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*Public disclosure of inside information according to article 17 MAR*

## **PIERER Mobility AG: Record sales of the KTM Group in 2019 - increase to 280,099 motorcycles (+7%)**

### **Additional listing on the Frankfurt Stock Exchange (General Standard) in Q1 2020**

Wels (pta031/08.01.2020/18:15) - **PIERER Mobility AG:**

- Record sales of the KTM Group in 2019 - increase to 280,099 motorcycles (+7%)
- Integration of the GASGAS motorcycle division in 2020
- Additional listing on the Frankfurt Stock Exchange (General Standard) in Q1 2020

**Record sales of the KTM Group in 2019 - increase to 280,099 motorcycles (+7%)**

In the business year 2019 PIERER Mobility Group sold 280,099 motorcycles under the brands KTM and HUSQVARNA and achieved the 9th record year in a row. The sales volume increased by about 7% compared to the previous year.

#### **Integration of the GASGAS motorcycle division in 2020**

During 2020 following the antitrust authorities' approval for the Joint Venture with GASGAS Motorcycles - which was granted in December 2019 - the GASGAS motorcycle division in Girona, Spain, will be integrated as the third brand of the group.

#### **Additional listing on the Frankfurt Stock Exchange (General Standard) in Q1 2020**

PIERER Mobility AG intends a further admission of its shares for trading in the General Standard of the Frankfurt Stock Exchange in order to increase the trading liquidity of the shares in the euro zone. After the listing in the regulated market of the Frankfurt Stock Exchange has been completed - which is planned for the first quarter of 2020 - the end of the listing of the shares in Official Market (Amtlicher Handel) of the Vienna Stock Exchange is sought. The primary listing on the SIX Swiss Exchange will remain unchanged.

#### **About the Group**

The PIERER Mobility Group is Europe's leading manufacturer of "powered two-wheelers" (PTW). With its globally known motorcycle brands KTM, HUSQVARNA and GASGAS, it is one of the technology and market leaders, especially for premium motorcycles. All drive technologies - from combustion engines to electric motors - are produced in series and are used. As a pioneer in electromobility for two-wheelers in the low-voltage range (48 volts) the group and its strategic partner Bajaj have the prerequisites to assume a leading global role. Thanks to our innovative strength, we see ourselves as the technology leader in the two-wheeler sector in Europe. The strategic partnership with Bajaj, India's second largest PTW manufacturer, strengthens competitiveness in global markets.

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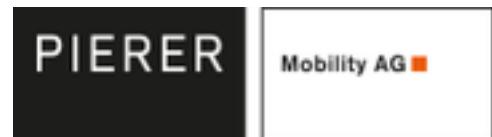
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