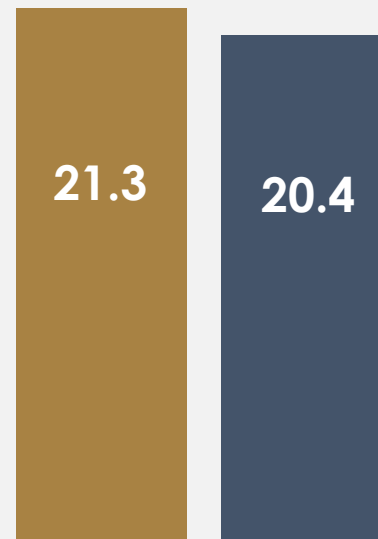
▲ **7.8%**



Net Property Income

S\$ million

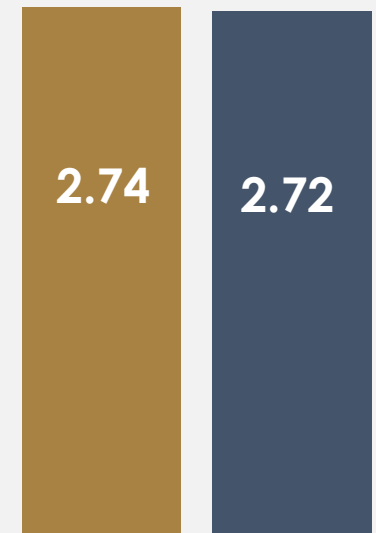
▲ **4.0%**



Distribution Per Unit

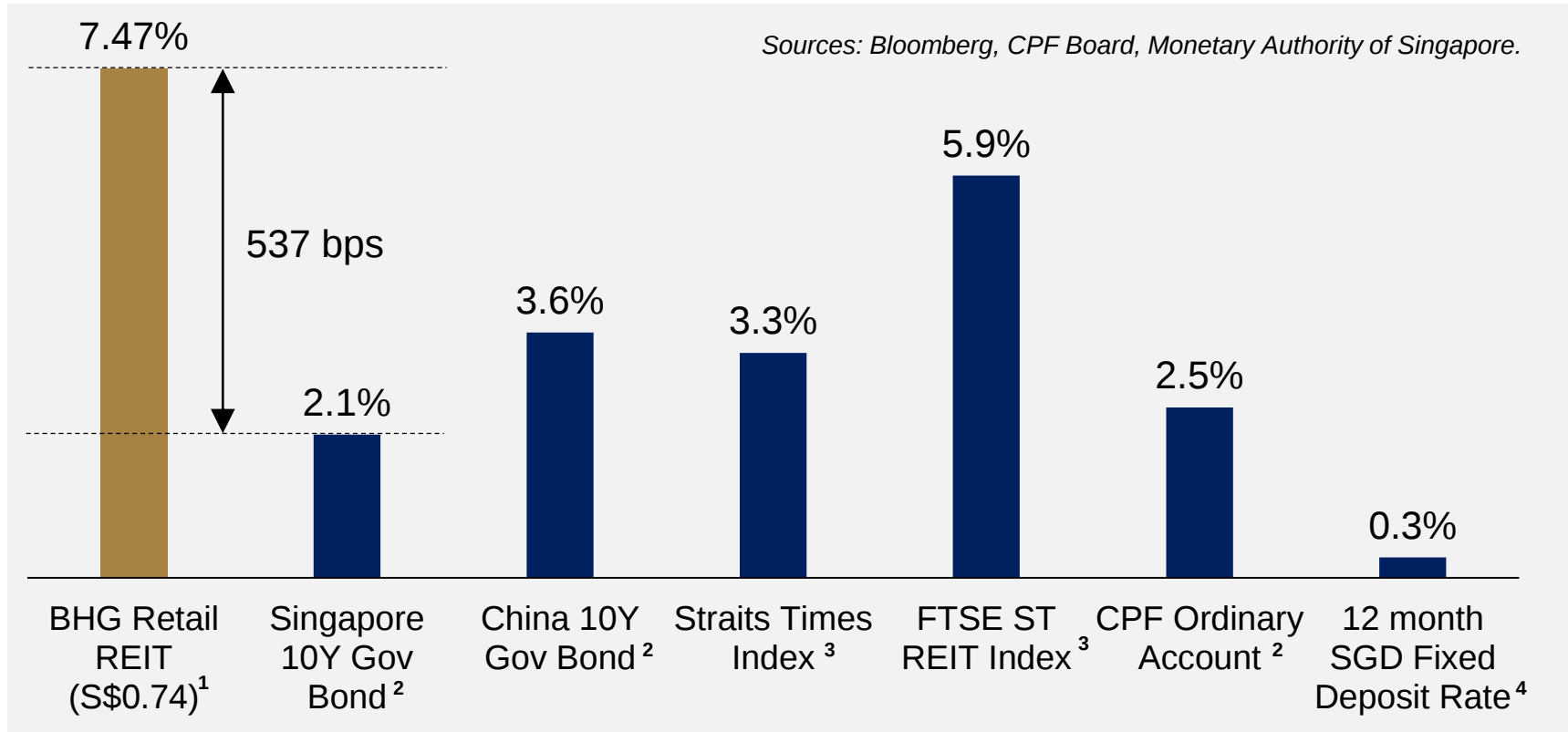
Singapore cents

▲ **0.7%**



■ 1H 2017 ■ 1H 2016

BHG Retail REIT trading at 537 bps risk premium above Singapore 10-year government bond yield



1. Based on closing price of S\$0.74 as at 30 June 2017 and annualised 1H 2017 Distribution per Unit.
2. As at 30 June 2017.
3. Based on the average gross dividend yield for the 12 months ended 30 June 2017.
4. Based on the average SGD fixed deposit rate for the 12 months ended 30 June 2017.

