

Pebble Beach Systems Group plc

A leading global software business specialising in playout automation and integrated channel solutions for the broadcast and streaming markets.

ANNUAL REPORT 2024



Company Registration Number:
04082188

CONTENTS

STRATEGY

- 1 Business Overview
- 2–4 Non-Executive Chairman's Statement
- 5–11 Strategic Report

GOVERNANCE

- 12–13 The Board
- 14–18 Directors' Report
- 19–25 Corporate Governance Statement
- 26–29 Remuneration Report

FINANCIALS

- 30–38 Independent Auditor's Report
To The Members of Pebble Beach Systems Group plc
- 39 Consolidated Statement of Profit and Loss
- 40 Consolidated Statement of Comprehensive Income
- 41 Consolidated Statement of Financial Position
- 42 Consolidated Statement of Changes
in Shareholders' Equity
- 43 Consolidated Statement of Cash Flows
- 44–74 Notes to the Consolidated Financial Statements
- 75 Company statement of profit or loss and other comprehensive income
- 76 Company Statement of Financial Position
- 77 Company Statement of Changes
in Shareholders' Equity
- 78 Company Statement of Cash Flows
- 79–89 Notes to the Company Financial Statements

COMPANY INFORMATION

- 90 Analysis of Shareholders
- 91 Shareholder Information

BUSINESS OVERVIEW

PEBBLE BEACH SYSTEMS GROUP PLC

Pebble Beach Systems Group plc ("Pebble", "the Group") is incorporated in England (company registration number 04082188) and has its registered office at Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN. The Group comprises Pebble Beach Systems Group plc and its subsidiary companies.

Pebble is a world leader in designing and delivering playout automation and integrated channel solutions, with scalable products designed for applications of all sizes. Founded in 2000, Pebble has commissioned systems in more than 70 countries, with proven installations ranging from single up to over 150 channels in operation, and around 2,000 channels currently on air under the control of its automation technology. An innovative, agile company, Pebble is focused on discovering its customers' requirements and pain points, designing solutions which will address these elegantly and efficiently, and delivering and supporting these professionally and in accordance with its users' needs.

OPERATIONAL AND FINANCIAL HIGHLIGHTS

- Order intake of £13.6 million was 24% up on 2023 total order intake (FY23: £11.0 million). This was driven by a 56% increase in Service Level Agreement ("SLA") orders year on year, with £7.5 million booked in FY24 (FY23: £4.8 million). Project orders remain flat year on year with £6.1 million booked in 2024 (FY23: £6.2 million).
- SLA orders of £7.5 million included £1.5 million of multi year SLA orders relating to future periods. FY24 also included £0.4 million of SLA orders that we had hoped to book in FY23 but were delayed due to the levelling up of SLA prices.
- Challenging market conditions and delays in the anticipated timing of project orders resulted in a 25% reduction in project revenue year on year. 45% of project orders were received in December 2024.
- Revenue of £11.5 million (FY23: £12.4 million) and Adjusted* EBITDA of £3.3 million (FY23: £3.8 million). This reduction from the prior year was a result of the delays in the timing of project orders. This reduction in revenue has also caused the reduction in the Adjusted* EBITDA margin of 29% (2023: 31%).
- The Group achieved revenue of £11.5 million, including a 17% increase in SLA recurring revenue to £6.1 million (FY23: £5.2 million). We have visibility for further increases in SLA revenue as customers on staged price rises will see their SLA price increase in 2025.
- The increase in recurring revenue is driven by the levelling up exercise the Group is conducting to ensure all premium SLAs are 15% of their system list price.
- Operating expenses of £9.6 million for FY24 are up year on year (FY23: £7.5 million) due to a one-off impairment of intangibles (see note 12).
- Pre tax loss of £1.3 million (FY23 pre tax profit: £1.5 million) reflects the impact of a one-off impairment of £2.7 million from the historical investment in IP native software (see note 12), higher exchange losses and non-recurring costs. Without this one-off impairment charge, the profit before tax for the year would have been £1.4 million (FY23: £1.5 million).
- The Group continues to demonstrate strong cash generation and continues to prioritise debt repayment, with a further £1.0 million paid down in FY24. Net debt (excluding IFRS 16 leases) has reduced from £4.7 million at December 2023 to £3.7 million at December 2024.
- The strategic changes made in Q1 2025, which is estimated to deliver annualised cost savings of c£2.0 million is expected to accelerate a reduction in net debt.
- Capital reductions were carried out within Legacy Broadcast Group Holdings Limited (a subsidiary of Pebble) and its subsidiaries. These companies are all non-trading. The impairment of this investment increased during the year as it is the intention of the directors to liquidate Legacy Broadcast Group Holdings Limited and its subsidiaries during 2025.

* Adjusted EBITDA is defined as operating profit or loss before depreciation, amortisation and impairment of intangibles, amortisation and impairment of capitalised development costs, share based payment expense or credit, non-recurring items and exchange gains or losses charged to the income statement.

NON-EXECUTIVE CHAIRMAN'S STATEMENT

INTRODUCTION

Industry conditions remain challenging with customers tending to look to hybrid operating models, thus delaying full adoption of IP (Internet Protocol) infrastructure. This, along with the timing of project orders, has led to the Group reporting results below initial market expectations, as previously announced. However, recurring revenues continue to increase, driven by the levelling up of our premium SLAs to 15% of their system list price.

On the back of the continued expected market delays in the adoption of cloud native IP solutions, as reported on 14 January 2025, the Board took decisive strategic action in Q1 2025. The strategic plan implemented by the Board included (i) the scaling-back of ongoing investment in PRIMA until market demand warrants further investment and (ii) a renewed focus on our existing core capabilities as a broadcast solutions specialist. PRIMA remains in an excellent, ready-for-use shape, with the first iteration already complete with full platform and basic automation capabilities.

As a result of these actions, the company has significantly reduced its existing cost base with estimated annualised cash savings of approximately £2.0 million and, consequently, sustainable free cash inflows are anticipated to also increase materially in FY25 and beyond.

With the strategic action taken in the first quarter of this financial year, together with the growing recurring revenue stream from SLAs and ongoing project delivery, the Group is targeting a net cash position by mid-2026.

FINANCIALS

Order intake of £13.6 million was 24% up on 2023 total order intake (FY23: £11.0 million). This was driven by a 56% increase in Service Level Agreement ("SLA") orders year on year, with £7.5 million booked in FY24 (FY23: £4.8 million). Project orders remain flat year on year with £6.1 million booked in 2024 (FY23: £6.2 million). The timing of these orders, with 45% of them placed in Q4 and therefore the inability to recognise the revenues in FY24, led to reduced project revenue for the Group.

Revenue in FY24 was down 7% at £11.5 million (2023: £12.4 million). However, recurring revenue from support, maintenance and subscription arrangements within the Group's contracts was up 17% to £6.1 million (2023: £5.2 million). I am pleased to report that recurring revenue represents 53% (2023: 42%) of total revenue and provides good visibility for future revenue given the long term nature of many of the contracts. We expect the upward trend in recurring revenue to continue over 2025.

Gross profit was £8.8 million (FY23: £9.5 million) with a gross margin of 77% (2023: £9.5 million at a margin of 77%).

Adjusted EBITDA was £3.3 million (2023: £3.8 million), representing an Adjusted EBITDA margin of 29% (2023: 31%). The reduction in Adjusted EBITDA is a result of the delays in the signing of project orders, and therefore lower project revenues in 2024.

An operating loss was incurred of £0.8 million (FY23: operating profit of £2.1 million) driven largely by a one-off impairment of intangibles; larger exchange losses of £0.1 million (FY23: £0.03 million) incurred during the year compared to the prior year as

well as increased non-recurring costs year on year. An intangibles impairment review in line with accounting standards resulted in a one-off £2.7 million impairment charge being recognised in 2024.

Conversion of profit to cash remained strong in 2024 with 126% of Adjusted EBITDA converted to cash generated from operations (2023: 104%) allowing our continued investment in new products and services at the same time as continuing to reduce our levels of debt.

In the year, we capitalised £2.2 million of development costs and amortised £0.8 million, excluding the impact of the one-off intangible asset impairment review (2023: capitalised £2.1 million and amortised £1.3 million). The one-off impairment charge relates to PRIMA. An impairment review was carried out in line with IAS 36 as the delay in the market uptake for IP native broadcast solutions indicated the asset value might be impaired. As a consequence of the Group expecting to supply its existing product range for longer than anticipated due to the slow uptake of IP native solutions the estimated useful life of the existing products has been increased resulting in a lower amortisation charge in the year and going forward.

R&D expenditure as a proportion of revenue increased slightly to 24% (2023: 21%).

Net finance costs increased in 2024 reflecting the Group's repayment of £1.0 million of its term loan which was more than offset by an increased interest rate of 9.77% (2023: 8.80%). Adjusted profit before tax which excludes share based expenses or credits, foreign exchange losses,

exceptional items and the impairment of intangibles was £1.1 million (FY23: £1.7 million) and adjusted earnings per share was 0.9p (2023: 1.4p). This year on year decrease is a result of reduced profitability arising from reduced project revenue.

The reported loss before tax for the year was £1.3 million (2023: profit before tax £1.5 million). This resulted in an earnings per share of (1.1p) (2023: 1.2p).

Net debt (excluding IFRS 16 leases) at the year-end was reduced by £1.0 million to £3.7 million (2023: £4.7 million), comprising bank debt of £4.5 million (2023: £ 5.5 million) and a cash position at year end of £0.8 million (2023: £0.8 million).

TERM LOAN

We continue to enjoy a good relationship with our bank, Santander, who remain very supportive of the Group. In March 2024 we agreed a new long-term facility with Santander, refinancing the £5.5 million loan facility until 31 October 2026. The new agreement has the same covenant tests as the last agreement and a repayment schedule consistent with previous years.

MARKET POSITIONING

Pebble is a leading global software business specialising in playout automation and integrated channel solutions for the broadcast and streaming markets.

Pebble's primary product offering is playout automation to execute linear schedules and live event programming for broadcast channels and streaming services. This market primarily consists of television broadcast companies, and service providers that offer outsourced services for the broadcasters. This

global market is typified by Pebble customers such as, Fox News, CNBC, IMG, TV Globo. The market also includes some major streaming services, particularly those carrying live content.

Pebble's other core software technology is the management and processing of media associated with broadcast and streaming services, both file-based media and live media streams. This processing includes the composition of graphics, video effects, audio processing, and ancillary services such as subtitles and captioning. Pebble addresses all the requirements of modern broadcast services.

All Pebble's solutions are designed to meet the demanding mission critical requirements of broadcast operations. From compliance with demanding security requirements, to sophisticated resilience to ensure complete on-air reliability, our solutions are architected to achieve the highest levels of performance.

Pebble's customer centric culture is widely recognised as providing market leading service. We manage the customer relationship through the entire system lifecycle, leveraging our deep domain knowledge to deliver solutions tailored to our customers' specific needs, and to provide 24/7 in life support of their solutions.

Pebble's portfolio of software-based solutions consists of:

Automation: highly scalable enterprise level playout solution for broadcasters, streamers, and service providers with built around best-of-breed technology. The software allows flexible deployment either on premises, on virtual machines or in the cloud with exceptional levels of system resiliency.

Integrated Channel: under the control of our Automation software this solution provides all the functionality of a broadcast chain including audio, video and graphics functionality.

Remote: real-time, thin-client access to the playout environment via secure web interfaces. It is easy to use with intuitive interfaces to control, monitor and manage channels remotely.

Control: provides connection management of IP devices suitable for TV stations, OB trucks, production houses or anywhere that uses IP workflows.

Workflow: a tool for the design and management of complex media workflows. Handles the ingest, indexing, and movement of media to support broadcast channels and streaming services.

MARKET OPPORTUNITY AND PRODUCT DEVELOPMENT ROADMAP

In 2024, Pebble introduced a new technology platform PRIMA (Platform for Real-time Integrated Media Applications). Notwithstanding excellent industry interest in the product following its launch, it was apparent that this interest was not translating into orders as the industry remained cautious on the adoption of cloud native IP solutions for mission critical broadcast software. As a result the Board took the view that specific PRIMA R&D should be scaled back until such time as market demand warrants further investment. The short term focus will be on the existing core capabilities as a broadcast solutions specialist. Pebble will continue its development of its existing playout and integrated channel products and services for current customers and new prospects.

NON-EXECUTIVE CHAIRMAN'S STATEMENT

CONTINUED

MULTI-PLATFORM CONTENT DELIVERY

For Pebble, multi-platform content delivery is its ability to deliver complex workflows to support our customers' linear and on-demand requirements, Video On Demand, OTT and On-demand. This forms the core of our current revenue streams and as such we are continuing to develop the capabilities of these existing technologies.

4K/UHD PRODUCTION

4K and UHD TV global sales have consistently increased since 2014 according to recent industry statistics. Pebble has already delivered a number of UHD systems to customers.

IP INFRASTRUCTURE

IP infrastructure has been an area of focus for Pebble for some time, in line with customers' stated requirements and we continue to cement our position as the experts in IP. Although many of our customers are typically either transitioning to IP infrastructure from legacy SDI (traditional non-IP digital video) deployments or are implementing IP infrastructures in a new broadcasting facility or greenfield site a considerable number are continuing to operate in hybrid IP/SDI environments. Pebble supports all of these implementations.

CLOUD COMPUTE: PUBLIC, PRIVATE, & HYBRID

As broadcast and streaming services evolve, the media technology industry is constantly seeking more flexible and efficient use of IT infrastructure. Use of cloud compute is a significant trend in the market, and this is a combination

of public services such as Amazon and Google, private cloud deployed on a customer's own infrastructure, and hybrid which is a combination of both.

To date Pebble has delivered systems into a small number of new IT centric playout facilities. Our solutions have primarily been supporting broadcasters as they expand their current SDI based facilities to utilise cloud capabilities.

To complement Pebble's development roadmap and to broaden the Group's product offering, Pebble is also looking for in-organic opportunities in these areas that would accelerate the diversification of the company's portfolio. Areas of specific focus for potential acquisition opportunities are, production functions such as graphics, and file-based workflows supporting on-demand streaming applications, media planning, scheduling, advertising, and distribution.

GOING CONCERN

The directors are required to assess the Group's ability to continue to trade as a going concern. The Board concluded, from its thorough assessment of the detailed forecasts, that the Group will have sufficient resources to meet its liabilities during the review period through to 30 September 2026 and that it is appropriate that the Group prepare accounts on a going concern basis. Detailed disclosure has been made in note 2 to the consolidated financial statements.

BOARD CHANGES

There were no changes during the period.

TRADING OUTLOOK

Despite a challenging 2024, this year has started well, in line with our expectations, and we have a healthy order pipeline. Our loyal customers continue to enjoy our excellent technology and the high level of service they expect from the Pebble brand. We remain fully focussed on being experts in delivering leading playout and content management solutions for the broadcast and media technology industry.

FY25 for the Group will be a year of focussing on our strategy, ensuring Pebble remains highly profitable, whilst significantly improving cash-generation.

This strategy will give Pebble increased options for future growth. The additional funds generated will give the flexibility to accelerate pay down of the long-term debt and to consider M&A investment, adding technology product offerings, and potentially paving the way for improving shareholder returns.



John Varney
Non-Executive Chairman
22 April 2025

STRATEGIC REPORT

Our overall strategy is to grow the business through the expansion of capabilities targeted at cloud-native environments, utilising the reinvestment of funds generated by our operations to develop new software solutions and expanding our product portfolio through the acquisition of additional technology capabilities.

OUR MISSION		To be the go-to provider of automated playout solutions to global broadcasters
STRATEGIC PRIORITIES		2025 GOALS
Position Pebble to achieve long-term success	Position Pebble by targeting our capabilities at growth markets emerging from the ongoing technology transition.	We will have monitored the transition of the broadcast playout market to identify when to either focus on the wholesale adoption of on-premises IP solutions or streaming based cloud solutions, thus identifying markets for sustainable growth.
Maximise business from existing playout capabilities	Maximise value generation from Pebble's leading position in the broadcast market.	We will have built a pipeline of technology acquisition targets in video media markets with growth potential.
Attract investors to support our long-term future	Be in a position to raise capital for expansion when required.	- We will have maintained our PRIMA platform technology stack so it remains functional as a platform for technology investment. - We will have maximised the cash generation for 2025 from existing Pebble business. - We will be known as the number one supplier of on-premises playout automation and integrated channel solutions for top tier broadcasters. - We will have delivered our 2025 business plan in all areas. - We will be set up at the end 2025 for success in 2026 by continuing to maintain our global pipeline of new project opportunities. - We will have delivered on our product strategy whilst ensuring alignment with emerging growth markets as identified above.

WHAT WE DO

Pebble a leading global software business specialising in playout automation and integrated channel solutions for the broadcast and streaming markets.

OUR INNOVATIVE SOLUTIONS

Our solutions enable our customers to:

- Deploy on premises, or in a private or public cloud
- Evolve to integrated channel technology and virtualised playout infrastructures
- Benefit from specialist third party software technology
- Control best of breed devices
- Integrate with legacy systems and devices

OUR KEY STRENGTHS

- Remote operating model with a global, highly skilled and flexible employee base
- Proven technology
- Specialist technical expertise
- Ability to overcome complex challenges
- Open, pragmatic approach
- Strong partnerships

WHO WE SELL TO

Our customers are international, national, regional and specialised broadcasters and service providers who deliver the full range of TV programming from highly scheduled thematic channels to news and current affairs and live sports broadcasting. Key customers include Fox News; CNBC; IMG; and TV Globo. Pebble's website is: <http://www.pebble.tv>.

Customers are reached through direct sales and partnerships with value-added resellers and systems integrators. The Group remains the principal in all contracts. Whilst both are often focused on market sectors, they share knowledge of customer requirements and market trends, and offer local support where needed.

FINANCIAL REVIEW

	2024 £m	2023 £m	Change %
Revenue	11.5	12.4	(7.3%)
Gross profit	8.8	9.5	(7.4%)
Gross margin %	76.9%	77.2%	(0.3%)
Adjusted EBITDA*	3.3	3.8	(13.2%)
EBITDA	0.2	3.6	(94.4%)
Net (loss)/profit	(1.3)	1.5	(186.7%)
Net assets/ (liabilities)	(0.5)	0.9	(155.6%)
Net debt (excluding IFRS 16 leases)	3.7	4.7	(27.7%)
Reported earnings per share (basic)	(1.1p)	1.2p	(191.7%)

*Adjusted EBITDA is defined as operating profit or loss before depreciation, amortisation and impairment of intangibles, amortisation and impairment of capitalised development costs, share based payment expense or credit, non-recurring items and exchange gains or losses charged to the income statement. The directors believe that adjusted EBITDA provides additional useful information on annual trends to shareholders. These measures are used by management for internal performance analysis and incentive compensation arrangements. The term "adjusted" is not a defined term under IFRS and may not therefore be comparable with similarly titled profit measurements reported by other companies.

KEY PERFORMANCE INDICATORS

KPI MEASURE	2024 £m	2023 £m	% Change	DEFINITION/ CALCULATION/ VARIANCE EXPLANATION
CUSTOMERS				
Order intake	13.6	11.0	23.6%	- Order intake is a measure of new business secured during the year and represents firm orders. It is a mixture of project orders and SLA orders - An increase in SLA renewals ahead of the year-end and an increase in the number of multi-year SLAs meant order intake increased year on year
Revenue	11.5	12.4	(7.4%)	- Revenue provides a measure of work delivered and is the key measure of growth - Decrease is due to a the timing of project orders and their delivery
Recurring revenue	6.1	5.2	17.7%	- Recurring SLA revenue renewed on an annual basis - Increase due to increased quantity and value of SLAs
PROFITABLE GROWTH				
Adjusted EBITDA	3.3	3.8	(13.2%)	- Adjusted EBITDA is defined as operating profit or loss before depreciation, amortisation and impairment of acquired intangibles, amortisation of capitalised development costs, share based payment expense or credit, non-recurring items and exchange gains or losses charged to the income statement - Decrease is a result of the timing of project orders
Adjusted EBITDA margin	28.6%	30.5%	(1.9%)	Adjusted EBITDA in the financial year, divided by revenue for the financial year
Adjusted EBITDA less Capitalisation	1.0	1.7	(59.3%)	Adjusted EBITDA less capitalisation is defined as operating profit or loss before depreciation, amortisation and impairment of acquired intangibles, amortisation of capitalised development costs, share based payment expense, non-recurring items and exchange gains or losses charged to the income statement, and capitalised development costs
Adjusted EBITDA less Capitalisation margin	9.1%	13.5%	(4.4%)	Adjusted EBITDA less capitalised development costs in the financial year, divided by revenue for the financial year
EBITDA	0.2	3.6	(94.4%)	EBITDA is defined as operating profit or loss before depreciation, amortisation and impairment of intangibles, and amortisation of capitalised development costs

KPI MEASURE	2024 £m	2023 £m	% Change	DEFINITION/ CALCULATION/ VARIANCE EXPLANATION
Adjusted earnings	1.1	1.7	(35.3%)	• The principal adjustments to earnings are made in respect of the amortisation of intangibles, share based payment expense or credit, non-recurring items and exchange gains or losses charged to the income statement and their related tax effects
Adjusted earnings per share (pence)	0.9p	1.4p	(35.7%)	• Adjusted earnings per share is calculated on the same basis as basic earnings per share except for the adding back of the after-tax effect of the adjustments for amortisation and impairment of acquired intangibles, share based payment expense or credit, non-recurring items and exchange gains and losses
Earnings per share (pence)	(1.1p)	1.2p	(191.7%)	• Earnings per share is calculated by dividing net income by the number of shares outstanding
(Loss)/Profit before tax	(1.3)	1.5	(186.7%)	• (Loss)/profit for the year after all costs but before taxation on profit or loss
INNOVATION				
R&D expenditure as a proportion of revenue	24.3%	20.5%	(3.8%)	• Calculated as capitalised development costs less amortisation in the period plus R&D expenses charged in the period divided by revenue

TAXATION

There was no tax charge for the year for continuing operations (2023: £Nil).

INTANGIBLE ASSETS IMPAIRMENT

In accordance with the requirements of IAS 36 'Impairment of assets', intangible assets are required to be tested for impairment on an annual basis, or where there is an indication of impairment, with reference to the value of the asset or cash-generating units ("CGU") in question.

There is an indicator of impairment for one of our intangible assets (part of capitalised development costs). The indicator is the expected delay in market adoption of IP technologies.

Following an assessment of our IP native assets, with reference to value in use; forecast cash outflows are estimated to exceed cash inflows in the foreseeable future. It was not possible to determine a fair value less cost of disposal as there is currently no active market for the sale of this technology. Therefore we recorded an impairment loss of £2.7 million in respect of this asset.

The asset belongs to Pebble Beach Systems Limited, the only operating segment in the Group.

The carrying value of capitalised development costs at 31 December 2024 is £2.5 million (2023: £3.9 million).

The carrying value of goodwill at 31 December 2024 is £3.2 million (2023: £3.2 million) which relates solely to Pebble Beach Systems Limited. The carrying value of Pebble Beach Systems Limited (including goodwill) has been assessed with reference to value in use over a projected period with a terminal value. No impairment is considered necessary.

NET ASSETS/(NET LIABILITIES)

The Statement of Financial Position at 31 December 2024 is summarised as follows:

	2024 £m	2023 £m
Intangible assets	5.8	7.1
Property, plant and equipment	0.4	0.4
Net current liabilities excluding cash	(3.6)	(2.5)
Other non-current liabilities	(3.9)	(4.9)
Net (liabilities)/assets excluding cash	(1.3)	0.1
Cash and cash equivalents	0.8	0.8
Net (liabilities)/assets	(0.5)	0.9

FINANCIAL REVIEW CONTINUED

CASH FLOWS

The Group held cash and cash equivalents of £0.8 million at 31 December 2024 (2023: £0.8 million). The table below summarises the cash flows for the year.

