

Wienerberger launches capital increase

- **Rights issue with subscription ratio of 2:5**
- **Subscription price of EUR 10.0**
- **Public offering to Austrian investors and private placement to international investors**
- **Issue proceeds of at least EUR 335.8 million expected**
- **Proceeds will be used to regain financial flexibility and position Wienerberger for a potential market rebound**

Vienna, September 14, 2009 - Wienerberger AG announces the launch of a capital increase subject to the approval of the Financial Supervisory Authority (*Finanzmarktaufsicht*) anticipated for today. With the Supervisory Board's approval, the Managing Board of Wienerberger has decided to issue up to 33,579,075 new ordinary no-par value shares, representing 40% of the existing share capital. ABN AMRO, Morgan Stanley and UniCredit are acting as Joint Bookrunners and Underwriters in this transaction.

**Issuance of up to
33.58 million new
shares**

The existing share capital of the Company amounts to 83.9 million and will be increased to 117.5 million through the capital increase. The subscription ratio is 2:5, which means the rights offering to existing shareholders will be in the ratio of 2 new shares per 5 existing shares. The subscription price has been set at EUR 10.0, resulting in gross issue proceeds of at least EUR 335.8 million. The offer is mainly directed to existing Wienerberger shareholders, who can benefit from the lower, fixed subscription price by executing their subscription rights. The underwriter banks have guaranteed the placement or acquisition of the new shares at this price. With this transaction structure that provides for a capital increase at a fixed price with a discount to the market price, Wienerberger AG follows the procedure common for rights issues in Europe in order to accommodate the current market environment.

**Rights issue with
2:5 subscription
ratio**

The subscription period for the new shares will start on September 15, 2009 and run through September 29, 2009, with the rights trading on the Vienna Stock Exchange from September 17 - September 23, 2009. This will allow shareholders not wanting to exercise their subscription rights to sell their rights at the market price. Shareholders and interested investors may acquire subscription rights to acquire new shares. The price of the subscription rights will develop according to supply and demand. The new shares for which subscription rights are not exercised will be placed with institutional investors in and outside Austria. Trading in the new shares is expected to start on October 1, 2009 on the Vienna Stock Exchange.

**Subscription period:
Sept. 15 to Sept. 29,
first day of trading:
Oct. 1, 2009**

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Wienerberger has entered into an agreement with the Libyan Investment Authority ("LIA"), an investment fund of the Libyan state, pursuant to which LIA has committed to acquire, as part of the capital increase, up to 11.8 million shares of Wienerberger (representing up to 10 % of the outstanding shares after the capital increase) at the subscription price. LIA may acquire the new shares by means of subscription rights acquired in the rights offering or in the placement of new shares for which subscription rights are not exercised in the rights offering. LIA is a long-term investor and holds interests in a variety of international industrial enterprises. LIA has agreed not to sell, within a period of one year, any shares acquired in the capital increase provided its participation in Wienerberger after the capital increase reaches at least 5%. In addition, it was agreed that LIA shall, without the consent of Wienerberger, not acquire more than 15% in Wienerberger's share capital for a two year period.

**Agreement with the
Libyan Investment
Authority to acquire
up to 11.8 million
shares as part of
the capital increase**

Wienerberger intends to use the net proceeds from the offering to regain financial flexibility. "We will use the proceeds from the capital increase primarily to repay our debt and strengthen our balance sheet. Not only does such move increase our financial flexibility and maintains access to financial markets but also allows us in the medium term to support our rating. With this important step we position ourselves at the forefront of our industry. Although the financial crisis is not yet behind us, our robust capital structure will better position Wienerberger to create value going forward", explains Heimo Scheuch, CEO of Wienerberger the reasons for the capital increase.

**Capital increase to
regain financial
flexibility and be
well positioned for
potential market
rebound**

Wienerberger is the world's largest producer of bricks and second largest in the clay roof tiles market in Europe, and also holds leading positions with pavers in Europe, with currently 236 plants in 26 countries. For the year ended December 31, 2008, the Group had revenues of EUR 2,431 million and operating EBITDA of EUR 440 million.

**Wienerberger: the
world's largest
producer of bricks**

For additional information contact:

Barbara Braunöck, Head of Investor and Public Relations

T +43(1) 601 92-467 | communication@wienerberger.com

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