Capital Management

Aggregate borrowings drawn down as at 30 June 2017: S\$ 240.3 million

**Gearing
Ratio**

32.4¹%

30 June 2017

**Average
Cost of Debt**

3.66%

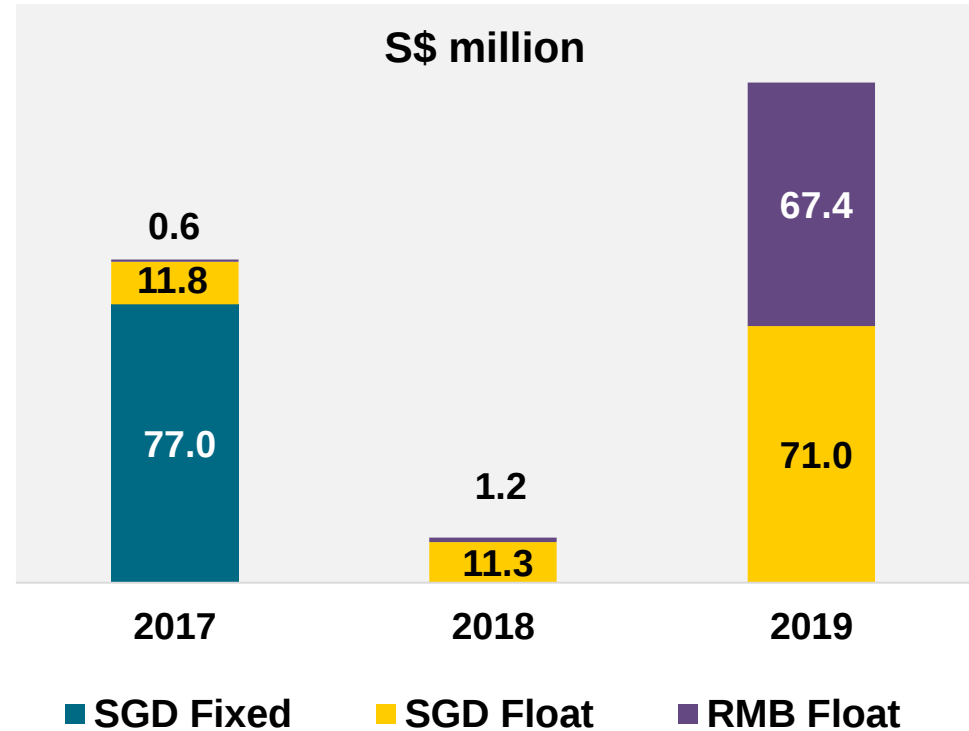
30 June 2017

**Weighted Average
Term To Maturity**

1.5 years

30 June 2017

1. Based on total loans and borrowings principal attributable to Unitholders divided by total assets attributable to Unitholders.



- About 70% of debt denominated in functional currency of the REIT (SGD).
- Apart from the natural hedge from RMB denominated borrowings, about 45% of the SGD-denominated borrowing are on a fixed interest rate basis.