	2024 £m	2023 £m
Net cash generated from operating activities	3.6	3.4
Net cash used in investing activities	(2.4)	(2.2)
Net cash used in financing activities	(1.1)	(1.1)
Effect of foreign exchange rate changes	(0.1)	0.0
Net increase in cash and cash equivalents	0.0	0.1
Cash and cash equivalents at 1 January	0.8	0.7
Cash and cash equivalents at 31 December	0.8	0.8

CASH FLOWS FROM OPERATING ACTIVITIES

Net cash generated from operating activities of £3.6 million (2023: £3.4 million) is cash flow from operations of £4.1 million (2023: £3.9 millions) less interest paid of £0.5 million (2023: £0.5 million).

The cash generated from operations of £4.1 million represented a 126% conversion of the Adjusted EBITDA. This compares with £3.9 million and a conversion rate of 104% in 2023. FY24 included £0.2 million of cash out-goings related to non-recurring items (2023: £0.1 million). Please refer to note 6 for more information.

The cash outflow from investing activities amounted to £2.4 million (2023: £2.2 million) which comprised £2.2 million in respect of the capitalisation of development costs (2023: £2.1 million) and £0.2 million in respect of capital expenditure (2023: £0.1 million).

The cash outflow from financing activities amounted to £1.1 million (2023: £1.1 million) which is comprised £1.0 million (2023: £1.0 million) of bank loans and £0.1 million (2023: £0.1 million) in respect of lease payments.

RETURNS TO SHAREHOLDERS

The directors do not recommend payment of a final dividend for the year ended 31 December 2024 (2023: Nil pence).

PRINCIPAL RISKS AND UNCERTAINTIES

As in previous years, the Group is exposed to a number of risks in its everyday business, and in order to minimise those risks, policies and procedures are in place and are adopted by those who work within the business.

Risk is ultimately managed by the Board which is supported by operational and compliance reporting structures. The Board sets out below what it considers to be its main risks:

RISK DESCRIPTION	MITIGATION	RISK PROFILE
GOING CONCERN AND LIQUIDITY The ability to continue to trade and meet liabilities when they fall due whilst meeting the covenants required by the term loan facility.	The bank continues to show support of our strategy to reduce our debt position. In March 2024 we agreed a new long-term loan facility refinancing the existing loan facility until 31 October 2026. The new agreement has the same covenant tests as the previous agreement and repayment schedule consistent with previous years. The directors are comfortable that refinancing will be achieved at the end of this period if required. We continue to maintain a good relationship with the bank and continue on track with the terms of our agreement.	High
DEMAND FOR PRODUCTS May be adversely affected by a number of factors to include changing customer requirements, ability to deliver and/or support changes in technology, and competitor activity.	We value our customers and maintain strong relationships with those who are key to our business. We have made and continue to make investment in new products and technology to ensure we remain competitive in the market.	High
RESEARCH AND DEVELOPMENT Failure to keep abreast of technological developments leading to product obsolescence, loss of customers and damage to the Group's reputation.	We invest strategically in new product and technology development which enables the business to meet the changing needs of our customers.	Medium
PEOPLE We employ staff worldwide and there is a risk that we are unable to recruit and retain experienced staff.	Our people are the Group's biggest asset and we invest in attracting, developing and retaining experienced staff through increased investment in training and organisational development. Our transition to a remote working model captured benefits for our employees whilst still providing opportunities for them to meet in person.	Medium

SECTION 172 OF THE COMPANIES ACT 2006

STATEMENT

The following matters fall under the broad definition of Section 172:

LONG TERM DECISION MAKING

It is the Board's responsibility to ensure the Company's medium to long-term success and the directors have always recognised the consequences of any decision in the long term. The Board is ultimately responsible for long-term decisions and is responsible for the overall strategy and leadership of the Group.

The Board provides leadership and a control framework which includes a continual risk assessment and management of the principal risks and uncertainties which are disclosed above.

The Board is supplied with monthly financial and non-financial information in a timely manner to enable it to discharge its duties. The Board has a formal schedule of matters, which are published on the Company website, specifically reserved for decisions by the Board.

The Board meets for scheduled Board meetings 12 times per year, plus ad hoc meetings as required. The Board have a robust and inclusive strategy development process, during which the business purpose, strategy and culture are challenged and refined. This takes place on a formal basis during a 2-day strategy meeting and is supported by monthly reports at each Board meeting. The Board Performance Evaluation on page 22 provides further detail.

The Board considers stakeholder engagement to be an important activity for the Group. It is used to inform the decisions that the Group takes, whether about the products or services it provides, or about its strategic direction, its long-term health, and its relationship with its workforce and the society in which it operates.

The Board believe that stakeholder engagement will strengthen the business and promote its long-term success to the benefit of stakeholders and shareholders alike.

OUR EMPLOYEES

The Group consider our employees to be our greatest asset and crucial to the success of our business. We believe that happy employees, working in motivated teams, directly contribute to our strategy, performance and reputation. To read more about our employees please see our Directors' Report on page 15.

Expected global market delays to the transition to IP broadcast technology led to a Group strategic change in 2025. Specific PRIMA research and development has been scaled back until the market demand warrants further investment in it and, as a result, a restructure of the Group was carried out during Q1 2025.

THE COMPANY'S BUSINESS RELATIONSHIPS

We believe that good relationships are driven by having good governance structure which is essential to maintain the integrity of the Group in all its actions, to enhance performance and to impact positively on our shareholders, staff, customers, suppliers and other stakeholders.

CUSTOMERS

The Sales and Operations teams work with customers to understand their business needs and operational requirements regarding existing and new solutions, in order to shape a solution to meet their budget and ongoing support needs. The business has regular communications and interactions with customers comprising face to face and virtual meetings, trade shows and industry networking events. The customer support ticket system includes a satisfaction indicator and optional comments on closure of each ticket. These results are monitored throughout the year.

SUPPLIERS

The Group sources its products from manufacturers in Europe and North America. By establishing long-term relationships with suppliers, the Group seeks to provide the supply of high-quality products and maintain good forecasting to ensure cost and lead time estimates remain accurate.

PARTNERS

The Group has a long history of partnering with other vendors and system integrators to deliver solutions to the end user. Through our in-house development team, we have the ability to partner with most suppliers of the different elements of the value chain to provide bespoke solutions to the end users.

THE IMPACT OF THE COMPANY'S OPERATIONS ON THE COMMUNITY AND THE ENVIRONMENT

Due to the nature of our business, the Group has a minimum impact on the community and environment.

Nonetheless, the Group is committed to minimizing our impact on the environment by reducing our waste and carbon footprint through energy management and recycling schemes.

The Group takes account of the need to protect the environment and promote public health and safety and to conduct our activities in order to promote sustainable development.

This includes:

- Establish and maintain a system of environmental management, which collects and evaluates information on environmental, health and safety impacts of activities and then set and monitor targets for continuous improvement;
- Maintain contingency plans for preventing, mitigating and controlling serious environmental and health damage including accidents and emergencies;
- Recycle or re-use wherever possible waste from operations. If this is not possible then waste must be disposed of safely;
- Ensure that the consumption of energy and other resources are minimised;

- Develop products that have no undue environmental impact, are safe to use, are efficient in their consumption of energy and natural resources and can be reused, recycled or disposed of safely; and
- Provide training to employees in environmental health and safety matters including the handling of hazardous materials and the prevention of environmental accidents.

MAINTAINING OUR REPUTATION FOR HIGH STANDARDS OF BUSINESS CONDUCT

The Group is passionate about maintaining a reputation for high standards of business conduct. We are aware that the Group's reputation can be affected by poor performance of its products and unsatisfactory customer service. We are conscious of how important it is for our products to perform to high standards and for our customers to receive first class support. Our sales offices and partnerships with resellers and systems integrators provide a network of customer support.

THE NEED TO ACT FAIRLY BETWEEN MEMBERS OF THE COMPANY

The Board welcomes enquiries from both institutional and private investors throughout the year and responds either verbally or in writing to enquiries received from both. The Non-Executive Directors are available to attend meetings with shareholders if they are requested to do so.

During 2024 Peter Mayhead (CEO), assisted by Paul Inzani (Head of Finance), was responsible for liaison with institutional shareholders and held individual meetings with institutional shareholders and analysts following the full year and half year results announcements to the Market.

These meetings allowed the CEO to update shareholders on the Group's performance and strategy. When appropriate, additional meetings with institutional investors and/or analysts are arranged. All Board members receive feedback from the CEO from the Market presentations and meetings, thus keeping them in touch with shareholder opinion.

The Board members are all willing to engage with shareholders should they have a concern that is not resolved through the normal channels.

To read more about the Group's relations with its members please see the Corporate Governance statement on pages 19 to 25.



John Varney
Non-Executive Chairman
22 April 2025

THE BOARD

John Varney BA, FRSA
Non-Executive Chairman

APPOINTED TO THE BOARD:
October 2011

INDEPENDENT:
Yes

SKILLS AND EXPERIENCE:

John has extensive and relevant experience inside and outside the broadcast sector having held numerous roles, including Director of Technology and Chief Technology Officer for Granada Group and Global Chief Technology Officer at the BBC.

The Board benefits from John's accomplished chairmanship, where his experience of leading and fostering an effective team, together with his passion for strong corporate governance and transparency, means that crucial board agenda matters are openly discussed and actioned.

A rare senior industry person, John's understanding of the broadcast and content industry provides effective and independent oversight for the Group's strategy and he is able to constructively advise on business transformation and change management, whilst remaining sensitive to the people challenges of organisations.

Over the past 18 years John has been an investor, adviser and Non-Executive Director or Chair for emerging technology companies often leading funding and/or exit activities.

John remains well connected to major organisations through attendance at conferences, industry trade shows and networking events. John is a Fellow of the Royal Society for the Arts and the Royal Television Society.

OTHER RELEVANT

EXTERNAL APPOINTMENTS:

- Director of Maximum Clarity Limited
- Chair of Macclesfield Silk Heritage Trust (to 31 March 2025)
- Trustee and Non-Executive Director of Henry Doubleday Research Association

BOARD COMMITTEE MEMBERSHIPS:

- Audit Committee – Member
- Remuneration Committee – Member
- Nomination Committee – Chairman

Peter Mayhead FCCA, MBA
Group Chief Executive Officer

APPOINTED TO THE BOARD:
January 2018

INDEPENDENT:
No

SKILLS AND EXPERIENCE:

Peter is passionate about fostering a values-led organisational culture which aligns individual effort with company goals. This allows the organisation to be more than just the sum of its parts and has been the key driver behind Pebble's continued ability to be a leading global supplier of 'best of breed' solutions to the global broadcast market.

As CEO Peter plays a pivotal role in setting and executing the business strategy, whilst at the same time dealing with the challenges of meeting the interests of the company's stakeholders.

Peter has spent a significant number of years in the technology sector combining his broadcast industry knowledge, financial and business leadership and executive management experience to ensure the business remains focussed on current customer demands and longer-term needs.

Previously, Peter served as CFO of Pro-Bel Ltd where his strong financial skills and management ability played a key role in the successful business turnaround and subsequent merger with Snell & Wilcox.

Peter holds an MBA from Henley Business School and is a fellow of the Association of Certified Chartered Accountants. Peter has a strong commitment to ensuring staff and executives have access to ongoing professional development, recognising it as a key contributor to business performance and success.

In March 2024 Peter was appointed a Director at IABM.

OTHER RELEVANT

EXTERNAL APPOINTMENTS:

- IABM Director

BOARD COMMITTEE MEMBERSHIPS:

- Executive Board – member

Richard Logan BA, CA
Senior Independent
Non-Executive Director

APPOINTED TO THE BOARD:
May 2020

INDEPENDENT:
Yes

SKILLS AND EXPERIENCE:

As Senior Independent Non-Executive Director Richard has developed a deep understanding of Pebble's business and its Board, whilst maintaining the necessary independence of character and judgement.

As Audit Committee Chairman, Richard plays a key role in reviewing the company's financial systems and controls, using his significant accounting, governance, corporate finance and technical experience.

Richard's extensive knowledge of growing companies and acquisitions comes from his long career within a variety of highly successful companies including, most recently, serving as Chief Financial Officer at Iomart Group PLC, a cloud computing company quoted on AIM, from 2006 until his retirement in 2018. During his tenure, Richard helped grow Iomart from a breakeven, £20 million revenue company to a quoted business with over £100 million in revenue and adjusted EBITDA of £40 million.

Richard holds a BA in Accountancy from the University of Stirling, is a member of ICAS and in 2013 was Smaller Quoted FD of the Year at the FD Excellence Awards.

Richard attends conferences, webinars and seminars to ensure he is up to date with current developments.

OTHER RELEVANT

EXTERNAL APPOINTMENTS:

- Chairman of Inspired plc

BOARD COMMITTEE MEMBERSHIPS:

- Remuneration Committee – Member
- Audit Committee – Chairman
- Nomination Committee – Member

Chris Errington, BA Hons

Non-Executive Director

APPOINTED TO THE BOARD:

May 2021

INDEPENDENT:

No

SKILLS AND EXPERIENCE:

Chris brings to the Board his extensive knowledge of regulatory compliance and due diligence in respect of specific investment opportunities, together with experience of business and all aspects of private and public companies.

As Remuneration Committee Chair, Chris plays a key role in setting the salaries and other forms of compensation for the CEO and other company executives, ensuring that all compensation is tied to performance.

Previously 12 years as CFO, then CEO, of Gresham Technologies plc, a leading software and services company, where he led the restructuring: delivering on the strategy of building and selling a new software product.

Chris is a partner at Kestrel Partners LLP and is their Head of Research, with a primary focus on the Kestrel Opportunities Fund, which puts an emphasis on smaller quoted companies and pro-actively working with management to improve their value. Kestrel is Pebble's largest shareholder.

Chris qualified as a Chartered Accountant with Ernst & Young and holds a 1st Class Honours Degree in Biochemistry with Pharmacology from the University of Southampton.

OTHER RELEVANT**EXTERNAL APPOINTMENTS:**

- Partner of Kestrel Partners LLP
- Partner of Kingfisher Partners LLP

BOARD COMMITTEE MEMBERSHIPS:

- Remuneration Committee – Chairman
- Audit Committee – Member
- Nomination Committee – Member

DIRECTORS' REPORT

The directors present the annual report of Pebble Beach Systems Group plc together with the audited Group and Company financial statements for the year ended 31 December 2024, which were approved by the directors on 22 April 2025. The Group and Company financial statements have been prepared in accordance with UK-adopted international accounting standards.

A review of the Group's trading and an indication of future developments are contained in the Non-Executive Chairman's Statement on pages 2, 3 and 4.

Disclosures relating to information which is strategically important to the Group are made within the Strategic Report on pages 5 to 11.

RESULTS AND DIVIDENDS

The results for the year ended 31 December 2024 are set out in the consolidated statement of profit and loss on page 39. The Group has reported an operating loss of £0.8 million (2023: operating profit £2.1 million). After accounting for net finance costs, the consolidated statement of profit and loss shows a loss before taxation of £1.3 million (2023: profit before tax £1.5 million). The net result for the year was a loss of £1.3 million (2023: profit of £1.5 million).

The directors do not recommend payment of a final dividend for the year ended 31 December 2024 (2023: Nil pence per ordinary share).

TERM LOAN

At 31 December 2024, the Group's net debt (excluding debt related to leases) was £3.7 million (2023: £4.7 million), comprising net cash of £0.8 million (2023: £0.8 million) and the term loan from Santander of £4.5 million (2023: £5.5 million).

We continue to enjoy a good relationship with our bank, Santander, who remain very supportive of the Group. In March 2024 we agreed a new long-term facility with Santander, refinancing the £5.5 million loan facility until 31 October 2026. The new agreement has the same covenant tests as the last agreement and a repayment schedule consistent with previous years.

RESEARCH AND DEVELOPMENT

During the year ended 31 December 2024 the Group's capitalised expenditure on R&D was £2.2 million (2023: £2.1 million). The R&D expenditure as a proportion of our revenue is 24.3 per cent (2023: 20.5 per cent). Following an impairment review exercise, capitalised research and development costs were impaired by £2.7 million at the year end.

DIRECTORS

The directors of the Company who served during the year and up to the date of approval of the financial statements are as follows:

- John Varney (Non-Executive Chairman/Director)
- Peter Mayhead (Group Chief Executive Officer)
- Richard Logan (Senior Independent Non-Executive Director)
- Chris Errington (Non-Executive Director)

Short biographies of each director are provided on pages 12 to 13.

Details of the directors' service contracts, letters of appointment, disclosure of interests in shares and options, are given in the Remuneration Report on pages 26 to 29. During the year the Group maintained insurance providing liability cover to its directors and officers.

BOARD CHANGES AND SERVICE CONTRACTS

There were no Board changes during the period.

The directors' service contracts and letters of appointment are available for inspection by appointment during business hours on any weekday between the date of the notice and the Annual General Meeting at the Company's registered office and at the venue of the Annual General Meeting from 15 minutes prior to the commencement until its conclusion. Should a stakeholder wish to inspect the service contracts we request that you register to do so by email at investors@pebble.tv or by telephone by calling +44 (0) 75 55 59 36 02 so that an appointment may be arranged. Please see the AGM Notice that accompanies this report, and page 17 for further details of our AGM.

MATERIAL INTEREST IN CONTRACTS

No director, either during or at the end of the financial year, was materially interested in any significant contract with the Group or any subsidiary undertaking.

SHARE CAPITAL

Details of the Group's share capital are shown in note 23 to the consolidated financial statements.

The Group's share capital comprises one class of ordinary shares and as at 22 April 2025 there were in issue 124,603,134 fully paid ordinary shares of 2.5 pence each. All shares, except for those held by the employees' share trust, are freely transferable and rank *pari passu* for voting and dividend rights.

The Group has been notified of the following beneficial interests in more than 3 per cent of the Company's issued share capital as at 3 January 2025.

Shareholder	Percentage shareholding
Kestrel Partners LLP	24.71%
Hawk Investment Holdings Limited	7.89%
Interactive Investor	7.51%
Hargreaves Lansdown Nominees Limited	7.56%
Mr M Bennett	3.70%

FINANCIAL RISK MANAGEMENT

The Group's policies on financial risk management are set out in note 3 to the consolidated financial statements.

ENVIRONMENTAL AND SOCIAL RESPONSIBILITY

In addition to our commitment to robust governance the Board takes regular account of the significance of environmental and social matters.

The following matters fall under the broad definition of Social and Environmental Responsibility:

OUR EMPLOYEES

The Group consider our employees to be our greatest asset and critical to the success of our business. We believe that happy employees, working in a motivated environment, directly contribute to our strategy, performance and reputation.

The Board has a keen interest in the development and morale of the employees. The Group provides employees with access to training carried out both within the organisation and on external accredited courses that are relevant to an employee's role and development.

We have lines of communication in place to ensure that employees are consulted with and kept informed of issues relevant to them. Staff emails and staff meetings are used to communicate immediate issues to them.

To help staff collaborate and share knowledge efficiently the company uses a software programme, tailored to our own needs, as a live storage and communication tool. This programme also gives access to the company's guidance on staff benefits, including Childcare Vouchers; an employee rewards and benefits platform; Computer Discount Scheme; Flexible Working and Working from Home.

The Board reviews the Group's arrangements for its employees to raise concerns in confidence about possible wrongdoing.

Clear statements of behaviour and work ethics of employees are explained in detail within our staff handbook, which includes our Policies on Anti-Bribery; Whistle-blowing; Gifts and Entertainment; Share Dealing; Systems, Internet and Email; Social Networking; Capability Procedures; Disciplinary Procedure; Capability/Disciplinary Appeal Procedure; Grievance Procedure; Personal Harassment Policy and Procedures; and our Equal Opportunities Policy.

REMOTE WORKING

The business has operated a successful fully remote working model since 2022 and this strategic move delivers operational benefits in terms of resilience, organisational growth and employee satisfaction.

Our employees can work from anywhere in the world as long as they have the right equipment, a good wi-fi connection, and a suitable location. The company supports this benefit by providing a laptop, monitor, webcam, keyboard, mouse and headphones. Employees are provided with an allowance for their home office set up to purchase items such as an office chair, desk, lighting etc. All employees undertake a Display Screen Equipment assessment to help understand how to ensure that their workspace complies with health and safety regulations.

Internal staff surveys conducted since our move to remote working have shown that the benefits of less commuting time, greater flexibility and better work-life balance, have resulted in increased productivity and happy employees, and gives us more scope to ensure we have a global, highly capable, and flexible employee base. The business is able to attract the best talent from anywhere in the world.

In our remote working world, our employees have the opportunity to arrange face to face meetings with their colleagues, use of our communication platforms that allow workspace chat and videoconferencing, and we hold an annual two-day All-Staff Conference which brings all employees together. This face-to-face event has a theme of making connections and building and maintaining relationships between employees, partners, and customers in the remote environment.

DIRECTORS' REPORT CONTINUED

OUR COMPANY VALUES

We are proud of our Company Values which our employees live by and demonstrate across our working day. Our values positively influence how and why we do things and sum up what our company culture stands for.

As a result of ensuring we always work with our Company Values in mind, we have built stronger and deeper relationships with our customers through both good and challenging times.

BE THE EXPERT

We are proud of our expertise and enthusiastic about sharing knowledge. We are always learning.

FIND A SOLUTION

We are agile and versatile. We will not give up.

DO THE RIGHT THING

We operate with integrity, openness and honesty to earn and deserve trust.

SUCCESS THROUGH PARTNERSHIP

We are passionate about the power of collaborative, supportive relationships.

EVERY PEBBLE MATTERS

We embrace talent, treat each other with respect, and work to build a friendly, supportive environment.

OWN YOUR SUCCESS

We will take responsibility for ensuring we have what we need, to be successful in our roles and future ambitions.

OUR EQUAL OPPORTUNITIES POLICY

The Group adopts a formal equal opportunities policy.

It is the policy of the Group not to discriminate against, either directly or indirectly, on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy or maternity, race, religion

or belief, sex or sexual orientation, and to offer the same employment opportunities, training, career development and promotion prospects to all.

We ensure that the policy is circulated to any agencies responsible for our recruitment and a copy of the policy is made available for all employees and made known to all applicants for employment.

The policy is communicated to all private contractors reminding them of their responsibilities towards the equality of opportunity.

Applications for employment by disabled persons are always fully considered bearing in mind the aptitudes of the applicant concerned. In the event of members of staff becoming disabled, every effort is made to ensure that their employment with the Group continues and the appropriate training is arranged. It is the policy of the Group that the training, career development and promotion of a disabled person, so far as possible, be identical to that of other employees.

EMPLOYEE SHARE SCHEME INCENTIVES

Pebble Beach Systems Group plc operates a number of share-based incentive schemes on a discretionary basis for the benefit of the Group's employees and its senior management. The aim of the share-based incentive schemes is to align the interests of the employees with those of the Company's shareholders.

To encourage employee interest and participation in the financial performance of the Group, a Pebble Beach Systems Group plc Share Incentive Plan is available for employees.

At 31 December 2024 the Employee Share Ownership Plan (ESOP) held 126,496 shares (2023: 126,496) in the Company, representing 0.1 per cent of the issued share capital (2023: 0.1 per cent). The ESOP has waived its rights to receive dividends.

