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*New emission of bonds according to article 93 section 6 BörseG*

## Wienerberger AG: Major success for Wienerberger bond

Vienna (pta034/11.04.2013/18:05) - NOT FOR DISTRIBUTION IN THE USA, UK, CANADA, JAPAN OR AUSTRALIA

- New Euro 300 million bond oversubscribed several times due to outstanding demand
- Attractive coupon of 4.00% p.a. and seven-year term
- Over 75% of the volume placed with international investors
- Substantial interest by institutional investors underscores confidence in Wienerberger
- Subscription period for private investors in Austria from April 12 to 16, 2013 (premature closing possible)

Wienerberger AG has completed the very successful issue of a Euro 300 million bond. The new bond has a seven-year term and a denomination of Euro 1,000. The fixed coupon was set at 4.00% p.a. and the reoffer price at 99.254%. Heimo Scheuch, Chief Executive Officer of Wienerberger AG, was extremely pleased over the convincing success of the issue: "The demand for the bond was substantially higher than the issued volume, and the security was oversubscribed several times. I am particularly pleased over the strong international interest. More than 75% of the volume was placed outside our Austrian home market in Germany, Switzerland, Great Britain, France and Scandinavia. The strong demand from institutional investors is also a clear sign of investors' confidence in Wienerberger." Interested private investors can subscribe to the bond from April 12 to 16, 2013, whereby premature closing is possible. Raiffeisenbank International AG and Commerzbank Aktiengesellschaft served as the joint lead managers.

### Protection of Wienerberger's strong capital structure

Wienerberger had low gearing of only 26% at year-end 2012 and does not expect an increase in net debt from this transaction.

"Wienerberger has a strong capital structure, which we want to protect. The proceeds from the new bond will be used, above all, to refinance existing liabilities, to fund the operating business and to improve liquidity but could also be utilized for smaller acquisitions to strengthen our market positions", explained Willy Van Riet, Chief Financial Officer of Wienerberger AG.

### Wienerberger with leading market positions in bricks, roof tiles, pipe systems and concrete pavers

Wienerberger is the world's largest producer of bricks (Porotherm, Terca) as well as number one on the clay roof tile market (Koramic, Tondach) in Europe and the concrete paver market (Sammelrock) in Central-East Europe. In pipe systems (Steinzeug-Keramo ceramic pipes and Pipelife plastic pipes), the company is one of the market leaders in Europe. Wienerberger generated revenues of Euro 2,356 million and operating EBITDA of Euro 246 million in 2012 with 221 plants. In May 2012 Wienerberger completed the full takeover of Pipelife and set an important milestone in the expansion of its core business.

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### Termsheet

Issuer:	Wienerberger AG
Security:	Bond
Issue volume:	Euro 300 million
Denomination:	Euro 1,000
Coupon rate:	4.00% p.a., payable annually in arrears on April 17

Status:	Senior, unsecured, pari passu
Term:	7 years, bullet repayment
Reoffer price:	<b>99.254% of nominal value, plus a bank commission of 1.5%</b>
Stock exchange listing:	Vienna Stock Exchange (Second Regulated Market)
Subscription period:	April 12 to 16, 2013 (premature closing possible)
Value date:	April 18, 2013
Redemption:	April 17, 2020 at 100% of the nominal value
Issuer rating:	Ba2 (outlook: negative) Moody's
Securities number (ISIN):	AT0000A100E2
Invitation to subscription:	<b>Raiffeisen Bank International AG</b> , Erste Group Bank AG, UniCredit Bank Austria AG, Berenberg Bank, Raiffeisenlandesbank Niederösterreich-Wien AG, Raiffeisenlandesbank Oberösterreich AG, Sparkasse Oberösterreich and all other Austrian financial institutions that are entitled to use the prospectus.
Applicable law:	The bond is subject to Austrian law.

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Wienerberger AG is a pure free float company, whereby the majority of shares are held by Austrian and international institutional investors. Additional information on the shareholder structure is provided under <http://www.wienerberger.com/investor-relations/the-wienerberger-share/the-wienerberger-share/shareholder-structure>

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