

MacCoffee Is Uzbekistan's Top 3-in-1 Coffee Brand for Fifth Consecutive Year



MacCoffee marks five consecutive years at the top of Uzbekistan's 3-in-1 market

SINGAPORE, 28 May 2026 – Food Empire Holdings Limited’s (“**Food Empire**”, the “**Company**” and together with its subsidiaries, the “**Group**”) flagship coffee brand, MacCoffee, has been awarded the "Leader among 3-in-1 Coffee Brands in Uzbekistan in 2025" at the Brand Awards International 2026. The award ceremony was held on May 16, 2026 in Tashkent, Uzbekistan—marking the fifth consecutive year the brand has received this recognition. This achievement underscores MacCoffee's enduring strength and the deep loyalty it has earned among Uzbek consumers.

Brand Awards International evaluates brands across multiple categories and markets, recognising those that demonstrate outstanding performance, promote fair competition, and contribute meaningfully to economic development. The annual programme serves as a benchmark of trust and quality for businesses and consumers alike.

The award recognition was underscored by the presence of prominent government and industry figures at the May 16 ceremony in Tashkent, including representatives from the Committee for



Food Empire Holdings Limited
7 Tampines Grande, #03-01 Asia Green,
Singapore 528736
Phone: (65) 6622 6900 Fax: (65) 6744 8977
Company Registration No.: 200001282G
Incorporated in the Republic of Singapore

Competition and Consumer Protection and the Marketing Association of Uzbekistan—reflecting the award's significance within the business community.

The Uzbekistan recognition adds to a growing list of accolades for MacCoffee. The brand was recently ranked among the *Top 100 Most Valuable Singaporean Brands*, and has consistently held market-leading positions across its key geographies in Central Asia, Eastern Europe, and beyond. MacCoffee's success in Uzbekistan reflects the strength of Food Empire's vertically integrated business model, from manufacturing to distribution, and its commitment to delivering quality, convenience, and consistency to consumers across more than 60 countries.

Food Empire's Executive Chairman, Mr Wang Cheow Tan, said: *"This is the fifth consecutive year MacCoffee has led in Uzbekistan, and it reflects our commitment to dominating key markets through quality and consistency. Each market we enter, we aim to become the trusted choice—and Uzbekistan has become one of our strongest regions. This award validates the strength of our vertically integrated model and our ability to scale excellence globally."*

Food Empire Uzbekistan, Azerbaijan, Georgia, Armenia, Turkmenistan and Tajikistan's General Manager, Ms Aziza Akbarova, said: *"This award belongs to every person who has contributed to building the MacCoffee brand in Uzbekistan. Above all, it reflects the strong preference of the many consumers who have made it their trusted daily choice. We will continue to earn that trust through quality, innovation, and a genuine understanding of what our consumers value in every cup."*

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About Food Empire Holdings Limited (Bloomberg Code: FEH:SP)

SGX Mainboard-listed Food Empire Holdings ("**Food Empire**" or together with its subsidiaries, the "**Group**") is a multinational food and beverage manufacturing and distribution group headquartered in Singapore. The Group's primary business is instant coffee beverages, which is retailed under its flagship and award-winning MacCoffee and CaféPHŌ brands.

Anchored by strong market-leading brands and an extensive distribution network, Food Empire's reach extends to more than 60 countries across North Asia, Eastern Europe, Southeast Asia, South Asia, Central Asia, Middle East, and North America. The Group's growing branded consumer business is supported by a vertically integrated business model that comprises 10 manufacturing facilities in 6 countries and 23 offices worldwide.



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Besides instant coffee, Food Empire offers a range of other beverages such as tea and hot chocolate under its family of proprietary brands including Petrovskaya Sloboda, Klassno and Hillway. The Group is also involved in the snack manufacturing and distribution business under its Kracks and Chizzpa brands.

For business excellence, Food Empire has been named thrice by Forbes Asia as one of the “Best Under a Billion” companies. The Group was listed in Fortune magazine’s 2025 Fortune Southeast Asia 500 list, joining the ranks of the region’s largest 500 companies by revenue. In the Edge Singapore Billion Dollar Club Awards 2025, Food Empire achieved a prestigious haul of five awards, including the top honour of “Company of the Year” in the special Centurion category. In 2020/2021, Food Empire was named Winner of The Enterprise Award at the Singapore Business Awards.

For more information, please refer to: www.foodempire.com

Issued by August Consulting on behalf of Food Empire Holdings Limited

Wrisney Tan - Mobile: +65 9743 2667, Email: wrisneytan@august.com.sg

Victoria Lim - Mobile: +65 9641 2245, Email: victorialim@august.com.sg