HEALTH AND SAFETY

It is the policy of the Group to ensure the health and welfare of employees by maintaining a safe place of work and this now includes how our employees operate remotely. This policy is based on the requirements of national employment legislation in the countries where the Group operates, including the Safety, Health and Welfare at Work Act 1989.

ENVIRONMENTAL MANAGEMENT

The Group is committed to minimising our impact on the environment by reducing our waste and carbon footprint through energy management and recycling schemes.

Our shareholders are encouraged to receive communications from the company in electric form thus helping to reduce environmental impact. The majority of our annual reports and AGM notices are received electronically by our shareholders, who receive notification of when and how to electronically access the documents by simply clicking on the links we provide. For those shareholders who wish to continue to receive printed copies, the documents are posted.

DIRECTORS' INDEMNITY INSURANCE

A Directors' and Officers' liability insurance policy is maintained for all Directors.

STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE FINANCIAL STATEMENTS

The directors are responsible for preparing the group Strategic Report and Directors' Report and the financial statements in accordance with applicable law and regulations. The directors are also responsible for ensuring that they meet their responsibilities under the AIM Rules.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with UK-adopted international accounting standards. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs and profit or loss of the company and group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK-adopted international accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

DISCLOSURE OF INFORMATION TO THE AUDITOR

In the case of the individuals who are directors of the Company at the date when this report was approved:

- so far as each of the directors is aware, there is no relevant audit information of which the Group's auditor is unaware; and
- each of the directors has taken all the steps they ought to have taken individually as a director in order to make themselves aware of any relevant audit information and to establish that the Group's auditor is aware of that information.

ANNUAL GENERAL MEETING

The Annual General Meeting will be held on Wednesday 25 June 2025. Please see the AGM Notice that accompanies this report for further details.

Share capital resolutions will be proposed at the Annual General Meeting to renew for a further year the directors' authority to allot equity securities for cash other than to existing shareholders on a pro rata basis and to authorise purchases by the Company of its own shares.

GOING CONCERN BASIS

The directors are required to assess the Company's and the Group's ability to continue to trade as a going concern.

At 31 December 2024, the Group's net debt (excluding IFRS 16 leases) was £3.7 million, comprising cash of £0.8 million and the term loan from Santander of £4.5 million.

We enjoy a close relationship with our bank and have regular review meetings with them. In March 2024, we signed a new term loan through to 30 October 2026, which re-financed the £5.5 million RCF at the same level of commitment, with repayment levels consistent with previous years and appropriate financial covenants. There have been no breaches in financial covenants to date and no breaches are anticipated in the going concern period. Following the conclusion of the re-structuring process, management are forecasting a stronger cashflow forecast through 2025.

DIRECTORS' REPORT CONTINUED

The directors are confident that any loan extensions required post October 2026 would be granted on reasonably similar terms given the historic track record.

To assess the appropriateness of preparing financial statements on a going concern basis, management prepared detailed projections of the consolidated statement of profit and loss, the statement of financial position and cash flow statements through to 30 September 2026. This review period extends to the end of Q3 for 2026, which is looking forward 17 months beyond the date of approval of these financial statements. The projections included testing against the minimum liquidity and cash flow cover covenants required by the current term loan facility.

These projections used the forecast for 2025 and were updated for current trading and forecasts. This analysis was then extended to the end of Q3 2026. The projections were stress tested in two ways. Project orders for 2025 were reduced by 10%, then reduced by 20% with no year on year SLA growth applied. The existing support service contracts, where revenue is recognised over time were assessed based on historic renewal rates, to establish the likely renewal of this recurring revenue. Management reviewed the levels of marketing and discretionary bonus spend to mitigate any reductions in revenue. Even with the revenue drop, management concluded the business

will remain a going concern. The Board has concluded from its thorough assessment of the detailed forecasts and ability to enact any mitigating actions, if required, that the Group will have sufficient resources to meet its liabilities during the review period through to 30 September 2026, that it will meet the bank covenants and that it is appropriate that the Group and the Company prepare accounts on a going concern basis.

INDEPENDENT AUDITOR

The independent auditor, S&W Partners Audit Limited (formerly CLA Evelyn Partners Limited), which was appointed in 2022, has indicated its willingness to continue in office.

A resolution to re-appoint S&W Partners Audit Limited (formerly CLA Evelyn Partners Limited) as auditor will be submitted to shareholders for approval at the 2025 Annual General Meeting.

The Strategic Report and Directors' Report were approved and signed by order of the Board.



John Varney
Non-Executive Chairman
22 April 2025

CORPORATE GOVERNANCE STATEMENT

As Non-Executive Chairman, it is my responsibility, together with my Board, to ensure the Company's medium to long-term success and that the Group remains committed to high standards of corporate governance, which it considers are critical to business integrity and to maintaining investors' and other stakeholders' trust in the Group. The Group seeks to embed honesty, integrity and fairness in its culture, and the behaviour of its people. With an international presence, the Group acts in accordance with the laws and customs of the countries in which it operates; adopts proper standards of business practice and procedure; operates with integrity; and observes and respects the culture of every country in which it does business.

The Group is committed to high standards of corporate governance across all our people, enabling us to conduct business sustainably and responsibly.

In accordance with the AIM Regulation, the Board take due consideration of The QCA Corporate Governance Code (2023 edition) (the QCA Code). The directors comply with the relevant requirements of the QCA Code Guidelines to the extent that they consider it appropriate having regard to the Company's size and the nature of its operations.

Further details of the requirements for AIM companies can be found on the Group website at www.pebbleplc.com.

The Board reviews the Group's corporate governance procedures from time to time, having regard to the size, nature and resources of the Group to ensure such procedures are appropriate.

THE ROLE OF THE BOARD BOARD COMPOSITION AND OPERATION

During 2024 and up to the date of publication of this report, the Board consists of the following Board members:

John Varney (Non-Executive Chairman)

Richard Logan (Senior Independent Non-Executive Director)

Chris Errington (Non-Executive Director)

Peter Mayhead (Chief Executive Officer)

The Board considers that the current governance arrangements are suitable for the size of the Group. Each Board meeting has the Non-Executive Chairman, a Senior Independent Non-Executive Director, a Non-Executive Director, the CEO and the Head of Finance present, together with the CTO and Company Secretary. The Board has approved a formal schedule of matters reserved for its decision which it reviews annually.

KEY MATTERS INCLUDE

- Strategy and values;
- Corporate governance;
- Annual operating and expenditure budgets;
- Treasury policies;
- Significant capital and revenue projects;
- Risk management strategies including approach to/appetite for risk;
- Systems for internal control; Board and key management appointments;
- Remuneration policies;
- Acquisitions and disposals; and
- Any other matter which has a material consequence for the Group.

The Board has delegated all authorities to senior management other than those contained in the schedule of matters reserved to the Board, on the understanding that they will, at all times, act in accordance with the best interests of the Group, its shareholders and staff. Their actions will be consistent with the Group's financial and strategic plans and objectives and in conformity with relevant legislation and best practice, and they will report regularly to the Board on the execution of these responsibilities.

In addition, the Board has established three permanent committees: the Audit Committee, the Nomination Committee, and the Remuneration Committee. These operate within defined terms of reference, which are reviewed by the Board annually. Full details of the terms of reference are provided on the Group website at www.pebbleplc.com.

CORPORATE GOVERNANCE STATEMENT CONTINUED

The Board met twelve times during the year, excluding ad hoc meetings convened solely to deal with procedural matters. Attendance at Board and Committee meetings during 2024, expressed as the number of meetings attended compared to the number entitled to attend, was as follows:

	John Varney	Richard Logan	Chris Errington	Peter Mayhead
Board	12/12	12/12	12/12	12/12
Audit	2/2	2/2	2/2	N/A
Remuneration	2/2	2/2	2/2	N/A
Nomination	1/1	1/1	1/1	N/A

TIME COMMITMENT

The Executive Directors are expected to devote substantially the whole of their time, attention and ability to their duties, whereas, as one would expect, the non-executives have a lesser time commitment. The Non-Executive Chairman has committed to spend as much time as is required to meet the needs of the business. It is agreed that each of the Non-Executive Directors will dedicate the equivalent of 2 days per month. The Non-Executive Directors have all confirmed that they are able to allocate sufficient time to meet the expectations of their role, and they are required to obtain the Non-Executive Chairman's agreement (or, in the case of the Non-Executive Chairman, the Chief Executive's agreement) before accepting additional commitments that might affect the time they are able to devote.

BALANCE AND SIZE

The directors consider that the Board is well-balanced and appropriate for the scope and activities of the Group.

Where directors are unable to attend Board meetings they are advised of the matters to be discussed in advance of the meeting and given the opportunity to provide their views to the Non-Executive Chairman or Senior Independent Non-Executive Director.

In addition to the formal scheduled meetings the Board holds informal discussions with the Executive Director and senior operational managers on strategy, business development and other topics important to the Group's progress throughout the year.

APPOINTMENT AND ELECTION OF DIRECTORS

The rules governing the appointment and replacement of directors are set out in the Company's Articles of Association. The Company's Articles of Association require any new director appointed by the Board to retire from office and offer themselves for election by shareholders at the next Annual General Meeting following their appointment and at least once every three years thereafter.

For our 2025 AGM, all directors, John Varney, Richard Logan, Chris Errington and Peter Mayhead will voluntarily stand for re-election by shareholders.

All directors have been elected or re-elected within the last three years. The Board supports the re-election of John Varney, Richard Logan, Chris Errington and Peter Mayhead, and confirms that, having taken into consideration the results of the performance evaluation undertaken in the year, the directors being proposed for re-election have demonstrated commitment to their responsibilities and continue

to perform effectively, and subject to shareholder approval will be reappointed for a further three years.

Biographical information for each of the directors are set out on pages 12 to 13.

NON-EXECUTIVE CHAIRMAN

John Varney is the Non-Executive Chairman and was supported by the two Non-Executive Directors.

John Varney has been with the Group since October 2011, initially as Non-Executive Director. Following his re-election at the AGM in 2015, the Board agreed that John perform a second term in the role of Non-Executive Director commencing 1 October 2016. Following a restructure of the Group in February 2017, John was appointed Non-Executive Chairman.

AIM Rules provide that independence of directors is determined by the Board. The Board believe that Mr Varney remains independent in character and judgement because he has demonstrated an ability to objectively assess the company's performance, strategy, and management decisions, whilst maintaining other NED positions. Circumstances which are likely to impair, or could appear to impair his independence have been assessed and it has been concluded that John Varney remained independent.

SENIOR INDEPENDENT DIRECTOR

Shareholders can seek to raise any concerns they may have with the Senior Independent Director, where they have not been addressed through the normal channels of Non-Executive Chairman and Group Company Secretary, or where these channels are not deemed appropriate. The Senior Independent Director is responsible for leading the other Non-Executive Directors in the annual evaluation review of the performance of the Non-Executive Chairman.

THE NON-EXECUTIVE DIRECTORS

The Non-Executive Directors bring external view and insight to the Board, providing a range of experience and knowledge from other industry sectors. The terms of appointment for the Non-Executive Directors are available for inspection, by appointment, at the Group's registered office during normal business hours and at the AGM venue for 15 minutes prior to, and during, the Annual General Meeting.

THE COMPANY SECRETARY

The Company Secretary is responsible for ensuring all appropriate information is with the Board and its Committees in order for them to make appropriate decisions. They are also responsible for reporting on all corporate governance issues to the Board.

RESPONSIBILITY FOR RISK AND INTERNAL CONTROL

The Board has overall responsibility for the Group's system of internal control although it should be recognised that it can provide only reasonable and not absolute assurance against material misstatement or loss. The effectiveness of the Group's system of internal control has been reviewed by the Board during the year, having special

regard to any structural and cultural changes implemented during the year.

The directors confirm that there is an internal control framework and an ongoing process for identifying, evaluating and managing significant risks faced by the Group, which is regularly reviewed by the Board, and that this process was in place throughout the year ended 31 December 2024 and up to the date of this report.

The Group has an internal control system in place which is designed to protect shareholders' investments by safeguarding the assets of the Group and facilitating its efficient operation. The Board considers that strong internal controls are integral to the sound management of the Group, and it is committed to maintaining strict financial, operational and risk management control over all its activities.

The Board aims to take business risks in an informed and proactive manner, such that the level of risk is aligned with the potential business rewards. Management regularly reviews risk exposures against current business risk level tolerances. The aim of risk management is to provide reasonable assurance that the risks associated with achieving business objectives are understood and that these risks are being responded to appropriately at all levels within the organisation.

The key elements of internal control within the Group to monitor the key risks are described below:

CONTROL ENVIRONMENT

There is a clear organisation structure in place, levels of authority are well defined and responsibility for operational control of the business is delegated to senior managers.

Whilst management guidelines and a comprehensive management reporting package are in place for all subsidiaries, the Group also monitors these controls by a number of means including regular internal review.

IDENTIFICATION AND EVALUATION OF RISKS AND CONTROL OBJECTIVES

The Board has the primary responsibility for identifying and evaluating the major risks facing the Group and developing appropriate policies and procedures to manage them. It identifies the key risks faced by the Group, and delegates responsibility for managing those risks to executive and senior management. The effectiveness of the risk control procedures in place is reported to the Board on at least an annual basis.

FINANCIAL REPORTING

The Group operates a comprehensive budgeting, financial reporting and forecasting system. The operating segment is required to complete management accounts on a monthly basis which compare actual results with budget, forecast and prior year; these are reviewed at both executive and Board level meetings to ensure that variances and discrepancies are identified and acted upon on a timely basis.

Towards the end of each financial year the operating departments prepare budgets for the following year. The Board reviews budgets before they are formally adopted. The Group reports to its shareholders at the half year and full year-ends.

The Board identified an expected delay of market uptake of IP broadcast technology which led to the impairment of intangible assets.

CORPORATE GOVERNANCE STATEMENT CONTINUED

MAIN CONTROL PROCEDURES AND MONITORING SYSTEMS USED BY THE BOARD

There are a number of key control procedures in place that are reviewed on an annual basis by the Board. These cover the key risks faced by the Group and are predominantly of an operational and financial nature.

The Group finance function consolidates the Group results monthly, and a full financial review is presented at each Board meeting, accompanied by appropriate Key Performance Indicators for the Group. Each Group entity compiles forecasts of profits and cash flows reflecting their current expectations, which are also monitored by the Board. Reviews of the performance and financial position of the Group are included in the Non-Executive Chairman's Statement and the Strategic Report on pages 2 to 4, and 5 to 11. The Board uses these, together with the Directors' Report on pages 14 to 18, to present a balanced and understandable assessment of the Group's position and prospects.

In addition, the Board considers the following matters:

COMMERCIAL RISK

All significant commercial contracts are reported to the Board and are controlled by the use of appropriate vetting processes and authorisation levels.

INVESTMENT APPRAISAL

The Group has a clearly defined framework for controlling and reporting acquisitions, disposals and capital expenditure including the use of appropriate authorisation levels.

LEGAL MATTERS

Significant litigation and legal matters are reported to the Board.

OPERATING BUSINESS FINANCIAL CONTROLS

The executive management has defined the financial controls and procedures that each operating department is required to comply with. Key controls over major business risks include reviews against Key Performance Indicators and exception reporting. The operating departments make periodic assessments of its exposure to major business risks and the extent to which these risks are controlled. These are reviewed by the executive management and reported to the Board.

STRATEGIC PLANNING

The executive management are responsible for keeping the Board apprised of the execution of the Group strategy. The Board reviews strategic plans as part of the ongoing business planning process and has been closely involved in the review of the strategy undertaken during 2024.

COMPUTER SYSTEMS

Much of the Group's financial management information is processed by and stored on computer systems. Accordingly, the Group has established controls and procedures over the security of data held on computer systems.

The Group holds a Cyber Essentials Certificate of Assurance award. This is a UK government backed scheme to ensure a level of best practice in IT platform management. This helps drive our IT based processes to ensure our systems and tools are secure and maintained.

The company engages with the DPP security initiative and are active members in industry groups supported by the UK National Cyber Security Centre (NCSC), for sharing best practice and keeping up to date with industry security considerations.

INSURANCE

The Group's programme of insurance covers the major risks to the Group's assets and business and is reviewed annually by the Board.

INTERNAL AUDIT

The Group does not have an internal audit function although the head office team fulfils some functions of an internal audit department. The directors believe the Group falls into the category of small for this purpose. The Audit Committee reviews the need for an internal audit department at least annually.

BOARD PERFORMANCE EVALUATION

During Q1 2025 the Non-Executive Chairman, on behalf of the Board, conducted a Board Effectiveness Review (BER) for FY2024 in accordance with the QCA Code for Board evaluation.

This ensures the Board considers:

- Value creation: how well are the purpose, strategy and culture being developed and communicated?
- Value transformation: how effective is the business model, the relationship with stakeholders, the management and the mitigation of principal risks and uncertainties?
- Value protection: how effective is the monitoring and measurement of business performance and the quality of policies governance and compliance?

The BER for 2024 consisted of an open discussion of Board performance in respect of the three headline topics mentioned above. This qualitative process of open discussion with each Board member present, considered how well we performed against the goals set by the framework we set ourselves as a Board. This enables executive and non-executive directors to express views on the degree to which the Board fulfilled its responsibilities and achieved best practice in the past year.

The Non-Executive Chairman drew together the findings of the review and reported them to the whole Board at the next Board meeting.

The Board believe that it continues to be an effective, competent governance body, delivering supporting skills to the business and providing advice from across the range of expertise of the Directors. The open relationship between the Directors and lines of business was noted as particularly commendable.

The Non-Executive Chairman has recommended the Board continues to focus on ensuring each Director's specific expertise is given equal emphasis during Board discussions and that the minutes of the meeting record each Director's vote where Board approval is necessary.

THE AUDIT COMMITTEE MEMBERSHIP AND DUTIES

In the period, Richard Logan chaired the Audit Committee. John Varney and Chris Errington served on the Committee throughout the year.

The Committee also meets with the external auditor without the presence of the Executive Directors, for independent discussions.

The Audit Committee's responsibilities include: making recommendations to the Board regarding the appointment of the external auditor based on its review of the scope of work, cost-effectiveness and independence of the external auditor; keeping under review the effectiveness of the Group's system of internal controls and risk management and reporting to the Board its findings; monitoring the financial reporting process; reviewing and challenging the actions and judgements of management in relation to the interim and annual financial statements before submission to the Board; reviewing the Company's arrangements for its employees to raise concerns in confidence about possible wrongdoing; and reviewing the Company's procedures for detecting fraud.

In order to ensure the independence and objectivity of our auditor, S&W Partners Audit Limited, the Committee regularly reviews the remuneration received by them for audit and audit-related services. These reviews ensure a balance of objectivity, value for money and compliance with our requirement for independence. S&W Partners Audit Limited did not undertake any non-audit related work in FY24.

The Audit Committee confirms that it conducted an assessment of the external auditor and determined that adequate policies and safeguards were in place to ensure that their independence and objectivity had not been impaired during 2024.

ACTIVITIES OF THE AUDIT COMMITTEE

The Audit Committee met twice during 2024 and once up to the date of publication of this report in 2025 and reported its conclusions to the Board.

In these meetings the Audit Committee:

- reviewed the accounting policies;
- reviewed the announcement of the financial results of the Group for the years ended 31 December 2023, 31 December 2024 and the 2024 interim results prior to approval by the Board;
- considered and reviewed the 2023 and 2024 annual reports and financial statements and the 2024 interim report, paying particular attention to critical areas of management judgement, together with the external auditor's findings reports on the annual reports;
- considered, discussed and approved the audit plan with the external auditor for the 2024 audit;
- considered and recommended to the Board the appointment of the auditor which will be put to shareholders for approval at the AGM;
- reviewed and considered the Audit Findings Report from the external auditor at the conclusion of their audit, and reported to the Board on the results of the review;
- reviewed the reports from management on the Group's main risks and the assessment and mitigation of those risks;
- approved the statutory audit fee for 2024;

CORPORATE GOVERNANCE STATEMENT CONTINUED

- monitored the independence and undertook an evaluation of the effectiveness of the external auditor;
 - reviewed useful life of intangible assets;
 - challenged the impairment of intangible assets in the financial results for the year ended 31 December 2024;
 - reviewed the policies introduced to comply with the UK Bribery Act 2010; and
- reviewed the Code of Conduct which sets out how the Group’s employees are able to raise concerns over financial or other irregularities in confidence. This policy was in place throughout the year.

In addition, the Audit Committee reviewed the need for an internal audit department and concluded that there was not a requirement given the present size of the Group and internal
- control reviews undertaken by the head office function.

A resolution to re-appoint S&W Partners Audit Limited (formerly CLA Evelyn Partners Limited) as auditor will be submitted to shareholders for approval at the 2025 Annual General Meeting.

FINANCIAL REPORTING

During the year, the Audit Committee reviewed the appropriateness of the Group’s interim and full year financial statements, including the consideration of significant financial reporting judgements made by management taking into account reports from management and the external auditor. The main areas of focus considered by the Committee during the year were as follows:

Area of focus	How addressed
Valuation of goodwill and intangible assets The audit committee reviewed the valuation of goodwill and intangible assets to ensure assets are valued correctly and not overstated in the context of the trading performance of the relevant cash generating units.	The audit committee agreed that the conclusion that goodwill required no impairment was reasonable. The audit committee agreed that given the indicators of impairment intangibles (capitalised development costs) did require impairment during the year. Therefore an impairment loss of £2.7 million has been recognised in 2024. See full details in note 12.
Investments impairment assessment The audit committee reviewed the valuation of investments held in subsidiary companies, including any impairment below carrying value which could have a material impact on the parent company’s financial statements.	The audit committee agreed that the conclusion that no impairment was required for the trading entities was reasonable. There were capital reductions carried out within Legacy Broadcast Group Holdings Limited (a subsidiary of Pebble) and its subsidiaries, which were all non-trading. The investment in these subsidiaries was impaired during the year.
Going Concern The audit committee has reviewed the forecast which shows steady costs and an increasing revenue which is driving an increasing profit. They have also considered sensitivities within the forecast.	The audit committee is satisfied that there is sufficient headroom within the forecast.

THE NOMINATION COMMITTEE

John Varney chairs the Nomination Committee. Richard Logan and Chris Errington served on the Committee throughout 2024. The Group Company Secretary also attends the meetings.

The Nomination Committee reviews the structure, size and composition of the Board and its committees.

There was one formal meeting of the Committee during the year.

THE REMUNERATION COMMITTEE

Details of the Remuneration Committee are provided in the Remuneration Report as set out on pages 26 to 29.

RELATIONS WITH SHAREHOLDERS

The Board welcomes enquiries from both institutional and private investors throughout the year and responds either verbally or in writing to enquiries received from both. The Non-Executive Directors are available to attend meetings with shareholders if they are requested to do so.

The Group, via its website, provides up-to-date information on the Group and its operating subsidiaries, including all stock exchange announcements and downloadable copies of the most recent report and financial statements

and interim statements. The website also provides a communication channel to the Group via email. Shareholders may elect to receive all shareholder documents electronically by registering with the Group's registrars.

The Group uses its AGM as an opportunity to communicate with its shareholders and encourages their participation. As in previous years, shareholders will have the opportunity for a question and answer session with members of the Board at the next AGM on 25 June 2025.

Further details are included in the notice of the meeting which separately accompanies the annual report and can be viewed on the Company's website: www.pebbleplc.com.

