

Adhoc service of the pressetext news agency  
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publication: 11.11.2016 07:30  
source: <http://adhoc.pressetext.com/news/1478845800556>  
keywords: KTM Industries AG / Primary listing / SIX Swiss Exchange

*Public disclosure of inside information according to article 17 MAR*

## **KTM Industries AG: Primary listing on SIX Swiss Exchange as of November 14, 2016**

### **Wels (pta005/11.11.2016/07:30) - Trading on SIX Swiss Exchange as of November 14, 2016**

The shares of KTM Industries AG are to be traded for the first time on the SIX Swiss Exchange on November 14, 2016. The trading of the shares on the SIX Swiss Exchange will be conducted in CHF. Through the primary listing on the SIX Swiss Exchange, KTM Industries expects a better access to Swiss and international institutional investors.

#### **An international private placement is expected during the first quarter of 2017**

In order to increase the trading liquidity and to broaden the shareholder base, the principal shareholder Pierer Industrie AG considers to place a limited part of its shares with qualified and institutional investors through a prospectus exempted transaction, expectedly in the first quarter of 2017.

#### **Main concentration of trading on the SIX Swiss Exchange**

KTM Industries AG intends to concentrate the trading of its shares on the SIX Swiss Exchange. For this purpose, the company will apply to the Vienna Stock Exchange to switch from the "prime market" segment to the "standard market (auction)" segment as of the end of March 2017. Also, with this change of the trading segment, the prerequisites for an inclusion of the shares in the Swiss Performance Index should have been ensured.

For the realization of the primary listing as well as the intended international private placement, Bank Vontobel AG has been appointed.

#### **About KTM Industries Group**

The KTM Industries Group is a leading Austrian vehicle group with a strategic focus on the global automotive niche segment. With its worldwide renowned brands KTM, Husqvarna Motorcycles, WP and Pankl the group is among the technology and market leaders. Within the group there is a high degree of technological network, which is, in this form, unique in Europe. Strategic partnerships at an operational level strengthen the competitiveness in the respective markets. All these factors are the basis for the high innovation level of KTM Industries Group and ensure the organic growth course sustainably

#### **Disclaimer**

This release does neither constitute an offer to purchase nor an intimation to submit a proposal for the acquisition of securities of KTM Industries AG.

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ISIN(s): AT0000500913 (bond), AT0000820659 (share),  
AT0000A0WQ66 (bond), AT0000A1MBL8 (bond)  
stock exchanges: official trade in Vienna; open market (free market) in Frankfurt



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