Engaging the Community



Engaging the Community



**Engaging Shoppers
via Marketing Activities**



**Engaging Tenants
via Seminars & Trainings**



**Engaging Community
via CSR Activities**



**Engaging Staff
via Regular Communication**

Engaging Shoppers via Marketing Activities

Beijing Wanliu Mall



The Wizard of Oz Children Show

Chengdu Konggang Mall



PINK! Street Dance Performance

Hefei Mengchenglu Mall



Pre-School Joint Event



Food Festival



Fashion Runway



The Voice of China



Beijing Wanliu – Tenants Training

- Orientation
- Fire Safety
- Security
- Improve service quality
- Increase sales

Engaging the Community Corporate Social Responsibility



Public Auction Charity Event
Beijing Wanliu Mall



Kindness Flea Market
Hefei Mengchenglu Mall



Folk Cultural Festival
Hefei Mengchenglu Mall



Great Workout. Great Health
Hefei Mengchenglu Mall

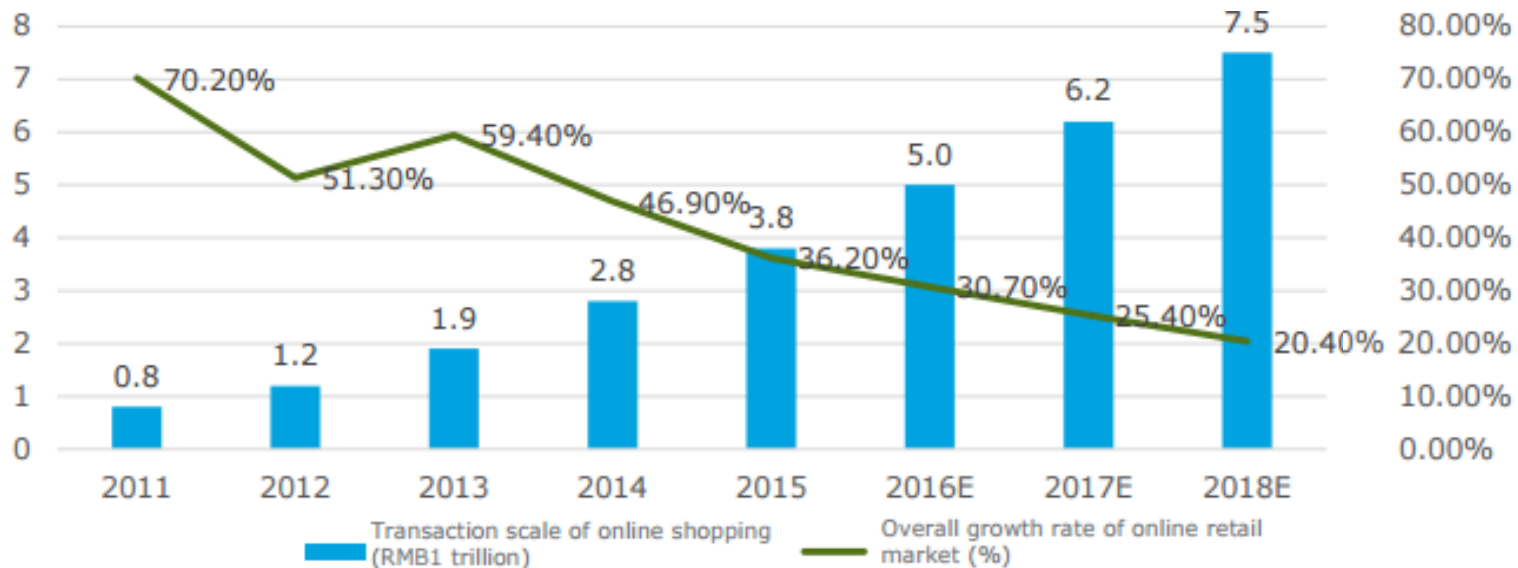


Blind Date Event
Beijing Wanliu Mall

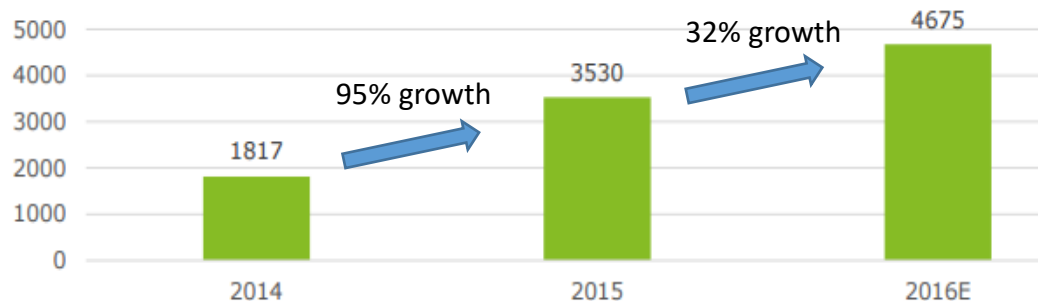


Students' Entrepreneurship Day
Chengdu Konggang Mall

- China's online sales of goods in first half of 2017 amounted to 3.1 trillion yuan¹ and accounted for 13.8%¹ of the total retail sales of consumer goods.
- Transaction scale of China's online retail market²