The notice of the AGM is sent to shareholders, and is available on the Company website, at least 21 clear days in advance of the date of the meeting and contains details of the separate resolutions that are proposed for shareholder approval. Separate resolutions are proposed on each substantially different issue and the number of proxy votes cast for each resolution is disclosed by the Chairman at the meeting. Shareholders have the option of submitting their voting instructions electronically or by returning the personalised proxy form which separately accompanies the annual report.

Documents relating to the Company's governance and the full terms of reference of its standing Committees are also available on the Company's website: www.pebbleplc.com.

By order of the Board



John Varney
Non-Executive Chairman
22 April 2025

REMUNERATION REPORT

As Chairman of the Remuneration Committee, I am pleased to present the Group's remuneration report for the financial year ended 31 December 2024, which has been approved by the Board. Other members of the Committee that served throughout the year were John Varney and Richard Logan.

As the Group is not required to provide a directors' remuneration report in accordance with schedule 8 to SI 2008/410, this disclosure is made voluntarily and is not intended to comply with all the requirements of schedule 8 of SI 2008/410.

COMMITTEE ACTIVITIES

The Remuneration Committee's main responsibility is to ensure that remuneration of executives is appropriate and aligned with shareholder interests, producing sustainable value creation through the delivery of our business strategy.

The responsibilities of the Committee are to advise upon and make recommendations to the Board on the Company's remuneration policies and, within the framework established by the Board, to recommend the remuneration of the Executive

Directors. The remuneration of Non-Executive Directors is a matter for the Board as a whole and is recommended by the Executive Directors taking account of the time spent on Board and Committee matters. No director plays a part in any discussion about his own remuneration.

No member of the Committee has any personal financial interest in the Company or Group (other than as a shareholder or director) and there are no conflicts of interest arising from cross-directorships or day-to-day involvement in running the business.

The Committee measures the performance of the Executive Directors as a prelude to recommending their annual remuneration, bonus awards and share plan awards to the Board for final determination.

The focus of the Committee is on ensuring that a competitive and appropriate base salary is paid to directors and where appropriate senior managers, together with incentive arrangements that are aligned with shareholders' interests and with long-term business strategies, being transparent, and measured against challenging benchmarks.

REMUNERATION REPORT PART A (not subject to audit) REMUNERATION POLICY

The date from which it is intended by the Company that the remuneration policy is to take effect is 1 January 2025.

Each year, the Remuneration Committee reviews the remuneration policy, taking into account both the external market (including environmental, social and corporate governance issues) and the Company's strategic objectives over the short and the medium term. The framework has been designed as an integral part of the Company's overall business strategy.

The following table summarises the key routine elements of remuneration policy:

Component	Purpose and Link to Strategy	How Operated	Maximum Potential Value	Performance Measures
SALARY AND FEES	To attract and retain high-calibre individuals by providing an appropriate level of basic fixed income whilst avoiding excessive risk arising from over-reliance on variable income. The basic salary reflects the market rate for the individual, their role, skills and experience.	Generally reviewed annually. Set with reference to individual performance, experience and responsibilities. Benchmarked against appropriate companies by the Remuneration Committee. Non-Executive Directors are paid a fee consistent with market rates.	Fixed base salary and fees	N/A
ALL BENEFITS	To aid retention and be competitive in the marketplace. Healthcare benefits in order to minimise business disruption.	Car allowance (CEO) Medical insurance (CEO) Permanent health insurance (CEO) Life assurance (CEO) Non-Executive Directors are not eligible for benefits.	CEO up to £20,000	N/A
ANNUAL BONUSES	To incentivise the achievement of key financial and strategic targets for the forthcoming year without encouraging excessive risk taking.	The Remuneration Committee considers and approves the measures and targets at the start of each year and ensures they are aligned with business strategy and are sufficiently stretching. In setting financial parameters, the Remuneration Committee takes into account the Company's internal budgets and, where applicable, investors' expectations. The targets applying to financial measures are based on a sliding scale. Paid in cash and not pensionable. Non-Executive Directors are not eligible for annual bonuses.	CEO up to one times base salary.	Combination of revenue, profit, cash generation and strategy delivery
PENSIONS	To aid retention and remain competitive in the marketplace.	For the Executive Directors' annual pension, the CEO has an allowance up to 10 per cent of base salary with no matching requirement. Non-Executive Directors are not eligible for pensions.	CEO up to 10% of base salary	N/A
LONG TERM INCENTIVE PLAN	To incentivise delivery of long-term shareholder returns	Periodic grant of share options in accordance with share option plan rules with appropriate vesting and measurement rules. Grant is subject to remaining within 10-year 10% dilution limits. Non-Executive Directors are not eligible for Long Term Incentive Plan participation	N/A	Total Shareholder Return and/or financial performance

REMUNERATION REPORT CONTINUED

POLICY ON PAYMENT FOR LOSS OF OFFICE

All payments due will normally be made in accordance with the Contract of Employment and Service Agreement of the executive concerned and will be sufficiently detailed to ensure transparency.

REMUNERATION REPORT PART B (SUBJECT TO AUDIT)

REPORT ON EXECUTIVE DIRECTORS' EMOLUMENTS

Directors' emoluments and pension contributions for the year ended 31 December 2024 were as follows:

	Basic salary and fees £000	Benefits £000	Pension contributions £000	2024 Total £000
Executive Directors				
Peter Mayhead	240	27	24	291
Non-executive Directors				
John Varney	70	–	–	70
Richard Logan	35	–	–	35
Chris Errington	30	–	–	30
	375	27	24	426

The fee for the services of Chris Errington is paid to Kestrel Partners LLP and not to Chris Errington directly (see note 27).

DIRECTORS' INTERESTS IN SHARES

The table below shows the interests of the directors in office at the end of the year in the share capital of the Company.

	At 31 December 2024	At 31 December 2023
Executive Directors		
Peter Mayhead	2,177	2,177
Non-Executive Directors		
John Varney	1,062,229	1,062,229
Richard Logan	235,000	235,000
Chris Errington*	Nil	Nil

* Chris Errington is a partner in Kestrel Partners LLP. Kestrel Partners LLP manages the Kestrel Opportunities Fund, who hold (and because of his interest in the Fund, Mr. Errington is deemed to have a beneficial interest in) 14,696,625 Ordinary Shares and other clients of Kestrel, in which Chris Errington has no beneficial interest hold 16,088,904 Ordinary Shares. On a combined basis, as at the date of this report Kestrel indirectly holds voting rights over 30,785,529 shares, representing 24.71% per cent of the Company's issued share capital.

DIRECTORS' INTEREST IN SHARE AWARD SCHEMES

The interests of the directors in share award schemes were as follows:

	Held at 1 January 2024	Granted in year	Exercised in year	Forfeited in year	Held at 31 December 2024	Date of grant	Exercise price (pence)	Date first exercisable	Expiry date
P Mayhead ¹	4,450,000	0	0	0	4,450,000	16-Mar-23	10.50	16-Mar-27	15-Mar-32
P Mayhead ²	2,000,000	0	0	0	2,000,000	21-Jun-19	6.18	21-Jun-24	20-Jun-29
P Mayhead ³	100,000	0	0	(100,000)	0	03-Jun-14	0.00	03-Jun-17	03-Jun-24

¹ Granted under the 2019 Share Option Scheme and none vested at 31 Dec 2024 (2023: none vested).

² Granted under the 2019 Share Option Scheme and all vested at 31 Dec 2024 (2023: all vested).

³ Granted under the 2008 LTIP Scheme and lapsed in the year.

Further details concerning share option schemes can be found in note 23.

STATEMENT OF VOTING AT GENERAL MEETING

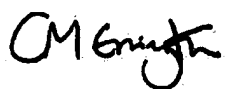
At the last AGM held on 26 June 2024, the following non-binding resolution was approved by shareholders:

- A resolution to approve the Directors' Remuneration Report for the year ended 31 December 2023.

The Group is committed to ongoing shareholder dialogue and takes an active interest in voting outcomes. Where there are substantial votes against resolutions in relation to directors' remuneration, the reasons for any such vote will be sought, and any actions in response will be detailed here.

POLICY REPORT APPROVAL

This report was approved by the Board of directors on 22 April 2025 and signed on its behalf by:



Chris Errington

Non-Executive Director

Chairman of the Remuneration Committee



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PEBBLE BEACH SYSTEMS GROUP PLC

OPINION

We have audited the financial statements of Pebble Beach Systems Group plc (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 December 2024 which comprise the Consolidated statement of profit and loss and statement of comprehensive income and Company statement of comprehensive income, the Consolidated and Company statement of financial position, the Consolidated and Company statement of changes in shareholders' equity, the Consolidated and Company statement of cashflows and the notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and UK-adopted international accounting standards.

In our opinion:

- the financial statements give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2024 and of the group's loss for the year then ended;
- the group financial statements have been properly prepared in accordance with UK-adopted international accounting standards;
- the parent company financial statements have been properly prepared in accordance with UK-adopted international accounting standards; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

OUR APPROACH TO THE AUDIT

Among the group's eight reporting components, four were selected for audits to support group reporting. The remaining four components are non-trading subsidiaries, while these components were not individually significant enough to mandate audits for group reporting purposes, they were considered material to the audit due to the nature of their restructuring.

The scope of our work encompassed 100% of the group's revenue, profit before tax, and net assets.

For the remaining four components, we conducted a group-level analysis alongside specific procedures to reaffirm our assessment that no significant risks of material misstatement existed within these.

KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period, and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Key audit matter	Description of risk	How the matter was addressed in the audit
Revenue recognition (group) – see note 2 of the consolidated financial statements	The specific nature of the risk of material misstatement in revenue recognition has been noted in contracts that span the year-end. Revenue is a key performance indicator of the Group. Revenue based targets may place pressure on management to distort revenue recognition. The Group enters into contracts that involve complex development that will take a number of months to complete. Estimating the required number of man-days for a project involves significant judgement, which impacts the portion of revenue recognised within the financial year. As a result, there is a risk that revenue in relation to open projects that span year end is not recognised appropriately.	Our audit work included, but was not restricted to the following: • Performed walkthroughs to obtain an understanding of processes and controls governing recognition of revenue and assessed the design and implementation of processes and controls applied; • Performed substantive testing on a sample of revenue transactions in the year to evaluate whether the accounting policies adopted by the directors are in accordance with the requirements of IFRS 15: Revenue from Contracts with Customers, and whether management accounted for revenue in accordance with the accounting policies; • We developed an understanding of the key performance obligations by obtaining copies of a sample of contracts and evaluated management's assessment of performance obligations, allocation of contract proceeds and subsequent revenue recognition to determine whether the revenue has been recognised in accordance with the terms of contract and revenue recognition policy; • Assessed whether revenue recognition aligns with the requirements of IFRS 15: Revenue from Contracts with Customers by evaluating the application of accounting policies to non-cancellable contracts, including consideration of performance obligations, estimates of man-day requirements, allocation of proceeds, and timing of revenue recognition; • We tested a sample of revenue transactions to obtain audit evidence supporting the revenue recognised during the year, such as proof of delivery of goods, approved timesheets and contracts with customers; and • For contracts that spanned the year end, we re-calculated the expected deferred and accrued income and compared our expectations against management's calculation of revenue recognised in the year, investigating any differences where necessary.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PEBBLE BEACH SYSTEMS GROUP PLC CONTINUED

Key audit matter	Description of risk	How the matter was addressed in the audit
Going Concern (group and parent) – see note 2 of the consolidated financial statements and note B of the parent financial statements	The Group's cash and cash equivalents is £840k as at 31 December 2024. In addition, the Group's loan facilities include covenants which are required to be complied with. As a result, there is a risk that the Group does not generate sufficient cash flows to continue in operation for the foreseeable future nor meet financial covenants.	Our audit work included, but was not restricted to the following: • Obtained management's base case and stress test models to a going concern period ending December 2026; • Assessed the appropriateness of management's assumptions in relation to revenue by comparing the predicted order book conversion rates to historical performance, the timing of revenue recognition in comparison to the current stage of completion of projects and the expected sales to supporting documentation such as signed contracts and purchase orders; • Assessed the appropriateness of management's assumptions in relation to expenses by comparing the predicted total costs to historical performance, adjusted for known changes in business operations; • Examined and challenged the sensitivity analysis carried out by management on the revenue and expense assumptions in order to assess the levels of uncertainty inherent in the forecasts and the impact of the sensitivities against the headroom; • Confirmed the terms and conditions of the loan agreement and assessed whether these would likely be breached within the assessment period; • Assessed the likelihood and impact of mitigating factors including potential cost savings identified by reference to supporting documentation and discussions with management; • Assessed the ability of management to forecast accurately by comparing current year actual results against forecasts prepared in the prior year; • Reassessed management's forecast using post year-end performance • Evaluated the mitigating actions implemented by management to meet its covenants when cash collections are delayed; and • Assessed the adequacy of related disclosures within the annual report.

Key audit matter	Description of risk	How the matter was addressed in the audit
Valuation of investment in subsidiaries (parent company) – see note B of the parent company's financial statement	We identified valuation of investment in subsidiaries in the parent company as one of the most significant assessed risks of material misstatement due to error. Within the parent company the total investments in subsidiaries amounted to £14.9 million, £14.9million of which pertains to the investment in Pebble Beach Systems Limited. To prepare for the liquidation of non-trading holding companies in March 2025, the holding companies conducted a series of capital reductions in December 2024. This action established the necessary reserves to facilitate the release of intercompany payables, which were classified as a dividend. Consequently, an impairment charge of £9.6m million was recognised against these investments for the year ending 31 December 2024. However, the impact of the impairment was fully offset by the dividend treatment of the released intercompany payables, resulting in a net nil effect on the profit and loss statement of the parent company. Management has used a value in use model to assess the recoverable value of the investments held by the parent company. The value in use model is subjective due to the inherent uncertainty involved in forecasting and discounting estimated future cash flows (specifically the key assumptions around revenue growth, gross attrition rate and the weighted average cost of capital (WACC) used to discount the cash flows).	Our audit work included, but was not restricted to, the following: • Challenged the assumptions used in the impairment model for investments in subsidiaries; • Tested the mathematical accuracy of management's model. • Assessed the appropriateness of the impairment review methodology, assumptions concerning growth rates and inputs to the discount rate against available market data with the assistance of experts; • Compared previously forecast revenue growth rates and gross profit margins with those achieved in previous years; • Reviewed sensitivity analysis to calculate the minimum growth rates needed to avoid an asset impairment and compare them to those achieved in previous years; • Engaged our internal valuation specialists to assess the WACC rate applied; • Obtaining and reviewing documentation related to the capital reduction, including third party advice, shareholder resolutions, legal agreements, and approvals to confirm compliance with relevant legal and regulatory requirements; • Assessing the accounting treatment of the capital reduction to ensure it was appropriately recognised in accordance with applicable financial reporting standards; and • Assessing the accuracy and sufficiency of financial statement disclosures.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PEBBLE BEACH SYSTEMS GROUP PLC CONTINUED

Key audit matter	Description of risk	How the matter was addressed in the audit
Valuation of intangible assets (group) – see note 2 of the consolidated financial statements	During the audit, we identified indicators of impairment concerning the Group's intangible assets, leading management to assess the recoverable amount. This matter was deemed significant due to the substantial judgment involved in estimating recoverable amounts. The key assumptions applied were inherently uncertain and had a material impact on the financial statements. Management conducted an impairment review and concluded that the asset's value was fully impaired. As a result, an impairment charge of £2.7m has been recognised.	• Our audit work included, but was not restricted to the following: • Assessing the indicators of impairment identified and reviewing management's subsequent assessment of the recoverable amount. • We evaluated whether the classification of Cash-Generating Units (CGUs) or groups of CGUs remains suitable for management's impairment assessment purposes. • Engaged in discussions with the management team, board members, and development team to assess the software's position within the marketplace. Additionally, sought input from our internal valuation specialists for further consultation. • Assessed the appropriateness of the impairment charge recognised; • Evaluating the sufficiency and clarity of the disclosures in the financial statements to ensure they adequately describe the impairment assessment and significant judgements involved.

OUR APPLICATION OF MATERIALITY

The materiality for the group financial statements as a whole ("group FS materiality") was set at £229,000. This has been determined with reference to the benchmark of the group's revenue, which we consider to be one of the principal considerations for members of the company in assessing the group's performance. Group FS materiality represents 2% of the group's revenue as presented on the face of the consolidated income statement.

The materiality for the parent company financial statements as a whole ("parent FS materiality") was set at £228,000. This has been determined with reference to the benchmark of the parent company's total assets as it exists only as a holding company for the group and carries on no trade. However, since this materiality level exceeds the materiality set for the group financial statements, it has been capped at £1,000 below the group FS materiality.

Performance materiality for the group financial statements was set at £172,000, being 75% of group FS materiality, for purposes of assessing the risks of material misstatement and determining the nature, timing and extent of further audit procedures. We have set it at this amount to reduce to an appropriately low level the probability that the aggregate of uncorrected and undetected misstatements exceeds group FS materiality. We judged this level to be appropriate based on our understanding of the group and its financial statements, as updated by our risk assessment procedures and our expectation regarding current period misstatements including considering experience from previous audits. The level of 75% was set to reflect that there are some areas of judgement and estimation in the financial statements.

Performance materiality for the parent company financial statements was set at £171,000, being 75% of parent FS materiality. The level of 75% was set to reflect that there are some areas of judgement and estimation in the financial statements.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Our evaluation of the directors' assessment of the group and parent company's ability to continue to adopt the going concern basis of accounting included the procedures as detailed in the Key Audit Matters section, as well as:

- Reviewing bank statements to monitor the cash position of the group post year-end, and obtaining an understanding of significant expected cash outflows (such as capital expenditure) in the forthcoming 12-month period;
- Considering the group's funding position and requirements; and
- Reviewing and challenging management's calculations suggesting the Group is able to comply with all loan facility covenants in the 12 months from approval of the financial statements.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions, that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PEBBLE BEACH SYSTEMS GROUP PLC CONTINUED

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the group and the parent company and their environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

RESPONSIBILITIES OF DIRECTORS

As explained more fully in the directors' responsibilities statement set out on page 17, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below. Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

We obtained a general understanding of the Group's legal and regulatory framework through enquiry of management concerning their understanding of relevant laws and regulations; the Group's policies and procedures regarding compliance; and how they identify, evaluate and account for litigation claims. We also drew on our existing understanding of the Group's industry and regulations. We obtained this understanding for significant components through discussions with Group management.

We understand that the Group complies with the framework through:

- promoting corporate culture through the use of the Group's Code of Conduct, which all Group companies must adhere to;
- updating operating procedures, manuals and internal controls as legal and regulatory requirements change; and
- for significant components, the Executive Directors' close involvement in the day-to-day running of the business, meaning that any litigation or claims would come to their attention directly.

In the context of the audit, we considered those laws and regulations which determine the form and content of the financial statements, which are central to the Group's ability to conduct its business, and/or where there is a risk that failure to comply could result in material penalties. We identified the following laws and regulations as being of significance in the context of the Group:

- The Companies Act 2006, IFRS in respect of preparation and presentation of the financial statements;
- AIM regulations and Market Abuse Regulations; and
- Requirements from UK and overseas tax legislation (including IR35 and minimum wage).

We performed the following specific procedures to gain evidence about compliance with the significant laws and regulations above:

- Made inquiries with management as to any legal or regulatory issues during the year;
- We have reviewed board minutes for evidence of non-compliance; and
- We have obtained representation from management that they have disclosed to us all known instances of non-compliance or suspected non-compliance with laws and regulations.

The senior statutory auditor led a discussion with senior members of the engagement team regarding the susceptibility of the entity's financial statements to material misstatement, including how fraud might occur. The key areas identified as part of the discussion were the risk of manipulation of the financial statements through manual journal entries, incorrect recognition of revenue and accounting estimates such as impairment assumptions. These areas were communicated to the other members of the engagement team who were not present at the discussion.

The procedures we carried out to gain evidence in the above areas are detailed in the Key Audit Matters section as well as:

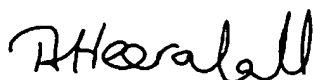
- testing a sample of manual journal entries, selected through applying specific risk assessments based on the Group's processes and controls surrounding manual journal entries.

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PEBBLE BEACH SYSTEMS GROUP PLC CONTINUED

USE OF OUR REPORT

This report is made solely to the parent company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the parent company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent company and the parent company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Avinash Heeralall

Senior Statutory Auditor, for and on behalf of

S&W Partners Audit Limited (formerly CLA Evelyn Partners Limited)

Statutory Auditor

Chartered Accountants

45 Gresham Street

London

EC2V 7BG

United Kingdom

22 April 2025

CONSOLIDATED STATEMENT OF PROFIT AND LOSS

FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	2024 £000	2023 £000
Continuing operations			
Revenue	5	11,453	12,370
Cost of sales		(2,647)	(2,826)
Gross profit		8,806	9,544
Sales and marketing expenses		(2,809)	(2,747)
Research and development expenses	6	(4,131)	(1,739)
Administrative expenses		(2,648)	(2,983)
Operating (loss)/profit	6	(782)	2,075
Operating (loss)/profit is analysed as:			
Adjusted EBITDA		3,276	3,773
Non-recurring items	6	(229)	(105)
Share based payment credit/(expense)		39	(57)
Exchange losses charged to the income statement	6	(108)	(31)
Impairment of intangibles	12	(2,741)	–
Earnings before interest, tax, depreciation and amortisation (EBITDA)		237	3,580
Depreciation		(189)	(200)
Amortisation of capitalised development costs		(830)	(1,305)
Operating (loss)/profit	6	(782)	2,075
Finance costs	8	(521)	(531)
(Loss)/Profit before tax		(1,303)	1,544
Tax	9	(5)	(10)
Net (loss)/profit for the year		(1,308)	1,534
Earnings per share from continuing operations attributable to the parent during the year			
Basic earnings per share			
From continuing operations and (loss)/profit for the year	11	(1.1p)	1.2p
Diluted earnings per share			
From continuing operations and (loss)/profit for the year	11	(1.1p)	1.2p

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 DECEMBER 2024

	2024 £000	2023 £000
(Loss)/profit for the financial year	(1,308)	1,534
Other comprehensive income – items that may be reclassified subsequently to profit or loss:		
Exchange difference on translation of overseas operations		
– continuing operations	–	9
Total comprehensive (loss)/income for the financial year	(1,308)	1,543

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2024

	Note	2024 £000	2023 £000
Assets			
Non-current assets			
Intangible assets	12	5,765	7,107
Property, plant and equipment	13	410	435
Other non-current assets	14	12	12
Total non-current assets		6,187	7,554
Current assets			
Inventories	15	411	303
Trade and other receivables	16	4,110	4,318
Cash and cash equivalents	17	840	796
Total current assets		5,361	5,417
Liabilities			
Current liabilities			
Financial liabilities – borrowings	19	1,000	1,000
Trade and other payables	18	7,099	6,169
Lease liabilities – current	21	68	47
Total current liabilities		8,167	7,216
Net current liabilities		(2,806)	(1,799)
Non-current liabilities			
Financial liabilities – borrowings	19	3,550	4,550
Other payables – non-current	18	199	274
Lease liabilities – non-current	21	126	78
Total non-current liabilities		3,875	4,902
Net (liabilities)/assets		(494)	853
Equity attributable to owners of the parent			
Ordinary shares	23	3,115	3,115
Share premium	24	6,800	6,800
Capital redemption reserve	24	617	617
Merger reserve	24	1,882	29,778
Translation reserve	24	(172)	(176)
Accumulated losses		(12,736)	(39,281)
Total (deficit)/surplus		(494)	853

The financial statements on pages 39 to 74 were approved by the Board of directors on 22 April 2025 and were signed on its behalf by:



John Varney
Non-Executive Chairman

CONSOLIDATED STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

FOR THE YEAR ENDED 31 DECEMBER 2024

	Ordinary shares £000	Share premium £000	Capital redemption reserve £000	Merger reserve £000	Translation reserve £000	Accumulated losses £000	Total Equity £000
At 1 January 2023	3,115	6,800	617	29,778	(185)	(40,872)	(747)
Share based payments	–	–	–	–	–	57	57
Total shared based payments	–	–	–	–	–	57	57
Profit for the year	–	–	–	–	–	1,534	1,534
Exchange differences on translation of overseas operations	–	–	–	–	9	–	9
Total comprehensive income for the period	–	–	–	–	9	1,534	1,543
At 31 December 2023	3,115	6,800	617	29,778	(176)	(39,281)	853
At 1 January 2024	3,115	6,800	617	29,778	(176)	(39,281)	853
Transfer of reserves	–	–	–	(27,896)	–	27,896	–
Total transfer of reserves	–	–	–	(27,896)	–	27,896	–
Share based payments	–	–	–	–	–	(39)	(39)
Total share based payments	–	–	–	–	–	(39)	(39)
Loss for the year	–	–	–	–	–	(1,308)	(1,308)
Total comprehensive income/(loss) for the period	–	–	–	–	–	(1,308)	(1,308)
At 31 December 2024	3,115	6,800	617	1,882	(176)	(12,732)	(494)

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	2024 £000	2023 £000
Cash flows from operating activities			
Cash generated from operations	25	4,128	3,917
Interest paid		(520)	(531)
Taxation paid		(5)	(8)
Net cash generated from operating activities		3,603	3,378
Cash flows from investing activities			
Purchase of property, plant and equipment	13	(170)	(68)
Expenditure on capitalised development costs	12	(2,229)	(2,105)
Net cash used in investing activities		(2,399)	(2,173)
Cash flow from financing activities			
Repayment of borrowings		(1,000)	(1,000)
Principal elements of lease payments	17	(69)	(96)
Net cash used in financing activities		(1,069)	(1,096)
Net increase in cash and cash equivalents		135	109
Effect of foreign exchange rate changes		(91)	(41)
Cash and cash equivalents at 1 January		796	728
Cash and cash equivalents at 31 December	17	840	796

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

1. GENERAL INFORMATION

Pebble Beach Systems Group plc ("the Company") and its subsidiaries (together "the Group") is a leading global software business specialising in playout automation and content management solutions for the broadcast and streaming markets.

