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**EANS-DD: Semperit AG Holding / Notification concerning transactions by persons performing managerial responsibilities pursuant to article 19 Market Abuse Regulation (MAR)**

Directors' Dealings-Announcement pursuant to article 19 MAR transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

personal data:

responsible party:

name: B&C Semperit Holding GmbH (legal person)

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reason:

reason: responsible party is a legal person associate to a person with managerial responsibilities

name and surname: Mag. Patrick Prügger

function: Member of an administrative or supervisory board

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issuer information:

name: Semperit AG Holding

Legal Entity Identifier (LEI): 529900PG907YFYX5UM88

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information about deal:

ISIN: AT00000785555

description of the financial instrument: Share

type: See below.

date: 27.03.2018; UTC+02:00

market: Outside a trading place.

currency: Euro

| price | volume   |
|-------|----------|
| 0     | 10286718 |

total volume: 10286718

total price: 0

average price: 0

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explanation: Transfer of shares due to a split from B&C Semperit Holding GmbH (in future: B&C Phi Holding GmbH) as transferring company to the - in the course of the split - newly founded B&C Semperit Holding GmbH as acquiring company.

Further inquiry note:

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end of announcement

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