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Josefstädter Straße 44, 1080 Vienna, Austria, phone: +43 1 81140-0

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Holding announcement according to article 93 section 2 BörseG

## BF HOLDING AG: Announcement according to § 93 para 2 Austrian Stock Exchange Act

Wels (pta016/04.02.2015/14:51) - BF HOLDING AG announces, that pursuant to

§ 91a in connection with § 91 of the Austrian Stock Exchange Act ("BörseG") it was informed by Pierer Industrie AG, Pierer Konzerngesellschaft mbH and Mr. Stefan Pierer as follows:

Currently, Pierer Industrie AG holds 9,820,359 shares of BF HOLDING AG. This equals to approximately 63.82% of the share capital of BF HOLDING AG. Pierer Industrie AG is controlled by Mr. Stefan Pierer through Pierer Konzerngesellschaft mbH. Pierer Industrie AG has announced on 6 November 2014, that it intends to launch a voluntary takeover bid to the shareholders of BF HOLDING AG pursuant to §§ 4 ss of the Austrian Take Over Act (the "Voluntary Offer"). The Voluntary Offer aims at the acquisition of all shares of BF HOLDING AG, which are not in the property of Pierer Industrie AG, of persons acting in concert with Pierer Industrie AG and shareholders, which have entered into an agreement with Pierer Industrie AG not to accept the Voluntary Offer. Therefore, the Voluntary Offer is addressed to the acquisition of a total of 4,042,650 shares of BF HOLDING AG (approximately 26.27% of the share capital of BF HOLDING AG).

The Voluntary Offer has been published on 22 December 2014.

Due to the acceptance of the Voluntary Offer in respect of 1,240,000 shares, as of 22 December 2014 Pierer Industrie AG holds an instrument pursuant to §91a BörseG. The voting rights relating to shares of BF HOLDING AG, which are held pursuant to § 91a BörseG, so far have exceeded the threshold of 5% and amounted to approximately 8.06% (number of shares: 1,240,000).

## Pierer Industrie AG

Pierer Industrie AG has informed BF HOLDING AG, that due to the additional acceptances of the Voluntary Offer the voting rights relating to shares of BF HOLDING AG, which are held pursuant to § 91a BörseG, on 2 February 2015 have reached and exceeded the threshold of 10% and currently amount to approximately 12.16% (number of shares: 1,871,727).

The contractual transaction in relation to these 1,871,727 shares of BF HOLDING AG shall be executed until mid February 2015. After the execution of the contractual transaction in relation to the 1,871,727 shares delivered into the Voluntary Offer, the voting rights of Pierer Industrie AG in BF HOLDING AG, which can be executed pursuant to § 91 BörseG, will increase from currently 63.82% (number of shares: 9,820,359) to approximately 75.99% (number of shares: 11,692,086).

## Pierer Konzerngesellschaft mbH

The voting rights of Pierer Konzerngesellschaft mbH in BF HOLDING AG pursuant to § 91a BörseG, which are held indirectly through Pierer Industrie AG, on 2 February 2015 have reached and exceeded the threshold of 10% and currently amount to approximately 12.16% (number of shares: 1,871,727).

The contractual transaction in relation to these 1,871,727 shares of BF HOLDING AG shall be executed until mid February 2015. After the execution of the contractual transaction in relation to the 1,871,727 shares so far delivered into the Voluntary Offer, the voting rights of Pierer Konzerngesellschaft mbH in BF HOLDING AG, which can be executed indirectly through Pierer Industrie AG, will increase from currently 63.82% (number of shares: 9,820,359) to approximately 75.99% (number of shares: 11,692,086).

## Stefan Pierer

The voting rights of Mr. Stefan Pierer in BF HOLDING AG pursuant to § 91a BörseG, which are held indirectly through Pierer Konzerngesellschaft mbH and Pierer Industrie AG, on 2 February 2015 have reached and exceeded the threshold of 10% and currently amount to approximately 12.16% (number of shares: 1,871,727).

The contractual transaction in relation to these 1,871,727 shares of BF HOLDING AG shall be executed until mid February 2015. After the execution of the contractual transaction in relation to the 1,871,727 shares delivered into the Voluntary Offer, the voting rights of Mr. Stefan Pierer in BF HOLDING AG, which can be executed indirectly through Pierer Konzerngesellschaft mbH and Pierer Industrie AG, will increase from currently 63.82% (number of shares: 9,820,359) to approximately 75.99% (number of shares: 11,692,086).

emitter: BF HOLDING AG

Edisonstraße 1 4600 Wels Austria

contact person: Mag. Michaela Friepeß

phone: +43 7242 69402

e-mail: investorrelations@brainforce.co.at

website: www.brainforce.co.at ISIN(s): AT0000820659 (share)

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