The Group employed over 90 people worldwide.

The Company is listed on the AIM market of the London Stock Exchange (AIM: PEB). For further information, visit www.pebbleplc.com.

The Company is incorporated and domiciled in the UK. The address of its registered office is Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN.

The registered number of the Company is 04082188.

2. MATERIAL ACCOUNTING POLICY INFORMATION

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies are material and have been consistently applied to all the years presented, unless otherwise stated.

BASIS OF ACCOUNTING

The Group financial statements have been prepared on a going concern basis under the historical cost basis of accounting, except where fair value measurement is required under IFRS as described below and in accordance with UK-adopted international accounting standards.

During the current reporting year there were no new standards or amendments which had a material impact on the results of the Group. Standards or amendments issued but not yet effective are not expected to have a material impact on the net assets of the Group.

GOING CONCERN BASIS

The directors are required to assess the Company's and the Group's ability to continue to trade as a going concern.

At 31 December 2024, the Group's net debt (excluding IFRS 16 leases) was £3.7 million, comprising cash of £0.8 million and the term loan from Santander of £4.5 million.

We enjoy a close relationship with our bank and have regular review meetings with them. In March 2024, we signed a new term loan through to 30 October 2026, which re-financed the £5.5 million RCF at the same level of commitment, with repayment levels consistent with previous years and appropriate financial covenants. There have been no breaches in financial covenants to date and no breaches are anticipated in the going concern period. Following the conclusion of the re-structuring process, management are forecasting a stronger cashflow forecast through 2025.

The directors are confident that any loan extensions required post October 2026 would be granted on reasonably similar terms given the historic track record.

To assess the appropriateness of preparing financial statements on a going concern basis, management prepared detailed projections of the consolidated statement of profit and loss, the statement of financial position and cash flow statements through to 30 September 2026. This review period extends to the end of Q3 for 2026, which is looking forward 17 months beyond the date of approval of these financial statements. The projections included testing against the minimum liquidity and cash flow cover covenants required by the current term loan facility.

These projections used the forecast for 2025 and were updated for current trading and forecasts. This analysis was then extended to the end of Q3 2026. The projections were stress tested in two ways. Project orders for 2025 were reduced by 10%, then reduced by 20% with no year on year SLA growth applied. The existing support service contracts, where revenue is recognised over time were assessed based on historic renewal rates, to establish the likely renewal of this recurring revenue. Management reviewed the levels of marketing and discretionary bonus spend to mitigate any reductions in revenue. Even with the revenue drop, management concluded the business will remain a going concern.

The Board has concluded from its thorough assessment of the detailed forecasts and ability to enact any mitigating actions, if required, that the Group will have sufficient resources to meet its liabilities during the review period through to 30 September 2026, that it will meet the bank covenants and that it is appropriate that the Group and the Company prepare accounts on a going concern basis.

CHANGES OF ACCOUNTING POLICIES AND DISCLOSURES

The following new and amended Standards and Interpretations effective for the financial year beginning 1 January 2024 have been adopted. The adoption of these standards has not had any material impact on the disclosures or on the amounts reported in these financial statements.

- IAS 1 Presentation of Financial Statements

Upcoming standard changes for the period beginning 1 January 2025 have not had any material impact on the disclosures or on the amounts reported in these financial statements.

BASIS OF CONSOLIDATION

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) made up to 31 December 2024.

SEGMENTAL REPORTING

The Group's internal organisational and management structure and its system of internal financial reporting to the Board of directors comprise of Pebble Beach Systems and PLC costs. The chief operating decision-maker has been identified as the Board.

The Board reviews the Group's internal financial reporting in order to assess performance and allocate resources. Management have therefore determined that the operating segments for the Group will be based on these reports.

The Pebble Beach Systems business is responsible for the sales and marketing of all Group software products and services.

GEOGRAPHIC REGION REPORTING

Group management are focused on developing global revenue growth from the Broadcast market. Geographic reporting of revenue is therefore provided by reference to geographic destination.

FOREIGN CURRENCY TRANSLATION

(A) FUNCTIONAL AND PRESENTATION CURRENCY

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates ("the functional currency"). The Group financial statements are presented in pounds sterling (GBP), which is the Company's functional and presentation currency.

(B) TRANSACTIONS AND BALANCES

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement.

(C) GROUP COMPANIES

Trading results and financial position of all Group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each statement of financial position presented are translated at the closing rate of exchange prevailing at the reporting date;
- income and expenditure for each income statement are translated at the average rates of exchange prevailing during the year; and
- all resulting exchange differences arising from restatement of the opening statements of financial position and trading results of overseas subsidiaries are recognised as a separate component of shareholders' equity.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

2. MATERIAL ACCOUNTING POLICY INFORMATION CONTINUED

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

INTANGIBLE ASSETS

(A) GOODWILL

Goodwill represents the excess of the fair value of the purchase consideration for the interest in subsidiary undertakings over the fair value to the Group of the net assets acquired, including acquired intangible assets and any contingent liabilities.

Goodwill is tested annually or more frequently if events or circumstances indicate potential impairment. Impairment losses are recognised for the amount by which an asset's carrying amount exceeds its recoverable amount; that recoverable amount is the higher of the asset's fair value less costs to sell and its value in use. Impairments of goodwill are not reversed. Gains and losses on the disposal of an entity will be net of the carrying amount of goodwill relating to the entity sold.

Cash-generating units to which goodwill has been allocated (determined by the Group's management as equivalent to its operating segments) are tested for impairment at least annually.

All other individual assets or cash-generating units are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

With the exception of goodwill, all assets are subsequently reassessed for indications that an impairment loss previously recognised may no longer exist. An impairment loss is reversed if the asset's or cash-generating unit's recoverable amount exceeds its carrying amount.

(B) RESEARCH AND DEVELOPMENT COSTS

Research expenditure is written off as incurred.

Where development expenditure meets the criteria for capitalisation as set out in IAS 38 "Intangible Assets" the costs are capitalised. Any development costs not meeting these criteria for capitalisation were expensed as incurred.

Development costs are amortised over the estimated useful life of the products with which they are associated. Amortisation commences when a new product is in commercial production. The amortisation period is eight years. In prior years it had ranged between one and five years, see note 4 for further explanation on this change in accounting estimate. If a product becomes unviable the deferred development costs are written off.

PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are stated at cost less accumulated depreciation and any provision for impairment.

Depreciation is calculated in order to write off the cost of property, plant and equipment, over their estimated useful lives by equal annual instalments using the following rates:

Right of Use Assets	Remaining term of the leases. The property is over 5 years and the motor vehicles are over 3 years.
Leasehold improvements	20 per cent
Fixtures and fittings	20 per cent
Computer equipment	20 per cent

INVENTORIES

Inventories are stated at the lower of cost and net realisable value. Provisions for inventories are recognised when the book value exceeds its net realisable value. The Group makes provision for slow-moving, obsolete and defective inventory as appropriate.

SHARE CAPITAL

Ordinary shares are classified as equity. Proceeds in excess of the nominal value of shares issued are allocated to the share premium account and are also classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are deducted from the share premium account.

Where shares are issued in part or full consideration for the acquisition of more than 90 per cent of the issued share capital of another company, the excess of value attributed to the shares over the nominal value of shares issued is allocated to the merger reserve. The merger reserve is also classified as equity.

FINANCIAL INSTRUMENTS

RECOGNITION AND DERECOGNITION

Financial assets and financial liabilities are recognised when the Group becomes a party to the contractual provisions of the financial instrument.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and substantially all the risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

CLASSIFICATION AND INITIAL MEASUREMENT OF FINANCIAL INSTRUMENTS

The Group's financial liabilities include borrowings, trade and other payables. Financial liabilities are initially measured at fair value, and, where applicable, adjusted for transaction costs unless the Group designated a financial liability at fair value through profit or loss.

Subsequently, financial liabilities are measured at amortised cost using the effective interest method.

All interest-related charges and, if applicable, changes in an instrument's fair value that are reported in profit or loss are included within finance costs or finance income.

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price in accordance with IFRS 15, all financial assets are initially measured at fair value adjusted for transaction costs (where applicable).

Financial assets, other than those designated and effective as hedging instruments, are classified into amortised cost.

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables which is presented within expenses.

SUBSEQUENT MEASUREMENT OF FINANCIAL ASSETS

Financial assets are measured at amortised cost if the assets meet the following conditions and are not designated as fair value through profit or loss (FVTPL):

- they are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows
- the contractual terms of the financial assets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding.

After initial recognition, these are measured at amortised cost using the effective interest method. Discounting is omitted where the effect of discounting is immaterial. The Group's cash and cash equivalents, trade and most other receivables fall into this category of financial instruments.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

2. MATERIAL ACCOUNTING POLICY INFORMATION CONTINUED

IMPAIRMENT OF FINANCIAL INSTRUMENTS

IFRS 9's impairment requirements use forward-looking information to recognise expected credit losses – the 'expected credit loss (ECL) model'.

Instruments within the scope of the requirements included loans and other debt-type financial assets measured at amortised cost and FVOCI, trade receivables, contract assets recognised and measured under IFRS 15 and loan commitments and some financial guarantee contracts (for the issuer) that are not measured at fair value through profit or loss.

Recognition of credit losses is not dependent on the Group first identifying a credit loss event. Instead, the Group considers a broader range of information when assessing credit risk and measuring expected credit losses, including past events, current conditions, reasonable and supportable forecasts that affect the expected collectability of the future cash flows of the instrument.

Measurement of the expected credit losses is determined by a probability-weighted estimate of credit losses over the expected life of the financial instrument.

TRADE AND OTHER RECEIVABLES AND CONTRACT ASSETS

The Group makes use of a simplified approach in accounting for trade and other receivables as well as contract assets and records the loss allowance as lifetime expected credit losses.

(A) TRADE AND OTHER RECEIVABLES

Trade receivables are initially measured at the transaction price in accordance with IFRS 15.

When a trade receivable is uncollectable it is written off against the allowance account. Subsequent recoveries of amounts previously written off are credited to the income statement.

(B) CASH AND CASH EQUIVALENTS

Cash and short-term deposits in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of less than three months.

For the purposes of the consolidated cash flow statement, cash and cash equivalents consist of cash and short-term deposits as defined above, together with bank overdrafts where applicable.

(C) TRADE AND OTHER PAYABLES

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

(D) BORROWINGS

Bank borrowings are recognised at effective interest rate method.

CURRENT AND DEFERRED TAXATION

The current tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the reporting date in the countries where the Company's subsidiaries operate and generate taxable income. Management evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation and establish provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred tax is provided, using the liability method, on all temporary differences at the reporting date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes. Deferred tax liabilities are recognised in respect of all temporary differences except where the deferred tax liability arises from the initial recognition of goodwill in business combinations.

Deferred tax assets are recognised for all deductible temporary differences, carry-forward of unused tax assets and tax losses, to the extent that they are regarded as recoverable. They are regarded as recoverable where, on the basis of available evidence, there will be suitable taxable profits against which the future reversal of the underlying temporary differences can be deducted. The carrying value of the amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all, or part, of the tax asset to be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realised or the liability is settled, based on the tax rates (and tax laws) that have been enacted at the reporting date.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the tax assets and liabilities relate to income taxes levied by the same taxation authority on either the taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

EMPLOYEE BENEFITS – PENSION OBLIGATIONS

The Group employees are members of defined contribution money purchase schemes where the obligations of Group companies are charged to the income statement as they are incurred. The Group has no further obligations once the contributions have been paid.

REVENUE RECOGNITION

CONTRACTS WITH MULTIPLE PERFORMANCE OBLIGATIONS

Many of the Group's contracts comprise a variety of performance obligations including, but not limited to, hardware, software, elements of design and customisation, after-sales services, and installation. Under IFRS 15, the Group must evaluate the separability of the promised goods or services based on whether they are 'distinct'. A promised good or service is 'distinct' if both:

- the customer benefits from the item either on its own or together with other readily available resources, and
- it is 'separately identifiable' (i.e. the Group does not provide a significant service integrating, modifying or customising it).

Where the contracts include multiple performance obligations, the transaction price will be allocated to each performance obligation based on the stand-alone selling prices. Generally, the different performance obligations will conform to the different revenue streams. Where these are not directly observable, they are estimated on an expected cost-plus margin.

Any amounts paid by customers to the Group are generally non-refundable according to standard terms and conditions. Standard payment terms are specified on our quotation sent to the customer. Where manufacturers' warranties are provided by the suppliers they are passed on to the customers. Costs to obtain contracts prior to receipt of order are expensed immediately, except commission. Sales commissions and costs incurred after receipt of order are recognised in line with the transfer of goods or services to the customer, in accordance with IFRS 15. Consideration does not need to be adjusted because it is expected that the customer will settle within agreed terms.

When it is probable that total contract costs will exceed total contract revenue, the expected loss is recognised as an expense immediately. There were no loss-making contracts in 2024.

The Group identified, under IFRS 15, that the only capitalised contract cost where required, is commission. Commission cost is capitalised as a prepayment and released in line with revenue recognition. At the point of sale, price is agreed within the contract. The transaction price is individually allocated across software, hardware, installation and support. Any variations in the contracts do not result in variable consideration.

Most such arrangements include detailed customer payment schedules. When payments received from customers exceed revenue recognised to date on a particular contract, any excess (a contract liability) is reported in the statement of financial position under trade and other payables.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

2. MATERIAL ACCOUNTING POLICY INFORMATION CONTINUED

The Group recognises contract liabilities for consideration received in respect of unsatisfied performance obligations and reports these amounts as other liabilities in the statement of financial position. Similarly, if the Group satisfies a performance obligation before it receives the consideration, the Group recognises either a contract asset or a receivable in its statement of financial position, depending on whether something other than the passage of time is required before the consideration is due.

Payment terms are typically on receipt of invoice or 30 days from invoice for contracts involving multiple performance obligations and in advance for support contracts. The Group does not expect to have any contracts where the period between transfer of the promised goods or services to the customer and payment by the customer exceeds one year. As a consequence, the Group does not adjust any of the transaction prices for the time value of money.

The revenue is divided into the following streams:

(A) SALES OF SERVICES (SOFTWARE)

The Group sells software for new installations. Revenue represents amounts receivable from external customers for goods sold by Group companies in the ordinary course of business and excluding value added tax. The sales price and payment terms are agreed at the time of order.

The performance obligation for sales of software is met and revenue is recognised at the 'point in time' when the software is despatched as this is when the customer takes undisputed control. This is appropriate as software is not significantly customised nor subject to significant integration services that could not be performed by a third party.

(B) SALE OF GOODS (HARDWARE)

The Group sells hardware for new installations. Revenue represents amounts receivable from external customers for goods sold by Group companies in the ordinary course of business and excluding value added tax. The sales price and payment terms are agreed at the time of order. The performance obligation is met and revenue recognised at the 'point in time' when the goods are transferred to the customer, and the receipt of payment can be assured. Ownership of the goods transfers to the customer when the goods are shipped from the Group's premises.

For stand-alone sales of hardware that are neither customised by the Group nor subject to significant integration services, control transfers at the point in time the customer takes undisputed delivery of the goods.

(C) PROFESSIONAL SERVICES

Revenue for professional services is the installation of hardware and software and possibly further development (if requested by the customer). These services do not create an alternative asset for Pebble to use over time. This revenue is recognised 'over time'. These professional services are used exclusively to install and develop the agreed hardware and software products with the client and these services are not transferable. Pebble has an enforceable right of payment for work completed to date.

At the outset of the project the number of man-days to complete the professional services sold in the contract is determined and revenue is recognised 'over time' by measuring the number of man-days completed against the total it will take to complete the project. Timesheets are used to determine the number of man-days spent. The number of man-days required to complete a project is a judgement.

The number of man-days are accounted for as costs to date and the proportion of man-days spent to date over total expected man-days is multiplied by the total sales price for professional services element of the contract to determine the revenue to recognise at the end of the reporting period. The stand alone selling price for professional services is separately identified in each and every sales contract.

(D) SUPPORT CONTRACTS

The main services the Group provides are ongoing support for its software in use. These are transaction processing to customers in exchange for a fee covering a fixed period of time. Revenue is recognised on a straight-line basis over the term of each contract. As the amount of work required to perform under these contracts does not vary significantly from month to month, the straight-line method provides a faithful depiction on the transfer of goods or services.

Only the costs that reflect work performed to date are included in the costs of sale.

DIVIDEND DISTRIBUTION

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's financial statements in the period in which the dividends are approved by the Company's shareholders.

The directors do not recommend payment of a final dividend for the year ended 31 December 2024.

NON-RECURRING ITEMS

These are material items excluded from management's assessment of profit because by their nature they could distort the annual trend in the Group's earnings. These are excluded to reflect performance in a consistent manner and are in line with how the business is managed and measured on a day-to-day basis.

IMPAIRMENT OF NON-FINANCIAL ASSETS

Assets that have an indefinite useful life, for example goodwill or intangible assets not ready for use, are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation or depreciation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at each reporting date.

LEASES

Right of use assets and lease liabilities are recognised and measured in accordance with IFRS 16. A right of use asset and a lease liability has been recognised for all leases except leases of low value assets, which are considered to be those with a fair value below £15,000, and those with a duration of 12 months or less. These are further explained in note 21.

3. FINANCIAL RISK MANAGEMENT

FINANCIAL RISK FACTORS

The Group's activities expose it to a variety of financial risks: market risk (foreign exchange risk and cash flow interest rate risk), credit risk and liquidity risk. The Group's overall risk management programme focuses on the unpredictability of the financial markets and seeks to minimise the potential adverse effects on the Group's financial performance.

Risk management policy is carried out through a central treasury function within the executive management team at the Group's head office. The treasury function identifies, evaluates and manages financial risks in close co-operation with the Group's operating units. The Board provides written principles for overall risk management while the central treasury function provides specific policy guidance for the operating units in terms of managing market risk, credit risk and cash and liquidity management.

(A) MARKET RISK

(i) FOREIGN EXCHANGE RISK

The Group operates internationally and is exposed to foreign exchange risk arising from various currency exposures, primarily between the US dollar and GBP. Foreign exchange risk arises from future commercial transactions, recognised assets and liabilities and net investments in foreign operations.

At a transactional level the UK business has a broadly neutral exposure to foreign currency transactions, in that their revenues in euros and US dollars match their purchases. Foreign currency bank accounts are maintained to minimise exchange risk by trading currencies into sterling only when forecast surpluses or deficits are expected to arise. The flow of cash from the USA to the UK businesses is managed by central treasury in order to minimise the risk to the Group.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

3. FINANCIAL RISK MANAGEMENT CONTINUED

The exchange risk to the Group in terms of its reported results lies in the translation of the results and net assets and liabilities of the US business from US dollars to GBP. The Group's accounting policy is to translate the profits and losses of overseas operations using the average exchange rate for the financial year and the net assets and liabilities of overseas subsidiaries at the year-end exchange rate. It continues to be the Group's policy not to hedge the foreign currency exposures on the translation of overseas profits or losses and net assets or liabilities to sterling as they are considered to be accounting rather than cash exposures.

Foreign currency denominated financial assets and liabilities which expose the Group to currency risk are disclosed below. The amounts shown are those reported to key management translated into pounds sterling at the closing rate.

The gross amounts of the Group's trade receivables are denominated in the following currencies:

	2024 £000	2023 £000
Pounds Sterling	1,598	1,630
US dollars	202	231
Euros	383	280
	2,183	2,141

The amounts of the Group's cash and cash equivalents are denominated in the following currencies:

	2024 £000	2023 £000
Pounds Sterling	522	494
US dollars	82	239
Euros	236	63
	840	796

The amounts of the Group's trade and other payables (current and non-current) are denominated in the following currencies:

	2024 £000	2023 £000
Pounds Sterling	5,909	5,240
US dollars	1,323	1,166
Euros	66	37
	7,298	6,443

The principal exchange rates used by the Group in translating overseas profits and net assets into GBP are set out in the table below:

	Average rate 2024	Average rate 2023	Year end rate 2024	Year end rate 2023
Rate compared to £ sterling				
US dollar	1.278	1.243	1.251	1.275
Euro	1.181	1.152	1.205	1.154

Where overseas acquisitions are made, it is the Group's policy to arrange any borrowings required in local currency.

The Group does not trade in financial instruments nor does it take out hedging instruments.

The following table illustrates the sensitivity of profit and equity relating to the Group's US business and the GBP/USD exchange rate 'all other things being equal'. It assumes a +/- 10 per cent change of the GBP/USD exchange rate for the year ended 31 December 2024 (2023: 10 per cent). This percentage has been determined based on the average market volatility in exchange rates in the previous twelve months. The sensitivity analysis is based on the Group's result and net assets and liabilities of the US business at each reporting date.

	Profit/(Loss) for the year 2024	Profit/(Loss) for the year 2023	Equity 2024	Equity 2023
USD strengthens by 10 per cent	(41)	(2)	(40)	(2)
USD weakens by 10 per cent	33	2	33	1
EUR strengthens by 10 per cent	61	26	61	26
EUR weakens by 10 per cent	(50)	(22)	(50)	(22)

The higher foreign currency exchange rate sensitivity in profit in 2024 compared with 2023 is attributable to the higher profits in the US. Equity is more sensitive in 2024 than in 2023 because of an increase in foreign currency denominated net assets.