- Rural online shopping market (RMB100 million)³

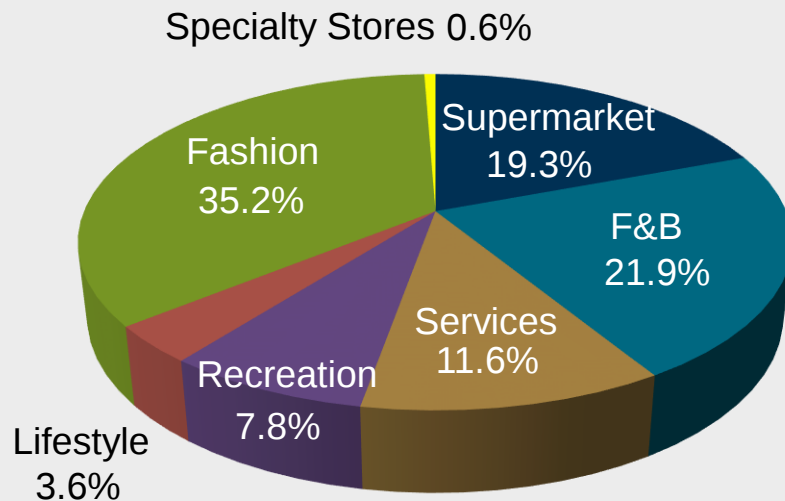


1. National Bureau of Statistics of China
2. iResearch Consulting Group
3. China E-Business Research Center

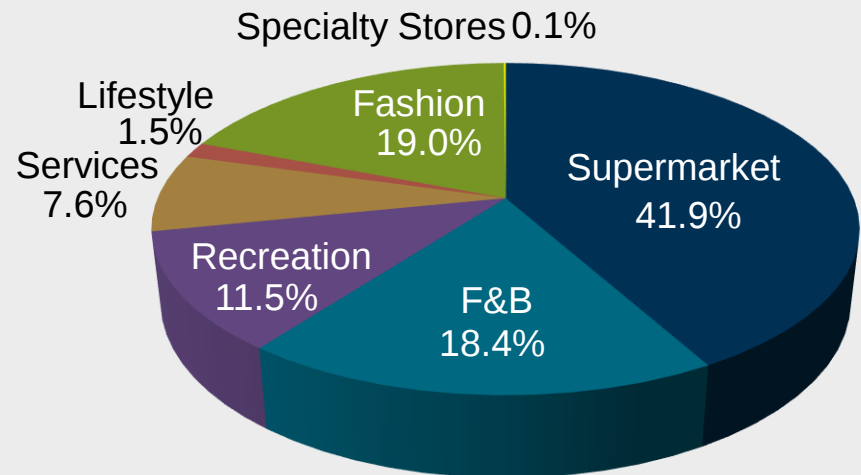
- According to Mckinsey's latest survey of China's internet users, two-thirds of Chinese consumers say that shopping is still the best way to spend time with family.
(Source: Mckinsey 2016 China Consumer Report)

- Experiential-Focused Trade Mix**

Breakdown of Gross Rental Income¹ by Trade Sector



Breakdown of NLA² by Trade Sector



Close to 65% of Gross Rental Income and above 80% of NLA from experiential segment (exclude fashion and specialty stores)

1 As percentage of the portfolio's gross rental income for the month of June 2017.

2 As percentage of the portfolio's net lettable area as at 30 June 2017.

O2O

Marketing Activities Online-to-Offline (Physical)

- In collaboration with Alibaba and Alipay, tenants are able to attract online customers using vouchers to shop at our physical malls.
- **Alibaba.com**
Alipay.com

O+O

Tenants Online + Offline (Physical)

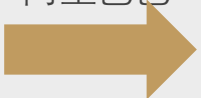
- Cinema tickets purchased online
- F&B dining vouchers
Redeem Dining Discount Vouchers via Wechat and online platforms
- Food Delivery
Food delivery apps allow businesses to reach out to a larger pool of customers, while retaining the importance of a physical store