(ii) CASH FLOW INTEREST RATE RISK

Cash flow interest rate risk comprises the interest rate price risk that results from borrowing at both fixed and variable rates of interest. The interest charge on the term loan at 31 December 2024 was 4.2 per cent plus SONIA.

	Interest for the year 2024	Interest for the year 2023
Interest paid on term loan	(481)	(521)
SONIA Increases by 2%	(556)	(619)
SONIA decreases by 2%	372	405

* SONIA was 4.70% as at 31 December 2024 (5.19% as at 31 December 2023).

(B) CREDIT RISK

Credit risk is managed on a Group basis, except for credit risk relating to accounts receivable balances.

Credit risk arises with cash balances and accounts receivables. The Group's cash deposits are held at banks that have been carefully selected, taking into consideration their individual external credit ratings (note 17).

Each local subsidiary is responsible for managing and analysing the credit risk for each of their new clients before standard payment and delivery terms and conditions are offered. It is the Group's policy to obtain deposits from customers where possible, particularly overseas customers. In addition, the Group will seek confirmed letters of credit for the balances due. The nature of the customer base (for example, national TV stations, government procurement agencies) makes the use of credit insurance inappropriate. Credit risk is managed at the operating business unit level and monitored at the Group level to ensure adherence to Group policies. If there is no independent rating, the finance function assesses the credit quality of the customer, taking into account its financial position, past experience and other factors. Individual risk limits are set based on internal or external ratings in accordance with limits set by the Board. The utilisation of credit limits is regularly monitored.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

3. FINANCIAL RISK MANAGEMENT CONTINUED

(C) LIQUIDITY RISK

Any material loss through ineffective investment of cash would undermine our ability to generate growth in shareholder value. Similarly, an inability to access these funds would undermine the Group's ability to meet its financial obligations. We have assessed the likelihood of loss to be low but with a high potential impact.

The main exposure to risk is from borrowings and other liabilities. The risk is monitored using rolling cash flow forecasts and is managed through the availability of committed credit lines and borrowing facilities.

On 19 March 2024, a new term loan facility was signed, refinancing the existing £5.5m RCF agreement. The new term loan secured a £5.5m facility until 31 October 2026. The financial covenants and repayment schedule remain the same as the previous loan facility.

As per the amended facilities agreement, the Group has an obligation to comply with the simplified banking covenants as well as complying with an agreed amortisation profile. In order to ensure full compliance, the Group's executive management prepare thirteen-week forecasts on a monthly basis to ensure ongoing obligations will be met.

The table below analyses the Group's non-derivative financial liabilities into relevant maturity groupings based on the remaining period at the reporting date to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows.

	Less than three months £000	Between three months and one year £000	More than one year £000	Total £000
At 31 December 2024:				
Bank loans (secured)	350	1,022	4,150	5,522
Trade and other payables	2,881	–	–	2,881
Lease liabilities	22	59	134	215
At 31 December 2023:				
Bank loans (secured)	376	1,096	5,575	7,047
Trade and other payables	3,189	–	–	3,189
Lease liabilities	13	40	85	138

CAPITAL RISK MANAGEMENT

The Group's objectives when managing capital are to safeguard the ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

Consistent with other businesses, the Group monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt (excluding IFRS 16 leases) is calculated as total borrowings (including "current and non-current borrowings" as shown in the statement of financial position) less cash and cash equivalents.

Total capital is the sum of equity plus net debt (or less net cash) being £5.0 million at 31 December 2024 (2023: £6.0 million).

FAIR VALUE ESTIMATION

The carrying value of trade receivables (less impairment provision) and financial liabilities are assumed to approximate to their fair value.

4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

In the process of applying the Group's accounting policies, management have made accounting judgements in the determination of the carrying value of certain assets and liabilities. Due to the inherent uncertainty involved in making assumptions and estimates, actual outcomes will differ from those assumptions and estimates.

JUDGEMENTS

The Group has the following significant judgement recognised in the financial statements:

GOING CONCERN

The Group's going concern forecast indicate that its cashflow cover and minimum liquidity covenants are sensitive to working capital movements. Management have estimated the timing of cash receipts and identified mitigating actions to be taken in the event of a breach becoming likely. Management's ability to enact these mitigating actions and their effectiveness are deemed to be significant judgements. See going concern note 2 for further detail.

RECOGNITION OF INSTALLATION CONTRACT REVENUES

Revenue from support agreements and installation contracts is recognised over time. Whether to recognise this revenue over time or at one point in time is considered a significant judgement.

ESTIMATES

The Group has the following significant estimates recognised in the financial statements:

IMPAIRMENT OF GOODWILL AND INVESTMENTS

In assessing impairment, management estimates the recoverable amount of the cash generating unit based on expected future cash flows and uses a suitable discount rate in order to calculate the present value. Estimation uncertainty relates to assumptions about future operating results and the determination of a suitable discount rate. Details of the impairment review are provided in note 12.

IMPAIRMENT OF INTANGIBLES

Following an assessment of our IP native assets, with reference to value in use, forecast cash outflows are estimated to exceed cash inflows in the foreseeable future. It was not possible to determine a fair value less cost of disposal as there is currently no active market for the sale of this technology. Details of the impairment loss recognised are provided in note 12.

ESTIMATED USEFUL LIFE OF INTANGIBLES

Following an assessment of our intangible assets it became apparent that the useful economic life of the Group's current intangible assets (capitalised development costs) is longer than originally thought as economic benefits are expected to flow to the Group from our existing products for longer. Due to the expected delayed market uptake of IP broadcast technology customers are continuing to invest in on-prem solutions. Originally the amortisation period was between one and five years. We now believe the amortisation period should be eight years.

RECOGNITION OF PROFESSIONAL SERVICES REVENUES

Revenue for professional service contracts requires significant judgement in determining the number of man days required to complete the agreed professional services.

At the outset of the project the number of man-days to complete the professional services sold in the contract is determined and revenue is recognised 'over time' by measuring the number of man-days completed against the total it will take to complete the project. Timesheets are used to determine the number of man-days spent. The number of man-days required to complete a project is a judgement.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

5. SEGMENTAL REPORTING

The directors believe that Adjusted EBITDA provides additional useful information on underlying trends to shareholders. This measure is used by management for internal performance analysis and incentive compensation arrangements. The term "adjusted" is not a defined term under IFRS and may not therefore be comparable with similarly titled profit measurements reported by other companies. The principal adjustments are made in respect of depreciation, the amortisation of acquired intangibles and capitalised development costs, non-recurring items and exchange gains or losses charged to the income statement.

The directors believe there is only one operating segment derived from the relationship with Pebble Beach Systems Ltd, and the other segment is the corporate costs of running the public company. The analysis between these component parts for the year ended 31 December 2024 is as follows:

Segmental reporting by division	Pebble Beach Systems £000	PLC costs £000	Total £000
Year ended 31 December 2024			
Income statement:			
Broadcast	11,453	–	11,453
Total revenue	11,453	–	11,453
Adjusted EBITDA	3,780	(504)	3,276
Depreciation	(189)	–	(189)
Amortisation of capitalised development costs	(830)	–	(830)
Non-recurring items	(229)	–	(229)
Share based payment credit	–	39	39
Exchange losses	(108)	–	(108)
Impairment of intangible assets	(2,741)	–	(2,741)
Finance costs	(40)	(481)	(521)
Intercompany finance income/(costs)	368	(368)	–
Profit/(loss) before taxation	11	(1,314)	(1,303)
Taxation	(5)	–	(5)
Profit/(loss) for the year being attributable to owners of the parent	6	(1,314)	(1,308)
Segment assets			
Non-current assets	6,187	–	6,187
Current assets	5,280	81	5,361
Total assets	11,467	81	11,548
Total liabilities	(7,045)	(4,997)	(12,042)
Total net assets/(liabilities)	4,422	(4,916)	(494)
Other segment items			
Capital expenditure	170	–	170
Capitalised development expenditure	2,229	–	2,229
Depreciation	(189)	–	(189)
Amortisation of intangibles	(830)	–	(830)
Impairment of intangibles	(2,741)	–	(2,741)

PLC costs represent corporate expenses.

Segment assets include property, plant and equipment, goodwill, other intangibles, inventories, trade receivables and operating cash. Segment assets exclude inter-segment investments. Segment liabilities comprise operating liabilities, taxation and segmental provisions for liabilities and charges. Segmental assets and liabilities exclude amounts owed to/ from other segments.

Segmental capital expenditure comprises additions to property, plant and equipment.

Segmental reporting by division	Pebble Beach Systems £000	PLC costs £000	Total £000
Year ended 31 December 2023			
Income statement:			
Broadcast	12,370	–	12,370
Total revenue	12,370	–	12,370
Adjusted EBITDA	4,221	(448)	3,773
Depreciation	(200)	–	(200)
Amortisation of capitalised development costs	(1,305)	–	(1,305)
Non-recurring items	(105)	–	(105)
Share based payment expense	–	(57)	(57)
Exchange losses	(31)	–	(31)
Finance costs	(10)	(521)	(531)
Intercompany finance income/(costs)	336	(336)	–
Profit/(loss) before taxation	2,906	(1,362)	1,544
Taxation	(10)	–	(10)
Profit/(loss) for the year being attributable to owners of the parent	2,896	(1,362)	1,534
Segment assets			
Non-current assets (restated)	7,554	–	7,554
Current assets	5,370	47	5,417
Total assets (restated)	12,924	47	12,971
Total liabilities (restated)	(6,120)	(5,998)	(12,118)
Total net assets/(liabilities)	6,804	(5,951)	(853)
Other segment items			
Capital expenditure	68	–	68
Capitalised development expenditure	2,105	–	2,105
Depreciation	200	–	200
Amortisation of intangibles	1,305	–	1,305

GEOGRAPHIC EXTERNAL REVENUE ANALYSIS AND REVENUE BY STREAM

The revenue analysis in the table below is based on the geographic location of the customer for each business.

	2024 £000	2023 £000
By market:		
UK and Europe	7,506	6,381
USA	1,297	1,376
Latin America	567	1,092
UAE	412	1,349
Remaining Middle East and Africa	1,389	1,706
Asia/Pacific	282	466
Total revenue by market	11,453	12,370

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

5. SEGMENTAL REPORTING CONTINUED

	2024 £000	2023 £000
By segment stream:		
Hardware transferred at a point in time	1,412	1,742
Software transferred at a point in time	2,196	3,794
Installation transferred over time	1,746	1,646
Support transferred over time	6,099	5,188
Total revenue by stream	11,453	12,370

Non-current assets, other than financial instruments and deferred tax, located in the UK are £8.3 million (2023: £7.5 million) and rest of world £Nil (2023: £Nil).

6. OPERATING PROFIT OR LOSS

The following items have been included in arriving at the operating profit or loss for the continuing business:

	2024 £000	2023 £000
Inventory recognised as an expense	1,348	1,359
Director and employee costs	6,778	7,029
Depreciation of property, plant and equipment	189	200
Non-recurring items	229	105
Exchange loss charged to the income statement	108	31
Amortisation of capitalised development costs	830	1,305
Impairment of intangibles	2,741	–

RESEARCH AND DEVELOPMENT EXPENSES

Research and development costs in the year were as follows:

	2024 £000	2023 £000
Amortisation of capitalised development costs	830	1,305
Research costs written off as incurred	560	434
Impairment of intangibles	2,741	–
	4,131	1,739

During the year development expenditure capitalised was £2.2 million (2023: £2.1 million). Where development expenditure meets the criteria for capitalisation as set out in IAS 38 "Intangible Assets" the costs are capitalised. See note 12 for details of impairment.

NON-RECURRING ITEMS

The following items are excluded from management's assessment of profit because by their nature they could distort the annual trend in the Group's earnings. These are excluded to reflect performance in a consistent manner and are in line with how the business is managed and measured on a day-to-day basis:

	2024 £000	2023 £000
Strategic advice in connection with strategic options for the company	38	–
Severance pay	191	–
Senior employee settlement cost	–	105
	229	105

SERVICES PROVIDED BY THE GROUP'S AUDITOR AND NETWORK FIRMS

During the year the Group (including its overseas subsidiaries) obtained the following services from the Group's auditor at costs detailed below:

	2024 £000	2023 £000
Analysis of fees payable to S&W Partners Audit Limited		
Audit of the parent company and consolidated financial statements	37	32
Audit of the Company's subsidiaries	62	69
	99	101

A description of the work of the Audit Committee is set out in the Corporate Governance Statement on pages 19 to 25 and includes an explanation of how the auditor's objectivity and independence is safeguarded when non-audit services are provided by the auditor.

7. DIRECTORS AND EMPLOYEES

Staff costs during the year for the continuing business were as follows:

	2024 £000	2023 £000
Wages and salaries	6,031	6,163
Social security costs	568	598
Other pension costs – defined contribution plans (note 26)	218	210
Share based payment (credit)/expense (note 23)	(39)	57
	6,778	7,028

The monthly average number of employees employed by the continuing Group during the year was as follows:

	2024 Number	2023 Number
Average monthly number of employees		
Sales and marketing	20	15
Technology	28	34
Logistics	27	27
General and Admin	15	16
	90	92

The average number of employees includes directors with service contracts. The total number of employees at 31 December 2024 was 91 (2023: 89).

Key management compensation for the continuing business:

	2024 £000	2023 £000
Short term employee benefits – including salaries, social security costs and non-monetary benefits	1,222	1,186
Post-employment benefits – defined contribution pension plans	67	58
Terminations	191	105
Share based payment (credit)/expense (note 23)	(39)	57
	1,441	1,406

The analysis of key management compensation above includes Directors. Key management is defined as the senior management teams in each of the business units of the Group. Details of directors' emoluments are included in the Remuneration Report on pages 26 to 29.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

8. FINANCE COSTS

	2024 £000	2023 £000
Interest expense for bank borrowing	481	521
Interest expense for leasing and other arrangements	40	10
Total finance costs	521	531
Finance income	–	–
Finance costs – net	521	531

Finance costs represent interest payable on bank borrowing and interest charged on intercompany loans.

Finance income is derived from cash held on deposit.

9. INCOME TAX EXPENSE

A) ANALYSIS OF THE TAX CHARGE IN YEAR

	2024 £000	2023 £000
Current tax		
UK corporation tax	–	–
Foreign tax – current year	5	10
Adjustments in respect of prior years	–	–
Total current tax	5	10
Deferred tax		
UK deferred tax	–	–
Effect of changes in UK tax rate	–	–
Adjustments in respect of prior years	–	–
Total deferred tax	–	–
Total taxation	5	10

B) FACTORS AFFECTING TAX CHARGE FOR YEAR

The charge for the year can be reconciled to the profit or loss in the income statement as follows:

	2024 £000	2023 £000
(Loss)/Profit before tax on continuing operations	(1,303)	1,544
Tax at the UK corporation tax rate of 25.00% (2023: 23.50%)	(325)	363
Permanent differences	14	–
Enhanced R&D tax relief	(410)	(525)
Foreign tax	5	10
Losses utilised	–	(14)
Depreciation of NOAs	–	1
Current year losses not recognised	721	136
Effect of changes in UK tax rate	–	39
Total taxation	5	10

Deferred taxes at the statement of financial position date have been measured using these enacted tax rates and reflected in these financial statements.

There is no income tax arising from any component of other comprehensive income.

10. DIVIDENDS AND RETURNS TO SHAREHOLDERS

	2024 £000	2023 £000
Final dividend paid of nil pence per share	Nil	Nil

The directors do not recommend payment of a final dividend for the year ended 31 December 2024.

11. EARNINGS PER SHARE (EPS)

Basic earnings per share is calculated by dividing the earnings attributable to ordinary shareholders by the weighted average number of ordinary shares outstanding during the year.

For diluted earnings per share the weighted average number of ordinary shares in issue is adjusted to assume conversion of all dilutive potential ordinary shares. The dilutive shares are those share options granted to employees where the exercise price is less than the average market price of the Company's ordinary shares during the year. The average market value of the Company's shares for the purpose of calculating the dilutive effect of share options was based on quoted market prices for the year during which the options were outstanding.

	2024 Weighted average number of shares 000s	2023 Weighted average number of shares 000s
Weighted average number of ordinary shares (basic)	124,477	124,477
Effect of LTIPs outstanding (see note 23)	–	100
Effect of share options outstanding	–	2,877
Weighted average number of ordinary shares (diluted) at 31 December	124,477	127,454

Reconciliation of the earnings and weighted average number of shares used in the calculations are set out below.

	2024			2023		
	Earnings £000	Weighted average number of shares 000s	Earnings per share pence	Earnings £000	Weighted average number of shares 000s	Earnings per share pence
Basic earnings per share (Loss)/Profit attributable to continuing operations	(1,308)		(1.1)p	1,534		1.2p
Basic earnings and EPS	(1,308)	124,477	(1.1)p	1,534	124,477	1.2p
Diluted earnings per share (Loss)/Profit attributable to continuing operations	(1,308)		(1.1)p	1,534		1.2p
Diluted EPS	(1,308)	124,477*	(1.1)p	1,534	127,454	1.2p

*Due to the loss for the year for 2024 share options were anti-dilutive and so removed from the calculations for diluted EPS

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

11. EARNINGS PER SHARE (EPS) CONTINUED

ADJUSTED EARNINGS

The directors believe that adjusted EBITDA, adjusted earnings and adjusted earnings per share all provide additional useful information on annual trends to shareholders. These measures are used by management for internal performance analysis and incentive compensation arrangements. The term "adjusted" is not a defined term under IFRS and may not therefore be comparable with similarly titled profit measurements reported by other companies. The principal adjustments to earnings are made in respect of the amortisation of acquired intangibles, share based payment expense or credit, non-recurring items and exchange gains or losses charged to the income statement and their related tax effects.

The reconciliation between reported and adjusted earnings and basic earnings per share is shown below:

	£000	2024 Pence	£000	2023 Pence
Reported earnings and EPS	(1,308)	(1.1)p	1,534	1.2p
Share based payment (credit)/expense	(39)	(0.0)p	57	0.1p
Non-recurring items	185	0.1p	85	0.1p
Exchange losses	81	0.1p	23	0.0p
Impairment of intangibles	2,220	1.80p	–	–
Adjusted earnings and EPS	1,139	0.9p	1,699	1.4p

12. INTANGIBLE ASSETS

	Goodwill £000	Acquired customer relationships £000	Acquired intellectual property £000	Capitalised development costs £000	Total £000
Cost					
At 1 January 2023	3,218	4,493	3,350	8,745	19,806
Additions	–	–	–	2,105	2,105
At 1 January 2024	3,218	4,493	3,350	10,850	21,911
Additions	–	–	–	2,229	2,229
At 31 December 2024	3,218	4,493	3,350	13,079	24,140
Accumulated amortisation and impairment					
At 1 January 2023	–	(4,493)	(3,350)	(5,656)	(13,499)
Charge for the year	–	–	–	(1,305)	(1,305)
At 1 January 2024	–	(4,493)	(3,350)	(6,961)	(14,804)
Charge for the year	–	–	–	(830)	(830)
Impairment loss	–	–	–	(2,741)	(2,741)
At 31 December 2024	–	(4,493)	(3,350)	(10,532)	(18,375)
Net book value					
At 31 December 2024	3,218	–	–	2,547	5,765
At 31 December 2023	3,218	–	–	3,889	7,107
At 1 January 2023	3,218	–	–	3,089	6,307

IMPAIRMENT TEST FOR DEVELOPMENT COSTS

In accordance with the requirements of IAS 36 'Impairment of assets', intangible assets are required to be tested for impairment on an annual basis, or where there is an indication of impairment, with reference to the value of the asset or cash-generating units ("CGU") in question.

There is an indicator of impairment for one of our intangible assets (part of capitalised development costs). The indicator is the expected delay in market adoption of IP technologies.

Following an assessment of our IP native assets, with reference to value in use; forecast cash outflows are estimated to exceed cash inflows in the foreseeable future. It was not possible to determine a fair value less cost of disposal as there is currently no active market for the sale of this technology. Therefore there is an impairment loss of £2.7 million.

The assets belongs to Pebble Beach Systems Limited, the only operating segment in the Group.

The carrying value of capitalised development costs at 31 December 2024 is £2.5 million (2023: £3.9 million).

IMPAIRMENT TEST FOR CASH-GENERATING UNITS CONTAINING GOODWILL

Historical goodwill acquired in business combinations was allocated, at acquisition, to the cash-generating unit (CGU) that was expected to benefit from that business combination.

The carrying value of goodwill at 31 December 2024 is £3.2 million (2023: £3.2 million) which relates solely to Pebble Beach Systems.

The carrying value of Pebble Beach Systems (including goodwill) has been assessed with reference to value in use over a projected period of five years with a terminal value. This reflects projected cash flows based on actual operating results and approved budget, strategic plans and management projections. The projected cash flows are based on an annual revenue growth rate of 0.6%, cost increases of 3.0% and a discount factor of 21.6%. Annual revenue growth has been determined using order pipeline and management forecasts for new products coming on sale. The discount rate has been determined by calculating weighted average costs of equity and debt, adjusted for risk factors relating to the CGU. The terminal growth rate is 2.0%.

ESTIMATED USEFUL LIFE

The estimated useful life for the intellectual property and customer relationships acquired with the business of Pebble Beach Systems was determined to be five years and six years respectively based on the expected future cash flows that they would generate. The amortisation of customer relationships, brands and intellectual property are all charged to other expenses in the consolidated statement of profit and loss and are referred to as the amortisation of acquired intangibles.

IAS 38 states the amortisation method used shall reflect the pattern in which the asset's future economic benefits are expected to be consumed by the entity. Following an assessment of our intangible assets it became apparent that the useful economic life of the Group's current intangible assets (capitalised development costs) is longer than originally thought. The period in which economic benefits are expected to flow to the Group from our existing products is longer than originally thought. Due to the expected delay in market uptake of IP technology customers are continuing to invest in on-prem solutions. Originally the amortisation period was between one and five years. We now believe the amortisation period should be eight years. This change has been accounted for as a change in accounting estimate in accordance with IAS 8.

The increase in useful life from between one and five years to eight years has reduced amortisation in FY24 for existing products from £1.1 million to £0.5 million. For FY25 amortisation will reduce from £0.9 million to £0.4 million for existing products using this revised estimate.

The amortisation of development costs is included in research and development expenses in the Consolidated Income Statement. Within development costs there are £5.2 million (2023: £4.9 million) of fully written down assets that are still in use.

Capitalised development costs are classified in the table below:

Product type	Amortisation period	2024 Net book value	2023 Net book value
Existing installed products	Products amortised over 8 years	2,547	1,379
New IP based solutions	2024: Fully impaired (2023: over 5 years)	–	2,510
Total capitalised development costs		2,547	3,889

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

13. PROPERTY, PLANT AND EQUIPMENT

	Right of Use Assets £000	Leasehold improvements, fixtures and fittings £000	Plant, tools, test and computer equipment £000	Total £000
Cost				
At 1 January 2023	730	310	820	1,860
Additions	–	–	68	68
Disposals	–	(54)	(61)	(115)
Exchange adjustment	–	–	(1)	(1)
At 1 January 2024	730	256	826	1,812
Additions	144	–	26	170
Disposals	(589)	(109)	(1)	(699)
At 31 December 2024	285	147	851	1,283
Accumulated depreciation				
At 1 January 2023	(486)	(143)	(660)	(1,289)
Charge for the year	(105)	(35)	(61)	(201)
Disposals	–	54	58	112
Exchange adjustment	–	–	1	1
At 1 January 2024	(591)	(124)	(662)	(1,377)
Charge for the year	(71)	(30)	(61)	(162)
Disposals	583	83	–	666
At 31 December 2024	(79)	(71)	(723)	(873)
Net book value				
At 31 December 2024	206	76	128	410
At 31 December 2023	139	132	164	435
At 1 January 2023	244	167	160	571

Included in the net carrying amount of right of use assets are:

	2024 £000	2023 £000
Buildings	78	118
Motor Vehicles	127	21
Total right of use assets	205	139

Lease liabilities in relation to right of use assets are disclosed in note 21. In 2024 the company exercised the break clause in the lease of one of the buildings.