O2O Online platforms opening physical stores

Alibaba 阿里巴巴

- Entered into an online-and-offline physical supermarket 盒马鲜生.
- Allows customers to purchase fresh goods at physical stores, as well as via an online app and delivering to door steps.
- Has 10 stores, 8 in Shanghai and 1 each in Ningbo and Beijing. (June 2017)

Alibaba.com
阿里巴巴



Xiaomi 小米

- One of the largest smartphone makers in the world.
- Founded in 2010 with no physical stores.
- First physical store opened in September 2015.
- Has 72 physical stores all over China. (April 2017)

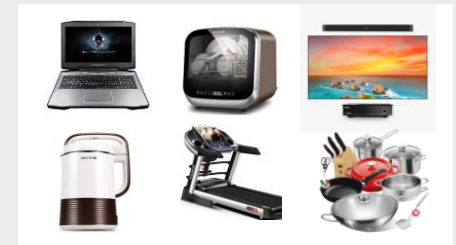


xiaomi.com
小米



Jingdong 京东 jd.com

- One of the largest online retailers in China.
- First offline retail store opened in 2015.
- Has about 1,700 physical stores. (December 2016)



Jingdong 京东
jd.com



Photo of Beijing Wanliu's 'Bike to Shop' Event



Looking Forward



Robust Retail Outlook in China¹

+6.9%

China GDP
Growth in
1H 2017
(y-o-y)

+6.5%

China GDP
Growth
Forecast 2017²
(y-o-y)

+10.4%

China Retail Sales
Growth
in 1H 2017
(y-o-y)

+6.5%

Disposable income
per capita for
urban residents in
1H 2017
(Real growth)
(y-o-y)

Urban residents
increase from
56.1% in 2015 to
57.3% in 2016

Annual Childbirths
up 7.9%
(2016 vs 2015)
following
Two-Child Policy

1. Source: National Bureau of Statistics of China

2. Source: National Development and Reform Commission of the People's Republic of China

Organic Growth

Proactive Asset Management

- Reinforce community positioning of our malls
- Improve rents while maintaining high occupancy rates
- Build firm partnerships with tenants, and demonstrate proactive tenant management
- Proactive marketing strategies
- Tap on Sponsor and Group retailer network and experience

Proactive Asset Enhancement

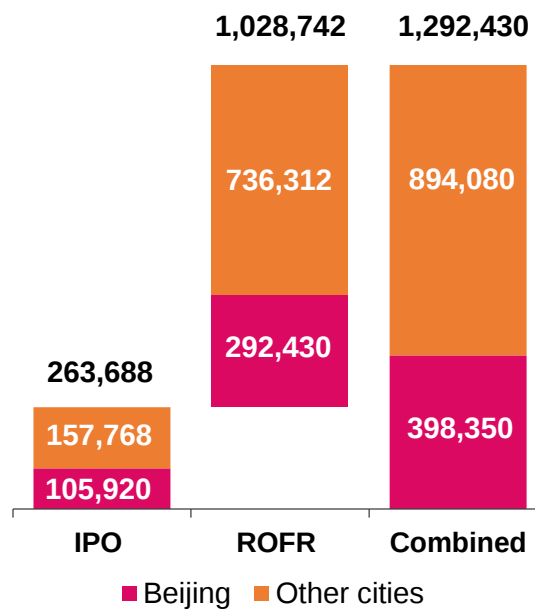
- Identify opportunities to improve the malls
- Achieve better efficiency or higher rental potential
- Upgrade existing facilities and reconfigure existing spaces

Acquisition Growth

14 Voluntary ROFRs Properties In The Pipeline [^]

Explore Acquisition Opportunities In Other Quality Income-Producing Retail Properties

14 ROFR Properties (GFA sqm)
(as at 30 June 2017)



Key criteria:

- Yield accretive
- Location (Ease of access, connectivity, targeted catchment, concentration of competitors, etc)
- Potential for asset enhancement

[^] 3 out of the 14 ROFRs were granted by a private fund, managed by a fund manager 50% owned by Beijing Hualian Group Investment Holding Co., Ltd.

Thank you

For further information and enquiries:

Nigel Nai Zi
Investor Relations Manager
BHG Retail Trust Management Pte. Ltd.

Contact: (65) 6805 8283 Email: ir@bhgreit.com
Mailing address: 100 Beach Road, #25-11 Shaw Tower, Singapore 189702
Website: <http://www.bhgreit.com>