14. OTHER NON-CURRENT ASSETS

	2024 £000	2023 £000
Rental deposit	12	12

15. INVENTORIES

	2024 £000	2023 £000
Raw materials and consumables	337	300
Work in progress	74	3
	411	303

During the year the Group consumed £1.3 million (2023: £1.4 million) of inventories, all of which related to continuing operations.

16. TRADE AND OTHER RECEIVABLES

	2024 £000	2023 £000
Trade receivables	2,183	2,141
Less allowance for credit losses	–	(17)
Trade receivables – net	2,183	2,124
Other receivables	123	26
Accrued income	1,384	1,717
Prepayments	420	451
	4,110	4,318

In determining the recoverability of a trade receivable, the Group considers any change in the credit quality of the trade receivable from the date credit was initially granted up to the reporting date. The concentration of credit risk is limited due to the customer base being large and unrelated to each other.

Trade receivables that are less than three months are reviewed under the probability-weighted assessment under IFRS 9. At 31 December 2024 trade receivables of £1.0 million (2023: £1.1 million) were past due but not impaired. The credit quality of the Group's customers is good, being a combination of large broadcast stations (public and private) and government agencies and departments. Controls within Group companies are in place to ensure that appropriate credit limits are in place. The overdue amounts relate to customers with no history of default. The ageing of these receivables is as follows:

	2024 £000	2023 £000
Up to three months	921	1,116
Three to six months	100	7
Over six months	–	6
	1,021	1,129

At 31 December 2024 no trade receivables (2023: £0.02 million) were impaired and provided for in whole or in part. The provision in the prior year was set against specific customer debts. The ageing of these receivables is as follows:

	2024 £000	2023 £000
Up to three months	–	–
Three to six months	–	–
Over six months	–	17
	–	17

The gross amounts of the Group's trade receivables are denominated in the following currencies:

	2024 £000	2023 £000
Pounds Sterling	1,598	1,630
US dollars	201	231
Euros	384	280
	2,183	2,141

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

16. TRADE AND OTHER RECEIVABLES CONTINUED

Movements on the Group provision for impairment of trade receivables are as follows:

	2024 £000	2023 £000
At 1 January	17	147
Receivables provided for written off as uncollectable during the year	(17)	(130)
At 31 December	-	17

Amounts charged to the allowance account are generally written off when there is no expectation of recovering additional cash.

The other classes within trade and other receivables do not contain impaired assets.

The maximum exposure to credit risk at the reporting date is the carrying value of each class of receivable mentioned above. The Group does not hold any collateral as security.

17. CASH AND CASH EQUIVALENTS

	2024 £000	2023 £000
Cash and bank balances	840	796
Cash and cash equivalents at 31 December	840	796

The amounts of the Group's cash and cash equivalents are denominated in the following currencies:

	2024 £000	2023 £000
Pounds Sterling	522	494
US dollars	236	239
Euros	82	63
	840	796

The credit quality of the cash and cash equivalents that are not impaired can be assessed by reference to the external credit ratings of the banks where the deposits are held.

	2024 £000	2023 £000
A-1	840	796
Total	840	796

Reconciliation of net debt:

	2024			2023		
	Net cash and cash equivalents £000	Other borrowings £000	Total net debt £000	Net cash and cash equivalents £000	Other borrowings £000	Total net debt £000
At 1 January	796	(5,675)	(4,879)	728	(6,706)	(5,978)
Cash flow for the year before financing	1,204	-	1,204	1,205	-	1,205
Movement in borrowings in the year	(1,000)	1,000	-	(1,000)	1,000	-
Netting of arrangement fee	-	-	-	-	(65)	(65)
New finance leases	-	(138)	(138)	-	-	-
Principal lease payments	(69)	69	-	(96)	96	-
Exchange rate adjustments	(91)	-	(91)	(41)	-	(41)
Cash and cash equivalents at 31 December	840	(4,744)	(3,904)	796	(5,675)	(4,879)

18. TRADE AND OTHER PAYABLES

	2024 £000	2023 £000
Current:		
Contract liabilities	4,043	3,334
Trade payables	1,864	1,254
Accruals	749	1,174
Provisions	32	32
Other taxes and social security costs	411	375
	7,099	6,169
Non-current:		
Other taxes	199	274
Total	7,298	6,443

The following table shows how much of the revenue recognised in the current reporting period relates to carried-forward contract liabilities:

	2024 £000	2023 £000
Hardware, software and installation	544	693
Support	2,714	2,366
	3,258	3,059

The amounts of the Group's trade and other payables are denominated in the following currencies:

	2024 £000	2023 £000
Current:		
Pounds Sterling	6,276	5,240
US dollars	756	892
Euros	67	37
	7,099	6,169
Non-current:		
US dollars	199	274
Total	7,298	6,443

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

19. FINANCIAL LIABILITIES – BORROWINGS

	2024 £000	2023 £000
Current:		
Bank loans (secured)	1,000	1,000
Non-current:		
Bank loans (secured)	3,550	4,550

BANK BORROWING FACILITIES

Borrowing at 31 December 2024 comprised the term loan of £4.5 million (2023: £5.5 million).

On 19 March 2024, a new term loan facility was signed, refinancing the existing £5.5 million RCF agreement. The new term loan secured facility until 31 October 2026. The financial covenants and repayment schedule remain the same as the previous loan facility.

All bank facilities are secured by fixed and floating charges over the Group's assets and by cross-guarantees between the Company and certain subsidiaries.

The Group does not have a net overdraft facility.

The Group does not use interest rate hedging to manage its exposure to interest rate movements on its bank borrowings.

The effective interest rates at the statement of financial position dates were as follows:

	2024	2023
Bank borrowings	9.77%	8.80%

The Group had net debt at 31 December 2024 of £3.9 million (2023: £4.9 million).

The Group had net debt excluding IFRS 16 lease liabilities at 31 December 2024 of £3.7 million (2023: £4.7 million).

	2024 £000	2023 £000
Net debt comprises:		
Cash and cash equivalents	840	796
Borrowings	(4,550)	(5,550)
Lease liabilities	(194)	(125)
Net debt at 31 December	(3,904)	(4,879)

20. FINANCIAL INSTRUMENTS

Numerical financial instrument disclosures are set out below. Additional disclosures are set out in the accounting policies (note 2).

FINANCIAL INSTRUMENTS BY CATEGORY

	2024 Other financial assets at amortised cost £000	2023 Other financial assets at amortised cost £000
Assets as per statement of financial position at 31 December		
Trade and other receivables excluding prepayments	3,567	3,786
Cash and cash equivalents	840	796
Total	4,407	4,582

There are no financial assets that are pledged as collateral for liabilities or contingent liabilities.

	2024 Other financial liabilities at amortised cost £000	2023 Other financial liabilities at amortised cost £000
Liabilities as per statement of financial position at 31 December		
Trade and other payables	2,613	2,012
Borrowings	4,550	5,550
Total	7,163	7,562

21. LEASE LIABILITIES

Lease liabilities are presented in the statement of financial position as follows:

	2024 £000	2023 £000
Current	68	47
Non-current	126	78
Total	194	125

The Group has leases for a workshop and three motor vehicles. With the exception of short-term leases and leases of low value underlying assets, each lease is reflected on the statement of financial position as a right of use asset and a lease liability. The Group identifies its right of use assets as a separate category within its property, plant and equipment (see note 13).

Each lease generally imposes a restriction that the right of use asset may only be used by the Group. Leases are either non-cancellable or may only be cancelled by incurring a substantive cancellation fee. For the lease over the workshop the Group must keep this property in a good state of repair. The Group must insure items of property, plant and equipment and incur maintenance fees on them in accordance with the lease contracts.

At the end of the prior year there was a lease in place for an office building which was due to end in 2029 however this lease had a break clause in 2024 which was exercised. The lease for the workshop ends in 2027 (with a break clause in 2025). The motor vehicle leases end in 2027. The motor vehicle lease that was due to end in 2025 was cancelled at the end of 2024.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

21. LEASE LIABILITIES CONTINUED

Future minimum lease payments at 31 December 2024 were as follows:

	Within 1 year £000	1-2 years £000	2-3 years £000	3-4 years £000	4-5 years £000	After 5 years £000	Total £000
Minimum lease payments due at 31 December 2024							
Lease payments	81	87	47	–	–	–	215
Finance charges	(12)	(7)	(2)	–	–	–	(21)
Net present values	69	80	45	–	–	–	194
Minimum lease payments due at 31 December 2023							
Lease payments	54	33	36	16	–	–	139
Finance charges	(7)	(4)	(2)	(1)	–	–	(14)
Net present values	47	29	34	15	–	–	125

Total cash outflow for leases for the year ended 31 December 2024 was £77,000 (2023: £122,000).

22. DEFERRED TAXATION

Deferred tax is calculated in full on temporary differences under the liability method using a tax rate appropriate to the country in which the deferred tax liability or asset has arisen.

Deferred tax assets have been recognised in respect of all tax losses and other temporary differences to the extent that they are regarded as more likely than not to be recoverable against future profits.

No deferred tax is recognised on unremitted earnings of overseas subsidiaries. As the earnings are continually reinvested by the Group, no tax is expected to be payable on them in the foreseeable future.

Deferred taxes at the statement of financial position date have been measured using these enacted tax rates and reflected in these financial statements.

	Accelerated tax depreciation £000	Intangible assets £000	Losses £000	Total £000
Net Deferred tax				
At 1 January 2024	96	935	(1,031)	–
Charge/(credit) to profit or loss	(14)	(500)	514	–
At 31 December 2024	82	435	(517)	–

	Accelerated tax depreciation £000	Intangible assets £000	Losses £000	Total £000
Net Deferred tax				
At 1 January 2023	93	735	(828)	–
Charge/(credit) to profit or loss	3	200	(203)	–
At 31 December 2023	96	935	(1,031)	–

Certain deferred tax assets have not been recognised where it is not considered probable that they will be recovered.

	2024 £000	2023 £000
Deferred tax asset on losses	2,429	4,566

23. ORDINARY SHARES

	Number '000s	2024 £000	Number '000s	2023 £000
Ordinary shares of 2.5 pence each at 31 December				
Authorised	200,000	5,000	200,000	5,000
Allotted and fully paid				
At 1 January	124,603	3,115	124,603	3,115
At 31 December	124,603	3,115	124,603	3,115

POTENTIAL ISSUE OF SHARES

The Group has established the following share-based payment schemes:

A) EXECUTIVE SHARE OPTION SCHEMES

The Group established the 2019 Share Option Scheme, which was approved by shareholders on 23 May 2019.

Executive share options are granted from the scheme at a fixed exercise price equal to the market price of the shares under option at the date of grant. The contractual life of an option is ten years. Awards are at the discretion of the Remuneration Committee and subject to stretching performance conditions. Options will ordinarily become exercisable on the fifth anniversary of the date of grant.

The number of shares subject to options and the exercise prices are:

Date of grant	Vesting	Exercise price	Exercise period	2024 Number '000s	2023 Number '000s
21 June 2019	All Vested	6.18p	21/06/24 – 20/06/29	2,877	2,877
16 March 2022	None Vested	10.50p	16/03/25 – 15/03/32	5,679	5,679
				8,556	8,556

A reconciliation of executive option movements over the year is shown below:

	Number '000s	2024 Weighted average exercise price	Number '000s	2023 Weighted average exercise price
Outstanding at beginning of year	8,556	9.05p	8,556	9.05p
Issued during the year	–	–	–	–
Lapsed during the year	–	–	–	–
Forfeited during the year	–	–	–	–
Outstanding at the end of the year	5,679	10.50p	8,556	9.05p
Exercisable at the end of the year	2,877	6.18p	–	–

Both the time-based and performance conditions for the outstanding options issued in 2019 were met for 2,876,667 options.

During 2024 no executive options were granted (2023: Nil). No executive options were forfeited as a result of leavers.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

23. ORDINARY SHARES CONTINUED

The fair value of the options granted was determined using the Black-Scholes model. The inputs used in the measurement of the fair values at grant date were as follows:

	2019	2022 Tranche 1	2022 Tranche 2	2022 Tranche 3
Fair value at grant date	2.15p	3.21p	3.70p	4.13p
Share price at grant date	6.18p	10.50p	10.50p	10.50p
Exercise price	6.18p	10.50p	10.50p	10.50p
Expected volatility	72.57%	41.61%	41.61%	41.61%
Expected life	5 years	3 years	4 years	5 years
Expected dividends	Nil	Nil	Nil	Nil
Risk-free interest rate	0.62%	2.19%	2.19%	2.19%

Expected volatility was determined by calculating the historical volatility of the Group's share price over the previous three years. The risk-free rate of return is the yield on zero coupon UK government bonds of a term consistent with the assumed option life. The Group recognised a total credit of £39,000 (2023: charge of £57,000) related to equity-settled share-based payment transactions in the income statement in the year.

B) LONG TERM INCENTIVE PLAN (LTIP)

The Group established the LTIP scheme in 2008. The LTIP was closed to further grants in 2019. All 100,000 options granted under the 2008 LTIP Scheme lapsed in the year as they are no longer exercisable.

The options that were granted under this scheme were at nil costs and generally exercisable at the end of the performance period and for seven years thereafter. Awards under this scheme were reserved for employees at senior management level and above. If an employee left the employment of the Group, a proportion of his award may have been deemed to have vested, subject to satisfying any performance conditions and at the discretion of the Remuneration Committee.

A reconciliation of LTIP option movements over the year is shown below:

	Date of grant	Vesting date	Number '000s	2024 Weighted average share price at the date of grant	Number '000s	2023 Weighted average share price at the date of grant
Outstanding at the beginning of the year	03 June 2014	03 June 2017	100	45.1p	100	45.1p
Lapsed during the year	03 June 2014	03 June 2017	(100)	45.1p	–	–
Outstanding at the end of the year	03 June 2014	03 June 2017	–	–	100	45.1p

SHARE OWNERSHIP PLAN

At 31 December 2024 the trustee of the Employee Share Ownership Plan (ESOP) held 126,496 shares (2023: 126,496) with a market value of approximately £13,000 (2023: £9,000). The net book value of these shares was £40,000 (2023: £40,000) and was deducted from equity.

24. RESERVES

The following describes the nature and purpose of each reserve within equity:

Share Premium	Amount subscribed for share capital in excess of nominal value.
Capital Redemption Reserve	Amounts transferred from share capital on redemption of issued shares.
Merger Reserve	The excess of value attributed to shares over the nominal value of those shares which were issued in part or full consideration for the acquisition of more than 90 per cent of the issued share capital of another company. Following a review of historic reserves it was identified £27,896,000 of the merger reserve related to assets which have been impaired or sold and therefore that element of the merger reserve has been realised and transferred to the retained loss reserve.
Translation Reserve	Gains or losses arising on retranslating the net assets of overseas operations into Sterling.
Accumulated Losses	All other net gains and losses and transactions with owners (e.g. dividends) not recognised elsewhere.

25. CASH FLOW GENERATED FROM OPERATING ACTIVITIES

Reconciliation of profit or loss before tax to cash generated from operations:

	2024 £000	2023 £000
(Loss)/Profit before tax	(1,303)	1,544
Depreciation of property, plant and equipment	189	200
Amortisation and impairment of development costs	830	1,305
Impairment of intangibles	2,741	–
Loss on disposal of property, plant and equipment	6	20
Non-recurring item	229	105
Share based payment (credit)/expense	(39)	57
Finance costs	521	531
Decrease/(increase) in other non-current assets	–	26
Decrease/(increase) in inventories	(108)	194
Decrease/(increase) in trade and other receivables	208	(792)
Increase in trade and other payables	854	727
Cash generated from operations	4,128	3,917

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONTINUED

FOR THE YEAR ENDED 31 DECEMBER 2024

26. PENSIONS

DEFINED CONTRIBUTION PLANS

The Group operates a stakeholder pension scheme in the UK with Scottish Widows Plc. The total Group pension charge for the year was £0.2 million (2023: £0.2 million). At 31 December 2024 there was no balance outstanding to the scheme (2023: £Nil).

The Group has no unfunded pension liabilities.

27. RELATED PARTY TRANSACTIONS

Transactions between the Company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this note.

Key management includes directors (executive and non-executive), members of the senior management team and the Company Secretary. The compensation paid or payable to key management for employee services is disclosed in note 7.

In accordance with Section 409 of the Companies Act 2006 a full list of subsidiaries, partnerships, associates, and joint ventures of the Group, along with the principal activity, the country of incorporation and the effective percentage of equity owned by Pebble Beach Systems Group plc, as of 31 December 2024, are provided in the entity financial statements of Pebble Beach Systems Group plc.

The services of Chris Errington, Non-Executive Director, are provided and invoiced by Kestrel Partners LLP, a company in which he has an ownership interest. During the year ended 31 December 2024, the Company was charged £30,000 (2023: £30,000) by Kestrel Partners LLP, £21,194 (2023: £9,167) of which remained unpaid at the year-end. The total value of transactions with Kestrel Partners LLP in respect of the provision of Mr Errington's services is shown in the Directors' Remuneration Report.

There are no material related parties other than Group companies.

28. EVENTS AFTER THE REPORTING PERIOD

Expected global market delays to the transition to IP broadcast technology led to a Group strategic change in 2025. Specific PRIMA research and development has been scaled back until market demand warrants further investment and, as a result, a restructure of the Group was carried out during Q1 2025. This announcement was made on 14 January 2025. The estimated financial effect of this is cost savings of c£2 million from implementation date.

The directors placed the non-trading Legacy Broadcast subsidiary companies into a solvent liquidation process on 25 February 2025. The financial effect of this will be negligible.

COMPANY STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	2024 £000	2023 £000
Continuing operations			
Dividends received	E	10,631	2,200
Administrative expenses	E	(10,087)	(548)
Operating profit	E	544	1,652
Finance costs	F	(850)	(857)
(Loss)/Profit before tax		(306)	795
Tax	G	-	-
(Loss)/Profit for the year and total comprehensive (loss)/income attributable to shareholders		(306)	795
Other comprehensive income		-	-
Total other comprehensive income		-	-
Comprehensive (loss)/income		(306)	795

COMPANY STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2024

	Note	2024 £000	2023 £000
Assets			
Non-current assets			
Investments in subsidiaries	H	14,869	24,491
Total non-current assets		14,869	24,491
Current assets			
Trade and other receivables	I	92	25
Cash and cash equivalents	J	7	22
Total current assets		99	47
Liabilities			
Current liabilities			
Financial liabilities – borrowings	M	1,000	1,000
Trade and other payables	K	4,938	13,163
Total current liabilities		5,938	14,163
Net current liabilities		(5,839)	(14,116)
Non-current liabilities			
Financial liabilities – borrowings	M	3,550	4,550
Total non-current liabilities		3,550	4,550
Net assets		5,480	5,825
Equity attributable to shareholders			
Ordinary shares	N	3,115	3,115
Share premium		6,800	6,800
Capital redemption reserve		617	617
Merger reserve		1,882	1,882
Accumulated losses		(6,934)	(6,589)
Total equity		5,480	5,825

The company's registered number: 04082188

The financial statements on pages 75 to 89 were approved by the Board of directors on 22 April 2025 and were signed on its behalf by:



John Varney
Non-Executive Chairman

COMPANY STATEMENT OF CHANGES IN SHAREHOLDERS' EQUITY

FOR THE YEAR ENDED 31 DECEMBER 2024

	Ordinary shares £000	Share premium £000	Capital redemption reserve £000	Merger reserve £000	Accumulated losses £000	Total equity £000
At 1 January 2023	3,115	6,800	617	1,882	(7,441)	4,973
Share based payments	–	–	–	–	57	57
Profit for the financial year	–	–	–	–	795	795
At 31 December 2023	3,115	6,800	617	1,882	(6,589)	5,825
At 1 January 2024	3,115	6,800	617	1,882	(6,589)	5,825
Share based payments	–	–	–	–	(39)	(39)
(Loss) for the financial year	–	–	–	–	(306)	(306)
At 31 December 2024	3,115	6,800	617	1,882	(6,934)	5,480

COMPANY STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	2024 £000	2023 £000
Cash flow from operating activities			
Cash used in operations	○	(571)	(507)
Interest paid		(850)	(857)
Taxation paid		–	–
Net cash used in operating activities		(1,421)	(1,364)
Cash flow from investing activities			
Loan from subsidiary		2,405	2,376
Net cash generated from investing activities		2,405	2,376
Cash flow from financing activities			
Net cash used in repayment of borrowings		(1,000)	(1,000)
Net cash used in financing activities		(1,000)	(1,000)
Net (decrease)/increase in cash and cash equivalents		(15)	12
Cash and cash equivalents at 1 January		22	10
Cash and cash equivalents at 31 December	J	7	22

NOTES TO THE COMPANY FINANCIAL STATEMENTS

A GENERAL INFORMATION

The Company is incorporated and domiciled in the UK. The address of its registered office is Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN. The registered number of the Company is 04082188.

B MATERIAL ACCOUNTING POLICY INFORMATION

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

The separate financial statements of the Company have been prepared in accordance with UK-adopted international accounting standards. The financial statements have been prepared on a going concern basis under the historical cost basis of accounting, except where fair value measurement is required under IFRS.

The preparation of financial statements in conformity with IFRS requires the use of certain critical accounting estimates. It also requires management to exercise judgement in the process of applying the Company's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumption and estimates are significant to the Company financial statements, are disclosed in note 4 of the Group financial statements.

GOING CONCERN

The directors are required to assess the Group's ability to continue to trade as a going concern. The Board concluded, from its thorough assessment of the detailed forecasts, that the Group will have sufficient resources to meet its liabilities during the review period through to 30 September 2026 and that it is appropriate that the Group prepare accounts on a going concern basis. Detailed disclosure has been made in note 2 to the Group financial statements. The Company is reliant on receiving dividends from Pebble Beach Systems Limited to fund its costs and loan repayment commitments. For FY24 Pebble Beach Systems Limited was a loss making subsidiary of the Group, due to the £2.7 million impairment loss.

INVESTMENTS

All investments are initially recorded at cost, being the fair value of consideration given including directly attributable acquisition costs associated with the investment. Subsequently, they are reviewed for impairment on an individual basis if events or changes in circumstances indicate the carrying value may not be fully recoverable.

The Company conducted an impairment review during the year.

In addition, there is a judgement for the Company over whether the carrying value of the investments held are fully recoverable.

For impairment assessment purposes, assets are considered individually. All other individual assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount, which is the higher of fair value less costs of disposal and value in use. To determine the value in use, management estimates expected future cash flows from each asset and determines a suitable discount rate in order to calculate the present value of those cash flows. The data used for impairment testing procedures are directly linked to the Group's latest approved budget, adjusted as necessary to exclude the effects of future reorganisations and asset enhancements. Discount factors are determined individually for each asset and reflect current market assessments of the time value of money and asset-specific risk factors.

All assets are subsequently reassessed for indications that an impairment loss previously recognised may no longer exist. An impairment loss is reversed if the asset's recoverable amount exceeds its carrying amount.

NOTES TO THE COMPANY

FINANCIAL STATEMENTS CONTINUED

B MATERIAL ACCOUNTING POLICY INFORMATION CONTINUED

KEY SOURCES OF ESTIMATION UNCERTAINTY IMPAIRMENT OF INVESTMENT IN SUBSIDIARIES

Determining whether the investment in the subsidiary Pebble Beach Systems Limited with a carrying value of £14.9 million is impaired requires an estimation of the value in use of the cash generating unit. The value in use calculation requires the Group to estimate the future cash flows expected to arise from the CGU and apply a suitable discount rate in order to calculate the present value. The Group has considered this impact on the assumptions used and has conducted sensitivity analysis on the impairment test of the CGU's carrying value. This has not resulted in any impairment of the carrying value at 31 December 2024 as the CGU's recoverable amount exceeds its carrying value. Further disclosure is provided in note 12 of the Group financial statements and note H of the Company financial statements.

As at 31 December 2024 the carrying value of this investment was £14.9 million.

FINANCIAL INSTRUMENTS RECOGNITION AND DERECOGNITION

Financial assets and financial liabilities are recognised when the Company becomes a party to the contractual provisions of the financial instrument.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and substantially all the risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

CLASSIFICATION AND INITIAL MEASUREMENT OF FINANCIAL INSTRUMENTS

The Company's financial liabilities include borrowings, trade and other payables, including amounts owed to Group undertakings. Financial liabilities are initially measured at fair value, and, where applicable, adjusted for transaction costs unless the Company designated a financial liability at fair value through profit or loss.

Subsequently, financial liabilities are measured at amortised cost using the effective interest method.

All interest-related charges and, if applicable, changes in an instrument's fair value that are reported in profit or loss are included within finance costs or finance income.

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price in accordance with IFRS 15, all financial assets are initially measured at fair value adjusted for transaction costs (where applicable).

Financial assets, other than those designated and effective as hedging instruments, are classified into amortised cost.

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs, finance income or other financial items, except for impairment of trade receivables which is presented within expenses.

SUBSEQUENT MEASUREMENT OF FINANCIAL ASSETS

Financial assets are measured at amortised cost if the assets meet the following conditions (and are not designated as FVTPL):

- they are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows
- the contractual terms of the financial assets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding.

After initial recognition, these are measured at amortised cost using the effective interest method. Discounting is omitted where the effect of discounting is immaterial. The Company's cash and cash equivalents, trade and most other receivables fall into this category of financial instruments.

IMPAIRMENT OF FINANCIAL INSTRUMENTS

IFRS 9's impairment requirements use forward-looking information to recognise expected credit losses – the 'expected credit loss (ECL) model'.

Instruments within the scope of the requirements included loans and other debt-type financial assets measured at amortised cost and FVOCI, trade receivables, contract assets recognised and measured under IFRS 15 and loan commitments and some financial guarantee contracts (for the issuer) that are not measured at fair value through profit or loss.

Recognition of credit losses is not dependent on the Company first identifying a credit loss event. Instead, the Company considers a broader range of information when assessing credit risk and measuring expected credit losses, including past events, current conditions, reasonable and supportable forecasts that affect the expected collectability of the future cash flows of the instrument.

Measurement of the expected credit losses is determined by a probability-weighted estimate of credit losses over the expected life of the financial instrument.

(A) CASH AND CASH EQUIVALENTS

Cash and short-term deposits in the statement of financial position comprise cash at bank and in hand and short-term deposits with an original maturity of less than three months.

For the purposes of the Company cash flow statement, cash and cash equivalents consist of cash and short-term deposits as defined above, together with bank overdrafts where applicable.

(B) TRADE AND OTHER PAYABLES

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less (or in the normal operating cycle of the business if longer). If not, they are presented as non-current liabilities.

Trade payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

(C) BORROWINGS

Bank borrowings are recognised at effective interest rate method.

DEFERRED TAXATION

Deferred tax is recognised in respect of all timing differences at the statement of financial position date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax assets are recognised for all deductible timing differences, carry-forward of unused tax assets and tax losses, to the extent that they are regarded as recoverable. They are regarded as recoverable where, on the basis of available evidence, there will be suitable taxable profits against which the future reversal of the underlying timing differences can be deducted. The carrying value of the amount of deferred tax assets is reviewed at each statement of financial position date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all, or part, of the tax asset to be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the year when the asset is realised or the liability is settled, based on the tax rates (and tax laws) that have been enacted at the statement of financial position date. Deferred tax is measured on an undiscounted basis.

FOREIGN CURRENCIES

Monetary assets and liabilities denominated in foreign currencies are translated at the exchange rates ruling at the statement of financial position date and non-monetary transactions at the exchange rates ruling at the dates of the transactions. All differences on exchange are taken to the income statement.

NOTES TO THE COMPANY

FINANCIAL STATEMENTS CONTINUED

B MATERIAL ACCOUNTING POLICY INFORMATION CONTINUED

SHARE-BASED PAYMENTS

The fair value of employee share plans is calculated using an option-pricing model. In accordance with IFRS 2 "Share-based Payment", the resulting cost is charged to the income statement over the vesting period of the plans. The value of the charge is adjusted to reflect the expected and actual levels of options vesting.

DIVIDENDS

Under IAS 10, dividends are not to be recognised as a liability until the dividend is approved by the Company's shareholders.

PENSIONS

Company employees are members of money purchase schemes where the obligations of the Company are charged to the income statement as they are incurred.

NON-RECURRING ITEMS

These are material items excluded from management's assessment of profit because by their nature they could distort the annual trend in the Group's earnings. These are excluded to reflect performance in a consistent manner and are in line with how the business is managed and measured on a day-to-day basis.

CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Please refer to note 4 of the Group financial statements and note H of the Company financial statements.

C SERVICES PROVIDED BY THE COMPANY'S AUDITOR

During the year, the Company obtained the following services from the Company's auditor at the costs detailed below:

	2024 £000	2023 £000
Analysis of fees payable to S&W Partners Audit Limited		
Fees payable to the Company's auditor for the audit of the Company's financial statements	37	25
	37	25

A description of the work of the Audit Committee is set out in the Corporate Governance Statement on pages 19 to 25 and includes an explanation of how auditor objectivity and independence is safeguarded when non-audit services are provided by the auditor.

D DIRECTORS AND EMPLOYEES

Staff costs (gross of recharges to subsidiary undertakings) during the year were as follows:

	2024 £000	2023 £000
Wages and salaries	179	186
Social security costs	9	17
Other pension costs – defined contribution plans (note 26)	2	2
Share-based payments (credit)/charge (note O)	(39)	57
	151	262

The monthly average number of employees employed by the Company during the year was as follows:

	2024 Number	2023 Number
Average monthly number of employees		
General and administrative	4	5
	4	5

The average number of employees has been calculated on a pro rata basis. The average number of employees includes directors with service contracts. The total number of employees at 31 December 2024 was 4 (2023: 5).

Key management compensation for the continuing business:

	2024 £000	2023 £000
Short-term employee benefits – including salaries, social security costs and non-monetary benefits	137	158
Share based payment expense (credit)/expense (note 23)	(39)	57
	98	215

The analysis of key management compensation above includes Executive Directors. Key management is defined as the senior management team. The emoluments of Peter Mayhead were paid and borne by Pebble Beach Systems Ltd.

Details of directors' emoluments are included in the Remuneration Report on pages 26 to 29. Disclosure of directors' remuneration is provided in the remuneration report on page 28.

E OPERATING PROFIT

The following items have been included in arriving at the operating profit for the continuing business:

	2024 £000	2023 £000
Dividends received	(10,631)	(2,200)
Administrative expenses:		
Director and employee costs	151	262
Non-recurring items (see below)	9,622	–
Professional fees	251	193
Other	63	93
	10,087	548

NON-RECURRING ITEMS

These are material items excluded from management's assessment of profit because by their nature they could distort the annual trend in the Group's earnings. They are excluded to reflect performance in a consistent manner and are in line with how the business is managed and measured on a day-to-day basis:

	2024 £000	2023 £000
Impairment loss on investment in subsidiary companies	9,622	–

The directors intend placing the non-trading Legacy Broadcast subsidiary companies into a solvent liquidation process in 2025 and therefore the investment in these companies was fully impaired in the year.

F FINANCE EXPENSE – NET

	2024 £000	2023 £000
Finance costs – third party	481	521
Finance costs – intercompany	369	336
Finance expense – net	850	857

Finance costs represent interest payable on bank borrowing and interest charged on intercompany loans.

NOTES TO THE COMPANY

FINANCIAL STATEMENTS CONTINUED

G INCOME TAX CHARGE

A) ANALYSIS OF THE TAX CHARGE IN THE YEAR

	2024 £000	2023 £000
Current tax		
Total current tax	-	-
Deferred tax		
UK corporation tax	-	-
Total deferred tax	-	-
Total taxation	-	-

See note L for details.

B) FACTORS AFFECTING TAX CHARGE FOR THE YEAR

The charge for the year can be reconciled to the loss in the income statement as follows:

	2024 £000	2023 £000
Profit before tax on continuing operations	1,306	795
Dividends received	(1,000)	(2,200)
Loss before tax on continuing operations	(306)	(1,405)
Tax at the UK corporation tax rate of 25% (2023: 23.50%)	(77)	(330)
Permanent differences	2	-
Current year losses not recognised	75	339
Foreign tax	-	-
Effect of changes in UK tax rate	-	(9)
Total taxation	-	-

H INVESTMENTS IN SUBSIDIARIES

	Investments in subsidiaries' unlisted shares £000
Cost	
At 1 January 2023 and 1 January 2024 and 31 December 2024	41,375
Provision for impairment	
At 1 January 2023 and 1 January 2024	(16,884)
Impairment in the period	(9,622)
Provision for impairment at 31 December 2024	(26,506)
Net book value	
At 31 December 2024	14,869
At 31 December 2023	24,491

£14.9 million is the total carrying value of the trading part of the group, headed by Pebble Beach Systems Ltd. The value of this business was assessed with reference to value in use over a projected period of five years with a terminal value. Please refer to note 12 of the Group financial statements. The Board has considered this valuation and concluded that no impairment is required. The provision for impairment relates to the investment in Legacy Broadcast Group Holdings Limited and its subsidiaries which are non-trading. The impairment of this investment increased during the year as capital reductions were carried out within Legacy Broadcast Group Holdings Limited and its subsidiaries. It is the intention of the directors to liquidate Legacy Broadcast Group Holdings Limited and its subsidiaries during 2025.

I TRADE AND OTHER RECEIVABLES

	2024 £000	2023 £000
Prepayments	75	14
VAT debtor	17	11
	92	25

J CASH AND CASH EQUIVALENTS

	2024 £000	2023 £000
Cash and bank balances	7	22
Cash and cash equivalents at 31 December	7	22

The credit quality of the cash and cash equivalents that are not impaired can be assessed by reference to the external credit ratings of the banks where the deposits are held.

	2024 £000	2023 £000
Credit rating (S&P)		
A-1	7	22
Total	7	22

Reconciliation of net debt:

	2024			2023		
	Net cash and cash equivalents £000	Other borrowings £000	Total net cash £000	Net cash and cash equivalents £000	Other borrowings £000	Total net cash £000
At 1 January	22	(5,550)	(5,528)	10	(6,485)	(6,475)
Cash flow for the year	985	–	985	1,012	–	1,012
Movement in borrowings in the year	(1,000)	1,000	–	(1,000)	1,000	–
Netting of arrangement fee	–	–	–	–	(65)	(65)
Cash and cash equivalents at 31 December	7	(4,550)	(4,543)	22	(5,550)	(5,528)

K TRADE AND OTHER PAYABLES

	2024 £000	2023 £000
Trade creditors	193	154
Amounts owed to Group undertakings	4,473	12,715
Accruals and deferred income	272	294
	4,938	13,163

Amounts owed to Group undertakings are unsecured, have no fixed date of repayment and are repayable on demand. £4,473,000 (2023: 3,085,000) attracts interest at 3.90% plus SONIA (2023: 3.90% plus LIBOR).

NOTES TO THE COMPANY

FINANCIAL STATEMENTS CONTINUED

L DEFERRED TAXATION

Deferred tax is calculated in full on temporary differences under the liability method using a tax rate appropriate to the country in which the deferred tax liability or asset has arisen. Deferred tax assets have not been recognised as it is not considered probable that they will be recovered.

	2024 £000	2023 £000
Deferred tax asset on losses	3,265	2,980
	3,265	2,980

M BANK LOANS

	2024 £000	2023 £000
Current:		
Bank loans (secured)	1,000	1,000
Non-current:		
Bank loans (secured)	3,550	4,550

Further information about these facilities is given in notes 3 and 19 of the Group financial statements.

FINANCIAL INSTRUMENTS

Numerical financial instrument disclosures are set out below. Additional disclosures are set out in the accounting policies (note 2 of the Group financial statements).

FINANCIAL INSTRUMENTS BY CATEGORY

	2024 Other financial assets at amortised cost £000	2023 Other financial assets at amortised cost £000
Assets as per statement of financial position at 31 December		
Cash and cash equivalents	7	22
Total	7	22

There are no financial assets that are pledged as collateral for liabilities or contingent liabilities.

	2024 Other financial liabilities at amortised cost £000	2023 Other financial liabilities at amortised cost £000
Liabilities as per statement of financial position at 31 December		
Trade and other payables excluding contract liabilities and social security liabilities	4,938	13,163
Borrowings	4,550	5,550
Total	9,488	18,713

N CALLED UP SHARE CAPITAL

	Number '000s	2024 £000	Number '000s	2023 £000
Ordinary shares of 2.5 pence each at 31 December				
Authorised	200,000	5,000	200,000	5,000
Allotted and fully paid				
At 1 January	124,603	3,115	124,603	3,115
At 31 December	124,603	3,115	124,603	3,115

POTENTIAL ISSUE OF SHARES

The Company has established the following share-based payment schemes:

A) EXECUTIVE SHARE OPTION SCHEMES

The Company established the 2019 Share Option Scheme, which was approved by shareholders on 23 May 2019.

Executive share options are granted from the scheme at a fixed exercise price equal to the market price of the shares under option at the date of grant. The contractual life of an option is ten years. Awards are at the discretion of the Remuneration Committee and subject to stretching performance conditions. Options will ordinarily become exercisable on the fifth anniversary of the date of grant.

The number of shares subject to options and the exercise prices are:

Date of grant	Vesting	Exercise price	Exercise period	2024 Number '000s	2023 Number '000s
21 June 2019	All vested	6.18p	21/06/24 – 20/06/29	2,877	2,877
16 March 2022	None vested	10.50p	16/03/25 – 15/03/32	5,679	5,679
				8,556	8,556

A reconciliation of executive option movements over the year is shown below:

	Number '000s	2024 Weighted average exercise price	Number '000s	2023 Weighted average exercise price
Outstanding at beginning of year	8,556	9.05p	8,556	9.05p
Issued during the year	–	–	–	–
Lapsed during the year	–	–	–	–
Forfeited during the year	–	–	–	–
Outstanding at the end of the year	8,556	10.50p	8,556	9.05p
Exercisable at the end of the year	2,877	6.18p	–	–

Both the time-based and performance conditions for the outstanding options issued in 2019 were met for 2,876,667 options.

During 2024 no (2023: nil) executive options were granted. No executive options were forfeited as a result of leavers.

The fair value of the options granted was determined using the Black-Scholes model. The inputs used in the measurement of the fair values at grant date were as follows:

	2019	2022 Tranche 1	2022 Tranche 2	2022 Tranche 3
Fair value at grant date	2.15p	3.21p	3.70p	4.13p
Share price at grant date	6.18p	10.50p	10.50p	10.50p
Exercise price	6.18p	10.50p	10.50p	10.50p
Expected volatility	72.57%	41.61%	41.61%	41.61%
Expected life	5 years	3 years	4 years	5 years
Expected dividends	Nil	Nil	Nil	Nil
Risk-free interest rate	0.62%	2.19%	2.19%	2.19%

Expected volatility was determined by calculating the historical volatility of the Company's share price over the previous three years. The risk-free rate of return is the yield on zero coupon UK government bonds of a term consistent with the assumed option life. The Company recognised a total credit of £39,000 (2023: charge of £57,000) related to equity-settled share-based payment transactions in the income statement in the year.

NOTES TO THE COMPANY

FINANCIAL STATEMENTS CONTINUED

N CALLED UP SHARE CAPITAL CONTINUED

B) LONG TERM INCENTIVE PLAN (LTIP)

The Company established the LTIP scheme in 2008. The LTIP was closed to further grants in 2019. All 100,000 options granted under the 2008 LTIP Scheme lapsed in the year as they are no longer exercisable.

The options that were granted under this scheme were at nil costs and generally exercisable at the end of the performance period and for seven years thereafter. Awards under this scheme were reserved for employees at senior management level and above. If an employee left the employment of the Group, a proportion of his award may have been deemed to have vested, subject to satisfying any performance conditions and at the discretion of the Remuneration Committee.

A reconciliation of LTIP option movements over the year is shown below:

	Date of grant	Vesting date	Number '000s	2024 Weighted average share price at the date of grant	Number '000s	2023 Weighted average share price at the date of grant
Outstanding at the beginning of the year	03 June 2014	03 June 2017	100	45.1p	100	45.1p
Lapsed during the year	03 June 2014	03 June 2017	(100)	45.1p	–	–
Outstanding at the end of the year	03 June 2014	03 June 2017	–	–	100	45.1p

SHARE OWNERSHIP PLAN

At 31 December 2024 the trustee of the Employee Share Ownership Plan (ESOP) held 126,496 shares (2023: 126,496) with a market value of approximately £13,000 (2023: £9,000). The net book value of these shares was £40,000 (2023: £40,000) and was deducted from equity.

O CASH FLOW FROM OPERATING ACTIVITIES

Reconciliation of loss before tax to cash used in operations.

	2024 £000	2023 £000
(Loss)/Profit before tax	(306)	795
Dividend income	(10,631)	(2,200)
Share-based payment expense	(39)	57
Finance costs	850	857
Impairment of investments	9,622	(73)
Decrease/(increase) in trade and other receivables	(67)	57
Cash used in operations	(571)	(507)

P CONTINGENT LIABILITIES AND COMMITMENTS

The loans within the Company are subject to a cross-guarantee by Pebble Beach Systems Limited to secure bank borrowings and facilities for credit cards, bonds and guarantees to certain members of the Group. At 31 December 2024, there was £4.5 million of bank borrowings outstanding (2023: £5.5 million).

The Company has no capital expenditure contracted for but not provided at 31 December 2024 (2023: £Nil).

Q RELATED PARTY TRANSACTIONS

The subsidiaries of the Group which are unlisted unless otherwise indicated, are shown below.

The following subsidiaries are included in the Group's consolidated results.

	Proportion of ordinary shares held by the Group	Principal activity	Country of incorporation and operation	Registered office
Pebble Beach Systems Limited*	100%	Software service, video capture and playout provider for the broadcast industry	UK	Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN, England
Pebble Beach Systems R&D Limited	100%	Research and development of new software	UK	Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN, England
Pebble Broadcast Systems, Inc.	100%	Software service, video capture and playout provider for the broadcast industry**	USA	200 Continental Drive, Suite 401, Newark, Delaware 19713, USA
Legacy Broadcast Group Holdings Limited*	100%	Dormant Company**	UK	Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN, England
Legacy Broadcast International Limited	100%	Dormant Company**	UK	Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN, England
Legacy Broadcast Communications Limited	100%	Dormant Company**	UK	Unit 1, First Quarter, Blenheim Road, Epsom, Surrey, KT19 9QN, England
Legacy Broadcast Limited	100%	Dormant Company**	Ireland	2 Shelbourne Buildings, Crampton Ave, Shelbourne Road, Ballsbridge, Dublin 4, D04 W3V6, Ireland

* Owned directly by the Company

** Unaudited

R EVENTS AFTER THE REPORTING PERIOD

The directors placed the non-trading Legacy Broadcast subsidiary companies into a solvent liquidation process on 25 February 2025. The financial effect of this will be negligible.

ANALYSIS OF SHAREHOLDERS

As at 31 December 2024

Holding size range	Number of shareholders	Percentage of total shareholders	Number of shares '000s	Percentage of issued share capital
0–1,000	3,416	61.8	1,481	1.2
1,001–5,000	1,673	30.2	3,714	2.9
5,001–10,000	232	4.2	1,730	1.4
10,001–100,000	150	2.7	4,706	3.8
Over 100,000	60	1.1	112,971	90.7
	5,531	100.0	124,603	100.0

WARNING TO SHAREHOLDERS: BOILER ROOM SCAMS

Many companies are aware that their shareholders have received unsolicited phone calls or correspondence concerning investment matters. These are typically from overseas-based “brokers” who target UK shareholders, offering to sell them what often turn out to be worthless or high-risk shares in US or UK investments. These operations are commonly known as “boiler rooms”. These “brokers” can be very persistent and extremely persuasive.

The directors have been made aware that approaches have been made to Pebble Beach Systems Group plc shareholders. Shareholders are advised to be very wary of any unsolicited advice, offers to buy shares at a discount or offers of free company reports.

More detailed information on this or similar activity can be found on the FCA website <http://www.fca.org.uk/> or by calling the FCA Consumer Helpline on 0800 111 6768.

SHAREHOLDER INFORMATION

BOARD OF DIRECTORS

JOHN VARNEY

Independent Non-Executive Chairman

RICHARD LOGAN

Senior Independent Non-Executive Director

Audit Committee Chairman

CHRIS ERRINGTON

Non-Executive Director

Remuneration Committee Chairman

PETER MAYHEAD

Group Chief Executive Officer

REGISTERED OFFICE

Unit 1, First Quarter

Blenheim Road

Epsom

Surrey

KT19 9QN

COMPANY REGISTRATION NUMBER

04082188

INDEPENDENT AUDITOR

S&W PARTNERS AUDIT LIMITED

45 Gresham Street

London

EC2V 7BG

BANKERS

SANTANDER CORPORATE BANKING

2 Triton Square

Regent's Place

London

NW1 3AN

LEGAL ADVISERS

PINSENT MASONS LLP

55 Colmore Row

Birmingham

B3 2FG

REGISTRARS

COMPUTERSHARE INVESTOR SERVICES PLC

The Pavilions

Bridgwater Road

Bristol

BS13 8AE

NOMINATED ADVISER AND BROKER

FINNCAP LTD

1 Bartholomew Close

London

EC1A 7BL

SHAREHOLDER QUERIES

All queries regarding shareholdings, dividends, lost share certificates or changes of address should be communicated in writing to Pebble Beach Systems Group plc, c/o Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS13 8AE, stating the registered shareholder's name and address.

Telephone: 0370 703 6270.

Shareholders may also check their shareholding, dividend payments or update their personal details via the Investor Services section of the Registrars' website at www.computershare.com. This is a secure section of the Computershare website. To access your details you will require the unique Shareholder Reference Number, found on the corresponding share certificate.

SHAREHOLDER ECOMS

WEBSITE

For further up-to-date shareholder information, please visit www.pebbleplc.com.

NEWS ALERTS

To receive the latest news announcements and press releases by email please visit www.pebbleplc.com and follow the link to the news and events/email alerts page to register your details.

UNSOLICITED MAIL

The Company is required by law to make its share register available on request to the public and organisations which may use it as a mailing list, resulting in shareholders receiving unsolicited mail. Shareholders wishing to limit the receipt of such mail should write to the Mailing Preference Service, DMA House, 70 Margaret Street, London W1W 8SS or register online at www.mpsonline.org.uk.